

# ISTANBUL

Meeting Planner's Guide 2018 - 2019



ISTANBUL  
— Convention & Visitors Bureau —



# THE COLOURS OF İSTANBUL

*Greet's You*





*Discover*

Discover the City of İstanbul

*Meet*

Convention & Exhibition Venues

*Stay*

Accommodation with Venues

*Organise*

PCO & DMCs

*Experience*

Unique Event Venues & Incentive Ideas

*Coordinate*

Support Services & Practical Info

*Taste*

Dining, Shopping and Attractions

*Access*

Access & Transportation

*Continue*

Pre & Post Tours



İSTANBUL

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# K

knowing the world is only possible by getting know Istanbul. Because, Istanbul means the world. Because, Istanbul means Rome, Byzantium, Ottoman. As the great commander Napoleon pointed out “Istanbul means world empire”.

What’s more, Istanbul is at the corner of East’s amazing richness and West’s magnificent innovativeness. You may witness the course of history again on its thousands of years streets. You’re welcomed by samples of French architecture on one street, Italian marks on a road, Berlin ambience on another street, English monument in another place or by mysterious houses and pieces of art of East.

This city, where Asia and Europe have come together, where civilizations and cultures meet and where the seas embrace each other, continues to fascinate people by its beauties lie from the Golden Horn to the Bosphorus. Since opening of its first hotels “Hotel d’Angleterre” and “Şirket-i Misafirhane”<sup>1</sup> in 1840’s, the city has been offering great opportunities for her visitors along with numerous hotels and convention centers, history, culture and the chance of seeing Europe and Asia together.

I believe, same excitement, felt by the group of 142 Viennese with 25 Englishmen and 15 Parisian factory owners who were first registered and official visitors for “Sergi-i Umumi-i Osmanî”<sup>2</sup>, still continues today. Istanbul offers her visitors both mysterious and breathtaking beauties while allowing great successes and productive collaborations. You also discover this mystery, beauty and the city.

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<sup>1</sup> First resort hotel of Istanbul, established in Kınalıada in 1852.

<sup>2</sup> “Ottoman General Exposition” in 1863



**ŞEKİB AVDAĞLI**  
PRESIDENT OF  
İSTANBUL CONVENTION &  
VISITORS BUREAU &  
İSTANBUL CHAMBER OF  
COMMERCE



The City of Istanbul  
YOU CAN  
*Discover*





# İSTANBUL

Close your eyes... Imagine yourself in a city. On your left side ancient walls built during Byzantium days lasting tens of kilometers is spreading its arms... On your right side; a tower dating back hundreds of years glimpses its eyes from the middle of a blue sea. Resembling an open air museum with marvellous arches, magnificent mosques, glorious churches around your eyesight... If you step under the terra, a cisterna with charming columns and attractive Medusa is waiting for you with curiosity. All these historical areas are hidden in İstanbul. The city harmonizes the ancient aspects with modern faces.

With a history dating back to 8,500 years, İstanbul is one of the most visited places in the world, a central hub connecting East and West, blending the past and the future, bringing together cultures and people from all over the world.

As one of the most prestigious capitals of the ancient and modern world, İstanbul is also an ideal destination for international meetings with its world class convention venues and accommodation.





# OUTSTANDING METROPOLIS

Byzantium, Augusta Antonina, Dersaadet, Asitane, Constantinople, Konstantiniye... İstanbul had many different names and hosted many different cultures during its history. No other city in the world provides the option of walking from one continent to another with a magnificent view. **İstanbul has been the capital of no less than three different empires and a mercantile trade centre for many centuries. Today nearly 75 K companies dealing with international trade and it is a financial centre for the region.**

Entitled as one of the most dynamic cities in the world by "Cities of Opportunity Report" of PwC, İstanbul is literally a metropolis. İstanbul is a transcontinental city straddling two continents by its inland sea, Marmara. The city is divided into four regions and has a natural harbor, the Golden Horn. One of the world's busiest waterways, the Bosphorus, is situated in northwestern Turkey between the Black Sea and the Sea of Marmara. Connecting the two seas, Bosphorus also separates İstanbul to two sides known as European side and Asian side.

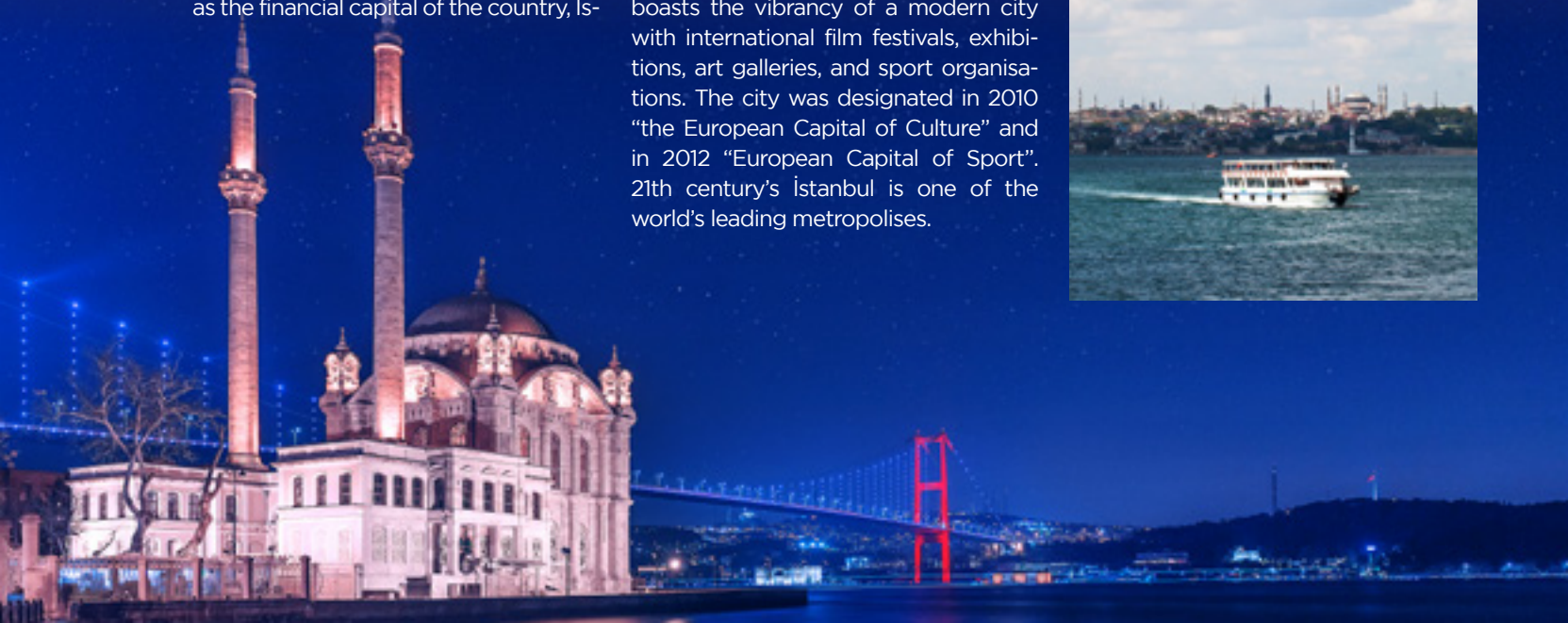
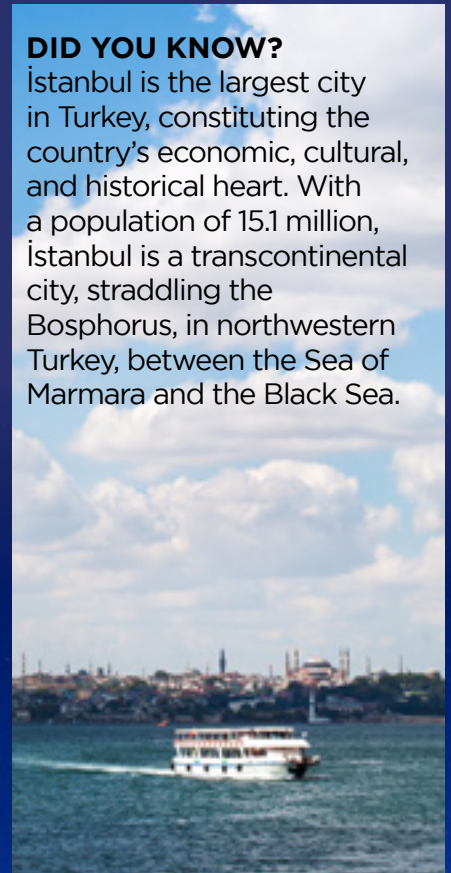
İstanbul is the largest populated city of Turkey with 15.1 million inhabitants. Also as the financial capital of the country, İ-

stanbul's annual contribution to Turkey's GDP is about 449 billion \$. İstanbul is not only an UNESCO World Heritage Site but also became a hub for contemporary artistic developments and creative industries. İstanbul's cosmopolitan spirit -diverse and intercultural- is proved by the fact that nearly 75 K companies dealing with international trade.

As a result of its economic growth, İstanbul hosts more and more visitors every year, willing to familiarise themselves with its 8,500 years of rich history and see its glamorous ancient monuments dating from Roman, Byzantine and Ottoman times. İstanbul not only presents a historical journey, but also boasts the vibrancy of a modern city with international film festivals, exhibitions, art galleries, and sport organisations. The city was designated in 2010 "the European Capital of Culture" and in 2012 "European Capital of Sport". 21st century's İstanbul is one of the world's leading metropolises.

## DID YOU KNOW?

İstanbul is the largest city in Turkey, constituting the country's economic, cultural, and historical heart. With a population of 15.1 million, İstanbul is a transcontinental city, straddling the Bosphorus, in northwestern Turkey, between the Sea of Marmara and the Black Sea.







## Expanding Infrastructure

Istanbul is one of the world's most dynamic cities, expanding rapidly. With this expansion comes some of the biggest infrastructure projects, -megaprojects- of the world.

Exciting up-and-coming infrastructure projects include a third airport for 2018 which will cater to 150 million passengers, making Istanbul the largest airline hub in the world.

**Galataport Project** is expected to change historical Galata district and increase the capacity of the port, as well as being a very sophisticated architectural project. Galataport will also add great value to Istanbul's tourism potential and make Istanbul a key stop for cruise lines. The project covers a 112,147 m2 area, consisting of a cruise port, roads, recreational areas and sociocultural facilities, enabling public access to historical sites as well. **The city is currently focusing on investment to in-**

**crease the capacity to welcome and accommodate ever higher congresses, events and visitors.**



**GALATAPORT PROJECT**

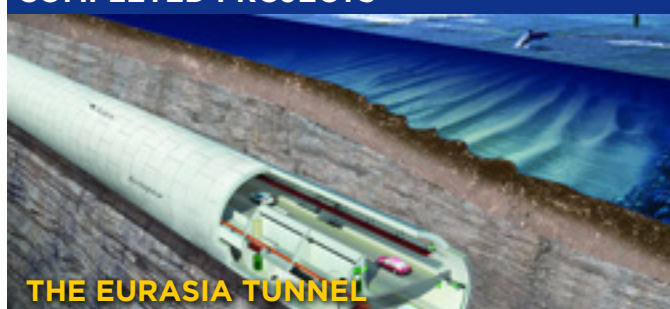
### **NEW (3RD) AIRPORT**

Istanbul's new airport, set to be one of the largest in the world in terms of passenger capacity, is under construction in the Arnavutkoy district of Istanbul. It is due to be completed in 2018, making Istanbul the largest airline hub in the world.



**NEW (3RD) AIRPORT**

### **COMPLETED PROJECTS**



**THE EURASIA TUNNEL**



**3RD BRIDGE**

# ISTANBUL

## IN NUMBERS



143

international  
congresses held  
in 2017

3

Europe

Asia

bridges between  
continents

capital of

3

empires

3

airports

3 rd airport to be  
completed in 2018



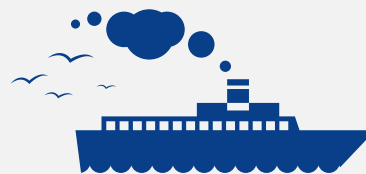
4

historical  
bazaars

5

imperial  
palaces

dozens of summer  
palaces and mansions





# 15,029,231

people



## 10,840,595

international visitors in 2017



## 8500

years of  
history



## 78

museums



## 114

modern  
shopping  
malls



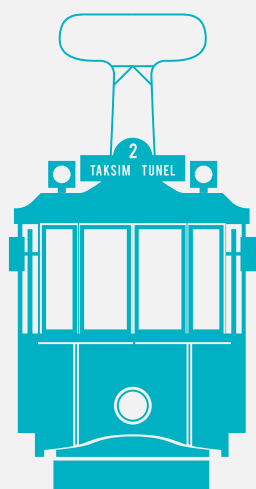
## 61

universities and  
11 technoparks



## 112,000

bed capacity



# Leading Congress Destination

A magnet for dynamic and talented people from around the world, Istanbul is the ideal congress destination with its vibrancy, modernity, swathe of new infrastructure and enviable geographical position.

A city with a global outlook, Istanbul is a meeting point between East and West as well as being a leading MICE destination offering unique and exciting venues. With its 7 purpose-built convention centers & 3 exhibition centers, the city has the capacity to host every type of event, from bespoke incentives to meetings for up to 30,000 pax. Combined with Istanbul's historic venues, palaces, cisterns, high tech modern venues and more, it offers meeting planners lots of options to create truly unique events.

Istanbul hosted many prestigious conferences in recent years. Some of the main congresses are; 16th WFNS World Congress of Neurosurgery with 5,000 delegates, 22nd World Petroleum Congress WPC with 5,000 pax and 23rd World Energy

Congress WEC hosting 10,000 delegates got compliments within the international community.

Again, 45th Apimondia International Apicultural Congress with 8,000 pax, Congress of the Universal Postal Union -UPU- with 2,000 pax, 46th World Polymer Congress with 1,500, WFPMA - 16th World Congress on Human Resources with 3,000 and 50th World Congress of the Universal Federation of Travel Agents' Association also can be counted within the prestigious meetings that Istanbul hosted.

Another factor in Istanbul's success as a congress destination is its easy access from anywhere in the world. Turkish Airlines, a member of the Star Alliance, offers more than 300 direct destination flights between Istanbul and five continents, meaning

that two billion people live within six hours' flying time of Istanbul. With two airports, one on the Asian side of the city "Sabiha Gökçen International Airport" and "Atatürk International Airport" on the European side. The 3rd airport under construction, Istanbul Grand Airport will provide a capacity of 150 million passengers; the world's largest in terms of the passenger volume expected to be complete by 2018. On top of easy visa requirements, the e-visa system with only 3 clicks away makes visa processing easier than ever.





## HIGH CAPACITY

With almost 112,000 bed capacity and over 219 five and four star hotels, İstanbul offers a variety of options, including top international and domestic hotel brands, at a variety of price points. İstanbul offers four separate but integratable meeting and exhibition clusters in the Airport District, the Congress Valley, the Golden Horn and Asian side. Combined with unique incentives afforded by İstanbul's historic venues, palaces, cisterns and high tech modern venues, İstanbul presents meeting planners with a variety of remarkable options to create truly outstanding events. Not all cities in the world are blessed with a unique venue selection from the 4th century as well as sanctuaries from all three major religions.



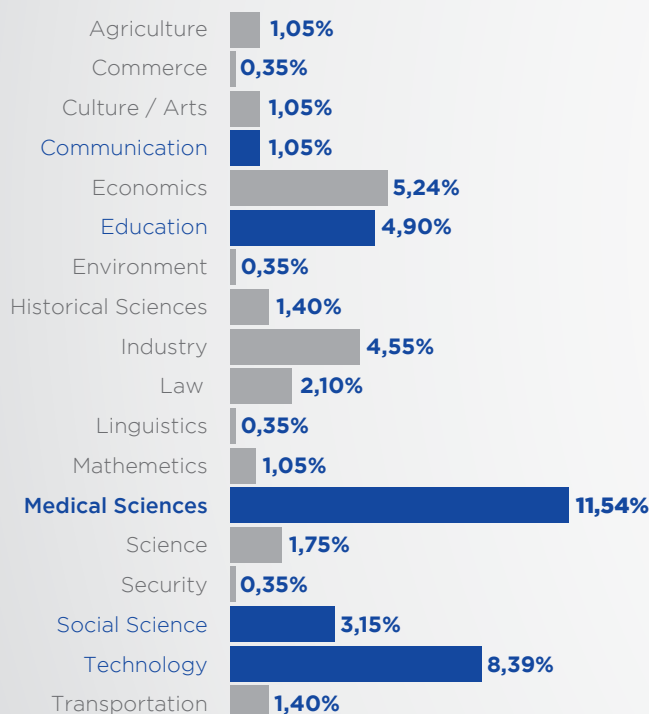
# ISTANBUL

## CONGRESS STATISTICS

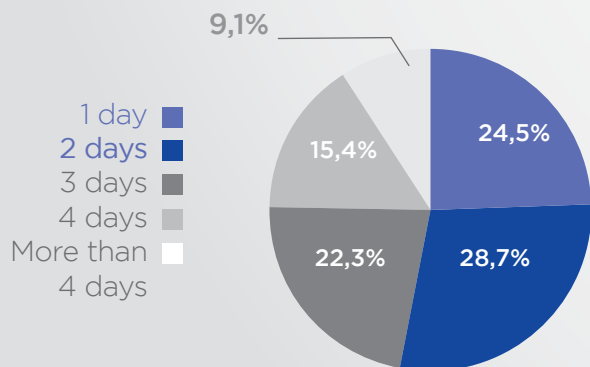
### INTERNATIONAL MEETINGS

TOTAL NUMBER OF MEETINGS	TOTAL NUMBER OF DELEGATES
143	114,775

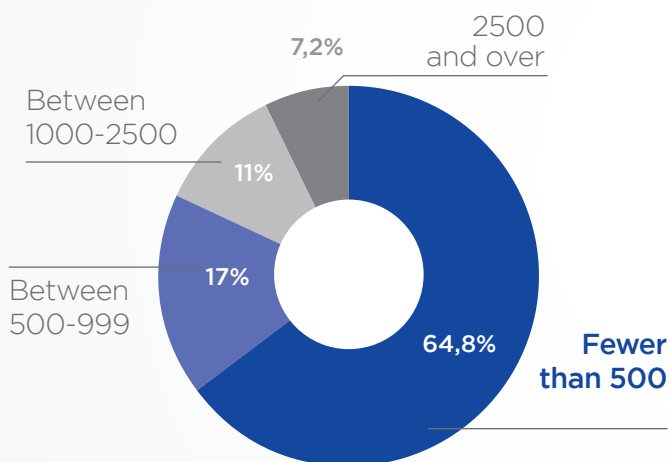
### SUBJECTS



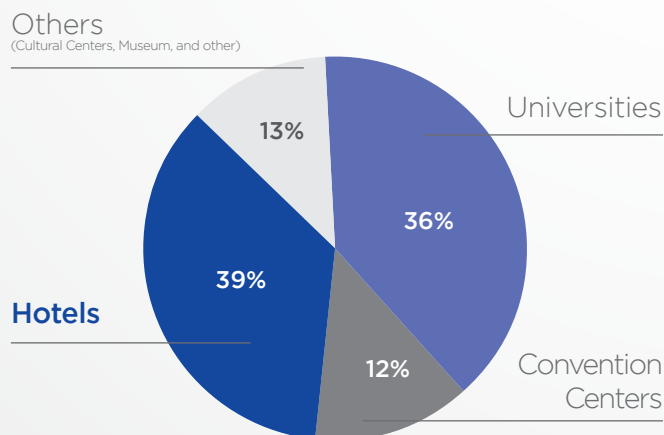
### AVERAGE LENGTH OF MEETINGS



### NUMBER OF DELEGATES

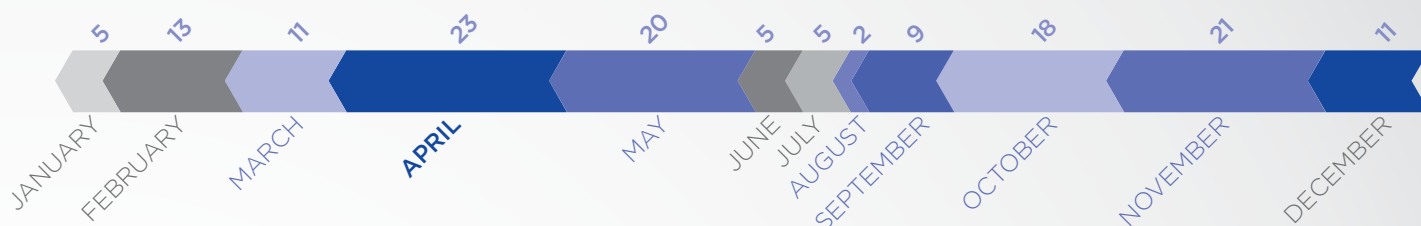


### VENUES





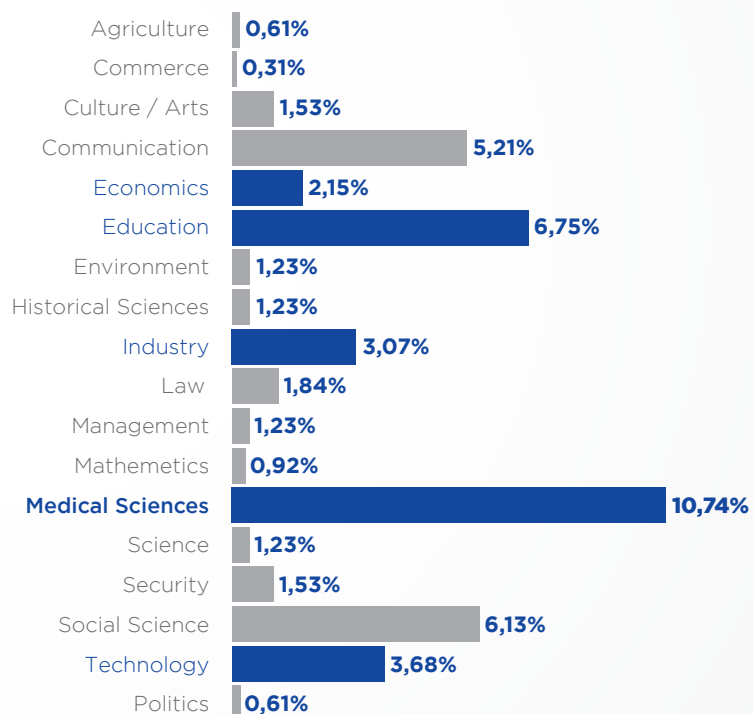
## NUMBER OF EVENTS BY MONTH



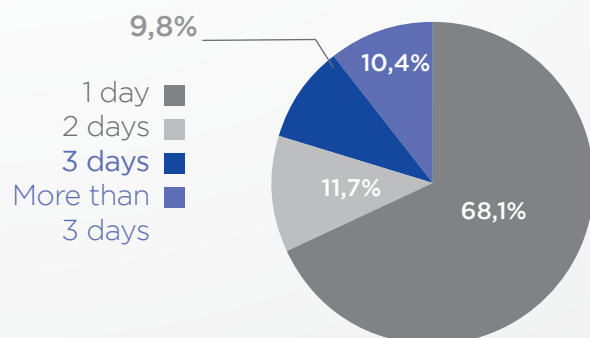
## NATIONAL MEETINGS

TOTAL NUMBER OF MEETINGS	TOTAL NUMBER OF DELEGATES
163	34,148

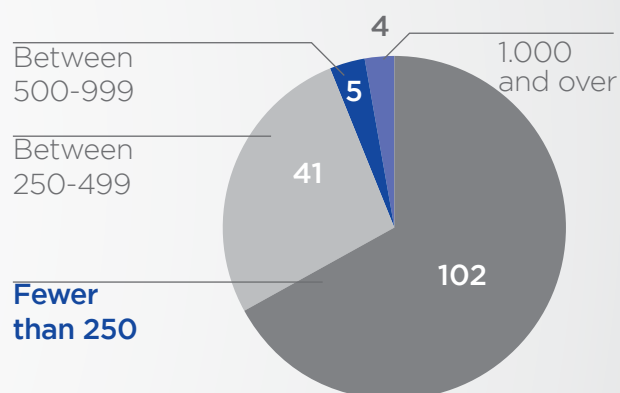
## SUBJECTS



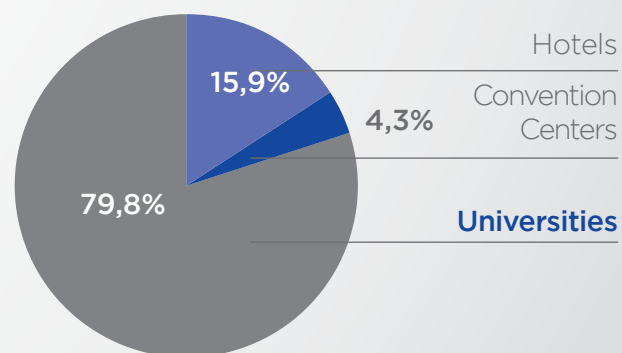
## AVERAGE LENGTH OF MEETINGS



## NUMBER OF DELEGATES



## VENUES



# ISTANBUL

## LIST OF REFERENCES

Some of the past events are listed on the chart starting from 2009. Full list is available upon request.

### 2017

- **45th International Apicultural Congress -APIMONDIA- 8000 pax**
- **22nd World Petroleum Congress -WPC- 5000 pax**
- **16th WFNS World Congress of Neurosurgery 5000 pax**
- **WPC Annual Council Meeting 1000 pax**
- **34th World Conference of the International Association of Science Parks -IASP- 800 pax**
- **34th Conference of the Federation of Islamic Medical Associations -FIMA- 500 pax**
- **International Commission on Glass -ICG- Annual Meeting 500 pax**
- **Women Vendors Exhibition and Forum 500 pax**
- **27th Annual General Meeting of the International Chamber of Shipping and International Shipping Federation -ICS/ISF- 460pax**
- **21st World Congress of Aesthetic Medicine- 450 pax**

### 2016

- **23rd World Energy Congress -WEC- 10000 pax**
- **World Humanitarian Summit 9000 pax**
- **WFPMA 16th World Congress on Human Resources 3000 pax**
- **Congress of the Universal Postal Union -UPU- 2000 pax**
- **46th World Polymer Congress -IUPAC MACRO - 1500 pax**
- **International Aerosol Congress and International Aerosol Exhibition 1500 pax**
- **24th International Congress on Thrombosis- 1500 pax**
- **ACI Airport Exchange 1450 pax**
- **7th European Congress on Pharmacology -EPHAR - 1000 pax**
- **EUROSOIL 1000 pax**
- **5th SEERS International Congress in Robotic Surgery- 750 pax**
- **14th International Meeting on Public Communication of Science and Technology -PCST 14- 500 pax**
- **15th World Cereal and Bread Congress - 440 pax**

### 2015

- **17 World Congress of the World Federation of the Deaf -WFD 5000 pax**
- **25 Scientific Meeting of the Asian Pacific Association for the Study of the Liver -APASL- 4000 pax**
- **41st Annual Meeting of the European Group for Blood and Marrow Transplantation -EBMT- 4000 pax**
- **JCI - Junior Chamber International European Conference Istanbul 3000 pax**
- **31 International Epilepsy Congress 2500 pax**
- **5 World Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension -CODHy- 2100 pax**
- **32 World Veterinary Congress -WORLDVET 2015- 2000 pax**
- **20 Conference of the European Society of General Practice and Family Medicine -WONCA 2015- 2000 pax**
- **Worldsleep 2015 2000 pax**
- **ACI Airport Exchange 2015 1800 pax**

### 2014

- **IFCC WorldLab 2014- 22nd Int. Congress of Clinical Chemistry and Laboratory Medicine ICCCLM 6000 pax**
- **EFNS-ENS Joint Congress of Neurology 5000 pax**
- **5 EuChems European Chemistry Congress 2500 pax**
- **9th World Stroke Congress WCS 2500 pax**
- **7th World Congress on Pediatric Critical Care 2000 pax**
- **8th World Congress on Neurorehabilitation WCNR 2000 pax**
- **Eunethydis 3 International ADHD conference 2014 2000 pax**
- **"18 Organic World Congress & General Assembly of the International Federation of Organic Agriculture Movements -IFOAM-" 1500 pax**
- **16th Congress of the European Society for Sexual Medicine -ESSM 1500 pax**
- **12th Congress of the European Federation of Sexology 1500 pax**



# 2013

- **FDI Annual World Dental Congress - 16,000 pax**
- **ACI World Annual General Assembly - 2,000 pax**
- **14th European Congress on Orthopaedics EFORT - 7,000 pax**
- **International Coal Preparation Congress ICPC - 2,200 pax**
- **International Congress and 47 General Assembly of the International Union of Pure and Applied Chemistry IUPAC - 3,000pax**
- **European Renal Association-European Dialysis and Transplant Association ERA-EDTA - 8,000 pax**
- **World Congress on Obesity Surgery of the International Federation for the Surgery of Obesity and Metabolic Disorders IFSO - 2,500 pax**
- **International Congress of the European Academy of Dermatology and Venerology EADV - 4,000 pax**
- **Young Presidents' Organization Global Leadership Summit -YPO- WPO - 2,500 pax**
- **Conference of the European Association for International Education EAIE - 4,000 pax**
- **World Hypertension Congress - WHC 2013 - 3,000 pax**
- **Euroecho Imaging 2013 Congress - 3,000**
- **25th Conference of the European Association for International Education -EAIE - 4,000 pax**

# 2012

- **Lions 59th Europa Forum - 3,000 pax**
- **2012 28th Annual Meeting of the European Society of Human Reproduction and Embryology ESHRE - 7,000 pax**
- **5th International Inner Wheel Convention IIW - 3,500 pax**
- **31st World Congress on Endourology and Extracorporeal Shock Wave Lithotripsy WCE - 3,000 pax**
- **3rd Networking on World Anesthesiology Congress NWAC - 2,000 pax**
- **Acute Cardiac 2012 - 1,500 pax**
- **International Meeting on Advanced Spine Techniques IMAST - 1,200 pax**

# 2011

- **25th Congress of the European Association for B25 Personnel Management EAPM - 2,000 pax**
- **30th General Assembly of the International Union of Radio Science URSI - 2,000 pax**
- **7th International Congress of Cognitive Psychotherapy ICCP - 2,000 pax**
- **87th Congress of the European Orthodontic Society EOS - 2,000 pax**
- **15th RoboCup International Symposium - 2,500 pax**
- **29th World Congress on Safety and Health at Work ISSA / ILO - 5,000 pax**
- **2nd International World Water Forum - 8,000 pax**
- **Annual Meeting of The European Academy of Allergology and Clinical Immunology EACCI - 8,500 pax**
- **LDC Summit Least Development Countries - 15,000 pax**

# 2010

- **5th Regional Conference of the Asian Pacific Organisation for Cancer Prevention APOCP - 1,000 pax**
- **ASTA World Congress - 2,000 pax**
- **East Trade Fair and Conference INTERGEO - 2,000 pax**
- **European Accounting Association EAA - 1,200 pax**
- **2nd International Women Entrepreneurship and Leadership Summit - 1,000 pax**
- **43th Meeting of the European Society of Paediatric Gastroenterology,Hepatology and Nutrition ESPGHAN - 1,500 pax**
- **14th Congress of The World Council of Comperative Education Societies WCCES - 1,000 pax**
- **15th Congress of the International Society for Burn Injuries ISBI - 1,000 pax**
- **5 General Assembly and Conference of the Asian Pacific Organization for Cancer Prevention -APOCP - 1000 pax**
- **ASTA International Destination Expo - 1200 pax**
- **33 Congress of the European Accounting Association -EAA - 1200 pax**
- **2010 Locksmiths Convention -ELF - 1400 pax**
- **43 Meeting of the European Society of Pediatric Gastroenterology, Hepatology and Nutrition -ESPGHAN- 1500 pax**

# 2009

- **World Congress on Public Health WFPHA - 3,000 pax**
- **46th Annual Meeting of The European Society Physical and Rehabilitation Radiology ISPRM - 3,000 pax**
- **5th Congress of The European College of the Neuropsychopharmacology ECNP - 6,000 pax**
- **Annual Meeting of the Boards of Governors of the International Monetary Fund & The World Bank Group IMF - 15,000 pax**
- **5th World Water Forum - 25,000 pax**
- **5 World Water Forum - 17500 pax**
- **11 European Congress of Endocrinology - EFES - 3000 pax**
- **12 International Congress of the World Federation of Public Health Associations -WFPHA - 2400 pax**
- **5 World Congress of the International Society of Physical and Rehabilitation Medicine -ISPRM - 3000 pax**
- **69 International Congress of Pharmaceutical Sciences -FIP'09 - 3200 pax**
- **22 Congress of the European College of Neuropsychopharmacology -ECNP - 6000 pax**
- **64 Annual Meeting of the Boards of Governors of the International Monetary Fund & the World Bank Group - 2009 - 15000 pax**





# A green city with sustainable projects

As the host of the 5th World Water Forum in 2009, İstanbul put environmental concerns at the forefront of its agenda. Incentives, sustainability in the meetings, events and the conference industry in general have become a key issue for meeting planners, national associations and corporations in the city.

