

WHY MEET IN ISTANBUL?

ONLY CITY IN THE WORLD ON
2 CONTINENTS



EUROPE & ASIA



**FINANCIAL CAPITAL
OF TURKEY**



5TH MOST VISITED CITY

12.4 MILLION INTERNATIONAL VISITORS IN 2015



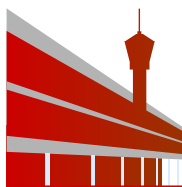
TOP 5

**GLOBAL LEADING
HUB BY
INTERNATIONAL
CONNECTIVITY
SCORE**

E-VISA



**WITH 3
CLICKS AWAY**



**EASILY ACCESSIBLE FROM
ALL AROUND THE WORLD WITH**

2

**INTERNATIONAL
AIRPORTS**

WHY MEET IN ISTANBUL?

WORLD'S TOP 10
CONGRESS DESTINATION

SOLUTIONS FOR MEETINGS WITH
'TURKISH CONVENTIONS'
BY TURKISH AIRLINES

TURKISH AIRLINES

#1 AIRLINE
FLYING TO
MOST
COUNTRIES



MORE THAN **280**
DESTINATIONS FROM ISTANBUL



100.000
BED CAPACITY



194
5 & 4 ★ HOTELS
102 MORE TO BE OPEN



53
UNIVERSITIES
5 TECHNOPARKS



7 CONVENTION
3 EXHIBITION
CENTERS
CAN HOLD UP TO
30.000 PAX

NEW INVESTMENTS

- EURASIA TUNNEL
- 3RD AIRPORT
- GALATAPORT



8500

A PERFECT MIXTURE
OF MODERN AND

**YEARS OF
HISTORY**