İstanbul Metropolitan Municipality (İBB) is one of the major authorities that give high importance to sustainable environment. As for the air pollution measurements, İBB set up an online system that evaluates the pollution of different zones of İstanbul every day. Not only İBB authorities but also every citizen can check their neighborhood's pollution values. This enables the authorities to take preemptive solutions. Since İstanbul is a city of seas, water pollution is inspected from the sea and also by helicopters. İBB also has an online system and a call center for the waste

oils where the assigned people go to İstanbul residents' home and pick up the wastes.

## GREEN STAR HOTELS

**Ministry of Culture and Tourism's Green Star Certification Program is encouraging more and more hotels in the city.**

With the component regarding the promotion and support of Green Star Certification Program is aimed to encourage Environment-Friendly Hotels which is one the most important campaigns conducted by Ministry of

Culture and Tourism concerning sustainable tourism. Within this scope, tourism sector have been informed about Green Star Certification Program including environment protection and environment-friendly infrastructures, pollution prevention and control etc. So it begins with the hotel but impacts on the trends of the users in all areas and also makes tourism more sustainable – one of the most important sectors economically and peripherally.







## THE HOTEL GREENING PROJECT

Bureau Veritas and the Turkish Hotels and Investors Association (TUROB) came together to give a green light to The Hotel Greening Project in order to move the environmental agenda forward with Istanbul's hotels by encouraging them to implement environmentally friendly strategies. The pilot project came to life during the 5th World Water Forum's 'Green Forum Initiative' to raise awareness on hotel greening techniques and also to encourage participating hotels to take the first step toward greener accommodation. Hotels volunteering to participate in the Hotel Greening Project were audited according to measurements of energy efficiency, water conservation and waste management practices, among other criteria. As consciousness for the environment grows day by day, environmentally managed hotels are receiving more

and more interest. Tourism is one of the most consuming service sectors. So, with the motto "Conservation & Use", the hospitality sector should be the leader of sustainability in tourism and environment. The Greening Hotels project is a way to improve awareness of both hoteliers and their guests (consumers) to this with hotel managements taking precautions and measures and guests earning new habits and trends. The Greening Hotels project aims to improve energy saving in all areas of hotels from the substructure up to the staff management. Minimum energy wastage without compromising service quality and guest satisfaction are the main concerns. These include the use of the latest A+ energy-saving technologies, employing of environmentally friendly materials in hotel rooms and common areas and educating employees in environment consciousness in order to apply new practices to both offices and guest services.



## GREEN VENUE AND ACCOMMODATION

Istanbul CVB is one of the support of green initiatives in the city. Several meeting venues including Istanbul CVB members in Istanbul lead a variety of initiatives that create a natural environment, reduce energy usage and use minimal non-renewable resources. As a huge cosmopolitan city Istanbul, has 219 five and four star hotels and many hotels and meeting venues with different certificates highlighting their environmentally friendly practices and technologies.

In addition, to all of these important steps, meeting planners, congress organisers, corporations and associations can help promote green efforts in Istanbul by contributing to reforestation and other environmental cleaning projects led by NGOs.



# Academic Excellence in İstanbul

Cities, İstanbul's high-quality educational institutions, cultural diversity and enviable lifestyle have transformed the city into an internationally recognized for human resources. The city's 61 universities and 11 technology development zones give a clue to İstanbul being a hub of learning, inspiration and innovation, perfectly in line with the philosophy of meetings. İstanbul has inspiring academic opportunities with universities dating back hundreds of years filled with experienced academicians.





Istanbul University, the oldest university in Istanbul, was founded in 1453



Tens of thousands of papers are published each year and respectable research has been carried out in the universities. With a population of 15.1 million, the young generation ratio in İstanbul between the ages 15-39 is nearly 55 percent. With this statistics the city has many alternatives depending on the young people's preferences in terms of education. İstanbul has joined to the Erasmus Student Exchange programme between 2003 and in 2017 tens of thousands of thousands of students and academicians from European countries chose İstanbul to study.

Located in Beyazıt in European area İstanbul University – the oldest university in İstanbul – is founded in 1453 and has studies from engineering to medicine. With students up to 88 thousand İstanbul University is among the best 500 universities around the world since 2006. Founded in 1979 Galatasaray University is a highly prestigious place with providing education in French. Only nearly 500 students are accepted every year. Social and politics studies are widely respected in

Galatasaray University.

Educating only in English, Boğaziçi University is founded in 1971 and is one of the highest reputable universities in the country. Also İstanbul and Yıldız Technical Universities provide quality engineering and science studies while Mimar Sinan University gives arts, graphic and architecture educations.

Marmara University that has campuses in both sides of İstanbul is a major academy place that provides education in many of the all branches and publishes major studies.

The foundation universities like Kadir Has University, Bilgi University, Yeditepe University, Işık University, Aydın University, Bahçeşehir University, Kültür University, Koç University, İstanbul Commerce University, Sabancı University are among the 40 that the young generation considers.

Universities in İstanbul not only provide distinguished education but also enable students to socialize in clubs of sports, theatre, music and many more.

### DID YOU KNOW?

With 61 universities, both public and private, İstanbul is truly an academic city. It holds nearly 890,000 of Turkey's total higher education students.

Tens of thousands of students and academics from European Universities chose İstanbul to study via the international Erasmus programme. there are currently 31.000 professors lecturing at İstanbul's universities.



A view from Bogazici University



Convention & Exhibition Venues

YOU CAN

Meet





# CONVENTION AND EXHIBITION CENTERS

*I*stanbul is an ideal city to convene congresses with 100 to 30,000 or more participants. The city is home to 7 convention centers and 3 exhibition centers, each capable of hosting major events with thousands of delegates, İstanbul has 4 independent meeting clusters spread around the city - **The Congress Valley, the Golden Horn, the Airport Area and the Asian side.**

EUROPEAN  
SIDE

## AIRPORT AREA

The Airport Area, located 5 minutes away from the airport and 20 km from the city centre, contains **İstanbul Expo Center (IFM)**, owned by World Trade Center İstanbul, is the biggest exhibition ground in Turkey. The center stretches over 162,000 m2 and the overall rentable area is 98,000 m2 consisting of 11 exhibition halls.

## CONGRESS VALLEY

The Congress Valley, only at a walking distance from a wide range of hotels, restaurants and attractions, is located in the city centre and features two main complexes, namely **İstanbul Congress Center** and the **İstanbul Lütfi Kırdar - ICEC**. Opened during the World Bank - IMF Summit in 2009, the **İstanbul Congress Center** covers more than 16,000 square meters (172,222 sq. ft.) of exhibition space, which includes a 3705-pax auditorium and 115 meeting rooms. As the first convention venue of **Turkey, İstanbul Lütfi Kırdar - ICEC**, features a 2000-pax auditorium, many meeting rooms, over 7000 square meters (75,347 sq. ft.) of exhibition space, and 27 multi-functional rooms. Congress Valley is in an area with almost 30.000 bed capacity, including **Grand Cevahir Hotel & Convention Center** in Business District, with the biggest ballroom and auditorium with 1.013 people capacity and has 22 multi-purpose meeting rooms.

## GOLDEN HORN

**The Haliç Congress Center**, uniquely situated on the shores of the Golden Horn within an area with over 10.000 bed capacity, is another massive complex which hosted the 5th World Water Forum. It comprises of a 3008-pax auditorium, meeting spaces covering an area of 102,000 square meters (1,097,919 sq. ft.) and indoor spaces of 86,000 square meters (925,696 sq. ft.). The investments around Golden Horn area are still ongoing and you can reach the city center with a tunnel from the area.

## ASIAN SIDE

The Asian side is also a very strong cluster that has been developing through new auditoriums built and opened each day. Its capacity of hosting a number of people in its hotels and its convention centers are the features that make this side preferable.



# GRAND CEVAHİR HOTEL & CONVENTION CENTER



*Grand Cevahir Hotel*  
CONVENTION CENTER

Halide Edip Adıvar Mah. Darülaceze Cad.

No: 5 Şişli / İstanbul

P: +90 212 314 42 42

F: +90 212 314 42 44

@: info@gch.com.tr

sales@gch.com.tr

W: www.gch.com.tr

Number of Meeting Rooms: 21

Total Exhibition Area: 5000 m2

Distance to

Istanbul Grand Airport: 39 km

Sabiha Gökçen Airport: 46 km



## LOCATION

The Grand Cevahir Hotel & Convention Center is just 15 minutes from Atatürk Airport. Major business districts Şişli, Mecidiyeköy and Taksim may be reached within minutes.

## GUEST ROOM

### FACILITIES & SERVICES

At the Grand Cevahir Hotel, there are 4 presidential suites, 7 executive corner suites, 32 executive standard suites, 28 corner suites, 12 family suites, 237 standard and 3 disabled rooms making a total of 323 rooms to accommodate guests in luxury.

## BALLROOM

The Largest in Europe: With 2500 m2 of usable space and 8,65 meter high ceiling the Ball Room measures up as the largest in Turkey and Europe without any structural columns. The Ballroom is dividable into 3 sections and its stage is 310 m2.

## UNIQUE HOTEL AUDITORIUM

Cevahir Auditorium, one of the unique Hotel Auditorium in Turkey, with 1013 people capacity has state-of-the art systems for all kinds of organizations.

- The systems offer simultaneous translations up to 8 different languages at any one time.
- Acoustic Fiqueras seats

- Backstage changing rooms.
- 8 meeting rooms located around the auditorium
- Display possibilities at the foyer with 1806 m2 of space
- Vehicle display facility on stage
- Ideal size for theatre, talk show & dance performances and for large seminars and conferences

## MEETING ROOMS & FACILITIES

There are 22 multi-purpose meeting rooms at the Grand Cevahir Hotel. Shared secretary service and on-line Internet access are offered combined with the latest technology at the 22 acoustically designed and high ceiling meeting rooms of the Grand Cevahir Hotel & Convention



Center. Valets will be at organizer's service during the meetings. The VIP dinner and breakfast rooms can be used for private meetings.

## WE ADD PLEASURE TO YOUR BUSINESS.

Grand Cevahir is Turkey's first 5 stars Congress Hotel and by way of its impeccable principles has really made a difference in the sector. The hotel's congress hall is the biggest in Europe. In addition, with 2500m2 of usable space, it boasts one of the biggest Ball Room in Europe.

The Grand Cevahir Hotel and Congress Center has 323 rooms in total: 272 standard rooms 30 m2 each;

- 47 suites 45 m2 each (8 suite rooms with wide balcony) and 4 King Suites 105 m2 each. There are 3 rooms for handicapped guests and there are 72 non-smoking rooms.
- The 11th, 12th and 13th floors of our hotel serve as the executive floors.



The Executive Meeting Room and "Executive Lounges" are exclusive to those floors.

- LCD screen television providing special channel options with satellite connection
- Mini bar
- Fast Wire- Wireless internet connection
- 24 hour room service
- Digital Safe
- Voice Mail System
- Specially Equipped Direct Telephone
- Interactive TV system
- Bathroom telephone
- Bathroom emergency call
- Hair dryer
- Kettle, Daily tea, coffee, sugar and 1 bottle of water are the courtesy of our hotel
- Air conditioning system according to all seasons
- Pillow Menu

FUNCTION ROOM	ROOM SIZE (M²)	WIDTH X LENGTH (M)	HEIGHT (M)	THEATER	BOARD-ROOM	CLASS-ROOM	BANQUET	COCKTAIL PROLONGE	COCKTAIL RECEPTION
PIRLANTA	49	6.45x8.09	4.20-4.83	-	12	-	16	-	-
YAKUT	52	7.12x7.29	3.67-	35	24	20	30	-	40
ZÜMRÜT	37	5.20x7.60	3.67-	35	24	20	30	-	30
SAFİR	232	15.23x17.1x15.90	3.40-4.58	220	60	140	120	175	250
ELMAS	48	6.41x8.11	3.52-3.92	35	22	20	32	-	40
TOPAZ	45	5.65x7.94	3.58-	36	20	24	32	-	30
AKİK	44	5.46x7.81	3.50-	36	20	24	32	-	30
TURKUAZ	84	7.77x11.02	3.62-4.50	80	30	40	50	40	60
BALLROOM	2500	58.29x32.18	8.65-	2800	-	1500	2000	2500	4000
BALLROOM 1	615	18.95x32.18	8.00-8.50	700	-	450	440	400	600
BALLROOM 2	484	15.15x32.18	8.00-8.50	500	-	350	320	300	500
BALLROOM 3	778	24.50x32.18	8.00-8.50	800	-	580	600	550	750
BALLROOM 1+2	1099	34.1x32.18	8.00-8.50	1200	-	800	800	750	1100
BALLROOM 2+3	1262	39.65x32.18	8.00-8.50	1400	-	900	900	1000	1400
BALLROOM FOYER	1083	-	-	-	-	-	-	-	1000
TERRACE	135	-	-	-	-	-	-	-	-
KEHRİBAR	48	6.55x7.60	2.90-	40	28	18	30	-	-
SEDEF	47	6.55x7.67	2.90-	40	28	18	30	-	-
FIRUZE	42	6.55x7.55	2.90-	36	24	16	20	-	-
KRİSTAL	28	4.20x7.35	2.90-	30	20	14	20	-	-
MERCAN	28	4.20x7.35	2.90-	30	20	14	20	-	-
İNCİ	39	4.05x6.55	2.90-	20	12	12	16	-	-
OPAL	123	5.05-6.45x22.30	2.90-	75	45	50	50	-	-
OLTU	79	4.77x14.05	2.05-2.25	80	40	45	40	-	-
ODITORIUM	877+291	23.82x34.52	8.12-	1013	-	-	-	-	-
ODITORIUM FOYER	1806	2.60x6.23	2.60-6.23	-	-	-	-	-	-
LOWER FOYER	842	-	-	-	-	-	-	-	-
UPPER FOYER	964	-	-	-	-	-	-	-	-



# HALIÇ CONGRESS CENTER



Sütlüce Mah. Karaağaç Cad No: 19  
34445 Beyoğlu / İstanbul  
P: +90 212 311 11 11  
F: +90 212 311 11 99  
@: info@halic.com,  
W: www.halic.com

Number of Meeting Rooms: 18  
Total Exhibition Area: 9,172 sqm  
Distance to  
Istanbul Grand Airport: 40 km  
Sabiha Gökçen Airport: 47 km



Welcome to the Halic Congress Center (HCC), to The Center of Hospitality. We are proud to be known as "The Center of Hospitality."

## DESCRIPTION AND LOCATION

Halic Congress Center is on the shores of the Halic, also known as Golden Horn, an area of great historical interest and a reviving economic and cultural center of the city.

The center is the only venue in Istanbul by the sea side which gives the unique opportunity of using sea transportation additional to the bus networks and rail systems.

Halic Congress Center is easily accessible from Istanbul Atatürk International Airport in 20 minutes and Sabiha Gökçen International Airport in

40 minutes. Taksim Square, known as the main center of the city is 7 minutes and Sultanahmet district in the historic peninsula is only 10 minutes away from the center.

## MEETING AND CONFERENCE FACILITIES

The Center spans 102.000sqm, includes an open space of 16.000sqm and a total indoor exhibition area of 9.000sqm, comprising four buildings that are interconnected with broad galleries and lounges filled with sunshine, it offers 18 multi-functional rooms including 5 state-of-the-art Auditoria.

The centre has the flexibility both to make guests feel comfortable and to make large as well as smaller conferences run smoothly and

professionally. This also makes it ideal as a venue for a wide variety of congresses, conferences, symposiums, corporate meetings, social, cultural, professional events of all kind, fairs, exhibitions, concerts, musicals, and theater, movie premieres, special events where open air and coastal activities can be carried out simultaneously provides its visitors with an incomparable experience due to its uncompromising service quality concept.

The Center has the capacity to host 7,000 guests indoors and on the seafloor, offering delicious dishes from Turkish and world cuisine. And the à la carte Erguvan Restaurant within the Center is a delicious stop for lunch or dinner.



PIA the solution partner of Haliç Congress Center, designs, produces and installs electro-acoustic systems, handling your events successfully with state-of-the-art technology products and a professional team.

Our unique adventurous facilities and our professional staff will make your event unforgettable. Haliç Congress Center hosted many significant congresses and special events compliant with its sphere of activity and provides its guests with an incomparable experience due to its uncompromising service quality concept.

At Haliç Congress Center Catering Services, every event and reception turns into a memorable celebration, thanks to exclusive presentations by master chefs and a seasoned team boasting a customer-centric approach.

PIA the solution partner of Haliç Congress Center, designs, produces and installs electro-acoustic systems, handling your events successfully with

state-of-the-art technology products and a professional team.

#### PERA BUILDING

With a total capacity to accommodate 1.200 persons Pera Building consists of 3 auditorium; Eyüp, Tophane and Fener and 2 multi functional rooms Lale and Mimoza with 1.300sqm foyer.

#### HALIÇ BUILDING

The magnificent Haliç Auditorium is the largest auditorium of the Center with 3004 seats.

A stage of 477 sqm with direct loading Access, 12 back-stage speaker rooms and 2.830 sqm two-storey foyer.

#### SADABAD BUILDING

The Center's second biggest auditorium with 1.131 seats A stage of 151sqm offers direct access for loading, 3 back stage speaker rooms and 1.644 sqm two-storey foyer.

#### KULELİ BUILDING

Constructed with neo-Classical architectural elements of the 1920's, the two-storey building with 10 meeting rooms and

an expansive ground level 1.280 sqm foyer designed for various needs which can host special events. Offering a magnificent view of the Haliç, the ground level 1100sqm terrace foyer is an exclusive and spacious area for outdoor functions.

#### BANQUET AND SPECIAL EVENTS

The halls, auditoriums, lounges and open spaces of the Center host all sorts of meetings and special events. The very well-known of the Center's banquet serves various culinary traditions along with Turkish cuisine by the popular chefs creating tremendous specialties. The center also offers an outstanding alternative for outdoor banquets and cocktail events with its fascinating Haliç shore.

All furnished with high-tech equipments including Dolby Digital voice system, digital control center, simultaneous translation system and digital delegation system. With a direct view of Haliç Bay can be used for outdoor events and banquet events.

	THEATRE	U-SHAPE	CLASSROOM	BOARDROOM	BANQUET	CABARET	STANDING COCKTAIL	AREA SQM
<b>PERA BUILDING</b>								
Eyüp Auditorium	266	-	-	-	-	-	-	313
Fener Auditorium	266	-	-	-	-	-	-	313
Tophane Auditorium	219	-	-	-	-	-	-	223
Lale Room	300	65	160	67	324	162	432	390
Mimoza Room	100	30	60	32	120	60	160	133
Pera Foyer	-	-	-	-	600	300	800	1.300
<b>HALIÇ BUILDING</b>								
Haliç Auditorium (Ground Floor + Upper Floor)	2121 + 883 = 3004	-	-	-	-	-	-	2.340
Haliç Foyer (Ground Floor + Upper Floor)	-	-	-	-	Ground Floor 1200	Ground Floor 600	Ground Floor 1600	1.880+950 =2830
<b>SADABAD BUILDING</b>								
Sadabad Auditorium (Ground Floor + Upper Floor)	-	-	-	-	-	-	-	909
Sadabad Foyer (Ground Floor + Upper Floor)	-	-	-	-	Ground Floor 600	Ground Floor 300	Ground Floor 800	1.411+233=1644
<b>KULELİ BUILDING</b>								
Marmara Room	84	40	60	45	96	48	128	123
Cıbalı Room (1-2)	120	50	72	54	96	48	128	159
Kasımpaşa Room (1-2-3-4-5)	350	100	180	110	360	180	480	360
Balat Room	140	40	60	44	132	66	176	150
Hasköy Room	140	40	60	44	132	66	176	141
Kuleli Foyer	-	-	-	-	780	390	1040	1.280
Kuleli Terrace	-	-	-	-	900	450	1200	985
<b>OUTDOOR FUNCTION AREAS</b>								
Haliç Shore	-	-	-	-	3600	1800	4800	6.239
Open Air Function Area	-	-	-	-	4800	2400	6400	11.548
Gallery 1	-	-	-	-	900	450	1200	1.066
Gallery 2	-	-	-	-	780	390	1040	1.052
Galata Ballroom	700	100	400	110	840	420	1120	1.160



# İSTANBUL CONGRESS CENTER



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@: sales@iccistanbul.com  
W: www.iccistanbul.com  
Instagram @iccistanbul  
Twitter @iccistanbul  
Facebook @istanbulcongresscenter

Number of Meeting Rooms: 88  
Total Exhibition Area: 14.576 m2  
Distance to  
Istanbul Grand Airport: 49 km  
Sabiha Gökçen Airport: 47 km



## THE BIGGEST CONGRESS CENTER IN ISTANBUL

Istanbul Congress Center is an international venue boasting world-class technological infrastructure, experienced staff, and high-quality service it offers to visitors.

Spanning an area of 120.000 m<sup>2</sup> on a total of eight floors, Istanbul Congress Center hosts social, cultural and professional events of all kinds, including but not limited to national and international congresses, conferences, symposiums, corporate meetings, fairs, exhibitions, concerts, musicals, and theater and movie premieres.

## LOCATION & DIRECTIONS

Istanbul Congress Center is situated in the Congress Valley in Taksim-Nişantaşı district, the most elegant and central destination in Istanbul.

Various prominent cafes, restaurants, hotels and shopping facilities surround ICC.

Istanbul Congress Center is close to most of the commercial and cultural spots of the city, making ICC a privileged and unique place for guests.

## PARKING LOT

The parking lot of Istanbul Congress Center is a two-floor facility, with a capacity of 850 vehicles.

There are also parking areas specially designed for the vehicles of mobility-restricted guests.

The secure parking lot is open 24 / 7.

## FOOD AND BEVERAGE SERVICES THE BIGGEST KITCHEN IN ISTANBUL

Istanbul Congress Center offers high-quality and seamless food and beverage services for all kinds of events.

Covering an area of 1,500 m<sup>2</sup> and complying with hygiene and sanitation standards, the kitchen boasts expertise in local dishes and international cuisine.

ICC's kitchen holds the HACCP certificate, the worldwide standard in the field of hygiene and food safety.

Istanbul Congress Center can serve up to 15,000 people in various events such as congresses, special invitations, corporate dinners, cocktail parties, weddings, and lunch box or concept projects.

The ideal menu for your event. Offering the select tastes of international cuisines, our kitchen staff can prepare the menu of your choice.

## TECHNOLOGY

ICC's solution-oriented and professional team provides fast and world class technological assistance for your event.



MEETING ROOMS AND FOYERS	SQM	CLASS-ROOM	THEATRE	BOARD	HALLWAY SQUARE	U SHAPE	ROUND TABLE (10 PAX)	ROUND TABLE (11 PAX)	CABARET	WIDTH	LENGTH	HIGH
B 1 LEVEL												
ELMADAG 1-1	38 m2	16	25	14	18	15	20	22	16	5,30 m	9,20 m	2,7 m.
ELMADAG 1-2	43 m2	16	25	14	18	15	20	22	16	4,65 m	9,20 m	2,7 m.
ELMADAG 2-1	43 m2	16	25	14	18	15	20	22	16	4,75 m	10,20 m	2,7 m.
ELMADAG 2-2	42 m2	16	25	14	18	15	20	22	16	4,40 m	10,20 m	2,7 m.
B 1 FOYER	2.232 m2											2,7 m.
B 2 LEVEL												
	Sqm	Classroom	Theatre	Board	Hallow square	U Shape	Round Table10 pax	Round Table 11 pax	Cabaret	Width	Length	High
BEYAZIT	726,02 m	380	600	80	150	96	450	495	360	28,40 m	25,50 m	6 m.
EMIRGAN	717,69 m	380	600	80	146	96	420	462	336	28,40 m	25,50 m	6 m.
EMIRGAN 1	353,35 m	180	275	72	106	75	200	220	160	14,20 m	25,50 m	6 m.
EMIRGAN 2	364,34 m	180	275	72	106	75	200	220	160	14,20 m	25,50 m	6 m.
BEYLERBEYI	479,10 m	280	400	72	120	75	300	330	240	18,30 m	25,50 m	6 m.
BEYLERBEYI 1	233,98 m	140	180	72	90	60	150	165	120	9,10 m	25,50 m	6 m.
BEYLERBEYI 2	245,12 m	140	180	72	90	60	150	165	120	9,10 m	25,50 m	6 m.
USKUDAR	1.235,3 m	600	1100	134	210	175	800	880	640	43,50 m	28,40 m	6 m.
USKUDAR 1	326,98 m	150	300	80	96	96	200	220	160	11,50 m	28,40 m	6 m.
USKUDAR 2	576,3 m	300	500	80	120	110	400	420	320	20,30 m	28,40 m	6 m.
USKUDAR 3	332,02 m	150	300	80	96	96	200	220	160	11,50 m	28,40 m	6 m.
CAMLICA	505,48 m	280	400	80	120	80	350	385	280	17,40 m	28,40 m	6 m.
TOPHANE	162 m2	80	150	44	60	48	80	88	64	5,60 m	29,75 m	2,7 m.
MACKA	180 m	80	150	44	60	48	80	88	64	5,30 m	20,00 m	2,7 m.
HAMIDIYE	161 m	72	140	40	48	40	70	77	56	7,90 m	20,00 m	2,7 m.
YILDIZ 1	87 m	40	80	26	36	24	40	44	32	9,25 m	9,94 m	2,7 m.
YILDIZ 2	50 m	24	40	20	.	.	20	22	16	5,10 m	9,75 m	2,7 m.
YILDIZ 3	38 m	12	30	14	.	.	20	22	16	4,00 m	9,75 m	2,7 m.
HARBIYE AUDITORIUM	3.028 m		2.192 - 3.555									2,7 m.
B 2 FOYER	2.532 m											
B 3 LEVEL												
	Sqm	Classroom	Theatre	Board	U Shape	High						
3B/01	168 m	64	140	18	45	2,7 m.						
3B/02	67 m	32	48	20	24	2,7 m.						
3B/03	64 m	32	48	20	24	2,7 m.						
3B/04	37 m	18	32	20	21	2,7 m.						
3B/05	36 m	18	32	20	21	2,7 m.						
3B/19	86 m	40	80	22	24	2,7 m.						
3B/20	50 m	24	36	20	21	2,7 m.						
3B/21	47 m	24	36	20	21	2,7 m.						
3B/22	76 m	30	64	26	27	2,7 m.						
3B/27	95 m	44	90	28	30	2,7 m.						
3B/30	17 m	6	12	6	6	2,7 m.						
3B/31	18 m	6	12	6	6	2,7 m.						
3B/35	75 m	30	65	24	26	2,7 m.						
3B/36	38 m	12	16	14	15	2,7 m.						
3B/37	19 m	8	12	8	9	2,7 m.						
3B/38	18 m	8	12	6	6	2,7 m.						
3B/39	38 m	12	16	14	15	2,7 m.						
3B/40	19 m	8	12	8	9	2,7 m.						
3B/41	18 m	8	12	8	9	2,7 m.						
3B/42	100 m	50	102	26	27	2,7 m.						
3B/43	77 m	40	77	26	27	2,7 m.						
3B/45	75 m	18	32	20	21	2,7 m.						
3B/46	38 m	18	32	20	21	2,7 m.						
3B/47	19 m	8	12	8	9	2,7 m.						
3B/48	18 m	8	12	8	9	2,7 m.						
3B/49	38 m	18	30	20	21	2,7 m.						
3B/50	19 m	8	12	8	9	2,7 m.						
3B/51	18 m	8	12	8	9	2,7 m.						
3B/53	75 m	30	65	24	26	2,7 m.						
3B/54	38 m	18	32	20	21	2,7 m.						
3B/55	19 m	8	12	8	9	2,7 m.						
3B/56	18 m	8	12	8	9	2,7 m.						
3B/57	38 m	18	32	18	15	2,7 m.						
3B/58	19 m	8	12	8	9	2,7 m.						
3B/59	18 m	6	10	8	9	2,7 m.						
3B/60	77 m	36	48	26	30	2,7 m.						
3B/61	77 m	36	48	26	30	2,7 m.						
3B/63	75 m	30	65	24	26	2,7 m.						
3B/64	38 m	18	24	18	15	2,7 m.						
3B/65	19 m	8	12	8	9	2,7 m.						
3B/66	18 m	8	12	8	9	2,7 m.						
3B/67	38 m	18	24	18	15	2,7 m.						
3B/68	19 m	8	12	8	9	2,7 m.						
3B/69	18 m	8	12	8	9	2,7 m.						
3B/70	42 m	24	30	26	24	2,7 m.						
3B/71	19 m	8	12	8	9	2,7 m.						
3B/72	19 m	8	12	8	9	2,7 m.						
3B/73	19 m	8	12	8	9	2,7 m.						
3B/74	18 m	8	12	8	9	2,7 m.						
3B/75	36 m	18	24	20	21	2,7 m.						
3B/77	75 m	32	90	38	40	2,7 m.						
3B/78	37 m	18	24	20	21	2,7 m.						
3B/81	39 m	18	24	20	21	2,7 m.						
3B/82	47 m	24	36	20	21	2,7 m.						
3B/84	84 m	36	90	46	48	2,7 m.						
3B/85	47 m	24	36	20	21	2,7 m.						
3B/87	104 m	50	110	60	62	2,7 m.						
3B/88	44 m	18	35	20	21	2,7 m.						
3B/89	159 m	60	144	44	47	2,7 m.						
3B/90	80 m	32	70	42	44	2,7 m.						
3B/91	125 m	56	110	40	42	2,7 m.						
CAML OFIS-1	44 m	24	36	20	21	2,7 m.						
CAML OFIS-2	44 m	24	36	20	21	2,7 m.						
CAML OFIS-3	44 m	24	36	20	21	2,7 m.						
CAML OFIS-4	44 m	24	36	20	21	2,7 m.						

## Technical Services

Istanbul Congress Center provides a wide range of audio, light, stage, screening and equipment services:

- Professional technical support
- Audio recording and reproduction
- Hand, lapel and headset microphones
- Interpretation systems up to 24 languages
- High-technology projectors and screens
- Video mapping and watchout
- Lighting and special effects
- Video - pre/post production and high quality HD video shooting

- Teleconference
- Digital images

## Telecommunication Technology

High speed connection throughout the building, network, and Internet service guarantee uninterrupted communication with the world during your event. The current system provides Internet output options from two switchboards, with a capacity of 1 Gb/s.

Istanbul Congress Center provides high speed wired and wireless Internet connection.

B 4 LEVEL		
	Squaremeter	High
A BLOCK	2.489 m2	2,65 m.
C BLOCK	1.799 m2	2,65 m.
TOTAL	4.288 m2	
B 5 LEVEL		
	Squaremeter	High
A BLOK	4.288 m2	3,00m.
B-C BLOK	5.988 m2	6,80m.
TOTAL	10.288 m2	
G 0 LEVEL		
	Squaremeter	High
LOBBY AREA	1.098 m2	6,30 - 2,70 m.
TERRACE	9.609 m2	open area

There are wireless access devices which offer 802.11/ac support situated to cover the entire building.

Wired network connection of 100/1000 Mbps is provided in all halls.

IP telephone system is used at Istanbul Congress Center.

## SECURITY

Guaranteeing the security of the events is among the top and most important priorities at Istanbul Congress Center.

- Experienced and certified security personnel ensure security at Istanbul Congress Center on a 24x7 basis, with the assistance of advanced security technologies.
- Every area of Istanbul Congress Center is monitored with cutting-edge camera systems.
- The security personnel quarterly attend comprehensive training courses incorporating different scenarios.
- Features of Security Services Experienced security personnel
- Cutting-edge security cameras
- Vehicle undercarriage screening with X-Ray
- Entry and exit checks in all areas of the building
- Ambulance and first aid services
- Emergency management and evacuation

Accommodation with Venues

YOU CAN

*Stay*





# ACCOMMODATION IN İSTANBUL

## History and modern stay in harmony

The hub city for many cultures over the centuries, İstanbul offers a variety of accommodation choices. With almost 112.000 bed capacity and 30K under investment bed capacity, over 219 five-star and four-star hotels located in İstanbul include both international and Turkish hotel chains. The variety of accommodation options and the breath-taking attractions of İstanbul will make your stay an unforgettable experience. The hotels, including both international and local brands, are ready to offer the traditional hospitality to your delegates combined with the convenience of extensive meeting and conference facilities. Bringing together the Bosphorus, a unique cultural heritage, and a major history with elegant ballrooms, large fairgrounds, classy exhibition areas, and many suitable conference and breakout rooms including large auditoriums, the city's leading conference hotels offer an outstanding experience. There are countless hotels in İstanbul located near the convention centres, airports and business areas both on the European side and on the Asian side.

### Room Capacity in İstanbul

LOCATION	Number of Properties		Number of Rooms		Number of Beds		Number of Beds TOTAL
	EUROPE	ASIA	EUROPE	ASIA	EUROPE	ASIA	
Special Facility	114	12	4271	411	10788	819	11607
Boutique Hotel	15	2	730	42	1464	84	1548
5★	80	19	21026	4981	42494	9960	52454
4★	109	14	12495	1613	25031	3210	28241
3★	106	18	6236	1097	12233	2116	14349
2★	42	3	1512	111	2895	225	3120
1★	7	-	190	-	363	-	363
Others	7	3	225	77	410	216	626
TOTAL	480	71	46685	8292	95678	16630	112308

### Under Investment Room Capacity in İstanbul

LOCATION	Number of Properties		Number of Rooms		Number of Beds		Number of Beds TOTAL
	EUROPE	ASIA	EUROPE	ASIA	EUROPE	ASIA	
Special Facility	12	1	426	8	849	11	860
Boutique Hotel	10	3	320	139	648	284	932
5★	25	5	6014	1147	12601	2460	15007
4★	33	6	3654	1079	8176	2294	9558
3★	29	12	1148	497	7264	960	3366
2★	3	11	55	263	110	526	636
1★	1	15	10	200	20	416	436
TOTAL	113	53	11627	3333	23898	6897	30795



# CONRAD İSTANBUL BOSPHORUS



**CONRAD**  
ISTANBUL  
BOSPHORUS

Barbaros Blvd 34353 Beşiktaş / İstanbul

P: +90 212 310 25 25

F: +90 212 259 66 67

@: groups.istanbul@hilton.com

W: www.conradistanbul.com

Number of Guest Rooms: 553

Number of Meeting Rooms: 27

Distance to

Istanbul Grand Airport: 49 km

Sabiha Gökçen Airport: 45 km



## LOCATION

Located on the European side of the city, Conrad Istanbul Bosphorus is your exclusive hub in the midst of Istanbul's cultural and commercial centres and is designed to respond to the expectations of both discerning business and leisure travellers. The hotel offers a panoramic Bosphorus view from Bosphorus Bridge to the Old Town as well as a great location to enjoy the popular neighborhoods, business districts and nearby historical Palaces.

## A CONTEMPORARY LUXURY IN THE HEART OF ISTANBUL

Conrad İstanbul Bosphorus' totally new luxury rooms and suites extend everything you need to have a perfect stay experience. All rooms are equipped with iHome System, 40-inch LED TV with satellite programming,

Nespresso Machine, pillow menu, exquisite marble bathrooms, free Internet access, choice of three distinct luxury bath amenities, Conrad concierge mobile application allowing guests to determine the details of their stay and digital check in application. Connecting and disabled rooms are available.

Guests of Executive rooms can enjoy access to the full facilities of the totally new Executive Lounge, with its restful ambience and complimentary food and drinks, personalized check-in and check-out area, complimentary 2 hour usage of meeting room for up to 5 people (subject to availability), complimentary ironing up to 3 pieces. Suite rooms offer a wide range of upscale services including complimentary airport transfer with luxury cars and on top of all other services our executive room guests

receive. Brand-new Health Club & SPA, designed for the wellbeing of your body and soul, offers Turkish hammam, sauna, indoor and outdoor swimming pools, fitness room, spa treatments and more.

## DISTINCTIVE DINING EXPERIENCES

Enjoy creative blend of Mediterranean cuisine along with legendary views of the Bosphorus and Historical Peninsula at brand new restaurant Manzara. Admire the spectacular view of the Istanbul skyline as you sample cocktails and delicious appetizers at the Summit Bar and Terrace. Indulge in the finest cakes, the lightest, flakiest pastry, and the richest chocolate at the luxury Monet Lobby Lounge and Patisserie.



## UPSCALE EVENTS & MEETINGS

Conrad Istanbul Bosphorus presents 3,000 sqm of sophisticated function space conveniently situated on three connecting floors. There are 27 function rooms anchored by 2 ballrooms, the Junior Ballroom and the Conrad Ballroom. The majestic 968 sqm pillar-free Conrad Ballroom, one of the largest ballrooms in Istanbul is an opulent venue for up to 1,100 guests. Outdoor venue, the Panoramic Terrace, adds an ideal environment for cocktails, dinner, and special events set against stunning views of the old city. The new private function area, Bosphorus Lounge, offering

panoramic Bosphorus view from the 15th floor, will make your events unforgettable and perfect.

## AWARDS

Turkey's Leading Hotel, Turkey's Leading Conference Hotel and Europe's Leading City Hotel at the World Travel Awards 2018. "Turkey's Leading Conference Hotel" by World Travel Awards 2013, 2014, 2015, "Europe's Leading City Hotel" by World Travel Awards 2015, "The Best Meeting Hotel in Istanbul" by Ace of M.I.C.E Awards 2012, "6th of the best 10 in Eastern Europe" by Condé Nast Traveler 2012 Readers' Choice Awards, "Europe's Leading Business

Hotel" 2004-2006 and "Turkey's Leading Business Hotel" 2009 by World Travel Awards, "5 Star Diamond Award" by American Academy, and "400 Best Hotels 2008" by Forbes Traveller. Also Turkey's leading hotel 2017 at the 24th Annual World Travel awards

## NEVER JUST STAY. STAY INSPIRED.

To enrich your stay in this lovely city we encourage you to visit our website to discover the special itineraries curated by our Director of Inspiration for Conrad Istanbul Bosphorus: [istanbul.stayinspired.com](http://istanbul.stayinspired.com).

## MEETING ROOM CAPACITIES

VENUE	AREA M2	AREA FT2	DIMENSIONS (M)	DIMENSIONS (FT.)	HEIGHT (M)	HEIGHT (FT.)	CLASS-ROOM	THEATRE	BANQUET	U-SHAPED	COCKTAIL	HOLLOW SQUARE	BOARD-ROOM
Ballroom Foyer	330	3550.8	23 x 14	75.46 x 45.9	3,25	10.6	-	-	-	-	300	-	-
Ballroom I	330	3550.8	15 x 22	49.2 x 72.2	7.25	23.9	150	220	250	50	300	55	50
Ballroom II	308	3314.1	14 x 22	45.1 x 72.2	7.25	23.9	165	220	250	60	350	60	50
Ballroom III	330	3550.8	15 x 22	49.2 x 72.2	7.25	23.9	150	220	250	50	300	55	50
Ballroom Combined	968	10415.7	44 x 22	144.4 x 72.2	7.25	23.9	650	950	750	160	1100	170	146
Junior Ballroom Combined	440	4734.4	21.3 x 20	69.10 x 65.7	4.15	13.7	200	275	300	75	350	100	50
Junior Ballroom A	220	2367.2	10.7 x 20	35.1 x 65.7	4.15	13.7	100	140	150	34	150	50	25
Junior Ballroom B	220	2367.2	10.7 x 20	35.1 x 65.7	4.15	13.7	100	140	150	34	150	50	25
Junior Ballroom Foyer	68	731.7	9 x 7.5	29.6 x 24.7	3.5	11.5	-	-	-	-	200	-	-
L10	31	333.6	6.5 x 4.7	21.4 x 15.5	3.1	10	12	18	20	12	15	8	14
L11	31	333.6	6.5 x 4.7	21.4 x 15.5	3.1	10	12	18	20	12	15	8	14
L12	31	333.6	6.5 x 4.7	21.4 x 15.5	3.1	10	12	18	20	12	15	8	14
L13	27	290.5	4.9 x 5.4	16 x 17.8	3.1	10	12	18	20	12	15	8	14
L14	30	322.8	5.6 x 5.4	18.4 x 17.8	3.1	10	12	18	20	12	15	8	14
L15	51	548.8	9.1 x 5.6	18.4 x 17.8	3.1	10	18	35	30	14	20	12	18
M Foyer	85	914.6	10,65 x 9.3	34.9 X 30.5	3,4	11.5	-	-	-	-	-	-	-
M30	78	839.3	13 x 6	42.7 x 19.8	3.1	10	30	55	50	26	40	26	26
M31	78	839.3	13 x 6	42.7 x 19.8	3.1	10	30	55	50	26	40	26	26
M32	78	839.3	13 x 6	42.7 x 19.8	3.1	10	30	55	50	26	40	26	26
M33	24	258.2	4 x 6	13.1 x 19.8	3.1	10	12	18	10	12	14	8	8
M34	40	430.4	6 x 5.3	18 x 23.11	3.1	10	12	18	20	12	20	8	8
M35	35	376.6	5.5 x 6.3	18 x 20.8	3.1	10	12	18	20	12	20	8	8
M36	35	376.6	5.5 x 6.3	18 x 20.8	3.1	10	12	18	20	12	20	8	8
M37	35	376.6	5.5 x 6.3	18 x 20.8	3.1	10	12	18	20	12	20	8	8
M38	30	322.8	5 x 6	16.5 x 19.8	3.1	10	18	22	20	16	25	10	12
M39	32	344.3	5.5 x 7.3	19.8 x 17.5	3.1	10	18	28	30	16	25	10	12
Panoramic Terrace	650	6994	48.3 x 13.5	158.4 x 44.2	-	-	-	-	240	-	500	-	-
R20	56	602.6	12.5 x 4.5	41 x 14.9	3.1	10	-	-	-	-	-	-	20
R21	34	365.8	8.5 x 4	27.10 x 13.1	3.1	10	-	-	-	-	-	-	12
R22	32	344.3	8 x 4	26.3 x 13.1	3.1	10	-	-	-	-	-	-	12
R23	32	344.3	8 x 4	26.3 x 13.1	3.1	10	-	-	-	-	-	-	12
R24	31	333.6	6.3 X 5.85	20.6 x 19.1	3.1	10	15	-	20	12	20	10	12
R25	32	344.3	5.75 X 5.8	18.8 x 18.9	3.1	10	15	20	12	9	20	8	12
R26	32	344.3	6 X 5	19.6 x 16.4	3.1	10	15	-	20	9	12	10	12
R27	32	344.3	6.8 X 5	22.3 x 16.4	3.1	10	16	-	20	14	30	12	14
Hospitality Center	41	441.2	9 x 4	29.6 x 14.9	3.1	10	-	-	-	-	-	-	-
Bosphorus Lounge	125	1345	-	-	2.6	8.5	42	54	50	-	70	-	24
Bosphorus Lounge Terrace	120	1291	-	-	-	-	-	-	60	-	70	-	-



# CROWNE PLAZA ISTANBUL-ASIA



Yenişehir Mahallesi Dedepaşa Cad. No: 15  
Viaport Kurtköy - Pendik / İstanbul  
P: +90 216 585 60 60  
F: +90 216 585 60 61  
@: info@cpistanbulasia.com  
W: www.cpistanbulasia.com

Number of Guest Rooms: 336  
Number of Meeting Rooms: 26  
Distance to  
Istanbul Grand Airport: 60 km  
Sabiha Gökçen Airport: 3 km



## ACCOMMODATION

Crowne Plaza Istanbul Asia offers guests 336 rooms and all are designed with comfort and delightful touches, providing a place to unwind or to catch up on work. Explore the various types of rooms and amenities and choose the space that's right for you. Whether you stay in the club rooms, suite rooms or optional for a Presidential Suites, you will feel the exclusivities and privileges of club floor, club lounge and complimentary mini bar.

Work is as comfortable as rest in our rooms in Istanbul Asia, furnished with large well-lit work desks with ergonomic chairs, free high-speed internet access, all equipped with individually controlled central A/C, rain showers&bathtubs, multi-line telephones with voice mail, kettle and complimentary tea/coffee setup, two bottles

of water, IP television, laptop size safe, hairdryer and Iron & Ironing board. No necessity or desire is left out when you stay in Crowne Plaza Istanbul Asia.

## CONFERENCE AND MEETINGS

Unique amenities and anticipatory service create memorable meetings and social events at Crowne Plaza Istanbul Asia. Hotel is ideally located in industrial center of Asian side, close to the financial and business districts, 5 minutes drive from Sabiha Gökçen International Airport and in the middle of Viaport shopping center. The Crowne Plaza Istanbul Asia offers you high quality service to make you feel comfortable and special at all your group organizations and meetings. 10,000 square meter of meeting and events venues including 26 meeting rooms with 2 ballrooms can accommodate between

10 to 1800 guests. Topkapı Ballroom is one of the biggest astylar ballrooms of Istanbul and one of the largest Crowne Plaza ballrooms in Turkey. All our meeting rooms are located on the ground floor and have daylight. The latest AV equipment is available for hire and all meeting spaces have free high-speed internet access and sound control. Our dedicated events team to choose special themes, creating a personalized event with your chosen atmosphere and services. Catering menus are expertly prepared by executive chef and he will use your ideas to create a truly personalized menu.

## FOOD AND BEVERAGE

Experience some of İstanbul's most acclaimed fine dining and drinks experiences in our restaurants. Çeşni Restaurant offers buffet break-



fast, lunch, and weekend brunch with exceptional restaurant menus featuring local ingredients, and is open for dinner on weekdays.

Belvedere Restaurant & Bar is the ideal place to meet and dine with friends & colleagues with its cozy and relaxing atmosphere. Our Executive Chef offers you unique tastes of International, Traditional and Mediterrean cuisine with healthy, delicious and creative touches. Its extensive cocktail menu and outstanding of domestic and imported beverages served by our professional and friendly team. With its location right in the middle of the hotel, lobby lounge will be the ideal meeting point in the hotel. The lounge will ensure 24 hours per day coffee selection with homemade cakes, mini tapas, sandwiches and snacks with great cocktails and drinks.

Room Service provides all of guest with the opportunity to order and enjoy food and beverage in the privacy

of their rooms or suites. To assist our guest, our friendly and professionally trained order takers are on duty 24 hours a day.

## SPORTS& RECREATION

Outdoor swimming pool, indoor swimming pool, Turkish bath, sauna, massage, jacuzzi, health & beauty center, SPA, fitness facilities, aerobics.

## LOCATION

Crowne Plaza Istanbul-Asia is located in the heart of the city's industrial district on the Asian side of Istanbul and just a short walk to Viaport the biggest Outlet Shopping Center and entertainment areas of Pendik. Ideally situated for both the business and leisure travellers, it is just 3 km away from Sabiha Gökçen International Airport and just 45 minutes away from 3rd International Airport of Istanbul. The hotel is only 15 km away to Gebze Industrial Zone and Tuzla Shipyard. There is also free

shuttle service to Sabiha Gökçen Airport every hour.

## GUEST SERVICES AND GENERAL FACILITIES

Services and amenities at the Crowne Plaza Istanbul Asia are considered with innovation for our guests; Indoor and outdoor pool, Turkish Bath, Steam Room & Sauna, Massage Rooms, Jacuzzi and rain shower.

Indoor parking areas for guests, airport transfer, car rental, beauty salon, 24 hours rooms service, concierge, non-smoking floors and rooms, club lounge, doctor and babysitter, same day laundry and dry cleaning service, wired and wireless high speed secure and free internet access in all guestrooms and public spaces.

The complimentary Serenita Fitness & Spa Center features state-of-the-art exercise equipment, wide range of daily fitness classes. Spa treatments can be a great way to relax your stressed mind, body and soul.

# MEETING AND CONFERENCE ROOMS

		MEETING ROOMS	M2	WIDTH	LENGTH	HEIGHT	THE-ATER	U SHAPE	CLASS ROOM	ROUND TABLE	COCTAIL	T SHAPE	I-SHAPE
MAIN FLOOR		BEYLERBEYİ	885	35,80*35	19,20*28,50	5,7	820	140	420	440	700	130	85
		A	543	20,50*19,70	25,50*28,50	5,7	520	110	270	240	400	105	80
		B	342	15,3	19,20*25,50	5,7	350	50	168	200	200	50	50
		BEYLERBEYİ FOYER	470	10,49	40,77	7,2							
		TOPKAPI	1483,5	13*28,50	63,2	7,1	1700	170	800	1000	1600	150	150
		A	864	25,50*28,50	32	7,1	800	150	450	550	800	120	120
		B	376,2	20,10*25,50	16,5	7,1	400	48	180	230	250	45	45
		C	243,3	13*20,10	14,7	7,1	160	36	100	160	150	30	30
		TOPKAPI FOYER	846	1,49	61,69	7,2							
		İSTİNYE	88	7	12,6	2,9	70	35	42	50	60	30	30
TOPKAPI LOCA		KALAMIŞ	95,8	7,6	12,6	2,9	100	35	63	60	80	30	30
		ORTAKÖY	95,8	7,6	12,6	2,9	100	35	63	60	80	30	30
		KIZKULESİ	58,5	7,6	7,5	2,9	40	18	27	30	30	17	17
		BEŞİKTAŞ	61	7,6	7,9	2,3	40	17	18	20	30	15	14
		KADIKÖY	61	7,7	7,9	3,5	40	18	36	20	30	15	15
		PENDİK	76	7,6	10	3,5	60	30	35	50	60	21	21
		ÇAMLICA	99	7,6	13	3,5	80	35	45	60	70	30	30
		EMİRGAN	162	10,6	15,3	3,5	140	50	80	80	100	46	40
		HEYBELİ	54,8	7,44	8,2	3,5	45	20	27	40	40	16	16
		SADABAT	63,7	7,44	7,66	3,5							15
TAKSİM LOCA	ÜSKÜDAR A ÜSKÜDAR B ÜSKÜDAR C ÜSKÜDAR D	REVAN	57,8	7,44	7,95	3,5	50	24	33	40	50	16	20
		BEBEK	53,2	7,44	8,21	3,5	46	20	27	40	40	16	16
		NİŞANTAŞI	98,8	8,34	11,9	3,5	100	40	63	60	70	32	33
		ÜSKÜDAR	99	8,34	11,9	3,5	100	40	63	60	70	32	33
		SAMATYA	99	8,34	11,9	3,5	100	40	63	60	70	32	33
		R.HİSARI	100	8,34	11,9	3,5	100	40	63	60	70	32	33
		BEYKOZ	98,8	8,23	11,22	3,5	100	40	63	60	70	32	33
		BEYOĞLU	134,5	7,75	11,6	3,5	120	48	78	80	100	36	33
		TOPKAPI LOCA FOAYER	40	3,95	55,16	3,5							
		TAKSİM LOCA FOYER	381	3,98	95,88	3,5							
OUTLETS		FUAYE VİP	116	7,43	15,69	3,5							
		TAKSİM FOYER	2450	34*16	96*100	7,40/2,70				1200	2000		
		M2	H	PAX	BANQUET	COCTAIL							
		LOBBY	1250	5,6	150	150	150						
		BELVEDERE	160	5,3	70	70	70						
		ÇEŞNİ	650	5,6	300	300	300						
		EX. LOUNGE	150		50	50	50						



## ESER PREMIUM HOTEL & SPA



Fatih Mah. Gazi Mustafa Kemal Cad.  
No: 11 34500 Büyükçekmece / İstanbul  
P: +90 212 867 70 00  
F: +90 212 867 70 70  
@: satis@eserhotel.com  
info@eserhotel.com  
W: www.eserhotel.com

Number of Guest Rooms: 172  
Number of Meeting Rooms: 9  
Distance to  
Istanbul Grand Airport: 38 km  
Sabiha Gökçen Airport: 95 km



### GENERAL INFORMATION:

Eser Premium Hotel & Spa, located in Buyukcekmece; a prestigious residential seaside town of İstanbul. The hotel offers five star accommodation, sports, spa, recreation and entertainment facilities for the industrial and business establishments which are located in the nearby industrial area. The hotels proximity to the Blue Flag rewarded shore and TUYAP International Exhibition Center is a privilege.

### CAPACITY

172 total rooms, 434 total beds,

144 Exclusive rooms (disabled and non-smoking rooms are included), 12 Superior rooms, 5 Jr. Suites, 11 Suites and with sea, lake or city views.

### ROOM DETAILS

Sea view is available in most of the rooms, while others have a distinct view of the lake and the city. All rooms are equipped with the latest technological devices, parquet flooring, wallpapers and luxury furniture decoration. Direct dial phone, music, mini bar, electronic keycard system, safe box, 26" LCD

TV, Interactive TV and Satellite TV channels, complimentary cable & wireless internet access, personalized voice mail, complimentary Tea & coffee set up Non - Smoking rooms, business center, 24 hrs room service, wake-up service, call center facilities, express dry cleaning, laundry services, indoor & outdoor parking facilities and valet service, executive lounge, breakfast lounge & Bistro, central air-conditioning & heating, tea - coffee tray, working desk, black out curtains, bathtub, hair dryer, magnifying mirror and



phone in bathrooms provide high quality service standards.

#### GUEST FACILITIES

Complimentary cable and wireless internet access, Non-Smoking rooms, business center, 24 hrs room service, wake-up service, call center facilities, express dry cleaning, laundry services, indoor&outdoor parking facilities and valet service, executive lounge, Breakfast Lounge & Bistro, Lobby bar & Patisserie, Fine Dining Roof Restaurant, Roof bar, Vitamin and Veggie bars, Night Club and Ball Room is at your service to provide the best service during your stay as well as all personal and professional events.

#### SPA & HEALTH CLUB

Scenic Sauna, Squash Court, Turkish Bath, Steam Bath, Jacuzzi, Adventure shower, Aroma therapy, Indoor and Outdoor Swimming Pool,

Children's Pool, Pilates, Aerobic and Step sessions for conditioning under certified instructors, Massage Rooms facilitating Bali, Thai and Chinese special massages including Shiatsu, Reflexology and full body treatments. Martial Art lessons with qualified instructors are offered to provide the most exciting accommodation and recreational experience.

#### LOCATION

The hotel located in Buyukcekmece residential area is just 4 minutes from TUYAP International Exhibition Center. Ataturk International Airport and CNR Exhibition Hall is as close as 20 minutes. Direct transportation opportunity is available via TEM and D-100 motorways to Hezarfen Private Airport (10 minutes), Silivri (25 minutes), Catalca (17 minutes) Kumburgaz (10 minutes)



## MEETING ROOM CAPACITIES

MEETING ROOMS	AREA	WIDTH	LENGTH	HEIGHT	BANQUETTE	CLASS	THEATRE	FORMATION U	RECEPTION
B FLOOR									
YAKUT 1	125 M	7,00 M	28,00 M	3,00 M		60	105	50	
YAKUT 2	95 M	6,00 M	28,00 M	3,00 M		50	100	40	
YAKUT 3	75 M	3,40 M	16,00 M	3,00 M		30	45		
DEEP CLUB	980 M	18,00 M	28,00 M	3,00 M			500	125	750
BALL FLOOR									
DIAMOND BALL ROOM	1525 M	21,00 M	37,00 M	4,50 M	690-810	660	940		1250
FOYER	485 M	12,42 M	24,30 M	4,50 M					500
MEZZANINE									
MERCAN 1	90 M	8,62 M	9,65 M	2,60 M		40	75	40	75
MERCAN 2	125 M	9,65 M	10,00 M	2,60 M		65	100	45	110
MERCAN 1 + 2	215 M	9,65 M	18,57 M	2,60 M	175	110	190		200
ZÜMRÜT 1	140 M	9,75 M	10,37 M	2,60 M		80	140	55	150
ZÜMRÜT 2	230 M	9,70 M	11,45 M	2,60 M		80	140	55	160
ZÜMRÜT 1 + 2	370 M	9,70 M	21,82 M	2,60 M	245	160	290	100	310
KRİSTAL	140 M	8,80 M	11,90 M	2,60 M		40	60	40	110
FOYER	250 M	3,77 M	9,00 M	2,60 M					190



# GRAND CEVAHİR HOTEL & CONVENTION CENTER



*Grand Cevahir Hotel*  
CONVENTION CENTER

Halide Edip Adıvar Mah. Darülaceze Cad.

No: 5 Şişli / İstanbul

P: +90 212 314 42 42

F: +90 212 314 42 44

@: info@gch.com.tr

sales@gch.com.tr

W: www.gch.com.tr

Number of Guest Rooms: 323

Number of Meeting Rooms: 5.000 m2

Distance to

Istanbul Grand Airport: 39 km

Sabiha Gökçen Airport: 46 km



## LOCATION

The Grand Cevahir Hotel & Convention Center is just 15 minutes from Atatürk Airport. Major business districts Şişli, Mecidiyeköy and Taksim may be reached within minutes. Superb location facilitates accessing to any direction of the city. 7-10 min. driving is enough to reach the magnificent Old City area where one will meet the history and cultures.

## GUEST ROOM FACILITIES & SERVICES

At the Grand Cevahir Hotel, there are 4 presidential suites, 7 executive corner suites, 32 executive stand-art suites, 28 corner suites, 12 family

suites, 237 standard and 3 disabled rooms making a total of 323 rooms to accommodate guests in luxury. Air-conditioning with 4 settings, mini bar, kettle (daily tea, coffee), internet access, satellite TV, voice mail system, direct telephone, alarm, music broadcast, electronic door key system, private safe, bath phone, bath emergency call, hairdryer, pillow menu, dry-cleaning service and 24 hour room service are the five star services Grand Cevahir Hotel & Convention Center offers. Executive Floor Executive Rooms are located at the 11th, 12th and 13th floor. Executive Rooms guests are using a private elevator card for access and

can have special breakfast at the 11th floor between 07:00-11:00 and complimentary 17:00 o'clock tea service. Also an executive meeting room is available for 10 person capacity.

## ACTIVITIES FOR YOUR LEISURE

Various social activities are available at the Grand Cevahir Hotel & Convention Center to unwind after meetings, including indoor and outdoor pools, fitness center, Turkish bath, solarium, sauna and massage services. The hotel features 24 hour room service, valet service, baby sitter, hairdresser, souvenir shop, dry cleaning services, Doctor (upon request), UPS (uninterrupted power supply), special se-



curity systems, 1000 vehicle capacity multi storey car park.  
The hotel offers personalized service to suit jacket, trousers, shirts and tuxedo.

### BALL ROOM THE LARGEST IN EUROPE

With 2,500 m2 of usable space and 8,65 meter high ceiling the Ball Room measures up as the largest in Turkey and Europe without any structural columns. The Ballroom is dividable into 3 sections and it's stage is 310 m2. Unique Hotel Auditorium in Turkey Cevahir Auditorium, one of the unique Hotel Auditorium in Turkey, with 1.013 people capacity has state-of-the-art systems for all kinds of organizations.

The systems offer simultaneous translations up to 8 different languages at any one time. Acoustic Fiqueras seats Back stage changing rooms. 8 meeting rooms located around the auditorium Display possibilities at the foyer with

1,806m2 of space Vehicle display facility on stage  
Ideal size for theatre, talk show & dance performances and for large seminars and conferences.

### MEETING ROOMS & FACILITIES

There are 22 multi-purpose meeting rooms at the Grand Cevahir Hotel. Shared secretary service and on-line Internet access are offered combined with the latest technology at the 22 acoustically designed and high ceiling meeting rooms of the Grand Cevahir Hotel & Convention Center. Valets will be at organizer's service during the meetings. The VIP dinner and breakfast rooms can be used for private meetings.

### RESTAURANTS

Restaurants extend to guests the most exquisite choices of international cuisine. With decoration inspired by imperial palaces, flavors and tastes for gastronomic experts, Sultan Restaurant is ready to host

guests in a manner only royalty is accustomed to. Sultan Restaurant with a seating capacity of 150 diners has a VIP seating area for 20 people and garden seating for 40. Deliz Restaurant with a dining capacity of 400 is available for breakfast, lunch and dinners offering the tastes of Mediterranean and Turkish cuisines with open buffet and a la carte menu alternatives.

Lobby Lounge & Lobby Bar  
A perfect place to enjoy a light fare, afternoon tea with fresh pastries or cocktails and late night desserts with relaxation.

### THE MANSION

The Mansion offers the opportunity to hold meetings in a homely setting with a highly personalised and exceptionally dedicated service with six daylight residential meeting rooms.

## MEETING AND CONFERENCE ROOMS

FUNCTION ROOM	ROOM SIZE (M²)	WIDTH X LENGTH (M)	HEIGHT (M)	THEATER	BOARD-ROOM	CLASS-ROOM	BANQUET	COCKTAIL PROLONGE	COCKTAIL RECEPTION
PIRLANTA	49	6.45x8.09	4.20-4.83	-	12	-	16	-	-
YAKUT	52	7.12x7.29	3.67-	35	24	20	30	-	40
ZÜMRÜT	37	5.20x7.60	3.67-	35	24	20	30	-	30
SAFİR	232	15.23+1.71x15.90	3.40-4.58	220	60	140	120	175	250
ELMAS	48	6.41x8.11	3.52-3.92	35	22	20	32	-	40
TOPAZ	45	5.65x7.94	3.58-	36	20	24	32	-	30
AKİK	44	5.46x7.81	3.50-	36	20	24	32	-	30
TURKUAZ	84	7.77x11.02	3.62-4.50	80	30	40	50	40	60
BALLROOM	2500	58.29x32.18	8.65-	2500	-	1200	1700	2000	2750
BALLROOM 1	615	18.95x32.18	8.00-8.50	700	-	450	440	400	600
BALLROOM 2	484	15.15x32.18	8.00-8.50	500	-	350	320	300	500
BALLROOM 3	778	24.50x32.18	8.00-8.50	800	-	580	600	550	750
BALLROOM 1+2	1099	34.1x32.18	8.00-8.50	1200	-	800	800	750	1100
BALLROOM 2+3	1262	39.65x32.18	8.00-8.50	1400	-	900	900	1000	1400
BALLROOM FOYER	1083	-	-	-	-	-	-	-	1000
TERRACE	135	-	-	-	-	-	-	-	-
KEHRİBAR	48	6.55x7.60	2.90-	40	28	18	30	-	-
SEDEF	47	6.55x7.67	2.90-	40	28	18	30	-	-
FIRUZE	42	6.55x7.55	2.90-	36	24	16	20	-	-
KRİSTAL	28	4.20x7.35	2.90-	30	20	14	20	-	-
MERCAN	28	4.20x7.35	2.90-	30	20	14	20	-	-
İNCİ	39	4.05x6.55	2.90-	20	12	12	16	-	-
OPAL	123	5.05-6.45x22.30	2.90-	75	45	50	50	-	-
OLTU	79	4.77x14.05	2.05-2.25	80	40	45	40	-	-
ODİTORİUM	877+291	23.82x34.52	8.12-	1013	-	-	-	-	-
ODİTORİUM FOYER	1806	2.60x6.23	2.60-6.23	-	-	-	-	-	-
LOWER FOYER	842	-	-	-	-	-	-	-	-
UPPER FOYER	964	-	-	-	-	-	-	-	-



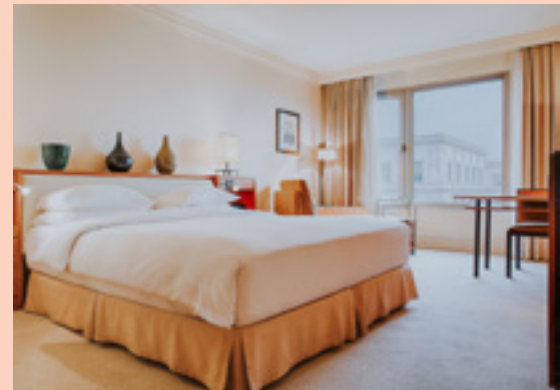
# GRAND HYATT



**GRAND  
HYATT**

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@: [istanbul.grand@hyatt.com](mailto:istanbul.grand@hyatt.com)  
W: [istanbul.grand.hyatt.com](http://istanbul.grand.hyatt.com)

Number of Guest Rooms: 360  
Number of Meeting Rooms: 19  
Distance to  
Istanbul Grand Airport: 49 km  
Sabiha Gökçen Airport: 40 km



## LOCATION

Grand Hyatt İstanbul is located in the heart of the city's business district and conference valley, just five minutes walk from the Bosphorus and Taksim Square's shopping and entertainment areas.

## ACCOMMODATION

Grand Hyatt İstanbul has 360 guestrooms, including 98 Grand King, 157 Grand Deluxe (including 3 guestrooms for physically challenged guests), 71 Grand Club, 22 Grand Suites (12 with a kitchenette), 3 Grand Executive Suites, 1 Presidential Suite and 7 fully furnished apartments. All rooms have individual climate control, multi-channel satellite television, a private bath with glass enclosed rain showers and

separate bathtubs, an electronic safe and minibar, tech-smart desks with wireless high speed Internet connectivity and a multitude of easy access electrical points, docking stations for the IPOD sound systems and multi-line telephones with voicemail and conference call functions. The 71 Grand Club rooms offer VIP accommodation, separate check-in and check-out facilities, a private lounge and boardrooms.

## FOOD AND BEVERAGE FACILITIES

Restaurant "34" offers wide culinary variation and features both regional Turkish and Mediterranean cuisine as well as authentic cooking methods. "34" is a preferred casual dining destination for both İstanbul residents and in-house guests, featuring animated show kitchens, lively

atmosphere and a fascinating display of the best available 'Food under the Sun' for breakfast, lunch and dinner. The Mezzanine Lounge & Bar is a perfect place to relax and taste various types of flavored coffee and a selection of tea with the accompaniment of delicious cookies and pastries. The Library Bar also provides fine cognac and a vintage whiskey selection in its inviting atmosphere beside the fireplace. Gazebo, which is open during the summer months, is the poolside café and bar of the hotel. It offers summer cocktails, light meals and various types of ice cream.

## RECREATIONAL FACILITIES

Gaia Spa & Fitness Centre offers specially designed treatment rooms, a fitness studio, an exercise room providing



Yoga and Pilates classes, aromatic sauna and steam rooms, traditional Ottoman style Turkish hammam, an outdoor pool and a floodlit tennis court. For Spa treatments Grand Hyatt İstanbul is the first to use June Jacobs Products.

## CONFERENCE & BANQUET FACILITIES

1966-sq-m of function space with 19 meeting rooms, including a ballroom which cater perfectly for conferences and conventions for up to 450 people, large

pre-function space, boardrooms, and flexible and divisible meeting rooms. The Mansion offers the opportunity to hold meetings in a homely setting with a highly personalized and exceptionally dedicated service to its guests. The Mansion has six daylight residential meeting rooms, including two residential style dining rooms, dedicated lounges called The Kitchen and The Veranda, which is the ideal place for cocktails and special delicacies.

The Mansion, offers state-of-the-art

technology, can host seated parties varying from 10 to 160 guests for cocktail receptions. Mansion lounge features a convenient bar with hot and cold drinks.

## MEETING TECHNOLOGY

All meeting rooms (except Tyana II and Bizans) feature the "Easy Meet Unit", high tech wall offering convenient meeting equipment all of which can be controlled with a single remote control.



## ROOM DIMENSIONS AND CAPACITIES

ROOM NAME	DIMENSIONS LENGTXXWIDTHXHEIGHT	SQ. FT. METRES	BANQUET	RECEPTION	THEATRE	CLASSROOM	BOARDROOM	U-SHAPE	HALLOW SQUARE	CABARET
LOBBY FLOOR										
GRAND BALLROOM	79' x 59' x 15' 24m x 18m x 4.7m	4252 395	384	500	500	280	90	80	90	192
GRAND I	52' x 59' x 15' 16m x 18m x 4.7m	2702 251	228	350	350	130	60	55	60	120
GRAND II	26' x 59' x 15' 8m x 18m x 4.7m	1550 144	108	150	150	80	50	46	50	54
PREFUNCTION AREA	79' x 39' x 13' 24m x 12m x 4m	3100 288	-	300	Seated capacity up to 200. Standing capacity up to 250.					
EPHESUS / BIZANS	52' x 25' x 10' 16m x 7.5m x 3.2m	1292 120	96	100	130	80	48	46	48	48
EPHESUS	26' x 25' x 10" 8m x 7.5m x 3.2m	646 60	48	50	70	36	22	25	22	24
BIZANS	26' x 25' x 10' 8m x 7.5m x 3.2m	646 60	48	50	60	36	22	25	22	24
SMYRNA	26' x 26' x 11' 8m x 8m x 3.3m	689 64	48	40	60	36	30	25	30	24
ASSOS	20' x 26' x 11' 6m x 8m x 3.3m	495 46	20	-	40	25	12	15	12	-
TROY	26' x 52' x 13' 8m x 16m x 4.1m	1184 110	96	110	128	75	50	44	50	48
BUSINESS CENTRE BOARDROOM	18' x 20' x 8' 5.4m x 6m x 2.4m	344 32	-	-	-	-	12	-	-	-
8TH FLOOR										
GRAND CLUB BOARDROOM I	21' x 14' x 8' 6.5m x 4.3m x 2.4m	301 28	-	-	-	-	12	15	-	-
GRAND CLUB BOARDROOM II	21' x 14' x 8' 6.5m x 4.3m x 2.4m	301 28	-	-	-	-	12	15	-	-
MEZZANINE FLOOR										
TYANA I	52' x 31' x 9' 16m x 9.4m x 2.8m	1615 150	96	120	150	75	50	45	50	36
TYANA II	52' x 25' x 9' 16m x 7.5m x 2.8m	1292 120	96	80	110	60	50	45	50	36
TYANA BOARDROOM	30' x 17' x 9' 9m x 5.3m x 2.8m	527 49	-	-	-	-	15	15	-	-
TYANA PREFUNCTION	43' x 20' x 8' 13m x 6m x 2.4m	840 78	-	80	Seated capacity up to 80. Standing capacity up to 100.					
THE MANSION										
MANSION DINING ROOM 1	33.7' x 24.6' x 9' 10.3m x 7.5m x 2.8m	802 74.58	40	75	54	32	16	20	24	30
MANSION DINING ROOM 2	33.7' x 28.8' x 9' 10.3m x 8.8m x 2.8m	926 86.11	40	86	70	32	20	20	28	30
MANSION DINING ROOM 1+2	33.7' x 53' x 9' 10.3m x 16.3m x 2.8m	1728 160.69	88	160	140	64	36	40	52	66
THE KITCHEN	27.5' x 23' x 9' 8.4m x 7.1m x 2.8m	638 59.3	-	60-80	-	-	-	-	-	-
THE VERANDA	12' x 51.8' x sky 3.7m x 15.8m x sky	757 70.37	24	55	-	-	-	-	-	-
THE STUDY	23.2' x 31.8' x 13.4' 7.1m x 9.7m x 4.1m	675 62.71	-	-	-	-	10	-	-	-
THE BOARDROOM	23.2' x 27' x 13.4' 7.1m x 8.2m x 4.1m	537 49.93	-	-	-	-	10	-	-	-
THE LIVING ROOM + THE SALON*	57.4' x 33.4' x 13.4' 17.5m x 10.2m x 4.1m	1066 99.04	-	25	-	-	12	-	-	-
THE LIVING ROOM	23.2' x 33.4' x 13.4' 7.1m x 10.2m x 4.1m	628 58.38	-	-	-	-	12	-	-	-
THE SALON	38' x 13.1' x 13.4' 11.6m x 4m x 4.1m	437 40.66	-	20	-	-	-	-	-	-
PDR "34"	24' x 27' x 10.4' 7.3m x 8.2m x 3.2m	628 58.36	-	-	-	-	10	-	-	-



# HILTON İSTANBUL BOSPHORUS



**Hilton**  
ISTANBUL BOSPHORUS

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34367 Harbiye / İstanbul  
P: +90 212 315 60 00  
F: +90 212 240 41 65  
@: groups.istanbul@hilton.com  
W: www.istanbul.hilton.com

Number of Guest Rooms: 500  
Number of Meeting Rooms: 27  
Distance to  
Istanbul Grand Airport: 49 km  
Sabiha Gökçen Airport: 45 km



## LOCATION

The Hilton İstanbul Bosphorus with its landmark central location, great views and beautifully landscaped gardens is an oasis of serenity amidst the bustle of one of the world's most vibrant cities. As the longest operating Hilton Hotel internationally, we stand for traditional Turkish Hospitality, comfort, consistency and timeless elegance since 1955. Hilton İstanbul Bosphorus is located on the European side of İstanbul, surrounded with beautiful gardens, with a breathtaking Bosphorus view. Situated in some 15 acres of gardens right in the heart of İstanbul, the Hilton İstanbul Bosphorus is 22 km away from Ataturk International Airport and just minutes away from the city's business, shopping and entertainment districts such as Taksim, Nisantasi and

a short taxi ride away from touristic attractions such as Old City, Topkapi, Grand Bazaar, Hagia Sophia and Basilica Cistern.

## ACCOMMODATION & ROOM DETAILS

500 guest rooms all with a private balcony, including 13 Suites. Rooms offer breathtaking Bosphorus or beautiful garden view. Rooms feature, direct dial telephone with voice mail, minibar, safe box, free wireless Internet access, air conditioning, iron & ironing board, tea & coffee making facilities, international TV and movie channels, refrigerator in some suites, shower, bathtub, WC, bidet, hair dryer, telephone in bathroom, radio alarm clock, electronic key lock system, smoke detector and fire sprinklers.

## FOOD AND BEVERAGE FACILITIES

Hilton Istanbul Bosphorus has various restaurants which offer different sceneries and exclusive dining opportunities. Enjoy your lunch and dinner in Bosphorus Terrace Restaurant with its fresh and airy atmosphere accompanied by Bosphorus view. Veranda Bar&Terrace is featuring one of the best views of the Bosphorus, overlooking to the lush gardens of the hotel. Available for all seasons for group bookings with its dedicated heated terrace. If you would like to taste the best Chinese and Indian dishes in the city, book your table at Dragon Chinese or Dubb Indian Restaurants, with their winter and summer venue alternatives. Moreover, Lobby Lounge continues to give high tea ceremonies with its delicious cakes.



Pool Café is the perfect venue for healthy snacks and barbeque service in the summer.

## MEETING AND CONFERENCE ROOM FACILITIES

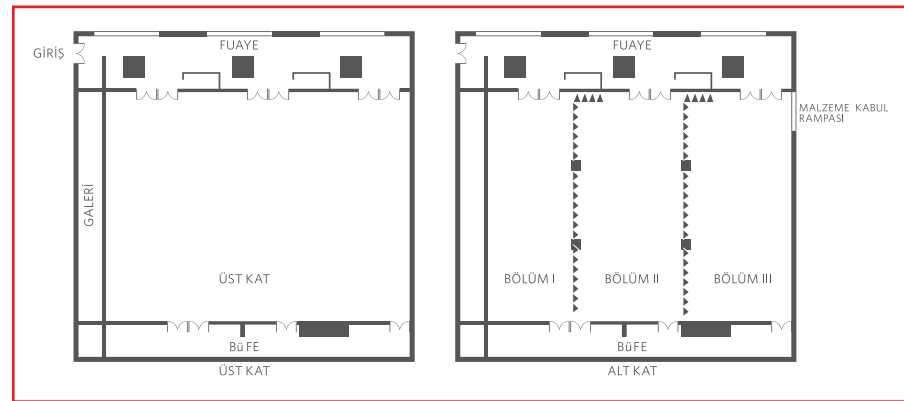
Hilton İstanbul Bosphorus is located in the congress valley and in a walking distance to İstanbul Congress Center. With its onsite Convention & Exhibition Center which is well capable to cater up to 3000 guests, 27 “Hilton Meetings” rooms and 24 hours open Business Center, Hilton İstanbul Bosphorus offers ideal solutions for the meeting planners and event organizers. Hilton İstanbul Bosphorus Ballroom with its fascinating crystal chandeliers and specially illuminated Sadirvan Meeting Room are perfect venues for private events and functions. Poolside and The Gardens are preferred venues for outside

events. The hotel also provides extensive banqueting and outside catering facilities prepared by famous Hilton chefs.

## RECREATIONAL FACILITIES

A fully equipped Fitness Center with day-light, indoor and outdoor swimming pool, squash and tennis courts, massage and spa facilities, jacuzzi, steam room, Turkish Bath and 1 km

jogging track. Totally renovated massage rooms featuring, unique massage treatments, traditional Turkish bath and treatments, exclusive massages originating in Europe, the Far East and Asia, steam room, body care therapy, body peelings which are perfect for busy lifestyles.



## MEETING ROOM CAPACITIES

VENUE	LEVEL/FLOOR	AREA M2	AREA FT2	DIMENSIONS (M)	DIMENSIONS (FT2)	BOARDROOM	THEATRE	CLASSROOM	U-SHAPED	CABARET	LUNCH/DINNER	RECEPTION	DINNER DANCE	RECEPTION	DINNER DANCE
Mercury A	Lobby	34	368	7.51 x 4.55	24.6 x 14.9	15	20	-	-	-	10	-	-	25	-
Mercury B	Lobby	46	493	7.51 x 6.10	24.6 x 20	15	20	-	-	-	10	-	-	25	-
Mercury C	Lobby	38	406	7.51 x 5.02	24.6 x 16.4	15	20	-	-	-	10	-	-	50	-
Marcury Combined	Lobby	114	1226	15.4 x 7.4	50.5 x 24.3	30	75	44	35	40	50	70	-	-	-
Saturn A	Lobby	42	450	8 x 5.23	26.2 x 17.1	12	25	12	12	16	20	25	-	-	-
Saturn B	Lobby	45	479	8 x 5.57	26.2 x 18.2	12	16	12	-	16	20	25	-	-	-
Saturn Combined	Lobby	86	931	10.81 x 8	35.4 x 25.9	20	50	30	25	25	30	50	-	70	-
Neptune	Lobby	56	600	12.4 x 4.5	40.7 x 14.8	16	50	16	20	16	30	50	-	-	-
Jupiter	Lobby	99	1061	11.6 x 8.5	38 x 27.9	22	60	30	25	25	40	50	-	50	-
Venus	Lobby	34	362	8 x 4.2	26.2 x 13.8	10	-	-	-	-	-	-	-	50	-
Vista	9	123	1323	12.9 x 9.53	42.3 x 31.3	26	60	24	30	24	60	60	-	50	-
Asya	8	133	1435	17.1 x 7.8	56.1 x 25.6	24	40	20	20	-	40	50	-	200	-
Lalezar	Lobby	75	805	11.4 x 6.56	37.4 x 21.5	15	40	30	25	32	-	50	-	150	-
Fatih I	9	63	674	7.54 x 8.31	24.7 x 27.2	20	25	18	15	24	30	40	-	70	-
Fatih II	9	119	1276	9.95 x 11.92	32.6 x 39.1	30	50	30	35	48	60	70	-	500	400
Fatih Combined	9	190	2043	9.95 x 19.08	32.6 x 62.5	-	-	-	-	-	-	110	-	1000	-
Hyde Park	-2	48	519	7.2 x 6.7	23.6 x 22	14	30	15	15	20	10	35	-	-	-
Central Park	-2	28	303	6.7 x 4.2	22 x 13.8	10	-	-	-	-	-	-	-	50	0
Macka Park	-2	39	421	8.7 x 4.5	28.5 x 14.8	15	30	18	15	16	20	35	-	40	-
Orman Park	-2	47	505	6.7 x 7	22 x 23	15	30	15	15	16	20	30	-	70	-
Ballroom I	-1	253	2719	16.2 x 15.6	53.1 x 51.2	40	140	100	35	100	200	200	-	110	-
Ballroom II	-1	268	2887	17.2 x 15.6	56.4 x 51.2	40	90	50	35	64	150	150	-	35	-
Ballroom III	-1	84	904	12 x 7	39.4 x 23	30	60	50	20	48	60	70	-	35	-
Ballroom Combined	-1	691	7438	43.53 x 15.88	142.8 x 52	80	250	130	80	176	450	500	400	30	-
Ballroom Terrace	-1	1728	18593	54 x 32	177.1 x 104.9	-	-	-	-	-	-	1000	-	2000	900
Şadırvan A	-1	346	3723	18.6 x 18.6	61 x 61	40	200	130	45	112	180	250	160	250	160
Şadırvan B	-1	347	3734	15.1 x 23	49.5 x 74.5	40	300	150	45	128	190	300	170	300	170
Şadırvan Combined	-1	886	9528	38.5 x 23	126.3 x 75.4	-	-	-	-	-	270	550	-	550	-
Şadırvan Terrace	-1	822	8839	53 x 15.5	173.8 x 50.8	-	-	-	-	-	500	500	450	500	450
Outdoor Pool	-	2075	22327	-	-	-	-	-	-	-	1000	2000	900	500	320
The Gardens	-	888	9555	37 x 24	121.3 x 78.7	-	-	-	-	-	350	500	320	60	-
Veranda	Lobby	337	1107	46 x 7.3	150 x 24	-	-	-	-	-	125	175	-	-	-
The Roof	9	430	1411	36 x 12	118 x 34	-	-	-	-	-	160	200	-	-	-



# HYATT REGENCY İSTANBUL ATAKÖY



**HYATT  
REGENCY™**

İSTANBUL ATAKÖY

Ataköy 2-5-6. Kısım, Rauf Orbay Caddesi

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Number of Guest Rooms: 284

Number of Meeting Rooms: 17

Distance to

Istanbul Grand Airport: 50 km

Sabiha Gökçen Airport: 84 km



Hyatt Regency İstanbul Ataköy is a welcoming city resort at the edge of the Marmara Sea, within easy access to CNR Expo and several shopping malls, only 15 km from Taksim Square, 10 km from the Old City and conveniently located only 7 km from the airport. Hotel's location also offers excellent connections for guests to reach Asian side within 30 minutes, across the Marmara Sea.

## ACCOMMODATIONS

284 generously sized guestrooms, including 30 suites ranging from 31 sq m to 230 sq m. Most rooms feature spectacular views of the Marmara Sea. All accommodations offer wired and wireless high-speed Internet access,

42-inch flat-panel wide screen HDTV, work station with power and Internet connections, full separate bathtub and walk-in shower.

## MEETINGS AND EVENTS

Hyatt Regency İstanbul Ataköy is an expert planner for all occasions. Whether you're looking for intimate meeting rooms or extensive conference centre facilities, Hyatt Regency İstanbul Ataköy introduces over 3,500 sq m of indoor and outdoor event facilities, an elegant ballroom, flexible meeting rooms on B2 floor and multi-functional the residence with unique touches for a personalized experience on the first floor.

All of our meeting rooms and banquet facilities offer state-of-the art audio-visual equipment and lighting options, high speed Internet access, creative and delicious catering opportunities. Business Centre is also available to ensure your event meets your standards.

## BALLROOM

Accessible both from the hotel and a separate entrance, the true meeting planners' ballroom features 1,000 sq m of uninterrupted space and advanced audio-visual technologies. The ballroom accommodates up to 1,200 delegates in a theatre set-up and 864 in a banquet set-up. You may divide the versatile ballroom



into three sections for simultaneous meetings or individual events.

## MEETING ROOMS

The well-planned event space opens up every opportunity. The whole floor is designated for events, offering privacy for a series of individual meetings or the opportunity to have the space exclusively for one event. Boasting two 50 sq m boardrooms and five meeting rooms varying between 65 and 91 sq m, meeting facilities feature a sophisticated blend of ultra-modern design and technology with the ambience of a traditional meeting room.

## THE RESIDENCE

The Residence, a residential style multi-functional event facility, offers

the opportunity to hold meetings in a homely setting with a highly personalized service. The Residence featuring meeting rooms and 175 sqm veranda with exceptional views of the Marmara Sea, is an ideal choice for both exclusive business meetings, and social gatherings.

## RECREATIONAL FACILITIES

Hyatt Regency İstanbul Ataköy offers a variety of recreational facilities including Levana Spa offering five specially designed treatment suites including a couple's suite with a private hammam, two additional hammams, steam room, saunas, ice fountain and whirlpool, indoor and outdoor swimming pools and fully equipped fitness centre featuring the latest equipment from "Life Fitness".

## RESTAURANT & BARS

**Brizo:** This casual energetic speciality restaurant focuses on Eastern Mediterranean cuisine featuring various show kitchens offering unique tastes enriched with authentic preparation methods. The restaurant showcases premium wine selections, a feature rakı bar, as well as speciality teas, coffees and nargile on the terrace overlooking the Marmara Sea.

**Vue Lounge & Bar:** A contemporary lively and cozy lounge located on the roof top of the hotel. Designed to represent the dynamic weather of İstanbul and allows guest to relax and enjoy great range of unique hand-crafted cocktails. Indoor and outdoor seatings with panoramic views of the Marmara Sea.

# MEETING AND CONFERENCE ROOMS

	ROOM DIMENSIONS L X W X H	ROOM SIZE SQ. FT. / SQ. M.	BANQUET	RECEPTION	THEATER	CLASSROOM	BOARDROOM	U-SHAPE
LEVEL B2 - MEETING ROOMS & BALLROOM								
BALLROOM	125' x 84' x 14' / 38m x 25.7m x 4.3m	10764/1000	864	1000	1200	720	-	-
Ballroom A	37' x 85' x 14' / 11.3m x 26m x 4.3m	3162/ 295	216	300	266	192	-	-
Ballroom B	37' x 85' x 14' / 11.3m x 26m x 4.3m	3162/ 295	216	300	266	192	-	-
Ballroom C	49'x 85' x 14' / 15m x 26m x 4.3m	4198/ 390	288	350	342	240	-	-
PREFUNCTION	105' x 46' x 14' / 32m x 14m x 4.4m	4573/ 448	-	400	-	-	-	-
BOARDROOM I	30' x 18' x 10' / 9m x 5.5m x 3.15m	533/ 50	12	-	-	-	12	-
BOARDROOM II	30' x 18' x 10' / 9m x 5.5m x 3.15m	533/ 50	12	-	-	-	12	-
SALON I	33' x 22' x 10' / 10m x 6.6m x 3.15m	710/ 66	40	40	42	30	24	21
SALON II	43' x 23' x 10' / 13m x 7m x 3.2m	980/ 91	64	80	90	48	36	33
SALON III	39' x 23' x 10' / 12m x 7m x 3.2m	904/ 84	64	75	81	48	30	27
SALON IV	43' x 23' x 10' / 13m x 7m x 3.2m	980/ 91	64	80	90	48	36	33
SALON V	33' x 21' x 10' / 10m x 6.5m x 3.15m	700/65	40	40	42	30	24	21
LEVEL 1 - THE RESIDENCE								
OFFICE 1	25' x 13' x 12' / 7.6m x 3.9m x 3.8m	319/30	-	-	-	-	10	-
OFFICE 2	27 x 13' x 12' / 8.2m x 4.1m x 3.8m	362/34	-	-	-	-	10	-
STUDY	25 x 14' x 12' / 7.65m x 4.4m x 3.8m	362/34	-	15	-	-	-	-
DR 1, DR 2, AND LIBRARY	26 x 46' x 12' / 7.8m x 14m x 3.8m	1175/110	64	80	72	36	-	-
LIBRARY	26 x 15' x 12' / 7.8m x4.5m x 3.8m	378/35	-	15	-	-	-	-
DINING ROOM 1	26 x 15' x 12' / 7.8m x4.5m x 3.8m	378/35	16	20	24	12	10	-
DINING ROOM 2	26 x 14' x 12' / 7.9m x4.3m x 3.8m	366/34	16	20	20	12	10	-
FOYER	33x 10' x 12' / 10m x3m x 3.8m	323/30	-	22	-	-	-	-
LIVING ROOM	16x 16' x 12' /5m x5m x 3.8m	269/25	-	25	-	-	-	-
KITCHEN	26x 15' x 11' /8m x4.5m x 3.5m	387/36	-	10	-	-	-	-
PANTRY	26x 15' x 12' /7.9m x4.5m x 3.8m	383/36	16	15	20	9	14	-
VERANDA		1880/175	64	140	-	-	-	-
THE GARDEN (Outdoor Event Space)	115.5' x 59.4' / 35.2m x 18.1m	6860.7 / 637	360	600	-	-	-	-

# RADISSON BLU HOTEL, İSTANBUL ŞİŞLİ



**Radisson** **BLU**  
HOTEL, İSTANBUL ŞİŞLİ

19 Mayıs Cad. No 2 34360 Sisli / İstanbul  
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Number of Guest Rooms: 291  
Number of Meeting Rooms: 18  
Distance to  
İstanbul Grand Airport: 40 km  
Sabiha Gökçen Airport: 38 km



The Radisson Blu Hotel, Istanbul Sisli houses guests in the city's business district near a variety of local attractions. The comfortable rooms provide thoughtful amenities and a respite after a day of meetings or sight-seeing. Enjoy the delicious on-site dining options, wellness centre and flexible meeting facilities at this hotel, promising a convenient and exciting stay in Istanbul. Radisson Blu Hotel Sisli is the prestigious brand new address for meetings and conferences. With spacious conference center and meeting rooms, fully equipped with state-of-the-art technology, Radis-

son Blu Hotel Sisli offers the business guests a notable experience with extensive coffee-break areas and foyers. 17 meeting rooms that hold up to 80 people. Ballroom 750 sqm holds up to 1.000 people.

This Sisli district hotel provides guests with easy access to a myriad of nearby attractions. Guests can choose from 11 different room types, all furnished with modern fixtures and a pastel colour scheme. The Super Breakfast Buffet, a la carte lunch and dinner options and 24-hour Lobby Bar offer delicious cuisine for travellers on any type of sched-

ule. The on-site wellness centre lets guests adhere to personal fitness plans. The hotel's meetings facilities and ballroom can accommodate up to a thousand guests in the heart of Istanbul.

Here are just a few vital statistics about the hotel which might be useful:

291 brand new and modern guest rooms, 214 standard, 3 handicapped, 49 business class & 24 suites and 1 presidential suite.

Each room has free tea&coffee station, daily one still water (0,33 lt) and kettle service, satellite tv, tele-



phone, air-conditioning system, safe box, cabin&shower, free high speed wireless internet access, iron&iron table and a minibar.

All Day Dining Restaurant - Local Turkish and International cuisine  
Super International Buffet Breakfast is served in a smart casual, comfortable atmosphere

Free usage of Botanica SPA, sauna, indoor&outdoor swimming pool, hamam and fitness Center

Traditional Turkish Kebab restaurant called Hamdi By Sisli, located at the ground floor



## RADISSON BLU HOTEL, ISTANBUL ŞİŞLİ MEETING ROOMS CAPACITY CHART

MEETING ROOM NAME	HEIGHT	LENGTH - WIDTH	DIMENSION	BANQUET	COCKTAIL	THEATRE	CLASSROOM	BOARDROOM	U SHAPE
<b>B1 MEZANINE FLOOR</b>									
FOYER	3 m	-	390	-	-	-	-	-	-
Eiffel	2,80 m	10 X 9	90	50	100	80	42	22	30
Taj Mahal	2,80 m	10 X 9	90	50	100	80	42	22	30
Big Ben	2,80 m	8,5 X 6,5	55	40	60	40	18	18	18
Brandenburg	2,80 m	8,5 X 6	51	40	60	40	18	18	18
Acropolis	2,80 m		80	60	90	80	39	29	25
Colosseum	2,80 m	7,5 X 6	45	30	50	40	18	18	18
Petra	2,80 m	8,5 X 6	51	30	50	40	18	15	15
Alhambra	2,80 m	8,5 X 6	51	40	55	45	30	18	18
<b>B1 FLOOR</b>									
FOYER	3 m	-	290	-	-	-	-	-	-
Topkapı	2,80 m	10 X 9	90	50	100	80	42	22	30
St. Sophia	2,80 m	10 X 9	90	50	100	80	42	22	30
Capitol	2,80 m	8,5 X 6,5	55	40	60	40	18	18	18
Mostar	2,80 m	8,5 X 6	51	40	60	40	18	18	18
Belem	2,80 m	-	80	60	90	80	39	29	25
Hermitage	2,80 m	7,5 X 6	45	30	50	40	18	18	18
Cheops	2,80 m	8,5 X 6	51	30	50	40	18	15	15
Nijo	2,80 m	8,5 X 6	51	40	55	45	30	18	18
<b>B1 FLOOR</b>									
FOYER	5,50 m	-	430	-	-	-	-	-	-
BOSPHORUS 1 BALLROOM	5,50 m	26 X 13,5	350	280	375	375	186	125	108
BOSPHORUS 2 BALLROOM	5,50 m	26 X 13,5	350	280	375	375	186	125	108
BOSPHORUS BALLROOM 1+2	5,50 m	26 X 27	700	560	750	780	450	251	200
BL TERRACE MEETING ROOM	3 m	-	135	80	100	120	90	20	45



# SWISSÔTEL THE BOSPHORUS, ISTANBUL



**swissôtel THE BOSPHORUS**  
ISTANBUL

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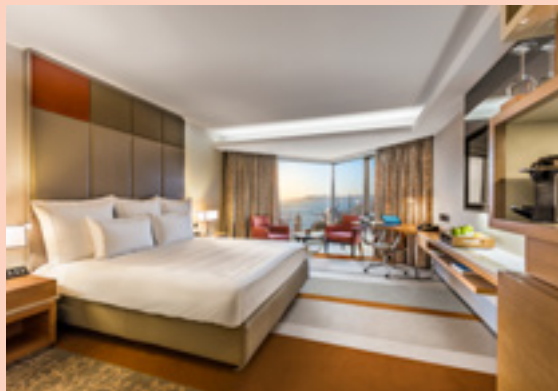
Number of Guest Rooms: 566

Number of Meeting Rooms: 29

Distance to

Istanbul Grand Airport: 49 km

Sabiha Gökçen Airport: 40 km



## ACCOMMODATION: BRAND NEW ROOMS AND SUITES AT SWISSÔTEL THE BOSPHOROUS, İSTANBUL

A leading example of contemporary luxury, Swissôtel The Bosphorus, İstanbul is enhancing its overall comfort and guest experience by combining the best in Swiss sophistication, precision and simplicity with the warmth of Turkish culture, taking full advantage of Swissôtel's unique location within İstanbul.

Star architect Khuan Chew was inspired by Swissôtel's amazing views

of the Bosphorus and its exceptional setting in the midst of the 65-acre gardens adjacent to Dolmabahçe Palace, the last residence of the Ottoman Sultans. The results are reflected in the colour and feel of the new lift landing and corridors. And Chew's award-winning team is also refurbishing the guest rooms of this five-star hotel in keeping with the Swissôtel brand concept: luxurious comfort with modern details, using genuine materials like wood, stone and metal that are always authentic. Each room and suite is being tastefully decorated with state-of-

the art amenities for rooms that are elegantly tailored to the modern guest. All rooms are enhanced by their magnificent views, thanks to floor-to-ceiling windows that look out onto the iconic Bosphorus, the Marmara Seas and the Golden Horn.

## GUEST SERVICES AND FACILITIES

The new rooms and suites all feature walk-in rain showers, spacious closets, entertainment centres with 46" LED HDTVs, refreshment centres, Nespresso coffee machines and free internet access.



## FOOD & BEVERAGE FACILITIES:

Swissôtel The Bosphorus, Istanbul's restaurants and bars are designed to suit every taste, presenting the guests with the finest dishes in a comfortable and distinguished setting. Café Swiss redecorated offers its guests a unique tasting experience via its rich menu and its traditional flavors as well as its kids' menu in fresh. The famous 16 Roof offers delicious meals against the radiant Bosphorus, wonderful music, live DJ performances and a much more stunning atmosphere in summer season. Gabbro, bringing a new breath to the eating & drinking experience in the heart of the Bosphorus, serves the most special flavours from the world

cuisines. Chalet Restaurant housed in an authentic, 100-year-old wooden chalet imported from Switzerland, provides a culinary tour of all things alpine.

## PÜROVEL SPA & SPORT:

Pürovel Spa & Sport, awarded the "Leading Spa of the World", provides the Alpine inspired solution to healthy living within a stylish and contemporary environment. Pürovel spa treatments, using essential oils organically produced in Switzerland, work in symmetry with the sports training facilities, having both been designed to invigorate and vitalize in rhythm with the seasons.

## BUSINESS FACILITIES:

Telecommunications, personal computers, translation facilities, courier services, private meeting room, cellular phone rental, latest information on Turkish and international business, wireless internet in meeting rooms.

## MEETING AND CONFERENCE FACILITIES:

29 superb function rooms including 3 ballrooms, the hotel is well capable to cater to the most lavish banquet to meetings and conferences for up to 1600 persons. Extensive banqueting and outside catering facilities provide a diverse range of culinary style, expertly prepared by renowned chefs.

# MEETING ROOM CAPACITIES

NAME OF MEETING ROOMS	AREA FT2	AREA M2	L	W	H	THEATRE STYLE	CLASSROOM	BOARDROOM	SQUARE	ROUND	U-SHAPE	RECEPTION / COCKTAIL	WITH STAGE / DANCE FLOOR
LEVEL 5													
Fuji Ballroom	11,433	1,063	42.5	25.0	6.8	1,600	1,000	165	260	378	200	1200/100	952
Fuji I	4,573	425	17.0	25.0	6.8	420	300	90	140	150	100	400/250	288
Fuji II	7,532	700	28.0	25.0	6.7	650	500	110	160	228	130	750/400	480
Fuji Foyer	3,938	366	33.0	11.0	3.6				175	174		650/400	276
Bern	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Montreux	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Lausanne	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Foyer	2,410	224	16.0	14.0	3.3							120/100	
LEVEL 7													
Neuchatel	3,949	367	18.0	20.0	3.8	420	280	66	115	150	100	400/250	276
Neuchatel Foyer	2,410	224	14.0	16.0	3.9							275/150	
Geneve - Luzern	3,422	318	24.0	13.0	4.7	400	186	50	70	120	60	300/225	240
Geneve	2,131	198	15.0	13.0	4.7	250	133	50	70	72	60	160/100	240
Luzern	1,237	115	13.5	8.5	3.9	120	63	50	50	36	45	90/50	60
Zurich	1,216	113	8.0	13.5	2.9	120	63	50	50	42	45	90/50	60
Foyer	2,443	227	30.0	7.5	3.3							325/200	
LEVEL 10													
Monte Rosa 1	484	45	5.0	8.0	3.3	40	18	22	22	18	18	40/N/A	
Monte Rosa 2	753	70	8.0	8.0	3.3	60	36	22	34	30	27	60/40	
Monte Rosa Com	1,496	139	8.0	16.5	3.3	12	75	30	42	48	35	110/90	
Mönch	786	73	6.5	11.0	2.6	70	51	30	42	30	35	60/40	
Mont Blanc	882	82	7.0	11.0	3.4	80	54	30	42	36	35	70/40	
Eiger	409	38	5.0	7.5	2.6			11					
Matterhorn	409	38	5.0	7.5	2.6			11					
Jungfrau	409	38	5.0	7.5	2.6			11					
Chamonix	366	34	4.0	8.6	3.2			9					
LEVEL 7 (West Wing)													
Asuka	5,617	522	23.0	23.0	4.5	470	398	54	85	320	70	400/330	408
Asuka Foyer	2,163	201	30.0	7.0	2.4							200/150	
SWISSÔTEL LIVING													
Mimosa	1,151	107	15.5	7.0	3.1	85	81	32	42	48	36	100/70	60
Edelweiss	882	82	12.0	7.0	3.1	70	44	26	30	30	27	70/40	
Acacia	377	35	7.0	5.0	3.1			13					
Tulip	312	29	4.0	7.0	3.1			9					

# KONAK HOTEL



*Konak Hotel*

★★★★  
ISTANBUL

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Number of Guest Rooms: 117  
Number of Meeting Rooms: 3  
Distance to  
Istanbul Grand Airport: 48 km  
Sabiha Gökçen Airport: 43 km

## LOCATION

Located 400 meters from the heart of Istanbul, Taksim Square, Konak Hotel offers easy access to Lutfi Kırdar Convention & Exhibition Center (ICEC), Istanbul Convention Centre (ICC), Military Museum, Hilton Convention and Exhibition Center, Shopping Streets, Metro station, Bars and Restaurants and other entertainment centres

## ACCOMMODATION

All of its 117 rooms provide luxury and comfort with the touch of Turkish hospitality. It features 4 deluxe rooms (30 sqm), 3 suites comprising of a bed room and living room (40 sqm), 1 disable room and non-smoking rooms.

All rooms have complimentary wireless internet connection, complimentary fruit basket on the arrival day, tea-coffee tray, laptop size safe.

Furthermore all rooms have LCD TV, pay-TV, bath or shower, direct dial telephone, minibar (at a supplement) and central heating and cooling.

## FOOD AND BEVERAGES

The newly refurbished breakfast room serves open buffet breakfast with Turkish and International specialties. Its A La Carte restaurant Strada is well known for its delicious Turkish and International menu.

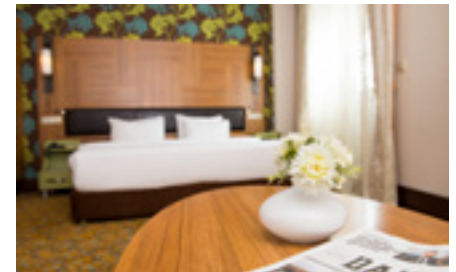
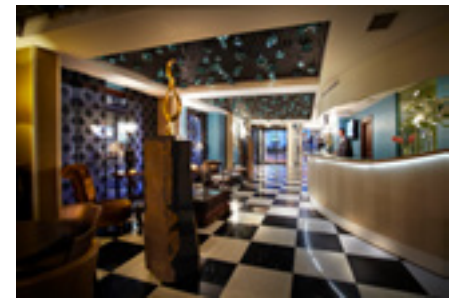
## FACILITIES AND SERVICES

24-hour room service, car parking, dry cleaning, laundry service, internet corner, airport transfer, pay-TV.

## MEETING FACILITIES

The meeting rooms allow in a lot of natural light, which provides a great environment for productive meetings. Following Services are offered in the meeting rooms; free of charge

wireless internet, LCD projectors, plasma screen signage, large coffee break area, pens, paper, flip chart, etc.



MEETING ROOMS	SEATING CAPACITIES			DIMENSIONS				
	THEATRE	CLASSROOM	USHAPE	DAYLIGHT	WIDTH	LENGTH	HEIGHT	AREA M2
Likya	84	56	35	✓	2.50	12.30	6.50	80
Bergama	110	84	30	✓	2.90	8.80	13.06	115
Bergama 1	54	52	15	✓	2.90	8.90	6.50	58
Bergama 2	40	32	21	✓	2.90	8.80	6.36	56



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# PCO AND DMCs



rganising a specially-tailored and impeccable conference, event, reception, or large-scale meeting require specialised experience, qualifications and know-how.

All these factors constitute the proficiency of Professional Congress Organisers (PCOs) in Turkey. PCOs in this country are the experienced companies active in organising conferences, congresses, incentive meetings, and large-scale events. Most of the PCOs in Turkey are located in İstanbul as the city hosts a higher number of events throughout the year.

The majority of PCOs have already gained a high level of recognition by international associations and corporations. The PCOs and Destination Management Companies (DMC) employ highly qualified, professional and experienced staff that have the enthusiasm and the know-how to organise best events for meeting planners. The leading ICVB-member PCOs and DMCs are also members of the international associations such as the International Congress and Convention Association (ICCA), and the International Association of Professional Congress Organisers (IAPCO). PCOs and DMCs in Turkey are well known companies offering a huge variety of options and alternatives to hold the best-planned event possible.



## D EVENT

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Linkedin: <https://www.linkedin.com/company/d-event-turizm-organizasyon>

**ABOUT US**

As D Event, we are a team of professionals with years of knowledge and experience in the M.I.C.E. industry who aim to continue our mission with our young and dynamic structure. Our team at D Event recognizes importance of professionalism, honesty, dynamism, promptness, innovation, flexibility and solution oriented thinking in our industry and promises to deliver with this understanding.

Established in 2012 in Istanbul, D Event services to numerous corporates and associations providing customized solutions with its congress and event departments. D Event is a full service agency offering lo-

cal knowledge, meeting and event management with all sorts of logistics and creative design services for corporate events, product launches, incoming and/or outgoing incentive groups as well as international or national association congresses. D Event has offices in Istanbul and Ankara that operate throughout Turkey as well as worldwide.

We pride ourselves to create memorable meetings and events.

D Event holds the Turkish Ministry of Tourism's "A-Group" Travel Agency Certificate and is a member of TURSAB and ICVB.

**OUR VISION**

To be a **global reference point** in meeting, event and congress management with providing unconditional client and employee satisfaction.

**OUR MISSION**

To provide **the best service with the right team, at the right time and place** with the highest quality. We aim for operational excellence.

**VALUES**

Customer Focus, Integrity, Humanity, Team Spirit, Honesty & Commitment, Quality & Perfection

**References:** APASL Single Topic Conference 2018, **European Biotechnology Congresses 2014, 2015, 2017, 2018**, **International Pelvic Pain Society Annual Meeting**, 14th Annual Meeting of Mediterranean Society for Reproductive Medicine, **National Rheumatology Congresses**, 5th Congress of Turkish Society of Reproductive Medicine and Surgery, **3rd International Molecular Immunology & Immunogenetics Congress**, 7th International Pediatric & Congenital Rhythm Congress, **EULAR Endorsed International Vasculitis Course**, National Hepato-Gastroenterology Congresses, **10th National Hepatology Congress**, 2nd Thalassemia and Hemoglobinopatias Congress, **10th National Thoracic Surgery Congress**, National Geriatric Hematology Congresses, **National Hemophilia Congresses**, National Immunotherapy Congresses, **Regional Rheumatology Meetings**, Turkish – Anzac Rheumatology Meeting, **Turkish – Greek Rheumatology Meeting**, Turkish Lung Cancer Society Regional Meetings, **Leukemia Lymphoma Myeloma Patient Congresses**, Turkish Pediatric Hematology Society Symposia, **Planned Implantology Education Group Annual Meetings**

Pfizer, **BMS**, Turk Traktor, **Blackboard**, EnerjiSA, **Biem Ilac**, AkDenet, **Ferring**, adidas, **Ilko**, nutella



# DEKON GROUP



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PCO & DMCS

More than 27 years we have been organizing meetings in all sizes; we serve global and local corporations, medical and technical societies, NGOs, NPOs and IGOs. Every year we also run a significant number of conferences for our clients all around the world. Formed around a group of meeting industry veterans, the DEKON Team is a young and dynamic lineup of experts in tourism. Local experts are complemented by diversely educated, multicultural and multilingual team understanding the wishes of clients coming from all around the world with their different expectations, cultures and backgrounds. When working with us you can choose from the full list of professional congress services, like registration, abstract management,

meeting management, but also all what else is needed around meetings, like creative services (websites, software development, advertisements, print designs, promotional movies and printing), transfers, chauffeur - and limo services with our own fleet.

DEKON's headquarters is located in Istanbul, Turkey and has company representative in worldwide destinations DEKON and offices representatives can be found in:

AUSTRIA, FRANCE, GREECE, SERBIA, SLOVENIA, TURKEY, UNITED KINGDOM, USA

New Dekon Office: DEKON.SI SLOVENIA

The DEKON Group Companies offer the following services:

- Conference Organization
- Exhibition Management
- Protocol Services
- Destination Management
- Event Management
- Association Management
- Creative Design Services
- Transportation Services
- Software Development

## References

- FEBS 2020 45<sup>th</sup> Congress of the Federation of European Biochemical Societies. Ljubljana
- IGU 2020. 34<sup>th</sup> International Geographical Congress. Istanbul
- ECPNR 2019 - European Course in Neuroradiology Lisbon. Athens 2018. Genoa 2017. Marseille 2016
- WCPM 2019 -14<sup>th</sup> World Congress of Perinatal Medicine. Istanbul
- PPS 2019 -Annual Meeting of the Polymer Processing Society. Izmir
- ICE 2019. 45<sup>th</sup> International Congress on Electrocardiology and 18<sup>th</sup> Congress of the International Society for Heart and Noninvasive Electrocardiology.
- Belgrade IUAPPA 2019 - World Clean Air Congress. Istanbul
- ECA 2019 -Conference of the European Cytogenetics Association. Salzburg. Florence 2017. Strasbourg 2015
- WLNC 2019 - World Live Neurovascular Conference. Barcelona. Kabe 2018. Los Angeles 2017. Shanghai 2016
- MICCAI 2018 - 21<sup>st</sup> International Conference on Medical Image Computing and Computer Assisted Intervention. Granada. 2016 Athens
- EURAM 2018 -Annual Conference of the European Academy of Management. Reykjavik. Glasgow 2017. Paris 2016. Warsaw 2015
- SRS 2017 - Annual Meeting and Course of the Scoliosis Research Society. Philadelphia. Prague 2016
- IMAST 2018- 25<sup>th</sup> International Meeting on Advanced Spine Techniques. Los Angeles. Cape Town 2017
- ESNR 2018 - 41<sup>st</sup> Annual Meeting of the European Society of Neuroradiology. Rotterdam. Malmö 2017. Belgrade 2015
- EABCT 2017 -47<sup>th</sup> Congress of the European Association for Behavioral and Cognitive Therapies. Ljubljana
- IASP 2017 -34<sup>th</sup> IASP World Conference on Science Parks and Areas of Innovation Istanbul
- WCPCCS 2017 - 7<sup>th</sup> World Congress of Pediatric Cardiology and Cardiac Surgery, Barcelona
- EUROSON 2017 - 29<sup>th</sup> Congress of the European Federation of Societies for Ultrasound in Medicine and Biology. Ljubljana
- IMAST 2017- 24<sup>th</sup> International Meeting on Advanced Spine Techniques. Cape Town. Washington 2016. Kuala Lumpur 2015. Valencia 2014

**Memberships:** IAPCO, INCON, ICCA, ICVB, Izmir CVB, AMCI, ASAE, TURSAB



# MCI GROUP



## MCI Istanbul & Ovation Turkey

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MCI is the world's leading provider of strategic engagement and activation solutions and has been a key driver of innovation in the meetings, events, and association and congress industries since 1987. Through creative live experiences and digitisation, globalisation, brand enhancement and content strategies, MCI helps multinational companies and international associations to enhance organisational performance, grow globally, energise communities

and drive business results. A independent, privately held company with headquarters in Geneva, Switzerland, MCI's 2300+ experts in 60 offices and 31 countries help clients across Europe, the Americas, Asia-Pacific, and India, the Middle East and Africa (IMEA) to unlock their potential and deliver real change. Our vision, day - to - day operations and relationships with clients, partners, suppliers and employees are inspired by the following core values:

### LIVE BY GROWTH

Fuelling our dreams  
An ambition, a force that allows us to accomplish our own and our clients' dreams

### PROMOTING ENTREPRENEURSHIP

Teaming up with joy  
An energy and intensity of life that radiates out to clients and to the world.

### BELIEVING IN PEOPLE

Thriving on diversity  
Strong and shared relations that link and engage our global company

### BUILDING FAIR RELATIONS

Seeking perfection  
Constant quest to build trust among our collaborators, and earn the trust of our clients



**References:** 1.2.3. International Roads, Bridges and Tunnels Fair (R2T), 26. FIG 2018 World Congress, 8. Bosphorus Summit, 24. International Congress of Disability and Oral Health, 1.2. International Metrorail Forum, 1.2.3.4 Water Loss Forum, 16. International Citrus Congress, 21<sup>st</sup> World Congress of Aesthetic Medicine, International Congress on Preventive Dentistry, 1.2.3. Istanbul Carbon Summit, 1.2.3. International Nuclear Power Plants Summit, Electrical & Electronics Waste Summit, ICOMOS 2016 General Assembly & Advisory Committee Meeting, 33<sup>rd</sup> International No-Dig Istanbul Conference, 5<sup>th</sup> European Soil Science Congress, 1.2.3. International Smart Cities Conference, Industry 4.0 & Cyberpayment Forum

**Memberships:** TURSAB, ICVB, IAPCO, ICCA, SITE



# SERENAS GROUP



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Serenas Group; which is a partner of worldwide group GL Events who manages 37 congress centers, embodies 5 different PCOs and has 91 offices in 17 countries with a presence on five continents and 23 countries, more than 3.934 employees, and 954 million euros in turnover in 2017, has become the leading event management company in TURKEY, organizing an average of 1.000 events each year in M.I.C.E Industry. SERENAS has been a forerunner with its openness to change and progress, along with its superior customer service.

Group companies, FRAME, ADORS and MEDYAS, are under ownership of SERENAS; "the flagship". FRAME pro-

vides technological and creative solutions for event operations, including interior design, staging, constructional, decoration and technical solutions. ADORS is an IATA member travel agency providing flight ticketing and transfer services. MEDYAS provides PR and media services for SERENAS' clients.

SERENAS Group assists you in every aspect of meeting and special event management with an experienced, professional, customer service oriented and multi-lingual team, state-of-the-art equipment and technology.

Serenas Group provides full project management including; onsite operational and logistical management,

program management, budget and financial management, exhibition and sponsorship management, abstract handling, social program and special event management, part-time staff management and tours and transportation as well as in house travel and ticketing services, creative graphic and web design, full decorational and technical solutions including multimedia and networking.

Serenas also manages all aspects for incoming and outgoing corporate incentive trips. Serenas' clientele include national and international medical associations, corporate and governmental organizations.

**References:** 8th World Congress for NeuroRehabilitation 2014, **Sportaccord International Convention 2014**, International Symposium of Probiotics & Prebiotics in Pediatrics-IS3P 2014, **20 th International Energy & Environment Fair and Conference 2014**, 6th International Urogynecology Congress 2014, **11th Meeting of Asian Society for Neuro-Oncology 2014**, 17th Meeting of the European Association for Haematopathology 2014, **4th. International Gastrointestinal Cancers Conference 2014**, AROME 4th Radiobiology and Biology Course 2015, **Annual Conference of the Asian Pasific Association for the Study of the Liver (APASL 2015)**, 4th Congress of the Mediterranean Multidisciplinary Oncology Forum 2015, **ESTRO Paediatric Course 2015**, The Vertigo Academy International 2015, **International Disaster And Emergency Medical Congress 2015**, 2015 ESCMID-European Society of Clinical Microbiology Infection Diseases Summer School, **5th International Gastrointestinal Cancers Conference (IGICC) 2015**, International Pelviperrinology Congress 2015, **6th International Gastrointestinal Cancers Conference (IGICC 2016)**, 2016 Breastanbul Cancer Conference, **ECNP 2016 Course**, 29th International Symposium on the Chemistry of Natural Products and The 9th International Conference 2016, **15th International Congress on Antiphospholipid Antibodies (APS2016)**, International Disaster And Emergency Medical Congress 2016, **4th Meeting of the Turkish Division of the International Academy of Pathology Clinic-Pathologic Cor.** 24th International Congress on Thrombosis 2016, **The 15th International Meeting of the Mediterranean Society of Otology and Audiology (MSOA)**, Updates in WHO Lymphoma Classification: 2008-2016 Interactive Lymphoma Course Organized by EAHP & Tu, **EAONO 2016 Mid-European Workshop - Rehabilitation of hearing loss and neuroplasticity**, 7th International Gastrointestinal Cancers Conference (IGICC) 201, **MANOSMED Course 2017**, 4th Perfusion Symposium 2017, **Şişecam International Glass Symposium 2017**, 6th International Congress on Leukemia Lymphoma Myeloma 2017, **ISSAID 2017-International Congress of Familial Mediterranean Fever and Systemic Auto-Inflammatory D**, International Academic Geriatric Congress 2017, **017-Vertigo Academy International**, European Academy of Otology & Neuro-Otology (EAONO) 2017,

**This year:** The 4th International Symposium on "Traditional Foods from Adriatic to Caucasus" 2018, **11th Academic Geriatrics Congress - 2018**, International Symposium on Reproductive Health and Infertility 2018, **5th. Joint EFLM-UEMS Congress 2018**, Breastanbul 2018, **8th International Gastrointestinal Cancers Conference (8.IGICC) - 2018**, 6th International Lung Cancer Network,

**Memberships:** ICCA, IAPCO, ICVB, IATA, TÜRSAB

# VIP MEETING INCENTIVE CONGRESS EVENT



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## VIP MICE

First MICE (Meeting Incentive Congress Event) Company in Turkey Established in 1968 in Turkey. VIP, an international player, a fundamental, dynamic and innovative corporation in tourism and organizations industry in Turkey, pioneered many of the “firsts” in its sector, concluded over a thousand congresses and organizations, memorable events, individual and group tours to all over the world with success.

## CORE VALUE

**VALUE:** We add value by identifying users real needs and by creating unique experiences

**INTEGRITY:** With intense communication and understanding among our suppliers & patrons

**PERFORMANCE:** Excellency in travel and event management services.

**VIP RELIABILITY:** No surprises, unless you want a few... Timely delivery, make you feel at home...

**VIP QUALITY:** VIP is known for... melodic, rhythmic, harmonic composition.

**VIP CREATIVITY:** Remarkable ideas, practical solutions, user friendly technology, artistic approach.

**VIP EMPATHY:** Team places itself in the shoes of our guest during the planning...

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“The essential of travel and events is not only about discovering new places or listening to speakers but getting wider vision, establishing friendships and experiencing unforgettable moments.”

**Ceylan Pirinçcioğlu - Chairman of VIP Group**

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Our vision is doing the best for those ideas that truly move people. We have commitment to excellence and our core focus is rewarding relationships by providing customized travel & event

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## VIP ESSENTIALS

In consideration;

- Every customer is our “guest” and every guest is a “very important person”
- Always anticipate guest’s needs before mentioned
- Every customer’s satisfaction is a vocation of ours
- Think of a “Wow” arrival and departure experience
- Acting and serving invisibly and with discretion
- In crisis, immediate and successful service recovery
- Always quick, timely, efficient response
- To ensure that everything, everywhere works
- Always smile; a smile is the universal welcome
- Show the warmth of Turkish hospitality in an expert manner.

**References:** AMROP, Atlantic Council, Bahrain Bank (IMF), Banco Itau (IMF), Children’s Respiratory Tract Infections and Cystic Fibrosis Society of Turkey, CNBC-E, DEIK (Foreign Economic Relations Board), Dermatologic Surgery Association of Turkey, EAPM (European Association for People Management), EFQM (European Foundation for Quality Management), EHRC (European Holstein and Red Holstein Confederation), EPDK (Republic of Turkey Energy Market Regulatory Authority), ERDEMIR Group, ESSR (European Society for Surgical Research), FEDIMA, IISI (International Iron and Steel Institute), ISDS (International Society for Dermatologic Surgery), Istanbul Chamber of Commerce, JTR (Jewelry Exporters Association of Turkey), KAGIDER (Women Entrepreneurs Association of Turkey), KALDER (Quality Association of Turkey), KBUD (Clinical Biochemistry Experts Association of Turkey), Liver Society of Turkey, Menopause and Osteoporosis Association of Turkey, Ministry of Agriculture, Ministry of Foreign Affairs, National Oncologic Surgery Association, NTV, OAIB (Central Anatolian Experts Union), OYDER (Authorized Automobile Dealers Association), PERYÖN (People Management Association), RWE, SAP Turkey, SEDEFED (Federation of Industrial Associations), SETBIR (Union of Dairy, Beef, Food Industrialists and Producers of Turkey), SPK (Capital Markets Board of Turkey), TGSD (Turkish Clothing Manufacturers Association), THD (Turkish Society of Hematology), TKBBV (Turkish Ear, Nose, Throat, Head and Neck Surgery Foundation), TOBB (the Union of Chambers and Commodity Exchanges of Turkey), TPG, TSPAKB (The Association of Capital Market Intermediary Institutions of Turkey), Turkish Airlines, Turkish Eximbank, UITP (International Association of Public Transport), UN HABITAT, UNDP, 2010 European Capital of Culture Agency, YPO (Young Presidents’ Organization), WPO (World Presidents Organization), IDF (International Diabetes Federation), Eurochambers (The Association of European Chambers of Commerce and Industry), Eczacıbaşı, Roche, Shell, Vodafone, Garanti Bank.





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Unique Event Venues &  
Incentive Ideas

# YOU CAN *Experience*





# İSTANBUL

Home of dream venues  
& incentive ideas

*I*stanbul is the exotic city that provides what you can only imagine while setting the trends for your events.

A wide range of historic places from Ottoman Palace's to cisterns, from modern facilities to mansions on Bosphorus shores, İstanbul awaits you with unique venues to meet a fusion of diverse cultures and a wonderful cuisine of the East and the West.

Home to a diverse culture and vibrant crowd, İstanbul offers an infinite number of possibilities for incentive ideas. Whether a gala dinner or a social event, for any program you may conduct, İstanbul is ready for you with a promise of an unforgettable experience for your events and congresses.

For your guests to enjoy incentive experiences, İstanbul is the ideal city in the world. The city presents maybe what you never seen but have been longing for. Enjoying old Ottoman paintings, reaching inner peace while watching whirling Dervishes, making the only boat tour in the world between 2 continents or relaxing in a Turkish hamam are all one-time programs.

For a truly fascinating experience, the world connects in one place: İstanbul!



## One time experiences

Let your eyes enjoy the beauty of colours, smells and the aura of the world's oldest shopping bazaar.... Taste the cold "mezes" before a tasteful Turkish hot cuisine decorated with various spices while enjoying the Turkish music... Attend the ateliers of "Ebru", a centuries old Ottoman art where you can paint colors on water...

All these are only a small part of the incentive ideas that delegates can enjoy, learn and experience during their stay in Istanbul. Home to a diverse culture and vibrant crowd, Istanbul offers an infinite number of possibilities for incentive ideas.

Having the Bosphorus dividing the city and the continents, a boat tour on a beautiful Istanbul evening promises breathtaking scenery for your guests. A hammam experience will soothe your muscles.

As Turkey's ultimate dining and cultural capital, Istanbul offers a variety of dining opportunities offering a variety of dishes in synthesis of Eastern and Western cultures together. With many classy restaurants, alongside Bosphorus shore fish and meze

restaurants and ancient Ottoman places, together with modern well known food chains, Istanbul offers plenty of dishes with any suitable plan.

Being a huge metropolis Istanbul offers many shopping opportunities. You will easily find almost any multinational and local brand in Istanbul's malls and districts.

Would you prefer a night-out instead of a relaxation treatment? You are in the right place! Istanbul, the city never sleeps is the dining, shopping, music and entertainment capital of Turkey. Throughout the year in Istanbul, many events, concerts, art exhibitions and social gatherings all occur at once.



One of the most visited places in the world, Istanbul is a central hub connecting East and West, blending past and future, bringing together cultures and people from all over the world. Thus, whether a historic tour or an exotic night out, romantic beautiful scenery or a vibrant night-out, Istanbul promises a beautiful experience each day during your stay. To explore the beauties and attractions of this wonderful city and also to make your incentive ideas come true contact Turkey's experienced Destination Management professionals to create programs beyond your expectations.

FOR MORE INFORMATION PLEASE  
VISIT THE OFFICIAL WEBSITE OF  
ISTANBUL

[howtoistanbul.com](http://howtoistanbul.com)  
life, arts & culture



### SPIRITUAL DERVISHES

Another unique attraction for an incentive experience is the ceremony of "Whirling Mevlevi Dervishes" which has an enormous influence in Ottoman and Turkish cultures. The spiritual ideology and the life style of Dervishes have made a remarkable impact in Turkish music and folk traditions over centuries.



# Sightseeing Tours

You can choose from a wide selection of sightseeing tours to experience İstanbul's amazing artifacts and beautiful sceneries.

İstanbul is a rich city: in traditions, history, culture, art, food and many others things.

If you have only one day to spend in İstanbul, the best way to get the most out of the city is to indulge in the sights, sounds, and scents of the famous Sultanahmet area. Here, you can get a feel of the rich Byzantine heritage, the glory of the Imperial Capital and the welcoming city of today. From glittering mosaics to aspiring minarets, from royal magnificence to the buzzing rhythm of everyday life, Sultanahmet will offer you the ultimate İstanbul experience in a nutshell.

Start your day by visiting Hagia Sophia, almost an embodiment of the İstanbul's history. Once you step out from Hagia Sophia, just walk straight and you will be approaching the magnificent Blue Mosque. The next is Topkapi Palace. We suggest you to have a quick bite before entering the Palace, because even a quick visit takes a few hours. One of the oldest and largest covered markets

in the world, the Grand Bazaar dates from the 15th century. This is the perfect place to end your visit by shopping for some souvenirs for beloved ones back home!

If you plan to stay for more days in İstanbul, you can have a taste of its history as well as modern marvels. Since İstanbul is such a big city, you will still need to hurry if you want to make most of it. The main attraction spot for every tourist from any part of the world, the iconic Taksim Square is always vibrant with cheerful tourists taking selfies be-

fore the monument or the historic tram. Just continue down the Istiklal Street until you reach a quarter that looks like a small Italian pizza. It is beyond simple likeness, because this little square, which is home to the Galata Tower, was once a Genoese neighbourhood. From Galata, make sure you walk towards Çukurcuma, Cihangir and Karaköy. These neighbouring quarters offer not only an enjoyable walk along narrow streets dotted with historic facades of old İstanbul, but also include best vintage shops in town.

## BOAT TOURS

**One of the most beautiful sights in the world. The Bosphorus is a strait that runs a winding course between the two continents from one sea to another. This 19 miles long strait between Asia and Europe is also a celebration to nature and architecture. Motorboats are cruising along the Bosphorus and visiting the shores of both continents with all the summer palaces, old wooden houses and fortresses.**





# Feel the History in İstanbul

Look around in İstanbul and you will see marvelous buildings with the touch of the best architects of their time, the sparkling lights of the Bosphorus Bridge, the elegant blue tiles of mosques and the mosaics of Christianity.

İstanbul, one of the most ancient cities in the world, surely deserves to be called "an open air museum". With its 8,500 years of history, the city had various names such as Byzantium, Augusta Antonina, Dersaadet, Asitane, Constantinople, and Konstantiniye, and was eventually named İstanbul.

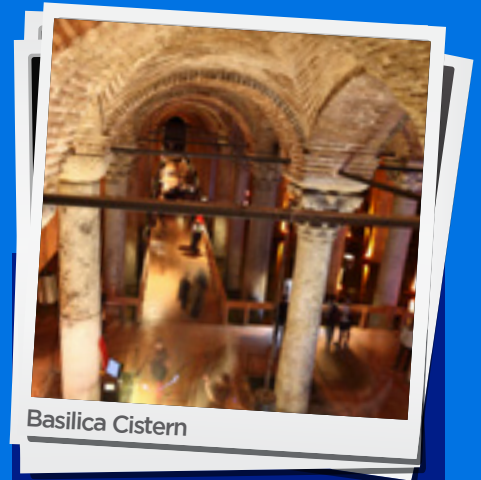
According to records, the city is founded by colonists led by Byzas in 7 BC. Once settled by Byzantines, the city became the trade and commerce center. In 330 AD, Constantine I allowed the Christianity to the public. In 1453 Sultan Mehmet II conquered the city which served as the Ottoman Empire's capital until 1923.

All of these historical empires created their own arts, architects and monuments. The old city area in İstanbul - now called "Sultanahmet" - is where those rulers mostly built their cultural, social and political life. Built by the order of Byzantine Emperor Justinian

I in the 6th century, Hagia Sophia (Ayasofya), the Church of Holy Spirit, includes pagan pillars taken from Ephesus and the Temple of Artemis and precious mosaics of Christianity and Islam. Hagia Sophia is converted into a mosque following the conquest of İstanbul. Since 1935, the building facilitates as a museum.

Across Hagia Sophia stands the magnificent Blue Mosque, built in 1617 upon the order of Sultan Ahmet I. It is the only mosque with six minarets. Originally named as the Sultanahmet Mosque, it is also known as the Blue Mosque due to its handmade blue and turquoise porcelain tiles brought from İznik.

Walking down the once The Hippodrome (known as At Meydanı), you will come across the 25-meter high Obelisk of Theodosius - an ancient Egyptian obelisk of Pharaoh Tutmoses III that is re-erected in the Hippo-



Basilica Cistern

## BASILICA CISTERN

Built as a reservoir to hold significant water storage for the Hagia Sophia in the 6th century, then for the Topkapı Palace in the Ottoman period, the Basilica Cistern is today a significant art and culture centre of İstanbul. The water stored here came from the Belgrade Forest via aqueducts. There are 336 marble columns each 9 meters long, in the Basilica, creating a very mysterious atmosphere.

There is also a Medusa head and a Gorgon head under the two columns in the Cistern.

A view of  
Dolmabahçe Palace  
from the Bosphorus







Grand Bazaar

## OLDEST SHOPPING MALL OF THE WORLD

The real appealing shopping site is the world famous “Grand Bazaar”. 557 year old Bazaar features many beauties of the Ottoman and Turkish “arts & crafts” including carpets, ceramics, fabrics and famous Iznik and Kütahya tiles.

For a deeper understanding, you may want to visit some of the ceramics ateliers to witness the creation of the famous tiles that covers almost entire surface of the most famous mosques.

drome of Constantiople by the Roman emperor Theodosius I. The Egyptian inscriptions celebrate Tutmoses III's victories over the Mesopotamia area. Hippodrome area was a circus that was the sporting and social center of the city during the Byzantine rule. It was built between 203 to 330 AD dates with a length of 450 meters and a width of 130 meters. It is believed to have entertained 100,000 spectators at once. Now just like during the Byzantium and Ottoman reigns, many celebrations are organized.

Known as Hagia Irene, meaning “Holy Wisdom” the St. Irene Church was built by the order of Byzantine Emperor Constantine I. After getting away from the Old City and taking a walk near the seaside you will witness The Maiden's Tower in the middle of the Marmara Sea in İstanbul. Another tower, Galata Tower is built in 1348 by the

Genoese. This medieval stone tower has become one of the most visited landmarks of İstanbul.

Built in the 19th century the Dolmabahçe Palace has served as an administrative centre in the late Ottoman era. Another marvelous palace is Çırağan Palace on the same avenue with Dolmabahçe. Built in 1861 by the order of Sultan Abdülaziz, Çırağan Palace has roofs and inner walls from wood and the outer walls of colorful marble. Also as a culture capital İstanbul harbors important historical, arts and archeological museums. The Archeological Museums are consisted of three different museums; Archaeological Museum, Museum of the Ancient Orient and the Museum of Islamic Art.

Considered to be one of the most beautiful surviving examples of a Byzantine church, the Chora Church is serving as a museum in Edirnekapi

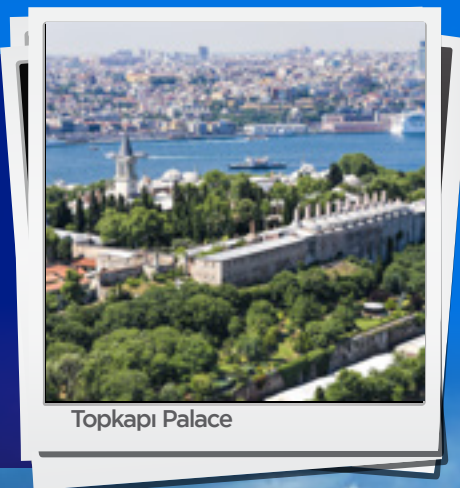
area in Fatih on the European side of İstanbul. Converted into a mosque in the 16th century in the Ottoman Era, now a museum since 1948, the Chora (Kariye in Turkish) is famous for its fine mosaics and frescoes.

Turkish and Islamic Arts Museum opened in 1913 exhibits Quran manuscripts and religious books, again hand made carpets made of silk and other Anatolian fabrics.

Established in 1897 the İstanbul Naval Museum located in Beşiktaş contains an important collection of 20.000 military artifacts.

## TOPKAPI PALACE

The primary residence for Ottoman Sultans for almost 400 years, Topkapı Palace is a large complex with hundreds of rooms and chambers built as a fine example of Ottoman architecture. The Palace Museum contains many holy relics of the Muslim world and Ottoman miniatures, Islamic calligraphy as well as Ottoman jewellery.



Topkapı Palace

## THE BOSPHORUS

The Bosphorus is the strait that divides the city into European and Asian sides, and connects the Marmara Sea in the south to the Black Sea in the north. A very important strategic point, the Bosphorus has witnessed many wars during centuries. The shores of Bosphorus are lined with many beautiful houses and mansions. The historical peninsula is located on the European side near the Marmara Sea entrance of the Bosphorus, while Kadıköy, which used to house the summerhouses in the ancient times, is located on the opposite side of the Bosphorus. Frequent boat tours enable to have a closer look at the mansions and the glamorous Bosphorus area.



# AYASOFYA HÜRREM SULTAN HAMMAM



**AYASOFYA**

**Hürrem Sultan Hamamı**

1556

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@: https://www.instagram.com/ayasofyahurremsultanhamami/

Distance to

Istanbul Grand Airport: 54 km

Sabiha Gökçen Airport: 50 km



## THE HISTORICAL AND LUXURIOUS ART OF BATHING

The Ayasofya (Hagia Sophia) Hürrem Sultan Hammam in İstanbul was designed and built by Mimar Sinan, the chief Ottoman architect. It was built by the order of Sultan Suleiman the Magnificent for his wife Hürrem Sultan (Roxelana) in the 16th century (1556- 1557 AD) where the ancient public baths of Zeuxippos (100- 200 AD) used to stand, between the Blue Mosque and the Hagia Sophia. The area is also particularly significant as the site where the Temple of Zeus once stood.

Ayasofya Hurrem Sultan Bath which was commissioned in 2008 with build-operate-transfer model was re-

stored according to its original features by a large investment. Ayasofya Hurrem Sultan Bath, which preserved its unique structure for 450 years opened a new era in Turkish Bath architecture and has the title of being the first structure where women and men sections are on the same axis.

Bath is showing differences from classical period Ottoman Bath architecture with its double both shape and 75 M length.

In Turkish bath where coldness, warmth, hotness sections and women hotness, warmth and coldness sections follow each other; all domes are covered with lead.

## AYASOFYA HURREM SULTAN HAMMAM PACKAGES

Recommended hammam ritual packages are; Pir-i Pak (Full Cleanse), Keyf-i Hammam (Pleasures of the Hammam), Zevk-i Sefa (Extravagant Pleasures), Ab-ı Hayat (Elixir of Life) As standard, all packages include bath sets consisting of: Ottoman style gold coated mazarine, silk loincloth, single use slippers, bath-glove based on your skin type, natural olive oil soap and shampoo, hair cream and body lotion with exclusive redbud essence

Hamam is available for bridal hamams, private events, groups. Also massage therapies are available to complete your experience after hamam.



# BEYLERBEYİ PALACE



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Genel Sekreter Yardımcılığı  
Beylerbeyi Sarayı Abdullağa Cad.  
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Istanbul Grand Airport: 50 km  
Sabiha Gökçen Airport: 41,5 km



Unique Event Venues  
& Incentive Ideas

Beylerbeyi Palace was thought to serve as a summer residence of Ottoman sultans and a state guest house to entertain the foreign heads of state and sovereigns and it was constructed on demand of the sultan of the period, Sultan Abdülaziz (1861 - 1876). There are total 6 halls, 24 rooms, 1 hamam and 1 bathroom at two storeys. Beylerbeyi Palace, which was constructed as a mixture of Western and Eastern styles, has the layout characteristics of traditional Turkish House with Harem and Mabeyn Sections.

Two Sea Kiosks were built as double, one belonging to Mabeyn and the other to Valide Sultan (Harem); the kiosks have the appearance of a garden pergola. The kiosks, which are one of the most interesting design examples of the new palace were identified in the archives by the names, pointing out

the originality of the design, as Çadır Köşkleri (Tent Kiosks), Nevresm (new design, new model). Octagonal covers of the kiosks are decorated with different animal figures.

Beylerbeyi Palace is also an important artifact in terms of its location within the landscape and is one of the most distinguished examples of coast palaces. Beylerbeyi Palace, which is located at the Anatolian side of Bosphorus at Üsküdar district is in a large garden. The garden of Beylerbeyi Palace has the appearance of a rich coppice forest with terrace gardens at the back. Marble Kiosk is one of the buildings from the period of Sultan Mahmud II, which survived until today. It was given this name due to its marble covered surfaces. As we learn from the references of the period another names of the kiosk are Serdab

and Mahmud Kiosk. It was given the name Serdáb since it is buried into the fourth terrace behind the pool.

Yellow Kiosk, which is located on the fourth terrace garden of Beylerbeyi Palace, considering with the area it is located on, may be thought to be used for resting purposes. It is on the north-east of the land of the palace, on the fourth terrace.

Ahır (Stable) Kiosk is located on the last terrace of the Palace's garden, slightly farther from the Marble Kiosk. It has some characteristics reflecting the attitude of Ottoman towards horse culture. In its entrance, there are figures of horses and other animals on the ceiling. Stable section consists of total 20 divisions on both sides. There are reliefs with horse head and eye figures on the chandeliers and other elements.

# CEMİLE SULTAN KORUSU



Cemile Sultan Korusu  
Adres: Kandilli Mah.Ömür Tepe  
Yokuşu Sok. No:6 Üsküdar / İstanbul  
P: +90 216 308 49 43 pbx  
F: +90 216 332 02 39  
@: info@cemilesultan.com  
W: www.cemilesultan.com

Distance to  
İstanbul Grand Airport: 55 km  
Sabiha Gökçen Airport: 38 km



## DESCRIPTION AND LOCATION

Cemile Sultan Korusu, named after the daughter of the Ottoman Sultan Abdül-mecid, is an ideal setting for day- and night-time functions with its combination of history and nature and its view over the Bosphorus. Princess Cemile had a mansion constructed on the sea-shore here, as well as a lodge with a pool on the hillside for use in the winter months. The original lodge collapsed as the result of a series of natural disasters, and was rebuilt. After being abandoned to its fate for many years it was taken over by the İstanbul Chamber of Commerce (ICOC). Thanks to the efforts of the ICOC, one of the supporters of the İstanbul Convention and Visitor's Bureau, the park was declared a conservation area. Dozens of trees which were in danger of dying were rescued, and some 2,000 new trees planted. This at-

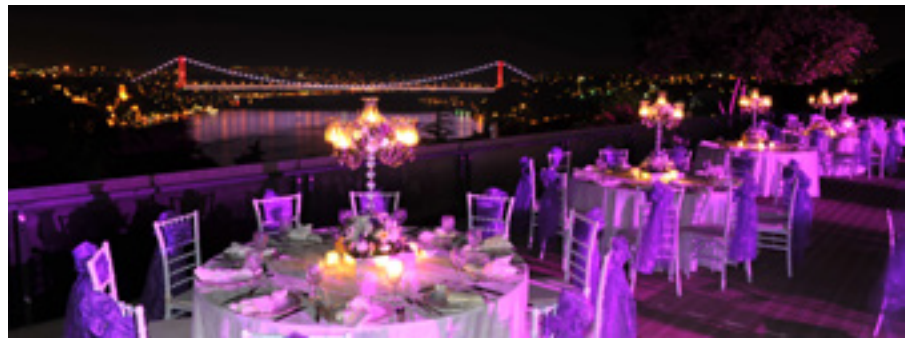
tractive 25 acre park is a habitat for the diverse flora of the Bosphorus.

## MEETING FACILITIES

Cemile Sultan Korusu, offers various options for different types of events. Koru Restaurant overlooking Bebek Bay on the Bosphorus features French cuisine and seated 250 people. In addition it has a cafe and a meeting room Sultan Köşk is a meeting hall seating 100, and in the same building there are two meeting rooms with 30 person capacity.

ity. Hünkar Köşk is a Kebab restaurant features Turkish Kebab Cuisine and seats 150 people.

There are 2 other areas which can be used for large functions. Sehzade is the garden with a pool and waterfall. Kır Tepe is the garden with Bosphorus view, seating 500 people and there is also a winter garden seating 300 people. As for outdoor activities, there are mini golf, basketball, volleyball and tennis courts, a semi-olympic size swimming pool and a children playground.





# DOLMABAHÇE PALACE



TBMM Milli Saraylar  
Genel Sekreter Yardımcılığı  
Dolmabahçe Cad. 34357  
Beşiktaş / İstanbul  
P: +90 212 236 90 00 / 1305 - 1306  
F: +90 212 259 32 92  
W: [www.millisaraylar.gov.tr](http://www.millisaraylar.gov.tr)

Distance to  
Istanbul Grand Airport: 45 km  
Sabiha Gökçen Airport: 50,2 km



Dolmabahçe Palace was built by Sultan Abdulmecid (1839-1861) who was the thirty first Ottoman Sultan. The palace, whose construction commenced on June 13th, 1843, was brought into use on June 7th, 1856, upon completion of surrounding walls.

The palace mainly consists of three parts, named as the Imperial Mabeyn (State Apartments), Muayede Salon (Ceremonial Hall) and the Imperial Harem. The Imperial Mabeyn was allocated for administrative affairs of the state, Imperial Harem was allocated for private lives of the sultan and his family and the Muayede Salon, placed between these two sections, was allocated for exchanging of bayram greetings of sultan with dignitary statesmen and for some

important state ceremonies. The main building is three storey including the basement on the side which is parallel to sea and it is four storey at the land side involving the Harem quarters with the musandıra (garret) storeys. Evident Western influences, observed at the style, details and ornaments, are reflections of the esthetical values, changed through the last period of the Imperial.

The outside of the building is made of stone, the interior walls are made of brick and the floors are made of wood. It has a usable floor area of 45,000 square meters, 285 rooms, 44 reception rooms and 6 hamams.

Dolmabahçe Palace is one under Western influence and was constructed modeling the European

palaces, attention was paid to build the Harem as a separate section -although not strictly as in the past- considering its functional construction and indoor structure.

Dolmabahçe Palace, hosted 6 sultans at intervals and also the last Ottoman Caliph Abdulmecid Efendi from 1856 when it was put into service, until the abolition of the caliphate in 1924. The palace was used as Presidency office between 1927-1949. Gazi Mustafa Kemal Atatürk, the founder of our Republic, used Dolmabahçe Palace for his studies at İstanbul between 1927-1938 and died in this palace. The Palace which was partially open to protocol and visits between 1926-1984 and was opened to visit as a "museum-palace" from 1984.

## İSTANBUL ARCHAEOLOGICAL MUSEUMS



Alemdar Caddesi Osman Hamdi Bey  
Yokuşu Sok. 34122, Gülhane  
Fatih / İstanbul  
P: +90 212 527 27 00  
F: +90 212 527 27 08  
@: iam.marketing@tursab.org.tr  
W: www.istanbularkeoloji.gov.tr

Distance to  
Istanbul Grand Airport: 48 km  
Sabiha Gökçen Airport: 40 km



The İstanbul Archaeological Museums is among the most impressive historical venues for your outdoor events and made up of three main units: the İstanbul Archaeological Museums, the Ancient Orient Museum and Tiled Kiosk Museum. The collection of the Archaeology Museum – Turkey's first museum – houses over one million artifacts belonging various cultures collected from the imperial territories. The Archaeological Museum was founded in June 13, 1891 under the name of Müze-i Hümayun (the Imperial Museum). Commissioned by archeologist, painter and curator

Osman Hamdi Bey, the museum met a need to display important artifacts such as the Sarcophagies of Alexander the Great and King Tabnit, both unearthed at the Royal Necropolis of Sydon (Saida, Lebanon), a site considered one of the most significant archeological discoveries of that era. The main building of the museum was designed by the renowned architect Alexandre Vallaury a later took it's current form with the construction of auxiliaries built in 1903 and 1907. In addition to the Alexander and Tabnit sarcophagi, the permanent collection features numerous

remarkable artifacts including the Mourning Women Sarcophagus, also unearthed in the Sidon Royal Necropolis excavation, the Tabnit Sarcophagus, and the Brankhit Sculptures of the Didim-Milet Sacred Way, belonging from archaic period until late-Roman period. Besides archaeological artifacts, one can enjoy seeing various valuable objects from the pre-Islamic Arabian Peninsula, Mesopotamia, Egypt and Anatolia in the Ancient Orient Museum as well as some outstanding tile and pottery samples by Seljuk and Ottoman in the Tiled Kiosk Museum.

NAME	AREA	THEATER	BANQUET	COCKTAIL
Garden	1000 m <sup>2</sup>	700	700	1000

\*There are currently no rental indoor spaces in the İstanbul Archaeological Museums



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ISTANBUL  
Convention & Visitors Bureau

[icvb.org](http://icvb.org)

## ACIBADEM UNIVERSITY



Kerem Aydınlar Kampüsü Kayışdağı Cad. No: 32  
34752 Ataşehir / İstanbul  
P: +90 216 500 44 44  
@: info@acibadem.edu.tr  
W: www.acibadem.edu.tr

Number of Meeting Rooms: 25

Acibadem University was founded in 2007 dedicated to the field of medical sciences.

By using dynamic and contemporary educational programs, a strong academic teaching team trains healthcare students to be future healthcare professionals who continually research innovations in all fields of health study.

Acibadem University has 5 faculties, 2 vocational schools and 2 institutes.

With the mission of research oriented university, the research laboratories that are fitted out with the latest state of the art equipment, designed to complement the life sciences and biotechnology fields.

The Clinical Simulation and Advanced Endoscopic-Robotic Surgery Training Centre (CASE) with its cutting edge technological infrastructure and virtual hospital setup, is one of the leading medical training centres of its kind in the world.

Acibadem University offers its student the opportunity to study abroad at esteemed partner universities under the Erasmus Programme. The university has bilateral agreements with 22 of Europe's most notable universities.

The Kerem Aydınlar Campus that is centrally located on the Asian side of Istanbul, designed with high-technology equipment, has 100,000 square meters of closed area and offers students a privileged university life.

## BAHÇEŞEHİR UNIVERSITY



Çırağan Caddesi Osmanpaşa Mektebi Sokak No: 4 - 6  
34353 Beşiktaş / İstanbul  
P: +90 444 2864 F: +90 212 381 00 20  
@: information@bauglobal.com  
W: www.bahcesehir.edu.tr

Number of Meeting Rooms: 5  
Total Exhibition Area: 6200 sqm

BAU was founded in 1998 as a non-profit foundation university. Since then, it has constantly expanded its intellectual boundaries and maintained its commitment to providing a high-quality university education by focusing on fundamental academic disciplines. In the past 16 years, BAU has established eight undergraduate faculties, four graduate institutes, three vocational schools, two English preparatory schools, and a continuing education school. Main campus is located in the heart of Beşiktaş, one of İstanbul's major cultural, commercial, and artistic centers. BAU aims to capture this eclectic, contemporary atmosphere in its goals and actions. As a young university in an old city, BAU recognizes the responsibility to sustain a peaceful relationship between different cultures and to celebrate diversity.

BAU Global's educational network spans over four continents providing a unique and invaluable opportunity to train erudite world citizens who possess the necessary tools for living up to our global vision. It is an integral part of our mission to emphasize creativity and innovativeness in all endeavors of our students and to graduate them as highly desirable and universally employable individuals.

"The World is My Campus" provides BAU students with a chance to receive education from very different points. BAU is able to achieve this through Berlin, Toronto, Washington DC, Hong Kong, Rome, Silicon Valley and Boston campuses and academic centers. "BAU" allows students to continue their education in campuses overseas and provides all support related to the programs.



## İSTANBUL AYDIN UNIVERSITY



Beşyol Mah.İnönü Cad. No:38 Küçükçekmece / İstanbul  
P: +90 444 14 28  
F: +90 212 425 57 59  
@: info@aydin.edu.tr  
W: www.aydin.edu.tr

Number of Meeting Rooms: 6  
Total Exhibition Area: from 62 sqm up to 500 sqm ( totally 9 areas)

## İSTANBUL BİLGİ UNIVERSITY



Santralİstanbul Kampüsü Eski Silahtarağa Elektrik Santrali Kazım Karabekir  
Caddesi No: 2 / 13 34060 Eyüp / İstanbul  
P: +90 212 311 50 00  
@: events@bilgi.edu.tr  
W: www.bilgi.edu.tr

Number of Meeting Rooms: 12  
Total Exhibition Area: 345 sqm

As the most preferred foundation university by students since its first establishment, İstanbul Aydın University plays an important role with its mission to advance the higher education and scientific development in Turkey and in the region. İstanbul Aydın University is an institution with modern and evolving programs, highly advanced physical infrastructure and ability to encourage students for developing entrepreneurial and innovative skills of the 21st century. Our aim is to educate students with tools needed to succeed in the national and international business World and make a difference with strong presence in the work environment of the future. We use our strong relations with our solution partners in the industry to achieve this goal. Since starting its journey in 2003 to create a brighter future for the coming generations, İstanbul Aydın University is proud to have 11 faculties, 3 Vocational schools for higher education, 1 foreign languages school, 25 research centers and 3 graduate schools today offering wide range of study opportunities. Our university also facilitates the highly advanced and one of the largest laboratories complex called Techno Center and Medical Sciences Laboratories. İstanbul Aydın University offers many other career advancement opportunities to its students via Erasmus, Farabi, dual degree, and minor degree programs. Our diplomas are ECTS and DS Labeled given by the European Commission that approves our diplomas in EU countries. İstanbul Aydın University also has more than 450 cooperation protocols with prestigious universities around the World. İstanbul Aydın University is located in the central area of İstanbul, which is the heart of many civilizations throughout history. There 3,500 international and 38,000 students studying in IAU as of 2015.

Founded in 1996, İstanbul Bilgi University (BİLGİ) currently has 1.000 academics, 20.000 students and more than 22.000 alumni. As an English medium institution, BİLGİ offers more than 150 programs in its 6 faculties, 3 schools, 3 vocational schools and 5 institutes.

In 2006, BİLGİ became the first and only member in Turkey of Laureate International Universities, one of the world's largest university networks. BİLGİ is one of the most prestigious universities within this international network, which has more than 950,000 students in 29 countries.

With three campuses in the city centre (santralistanbul, Dolapdere and Kustepe), BİLGİ hosts more than 1.000 events each year as not only an academically but also a socially and culturally excelling institution. These events range from the Red Hot Chili Peppers concert in 2012 to a speech by the former US president Bill Clinton in 2010.

İstanbul Bilgi University hosted many important international events as such above, including the fifth İstanbul Seminars under the title "The Promises of Democracy in Troubled Times" on May 19-24, 2012. A number of the world's most significant philosophers, politicians, anthropologists and academics from around the world came together at these lectures. The 2012 Game Theory World Congress was also held at the santralistanbul campus. The congress brought together four Nobel laureates, John Nash, Eric Maskin, Reinhard Selten and Roger Myerson, as well as many other world-famous mathematicians and economists.

İSTANBUL COMMERCE  
UNIVERSITY

Sütlüce Mahallesi, İmrahor Caddesi, No: 90, 34445 Beyoğlu / İstanbul  
 P: +90 444 0 413  
 F: +90 212 511 41 88  
 @: rektorluk@ticaret.edu.tr  
 W: www.ticaret.edu.tr

Number of Meeting Rooms: 2

Istanbul Commerce University is one of the first non-profit private universities in Turkey, established by the Istanbul Chamber of Commerce, one of the most powerful chambers of the world. Istanbul Commerce University's educational adventure began with 73 students in 2001 and continues today with over 7000 students in undergraduate, postgraduate and vocational schools with academic staff numbering more than 400.

## FACULTIES

Faculty of Commercial Sciences: Business Administration (Turkish & %100 in English), Economics (Turkish & %100 English), International Trade (%30 in English), Banking and Finance (%30 in English), Political Science and International Relations (%30 in English), Accounting and Control - Faculty of Engineering and Design: Computer Engineering (%30 in English), Industrial Engineering (%30 in English) Industrial Design Architecture Fashion and Textile Design Interior Architecture and Environmental Design (%30 in English) Electrical-Electronics Engineering (%100 in English) Mechatronics Engineering (%100 in English) Jewelry Engineering (%100 in English), - Faculty of Arts and Sciences: Psychology (%30 in English) Sociology - Faculty of Law: Law - Faculty of Communication: Media and Communication Systems (%30 in English), Public Relations Visual Communication Design Advertising - Faculty of Applied Sciences: International Logistics (%30 in English) Civil Air Transportation Management Tourism and Hotel Management (%30 in English),

İSTANBUL MEDENİYET  
UNIVERSITY

Dumlupınar Mahallesi, D-100 Karayolu No:98 Kadıköy / İstanbul  
 P: +90 216 280 33 33  
 F: +90 216-602 28 05  
 @: bilgiedinme@medeniyet.edu.tr  
 W: www.medeniyet.edu.tr/en

Number of Meeting Rooms: 3 (totally 1000 pax)  
 Total Exhibition Area: - (outdoor spaces can be used for large exhibitions)  
 small indoor exhibition areas.

Officially established in 2010 as a new public university, Istanbul Medeniyet University is located on the Anatolian side of Istanbul. With 7 campuses in the city center with easy access using public transport, IMU offers its students the chance to study in the heart of a beautiful, historical city that has been home to different civilizations and is teeming with diverse cultures. As in all public universities in Turkey, education is almost tuition-free at IMU and students have many opportunities to finance their living costs with scholarships. As a research-oriented, innovative, and entrepreneurial institution, IMU consists of 10 faculties, 2 schools and 4 graduate schools.

With around 6:1 student-faculty ratio and its young and dynamic staff, IMU offers its students all the support they need for their academic studies. The university also provides its students with a wide range of opportunities for research with numerous research centers and state-of-the-art labs. IMU's research centers include the Center for Civilization Studies (IS-MAM); Lifelong Education Center (SEM); Distance Education Center (UZEM); Sociopark; and the Center for Psychological Research.

In addition to Erasmus+ program, IMU also offers student and faculty exchange through Mevlana and Farabi Exchange Programs. As an international university, IMU has signed international collaboration agreements with numerous universities around the globe.

With a total area of 538.000 sqm, IMU offers a wide range of facilities both for its students, staff members as well as the 3rd parties. It is home to the Rectorate building, Deans' Offices, Academic Staff's Offices, and Classrooms, as well as 3 meeting rooms (having foyer areas for small exhibitions) with a total capacity of almost 1000 people.



## İSTANBUL UNIVERSITY



İstanbul Üniversitesi Merkez Kampüsü 34452 Beyazıt - Fatih / İstanbul  
P: +90 212 440 00 00  
F: +90 212 440 00 58-59  
@: iubasin@istanbul.edu.tr  
W: www.istanbul.edu.tr

Number of Meeting Rooms: 5  
Total Exhibition Area: 624 sqm

İstanbul University is one and only Turkish University who enters into “World’s Best First 500 Universities” over and over for 13 years and it is one of the first 10 universities founded in Europe. During its history, İstanbul University has become the pioneer of science, contemporary values and social illumination and it continues its leadership mission successfully. Participating in “World’s Best 500 Universities”, İstanbul University is leader of modern Turkey with 3000 academic personnel and over 71,000 students. İstanbul University is a modern educational establishment with 15 faculties, 13 institutions, 2 schools, 2 vocational schools, 2 departments attached to rectorship, 55 implementation and search corporations.

With 565 years of history, in İstanbul University every year 7000 new students are added who receive education with “Student Friend” understanding. İstanbul University who has Turkey’s most outstanding education staff also has 3000 total academic staff. Concerning national or international studies, İstanbul University is in active position in science world. Being one of the most rooted education establishments of Turkey, İstanbul University also helps to students and community become self-aware and increase savings with its social, cultural and artistic activities besides the scientific and academic studies.

## KADIR HAS UNIVERSITY



Kadir Has Caddesi, Kadir Has Kampüsü,  
34087 Cibali, Fatih / İstanbul  
P: +90 212 533 65 32  
F: +90 212 631 91 50  
W: www.khas.edu.tr

Number of Meeting Rooms: 10 (20 pax - 379 pax)

Founded in 1997, Kadir Has University (KHAS) is a non-profit institution with its 6 faculties, 2 vocational schools, 2 graduate schools, 9 research centers and UNESCO Chair. KHAS is in co-operation with 66 universities in 21 countries and has 106 Erasmus agreements in 24 countries. KHAS welcomes different cultures and with more than 6000 local, international and Erasmus students. There is an English medium international life in the university.

The old tobacco factory dating back to 1884 is now the home to the university’s main campus which bears Europa Nostra Award in preserving the historical building.

The main campus houses 4 conference halls, 2 cinema theatres, smart class-rooms, cafes, restaurants, a contemporary art gallery, Rezan Has Museum as well as engineering labs, amphi-theatre.

Located in a unique historical place and yet very close to modern city life, there is easy access to and from the university from both sides of the Bosphorus. The campus is very close to sea lines, metro, Marmaray and bus lines. The Atatürk Airport, major hotels and other places of attraction are in easy reach.

KHAS hosts many national and international events and organizations.

## MIMAR SINAN FINE ARTS UNIVERSITY



**Mimar Sinan Fine Arts University Address:** Meclisi Mebusan Street  
No 24 / Pertelas Hasan Efendi Mh., 34427 Beyoglu / Istanbul  
**MSFAU Tophane-i Amire Address:** Bogazkesen Cad. Defterdar Yokusu  
No: 2 Tophane - Beyoglu / Istanbul  
**P:** +90 212 243 20 48  
**F:** +90 212 243 42 92  
**@:** kultur@msgsu.edu.tr  
**W:** www.msgsu.edu.tr

Number of Meeting Rooms: 1 (320 pax)  
Total Exhibition Area: 1450 sqm ( totally 3 exhibition areas)

Mimar Sinan Fine Arts University (MSGSU) consists of three faculties, two Institutes (that cater graduate level students), the State Conservatory, the Higher Vocational School and 19 Research and Implementation Centers.

In addition, the university runs one museum which is Istanbul Painting and Sculpture Museum and one art and culture center which is Tophane-i Amire.

Mimar Sinan Fine Arts University is located on the European side of Istanbul and with its various buildings scattered around the city covers an area of 43,463m2. Tophane-i Amire Culture and Arts Center is an exhibition hall complex which consists of 1450 m2. Tophane-i Amire (The Imperial Factory of Cannons and Artillery) is thought to have been built around 1453-1470. The construction was started by Mehmed the Conqueror and annexes were added during the reigns of Bayazid II and Suleiman the Magnificent..

The university also contains a conference hall The Sedat Hakkı Eldem Oditoryum which consists of 320 seats.

All the buildings of Mimar Sinan Fine Arts University are located close to the city center making it easily accessible by public transportation. Access is possible by municipal buses, boats, trams, underground and by taxi from the major junctures of land and sea transportation, namely from Karakoy, Eminönü, Beşiktaş and Taksim.

## OKAN UNIVERSITY



Okan Üniversitesi Tuzla Kampüsü  
34959 Akfırat Tuzla / Istanbul  
**P:** +90 216 677 16 30  
**F:** +90 216 677 16 47 **@:** okan@okan.edu.tr, kit@okan.edu.tr  
**W:** www.okan.edu.tr

Number of Meeting Rooms: 8  
Total Exhibition Area: 100 sqm

Okan University, one of the most eminent and distinguished foundation universities in Turkey, has a student body of 15000 and offers more than 150 undergraduate and graduate programmes. The university comprises eight faculties, applied and health sciences schools, three graduate schools and two vocational schools at three campuses.

Okan University attaches particular importance to its international programmes. The university actively participates in the European Union's Erasmus Programme and is also a member of ISEP, a worldwide student exchange network of more than 300 universities in 50 countries. Okan University also has numerous bilateral or multilateral dual degree and exchange protocols with universities in the USA, Europe, Russia, China and several Eurasian countries. The university provides its students with facilities that enrich the campus life. On the campus, there is a sports and entertainment compound which includes a movie theatre, several restaurants and cafés, hairdressers and bookstores as well. Social and cultural activities are considered as integral parts of education at Okan University. Seminars, conferences and symposia are organised at the university with the participation of eminent scholars. Conference venues within the main campus are as follows:

Bekir Okan Conference Hall: 595 seats  
Mevlana Conference Hall: 407 seats  
Osman Hamdi Conference Hall: 287 seats  
Mimar Sinan Conference Hall: 287 seats  
Muhsin Ertuğrul Conference Hall: 287 seats  
Prof. Dr. Şule Kut Conference Hall: 280 seats  
Prof. Dr. Özer Ertuna Conference Hall: 150 seats  
Hezarfen Ahmet Çelebi Conference Hall: 90 seats



## YEDİTEPE UNIVERSITY



İnönü Mah. Kayışdağı Cad. 26 Ağustos Yerleşimi  
34755 Atasehir / İstanbul  
P: +90 216 578 00 00 F: +90 216 578 02 99  
@: info@yeditepe.edu.tr  
W: www.yeditepe.edu.tr

Number of Meeting Rooms: 6  
Total Exhibition Area: from 120 sqm up to 400 sqm (total 5 exhibition areas)

## YILDIZ TECHNICAL UNIVERSITY



Davutpaşa Mah. Davutpaşa Cad. YTÜ Davutpaşa Kampüsü  
34220 Esenler / İstanbul  
P: +90 212 383 4001 F: +90 212 383 4008  
@: kkm@yildiz.edu.tr web  
W: www.kkm.yildiz.edu.tr

Number of Meeting Rooms: 4  
Total Exhibition Area: 2403 sqm

Yeditepe University is a foundation university which was founded in 1996 by the İstanbul Education and Culture Foundation (ISTEK), under Law No. 4142. Its founder is Bedrettin Dalan. In line with Atatürk's principles Yeditepe University carries out its academic mission through 13 faculties entailing 60 programs: the Faculties of Medicine, Dentistry, Pharmacy, Health Science, Law, Engineering, Architecture, Education, Arts and Sciences, Economics and Administrative Sciences, Commerce, Communication, and Fine Arts and a School of Applied Sciences.

The language of instruction at Yeditepe University is English. Some programs are taught in German, Italian, and French. Yeditepe University is the first foundation university in Turkey which has been accredited by the Institutional Accreditation Program of the Association of European Universities (EUA). Yeditepe University offers its students the opportunity to obtain double degrees and double majors at world-renowned universities.

The Faculty of Dentistry has been ranked as one of the best dentistry faculties in Europe by the European Dentistry Association (ADEE). At its very first inspection, Yeditepe University Hospital was accredited by JCI, which is the most important arbiter of health standards. The Faculty of Law ranks as number one in the student exchange with the USA and Europe. The Tourism and Hotel Management Department of the Faculty of Commerce has received the Tourism Oscar in the category "Tourism Education" awarded by Skal International (the Association of Tourism Professionals). Campus facilities are an undeniably important aspect of a university education at world standards. Yeditepe University is located on the 26 August Campus, specially built to meet all the needs of its students, from culture to sports.

Starting its educational background on August 22, 1911 with the title "The Conductors (Technicians) School of Higher Education", Yıldız Technical University was renamed as Nafia Fen Mektebi/School of Public Works in 1922. According to the law number 1472 of Private Academies in 1971, the school continued its educational life as "İstanbul State Academy of Engineering and Architecture". In 1982, "İstanbul State Engineering and Architecture Academy" was integrated with Higher Education of Engineering, Kocaeli State Academy of Engineering and Architecture, and the relevant faculties and departments of Kocaeli Vocational School and were all established with the name "Yıldız University".

Yıldız Technical University 2010 European Capital of Cultures Congress center opened on October 5th 2010 Friday, has hosted national and international important activities such as congress, symposium, concerts and discussions with its specialized technical staff and contemporary technological infrastructure. Davutpaşa Congress Center, located close to Atatürk Airport, "Historical Peninsula" which is the heart of history and culture of İstanbul and touristic hotel areas, provides direct transportation to subway, Metrobüs and Marmaray.

Also, Yıldız Technical University 2010 European Capital of Cultures Congress Center has indoor and outdoor car park open to all guests.

GRAND HALL: Indoor area: 1067 m2, Number of Seats: 1003

GREEN HALL: Indoor area: 128.5 m2, Number of Seats: 130

RED HALL: Indoor area: 128.5 m2, Number of Seats: 130

FERRUH ERTÜRK HALL: Indoor area: 128.5 m2, Number of Seats: 130

SEMINAR HALL: Indoor area: 61 m2

LOUNGE HALL: Indoor area: 890 m2

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# SUPPORT SERVICES

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*A*s one of the most populated and most visited city in the world, Istanbul is home to many companies striving to create the best event and congress in the industry. Most of these professionals are 3rd party companies that are the best of Istanbul's hospitality industry, providing best solutions possible.

Together with a worldwide growth in every kind of event, from corporate event, exhibitions to festivals, the need for high quality and bespoke event support services becomes more and more critical. These companies together constitute ICVB Service Supplier members including AV companies, interpretation services and stand contractors, as well as unique venues. These support services take care of your every need, from tailored logistics and transport through to catering and staffing. Assigned dedicated project managers and professionals will be at your side from start to finish, ensuring success of your event. The companies make your dreams and ideas come true with eagerly working professional and qualified teams.

## CONSYS COMMUNICATIONS AUDIO&amp;VISUAL


**consys**

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Harbiye 34373 Şişli / İstanbul  
P: +90 212 231 44 64  
F: +90 212 246 62 41  
@: consys@consys.com.tr  
W: www.consys.com.tr

Consys Communication Services was established in 1994. Consys is a company that provides services of the highest quality on audio & visual systems, simultaneous interpretation systems, delegate microphone systems, lighting systems and IT systems to national & international congresses, corporate meetings, opening ceremonies, initializing foundations, promotion launches and press meetings as experts on the field for 20 years.

Consys is proud to be the only certificated company which has Bosch certification to use Bosch Congress Equipment in Turkey and also the only company from Turkey which is

a member of CRN (Congress Rental Network), a worldwide network of top quality companies in AV rental field. Consys is also proud of being a member of AV Alliance, which is the biggest international AV network. All these networks require a lot of qualifications when selecting their members and we pride ourselves for fulfilling the requirements needed.

Even though Consys' headquarters are in İstanbul, Consys offers services for events all over Turkey and world.

Since 20 years, Consys has been working very important world-wide events and have kept a very

close and sincere working relationships with our clients. Consys joins professionalism with helpful and through approach to fulfil our clients' needs about every primary matter of their event. Consys is devoted to their clients' satisfaction and work ethics.

Consys works with a team of professionals who are experts on their area of work to conduct the perfect operation. That is why any problem or extra requirements that may occur will be handles swiftly and with positive results and solutions.

**References:**

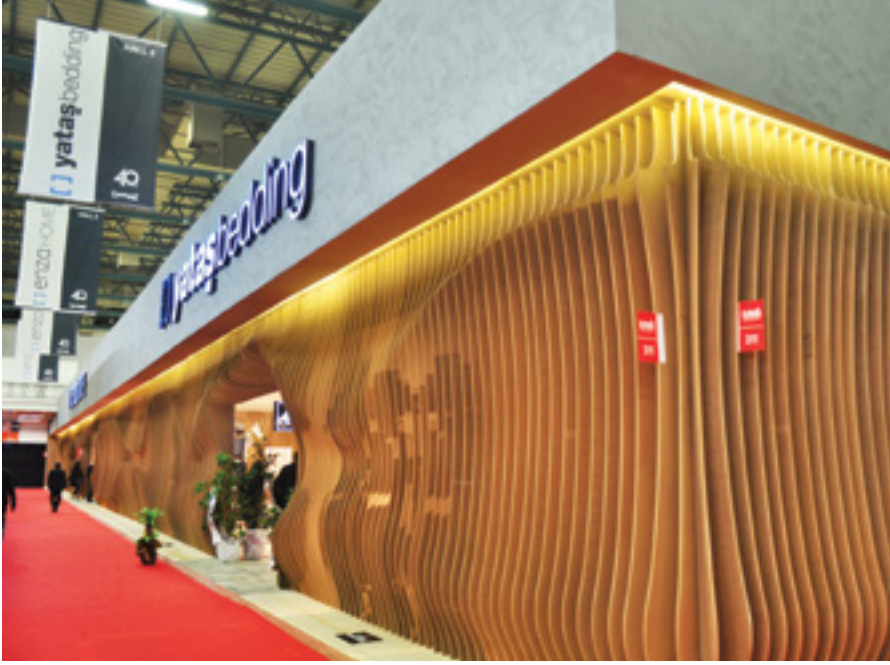
Novo Nordisk, National Geographic, Merck Serono, Novartis, Toyota, Mercedes, Shell, Unilever, Ford, Vodafone, Turkcell, Ernst&Young, Roche, Boehringer, Turkish Airlines

**Memberships:**

AV Alliance, CRN (Congress Rental Network), ICCA, ICVB



# INTERNATIONAL FAIR & CONGRESS CONTRACTOR SERVICES



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Fax: +90 212 295 02 89  
info@detaytasarim.com

[www.detaytasarim.com](http://www.detaytasarim.com)



Detay Tasarım Fair & Congress services was established in Istanbul in 2000 and in Dusseldorf, Germany in 2008. Since the foundation of our company our main goal has been to help our clients present their corporate identity and we have set very high standards for ourselves to achieve this goal. We are proud to provide cost effective quality service to our clients from all over the world in Congresses, Exhibitions and other events. We have membership in the most reputable organizations in the world. With our 4500m2

production facility that is equipped with all machinery and materials needed to ensure top quality in house production and 65 employees, we are one of the leading companies in Exhibition and Congress industry in Turkey. We offer; Shell Scheme Stands, Custom Build Exhibition Stands, Graphics & Digital Print , AV Equipment & Furniture Rental, Podium & Stage Construction, TV Programs Decoration services.

**Memberships:** IFES (International Federation of Exhibition and Event Services), EDPA (The Exhibit Designers and Producers Association), ITO (Istanbul Chamber of Commerce), BCCT (The British Chamber of Commerce of Turkey), AHK (German Turkish an Industry Chamber), ICVB (Istanbul Convention and Visitors Bureau), SSTD (Turkish Exhibition and Designers Association), ISO (Istanbul Chamber of Industry).

**References:** Esomar Congress 2013, Stadia Arena 2013, Korean Expo 2013, Sony Alstom, Volvo, Sony 2008 Global Partners' Conference, Efort Congress 2013, General Electric (EFNS 2014), Züchex 2016 - China Pavilion, Plasteurasia 2014 – Korean Pavilion , King Abdullah Economy City KAEC (Fiata Congress) 2014, African Energy Forum'2014 – Barclay, YATAŞ 2016, ROBOT Yatirimlari İletişim Zirvesi 2015, Mobder 2013-2015, AYDIN Textile 2012-2016, IMMIB 2010-2016, Tank Storage 2010, Tubitak 2013-2016



# SEDEF FAIR & CONGRESS SERVICES



Cihangir Mah. Şehit Jandarma Komando  
Onbaşı Uğur Hancı Sok. No.1  
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P: +90 212 422 08 80 pbx  
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W: www.sedefgrup.com.tr



SEDEF Fair and Congress Services was established in 1996 to constitute a service brand in the fast-growing trade fair and congress sector, aiming to reach highest standards in the quality of our services. Over the years, we have become a reliable partner in trade fair construction and congress services for numerous events and clients, both local and international.

Now we provide services in a wide range of exhibitions, congresses, meet-

ings and other events as one of the leading stand contractor companies in Turkey, with 95 professional staff, own transportation fleet, 12.500 sqm production and storage space.

## SERVICES

- Exhibition technical management
- Custom design booths and pavilions
- Shell scheme booths
- Rental Additional furniture and AV Equipments

- Registration desks construction
- Registration entrance system
- Poster boards
- Flooring services
- Stage and podium construction
- Signage and signboards
- Digital print posters and banners
- Tent construction
- All official contractor services for your event.....

For more information and our references please visit our website and contact us.

**References:** ESCSR (European Society of Cataract & Refractive Surgeons) 2015, WFD (XVII World Congress of the World Federation of the Deaf) 2015, WVC (32nd World Veterinary Congress) 2015, CESIO (10th World Surfactant Congress and Business Convention) 2015, NeuroGASTRO (European Society of Neurogastroenterology & Motility) 2015, SportAccord Convention 2014, MPI-EMEC (European Meeting & Event Conference) 2014, WEBIT Global Congress 2014, EADV (European Academy of Dermatology and Venereology) 2013, FDI (Annual World Dental Congress) 2013, 50th ERA-EDTA Istanbul Congress 2013, ESHRE (Annual Meeting Istanbul) 2012, EAPS (European Academy of Paediatric Societies) 2012, EACCI (European Academy of Allergy and Clinical Immunology Congress) 2011, EOS (Congress of the European Orthodontic Society) 2011, ECO (European Association for the Study of Obesity) 2011

**Memberships:** ITO- Istanbul Chamber of Commerce, BCCT - The British Chamber of Commerce of Turkey, AHK - German Turkish and Industry Chamber, IFES- International Federation of Exhibitor and Event Services, ICCA-International Congress and Convention Association, MPI- Meeting Professionals International, MUSIAD- Independent Industrialists' and Businessmen's Association, SSTD- Turkish Exhibitor and Stand Designers Association, ICVB - Istanbul Convention and Visitors Bureau - Society for Incentive Travel Excellence (SITE)





# Practical Info

## CURRENCY

The Turkish Lira is the official currency of Turkey. The currency comes in with banknotes of 5, 10, 20, 50, 100 and 200 TL. Also, the coins that you will get in Turkey are 1, 5, 10, 25 Kuruş and 1 TL. You can find foreign exchange bureaus especially in the airports and city centre. You can also withdraw TL from ATMs all around the country. Each ATM has foreign language sections and pays out with TL's. But there may be limits for each day on the amount of withdrawal though.

## VISAS

To enter into Turkey visas are required but most of the visas can be purchased for £10 or \$20 at Turkey's airports or border gates. Since the information of visas is changeable, please contact the visa information for foreigners on Turkish Foreign Ministry website. [www.mfa.gov.tr](http://www.mfa.gov.tr)



## E-VISA

The Electronic Visa Application System replaces the sticker and stamp type visas formerly issued at the border crossing. Applicants can obtain their visa electronically after entering required information and making payment by credit card. For more information you can check the official website of e-Visa. [www.evisa.gov.tr/en/](http://www.evisa.gov.tr/en/)

*Explore everything about  
Istanbul like never before!*



**EMERGENCY NUMBERS**

The Police: 155  
 Ambulance: 112  
 Fire-Fighter: 110  
 Military Police: 158  
 Forest Fires: 177  
 Tourism Police (212) 527 45 03  
 Tourist Information: 170  
 Registration for  
 International Calls: 115

**POSTAL SERVICES**

In Turkey, Postal Services are generally abbreviated to PTT in which you can send your cargoes, letters, faxes; make phone calls worldwide etc. The working hours of PTT are between 08:30 am and 5:00 pm. In order to find the closest post office to you, please visit: [www.ptt.gov.tr](http://www.ptt.gov.tr). Please mind that Istanbul's telephone service has two area codes: 0216 for the Anatolian, 0212 for the European side. Besides, Turkey's country code is +90.

**TIME ZONE**

Istanbul falls in the Eastern European Time Zone. Eastern European Standard Time (EET) is 2 hours ahead of Greenwich Mean Time (GMT+2).

**VOLTAGE**

Turkey's electrical system operates



on 220 volts, 50 Hz, with round-prong European-style plugs that fit into recessed wall sockets. A voltage converter and a plug adapter are required in order to use U.S. appliances. It is recommended to have a universal adapter and a converter kit during every visit you make abroad.

**OFFICIAL HOLIDAYS**

There are two types of special days and thus holidays in Turkey: Religious and National. Religious holidays, eids are the Ramadan Bairam and the Bairam of Sacrifices. In 2019, Ramadan Bairam will be celebrated between 15th May and the 3rd of

June And Bairam of Sacrifices will be between 11th and the 14th of August. In addition to these, the National holidays of Turkey are the Republic Day on 29th of October, National Sovereignty and Children's Day on 23rd of April, Youth and Sports Festival in memory of Ataturk on 19th of May and Victory Day on 30th of August.

**FOR MORE INFORMATION**

Please visit the official website of Istanbul: [www.howtoistanbul.com](http://www.howtoistanbul.com)

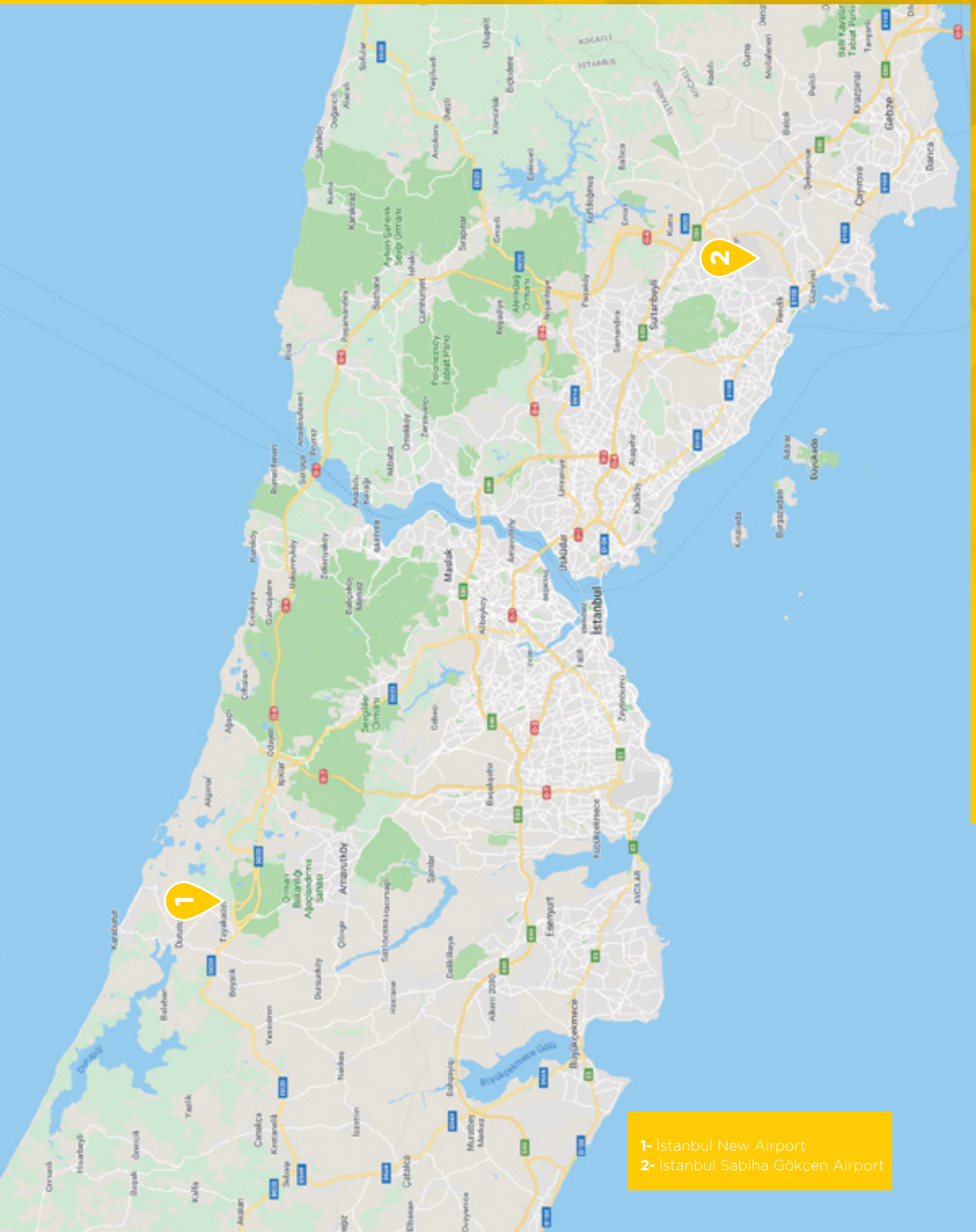
**howtoistanbul.com**  
 life, arts & culture

**ONE**  
**ISTANBUL**





# Detailed Map of İstanbul



- 1- İstanbul New Airport
- 2- İstanbul Sabiha Gökçen Airport

Dining, Shopping and Attractions

YOU CAN

*Taste*





# DINING, SHOPPING & ATTRACTIONS

Fascinating alternatives

Being in İstanbul means witnessing history, perfect harmony of different religions and feeling the atmosphere of intercultural traditions. Being in İstanbul means tasting the delicious meals, having the chance of choosing between the spicy, hot Anatolian food and Aegean dishes freshly cooked with olive oil. Being in İstanbul means buying the antiques of hundreds of years old while wondering around in Grand Bazaar or spending time in modern shopping malls decorated with latest fashions... Last but not the least, being in this beautiful city means delighting in the pulsating life 24 hours a day while wandering between the East and the West, the ancient and the modern.

As a metropolis that offers many alternatives in dining, shopping, and attractions, İstanbul entertains its visitors all day. As in the famous saying, "İstanbul is the never sleeping city!". The nightlife, both dining and going out has never been more abundant. Within a range from affordable to ultra luxury, İstanbul offers world's best tastes and entertainment for its guests. Various alternatives are available such as concerts, festivals, exhibitions, and clubs that are located across the city and serve both in summer and in winter. Not only adults enjoy İstanbul, but there is also a toy museum, an aquarium, and various playgrounds for kids to spend quality and enjoyable time. Fun and charm are hidden in every corner of this city.





## Joy of Appetite: Turkish Cuisine

The Turkish cuisine's richness of variety offers a wide choice for those who want to experience and enjoy new flavours. From exquisite pastry choices to delicious meat, fish and vegetable specialities; Turkey's gastronomic panorama reflects a remarkable culinary synthesis coming from its cultural heritage.





Traditional Nuts and Dried Food

Istanbul is the junction point of world and Turkish cuisine's multi-coloured traditional traits. Hence Istanbul provides a wide range of food choices originated from all around the world. With the magical touch of many civilizations and cultures, Turkish Cuisine offers to its visitors a very rich fusion. Foods, beverages and their consumption rituals are Turkey's one of the most important cultural projections and Istanbul is the junction point of world and Turkish cuisine's multi-coloured traditional traits.

Offering Turkish tea is a proof of hospitality and many restaurants serve it after meal with no charge. Take Turkish coffee: the old idiom says that one cup of Turkish coffee is the answer of 40 years of friendship.

No need to say that "kebab", "baklava" and "delight" are among the most famous tastes of Turkish cuisine. While "döner kebab" is a roasted meat on a revolving spit, Iskender Kebab is made of grilled lamb meat and hot tomato sauce served over pita bread with melted butter and yoghurt. Adana and Urfa Kebabs are cooked on a wide skewer. Şiş Kebab is made of cubic cut meat grilled on a barbecue.

Surrounded by seas, Turkey is the place for seafood lovers. Bluefish, bonito, mackerel, sole, octopus, trout, picarel and specially cooked mussel with rice definitely deserve to be tasted.

Börek is a layers of pastry filled with either meat, potato, cheese or vegetables. Lahmacun is a thin pastry with minced meat and onion on the top. Dolma made from vine leaves and rice

Circle shaped and covered with sesame seeds, Simit is the guest of a beautiful breakfast with cheese and olives.



came into life from Turkish people's emigrations.

Meal is eaten and its time to select from the long dessert menu. Traditionally the meal ends with a glass of tea, helping you to digest.

Sütlac (rice pudding), muhallebi (milk pudding), kazandibi (white pudding with burnt surface) and tavukgöğsü (white pudding with peeled chicken breast) are milkbased desserts. Famous Baklava with pistachio or walnut, Ekmek Kadayıfı with clotted cream and Künefe with soft cheese are among pastry-based desserts. As for fruit-based desserts; quince, fig, pumpkin and pear wait to be tasted. Made from yoghurt, water and salt, refreshing Ayran is generally served with a meal.

Boza, that is a fermenter drink made from corn or wheat, Salep made of boiled milk flavored with orchis plant and Şıra, made from slightly fermented grape juice are other traditional Turkish drinks.

**In brief, if you experience Turkey's traditional foods and beverages, you will also experience the Turkish people's hospitality, fellowship and joyfulness.**

**Be prepared!**

A dinner table never lacks Turkish delight that are cube shaped confections flavored with flower or fruit essence, filled with different nuts and powdered sugar.



One of the traditions that should be fulfilled in Istanbul is to see the preparation of Turkish coffee and surely taste it. Internationally famous Turkish coffee is made by mixing extremely finely ground coffee, water and if you wish sugar in a special coffee pot (Cezve in Turkish). More mystic than all after drinking the coffee, the pot is turned upside down and closed on the small plate. Some people claim to tell the future by looking at the shapes of coffee left.





# Shopping in History and Modernity

East and West, tradition and modernity...  
İstanbul's shopping variety with its traditional  
and modern products makes the city an  
attraction center for any kind of shopping lover.







Istanbul's shopping variety with its traditional and modern products makes the city an attraction center. The city provides various choices between Ottoman Empire originated historical bazaars and modern shopping malls. Fabulous Turkish carpets made of silk, wool or cotton; precious jewellerys, authentic glasswares, traditional evil eye souvenirs and haute couture, trendy and creative products... The city has multiple shopping areas reflecting every era's characteristic traits.

With its more than 4000 shops, the magnificent Grand Bazaar (Kapalıçarşı) is one of the world's greatest historical malls. Egyptian Bazaar (Mısır Çarşısı) is where various spices, dried fruits, basketry, jewelry, drapery and haberdashery is sold. With its craftsmen Sultanahmet is the place for those who want to enjoy the mysterious ambiance of the Ottoman era. The Arasta Bazaar with its jewelry, pottery, spice, textiles and carpet shops and the Antique Books Market with its priceless books is for the history passionates. For a real Istanbul experience, street markets Salı Pazarı (Tuesday) in Kadıköy on the Asian Side, Ulus Pazarı (Friday) in Ulus and

Cumartesi Pazarı (Saturday) in Beşiktaş are all worth to visit.

Taksim is a grand shopping area with loads of big brands located on and around the main İstiklal Street. The two kilometer long street has many neo-classical passages that include various types of shops from vintage clothing to hand made ceramics. Also these passages have 100 year old traditional shops and many cafes. Şişhane, Karakoy and Cihangir near Taksim are filled with designer and vintage stores and bookshops. Nişantaşı is famous with brands and local designer clothing shops. Bağdat Street on the Anatolian side is also a crowded place for shopping lovers.



## HOME OF MODERN SHOPPING

Other than historical and street markets İstanbul has almost 200 modern shopping malls. Located in Levent district; Kanyon, Metrocity, Özdilek and Akmerkez are prominent malls. İstinye Park in Maslak offers an outstanding open air experience. Cevahir İstanbul in Mecidiyeköy is one of the biggest malls in the world. Capacity and Aqua Florya are close to the Atatürk Airport. Capitol in Altunizade district, Palladium and Brandium in Ataşehir district and Nautilus in Kadıköy district and Viaport next to Sabiha Gokcen International Airport are in the Anatolian side.

# Enjoy and Educate İstanbul with Kids

İstanbul offers many options where the kids can spend quality time filled with education, while the parents enjoy their own tastes. The city features a wide range of workshops, museums, aquariums and even a dinosaur park!





## Miniaturk



Miniaturk is an open park museum containing miniature models of many historical structures of İstanbul as well as of Anatolia and Ottoman territories outside Turkey. Opened in 2003, the park contains 122 models including the Blue Mosque, the Bosphorus Bridge and many other monuments.

Have you ever heard of a “toy museum” before? If your answer is “No”, then you should travel to the Asian side of İstanbul and head to Göztepe to visit the “Toy Museum”. Opened in 2005 in a beautiful several hundred years old mansion, the museum involves more than 4000 toys ranging from toy soldiers to metal cars, porcelain dolls and many more. The museum also stages theatre plays and organises games several days of the week.

In the European side Rahmi Koç Museum, İstanbul Modern and Sabancı Museum are also attractive places for kids. In the museum the children not only discover but also attend several ateliers.

The Naval Museum in Beşiktaş has set up a special room for children where they can make puzzles about ships,

steer in a vessel or play games about the navy.

If your children love the animals and water, then aquariums are the place to visit. İstanbul has many aquariums but two of main are “Sealife” in Bayrampaşa and “İstanbul Akvaryum” in Florya; both in the European area where children can “touch” behind the glass sharks, octopuses and many other animals.

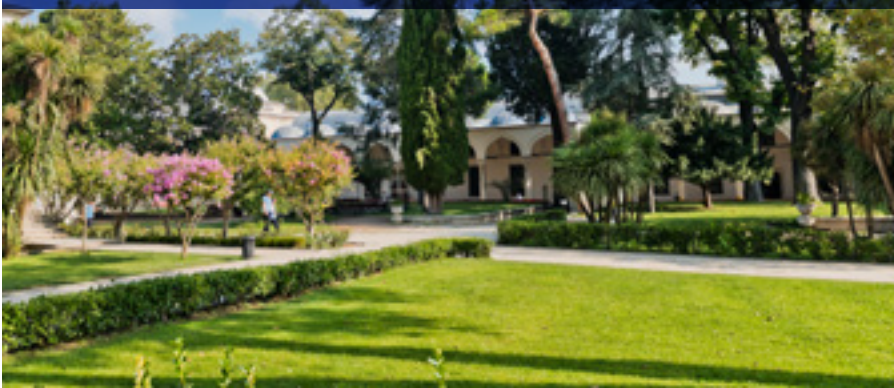
Also in Dolphinarium in Eyüp, children can have the chance to watch the dolphins while making tricks or even to swim with them.

Shopping malls in İstanbul provide many enjoyable activities and amusement parks for kids. Also a Legoland Discovery Centre is another attraction for children in İstanbul.



“İstanbul” that is located also in Eyüp, is a mass theme and amusement park that involves tens of facilities from 4D cinemas to water games, ferries wheels, driving activities or scientific discoveries.

İstanbul is filled with many public parks. Yıldız Park near the Yıldız Palace, Parkorman in Maslak, the Küçükçiftlik Park in Maçka and Belgrad Forest in Maslak (all in the European Side) have wide areas for kids to play and all the areas offer many facilities for children.





## City of Festivals

Multilayered structure blending the past, present and the future in İstanbul transforms the whole city to one big center for different and various events from cinema to opera; traditional festivals to modern performing arts.



Art and culture are between the crucial elements of what makes a city valuable. The number of galleries, exhibitions, cultural events, the value given to an artist leverages the city's quality and respect. Istanbul's cultural diversity makes the city country's cultural and artistic capital.

The Istanbul Foundation for Culture and Arts (İKSv) acts as one of the locomotives in organizing prominent film, theater, music and jazz festivals as well as two biennials and special one-off cultural and artistic events throughout the year. Since 1973, Istanbul Music Festival has welcomed world stars of classical music including the Vienna Philharmonic, the Royal Concertgebouw Orchestra, Itzhak Perlman, Gidon Kremer, Hilary Hahn, Zubin Mehta, İdil Biret, and Fazıl Say. Chick Corea, Keith Jarrett, Herbie Hancock, Diana Krall, Ornette Coleman, Tony Bennett, Eric Clapton, Lou Reed, Nick Cave, Paul Simon, Sting, Elvis Costello and Bryan Ferry are among the legendary musicians Istanbul Jazz Festival featured in the last 25 years. The festivals of

İKSv include the Istanbul Film Festival in April, Istanbul Music Festival in June, Istanbul Jazz Festival in July, and Istanbul Theatre Festival in November. İKSv also organizes the 4th Istanbul Design Biennial between 22 September - 4 November 2018, and the 16th Istanbul Biennial between 14 September - 10 November 2019. The festival programs may be followed through the Foundation's website at [www.iksv.org](http://www.iksv.org).

While April is the time for International Istanbul Film Festival, October hosts the autumn film week, Filmekimi and February features another film event, İf Istanbul.

If live music makes your heart beat Istanbul is the city where festivals in the summer bring world famous singers and not only Turkish but also thousands of listeners from neighbouring countries attend. Zorlu Performing Arts Center, Salon İKSv, Babylon, Garaj Istanbul, Harbiye Cemil Topuzlu Center feature talented and valuable musicians from various music types throughout the year. Akbank Jazz Festival is one of the major festivals that bring together renowned musicians in Istanbul.

Istanbul also hosts many more festivals where different types of concepts embrace the city such as Tulip Festival. Moreover, Electronica, Chill Out and One Love festivals brings famous electronic and trance music performers from all around the world in the summer.



Alejandro Almanza Pereda, Horror Vacui (Autumn Scene #2), 2017, 15th Istanbul Biennial  
© Poyraz Tütüncü



Filarmonica Della Scala, Daniil Trifonov, 2017, 46th Istanbul Music Festival  
© Ali Güler



Access & Transportation  
YOU CAN  
*Access*





# İSTANBUL

Easily accessible from all  
around the world

*L*ocated in the heart of the world, İstanbul is easily accessible by air, rail, sea and road. The city has two international airports: İstanbul Atatürk Airport on the European side and the Sabiha Gökçen

International Airport on the Asian side; the 3rd airport under construction, İstanbul Grand Airport will provide a capacity of 150 million passengers; the world's largest in terms of the passenger volume expected to be complete by 2018. Thanks to the Turkish Airlines' massive network (flying to more countries in the world than any other airline) İstanbul became a more popular and widely used transportation hub. Two billion people living within six hours' flying time of İstanbul and being the only city on two continents gives the city a unique and privileged position.

Another reason for easy access is the electronic visa application system that offers to its applicants a comfortable and practical way to obtain visa.

Apart from the air travel; getting to İstanbul can also be achieved by rail, highway and sea transports. While going around within İstanbul, the city has a huge network of public transportation with its highway, rail and funicular systems and sea transport services.



# Access to İstanbul

**BY AIR**

İstanbul is considered to be one of the main air traffic hubs connecting international airlines from Europe to Middle-East, Asia and Africa. Hosting two international airports – Atatürk International Airport on the European side (20 km from Taksim) and Sabiha International Gökçen Airport (50 km from Taksim) on the Asian side – İstanbul is reachable by most of the major international airlines and charters. The city is 2 to 4 hours from European destinations and 9 hours from North America. Turkish Airlines that flies to more countries in the world than any other airline has more than 300 direct flights.

**Useful information to remember:**

**Airport:** +90 212 465 55 55

**THY General Directorate:**

+90 212 463 63 63

**THY Reservation:**

+90 212 444 08 49





### BY ROAD

Istanbul has extensive highways and road network requiring insurance for visitors coming from Europe. Driving is on the right side. Speed limits are 120 km/h for motorways, 90 km/h on main roads and 50 km/h in towns. Located in Esenler; city's bus terminal is about 10 kilometers from the city center and serves both international and domestic lines.

### BY SEA

As the turn around port for many cruise ships, Istanbul is mostly reached from the Aegean Sea and Top cruise destination in Turkey. Besides, Karaköy Sea Port is also used as a stopping point for a number of international ferries. The Bosphorus is an important passageway for international cruises.

Useful information to remember:  
Port Phone: +90 212 251 50 00  
General Directorate of Turkish  
Maritimes Authority JSC:

## DISTANCES FROM MAIN CAPITALS (KM)



Rıhtım Caddesi Merkez Han  
No: 4 80120 Karaköy

### BY RAIL

Istanbul has two railway stations: Haydarpaşa on the Asian side and Sirkeci on the European side. The city can be reached from Belgrade (via Balkan Express), Bucharest (via Bosphorus Express), Budapest (via Trans-Balkan Express), Kischinev (via Prietenia Express), Pythion (via IC 90/91) and Munich (via İstanbul Express).

Useful information to remember:  
Sirkeci Station Location:  
Ankara Caddesi Hocapaşa 34110,  
Eminönü  
Phone: +90 212 520 65 75.  
Working hours (for international  
trains only): 07:00 AM – 12:00 AM  
Haydarpaşa Station Location:  
Rasimpaşa Mahallesi, Kadıköy  
Phone: +90 216 348 80 20

## AIR MILES TO İSTANBUL FROM SOME INTERNATIONAL CITIES

CITY	FLIGHT DISTANCE	CITY	FLIGHT DISTANCE	CITY	FLIGHT DISTANCE
Athens	349	Madrid	1564	Zurich	1000
Amsterdam	1253	Moscow	1028	Tel Aviv	688
Berlin	992	Oslo	1520	Kuwait	1605
Bucharest	305	Paris	1277	Bahrain	1697
Budapest	614	Prague	868	New York	4538
Brussels	1226	Rome	839	Los Angeles	5220
Copenhagen	1144	Sofia	271	Rio de Janeiro	6400
Dublin	1568	Stockholm	1290	Buenos Aires	7570
Helsinki	1295	Vienna	748	Beijing	4159
Lisbon	1860	Warsaw	842	Tokyo	5291
London	1423	Zagreb	947	Cape Town	4908

## İSTANBUL NEW AIRPORT



Tayakadın Mah. Ulubatlı Hasan Cad.  
No. 255 34277 Arnavutköy/İstanbul  
P: +90 212 601 41 00  
F: +90 212 601 41 00  
@: info@igairport.com  
W: www.igairport.com

iGA was founded on October 7, 2013 with the purpose of constructing and operating for 25 years İstanbul New Airport. The İstanbul New Airport will be constructed over a 76.5 million square meter area north of İstanbul, 35 km from the city center. Construction will be carried out in four phases. The first phase will be finalized in 2018 with the opening of two runways and a terminal with a 90 million passenger capacity. Once complete, the İstanbul New Airport will offer flights to more than 350 destinations with an annual passenger capacity of up to 200 million.

The İstanbul New Airport, boasting a futuristic yet functional structure, will also have unique characteris-

tics. Its architecture will reflect the already rich social and cultural heritage of the global city of İstanbul. Boasting a unique architectural design that combines forward-looking and functional elements, the İstanbul New Airport's terminal is inspired by the rich cultural heritage of İstanbul. The architectural style of İstanbul New Airport's terminals will reflect the artistic richness of İstanbul's mosques, baths, domes and many other historic structures.

The motives used in Turkish - Islamic art and architecture will add grandeur, texture and depth to the facility's overall design program. Air traffic control tower is inspired by the tulip, which has been the symbol of İstanbul for many centuries

and is an important cultural reference in Turkish - Islamic history.

İstanbul Airport City will constitute a modern living space where airport passengers can meet their accommodation, shopping, social and cultural needs. İstanbul Airport City will feature hotels, shopping centers, office space, private residences, worship areas, educational facilities, culture and arts centers, hospitals and a trade show area.

The İstanbul New Airport will feature the largest-capacity airport parking area in Europe with a total capacity of 40,000 vehicles: 18,000 indoors and 22,000 outdoors.





# SABIHA GÖKÇEN INTERNATIONAL AIRPORT



İstanbul Sabiha Gökçen  
Uluslararası Havalimanı Yatırım Yapım  
ve İşletme A.Ş. (ISG)  
Sabiha Gökçen Havalimanı Terminal  
Binası 34906 Pendik / İstanbul  
P: +90 216 588 80 00  
@: kurumsaliletisim@sgia.aero  
W: www.sabihagokcen.aero

İstanbul Sabiha Gökçen Airport winning Europe's fastest growing airport title 7 times in its category right after opening the new terminal building in 2009, welcomed 31.3M passengers with 6% increase in 2017 and 33.5M passengers are expected in 2018.

For 2017 Punctuality League, İstanbul Sabiha Gökçen International Airport has been listed within the World's Top 10 Airports (82.3%) in its category.

The airport has all the advantages that a mature and well-qualified airport has. It has a time-saver, straightforward and user-friendly terminal for both passengers and airlines.

The terminal capacity easily handles new airlines and passengers for their needs with a full service concept. It serves both for the low-fare and legacy carrier concept with broad options, handling both domestic and international operations under one roof, so it offers the best transfer time in one terminal.

With this best conveniency and wide network, İstanbul Sabiha Gökçen has been the best option for the transfer passengers and the airport is likely to give service to more of them in the near future.

İstanbul Sabiha Gökçen kept improving its services within the terminal to provide a better travelling experience for its guests. Reputable brands are welcomed while duty free and F&B areas are renewed to offer more and luxury options. Furthermore, the "Fast Track" system has been introduced for guests who care for their time and want to handle their termi-

nal procedures faster. This system is free for all business class passengers while other guests can purchase the suitable package for their needs.

İstanbul Sabiha Gökçen updated its iOS and Android ISG app in which passengers and all other users can check the timetable, track flights, get info about terminal facilities, get informed about new campaigns and find the best real-time transportation options to the terminal on the map according to where they are located.

The airport is located on the Anatolian shore of İstanbul at Pendik / Kurtkoy, at a distance of 40 km to Kadikoy, 12 km to Pendik and 50 km to Taksim. It has a really convenient traffic in terms of transportation with its 1.5 km connection to the TEM motorway.

The Haydarpasa-Gebze Express line is in maintenance and will be available in the near future departing from Pendik Train Station where the line will be connected to Marmaray Metro and Pendik YHT High

Speed Train. In the meantime İETT public buses serves between Sabiha Gökçen Airport and Kadıköy-Kartal Tavşantepe metro where our guests can travel by rail line.

The planning for the line to be extended to Sabiha Gökçen is progressing and the metro construction is expected to be completed at 2018.

Public transportation (İETT) departs from Sabiha Gökçen Airport (SAW) to downtown İstanbul. There are many ways to travel from Sabiha Gökçen Airport into the several main locations of İstanbul such as Sultanahmet, Taksim, Eminönü (Sirkeci), Beyazıt (Laleli), Esenler, Harem, Bakırköy, Yeşilköy, Tuzla, by taxi, Havabus shuttles or the public bus services (İETT).



# TURKISH AIRLINES



A STAR ALLIANCE MEMBER 

Harbiye Sales Office  
M.I.C.E Department  
P: +90 212 368 63 63  
Ext: 30027/30047/30155  
F: +90 212 240 29 84  
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W: [www.turkishairlines.com](http://www.turkishairlines.com)

Established in 1933 with a fleet of only five airplanes, Star Alliance member Turkish Airlines is today a four-star airline with a fleet of 325 aircraft (passenger and cargo) flying to 304 destination around the world.

Turkish Airlines which has been rewarded several times, was awarded by the international council of pacific area travel writers association (PAT-WA) as the "best airline – best in-flight catering" category in 2017.

As one of the fastest growing airlines in the world, Turkish Airlines connects the East and West by flying to 122 countries around the world.

Turkish Airlines takes its strength from its ever-expanding fleet, the significant position of Istanbul as an international transfer hub and the cultural diversity, and with that strength the carrier is permanently seeking to take the flying experience to a whole new level.

## TK QUALITY

In order to keep alive its brand equity, which provides a serious advantage in terms of competition, Turkish Airlines invests in its quality of service, in-flight entertainment systems, comfortable seats, gourmet cuisine and its employees. Turkish Airlines is always on the forefront of the latest technological advances and innovations in the aviation industry and boasts one of the youngest fleets. As the airline expands its routes and

## A class of its own: New Boeing B777-300 ER Business Class.





number of aircraft, continuous training of its employees is of the utmost importance in insuring the safety of its passengers.

Turkish Airlines regards flight safety and service quality as two of the most indispensable necessities. Turkish Airlines currently holds a four-star ranking and consistently strives to secure a five-star ranking.

Turkish Airlines understands the responsibility of being a pioneer within the industry, and is determined to carry out its mission moving forward. Furthermore it maintains its goal of becoming a regional leader and a prominent global airline, preferred for its unparalleled service, superior quality, trustworthiness and reliability.

In addition to Europe, Turkish Airlines is also strategically expanding its network into Russia, Central Asia, Far East Asia, the Middle East, Africa and North and South America. As one of the fastest growing airlines in the world, Turkish Airlines holds a strategic position between the East and West.

## MEETING SOLUTIONS AT TURKISH AIRLINES

Having become a member of Star Alliance in 2008 and ICCA (International Congress and Convention Association) on October 2010, Turkish Airlines offers multiple solutions for all kinds of events with a single point of contact; M.I.C.E Department.

## TURKISH CONVENTIONS:

Given the importance of international events and meetings, Turkish Airlines has developed Turkish Conventions which offers benefits for both international event organizers and participants. For all international and national events, meetings, seminars, congresses or fairs in any type of industry with over 100 International participants, Turkish Airlines can provide exclusive offers through an online application. By going online, event organizers or travel agents can easily manage the request for Turkish Conventions product, provided they apply at least 60 days before the event date, and manage all procedures including support letter requests and reporting. On the other hand, event participants or delegates may purchase their discounted tick-

ets simply by entering their promotional codes via the online booking tool. The new Turkish Airlines Convention product intends to facilitate the planning and preparation of international and national events, whether they are business, cultural or social events. For more information: [conventions@thy.com](mailto:conventions@thy.com)

## FACTS & FIGURES

**Number of aircraft:** 325 (passenger and cargo)

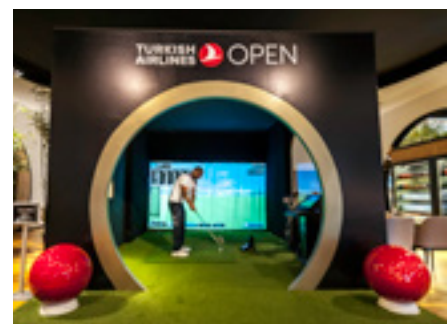
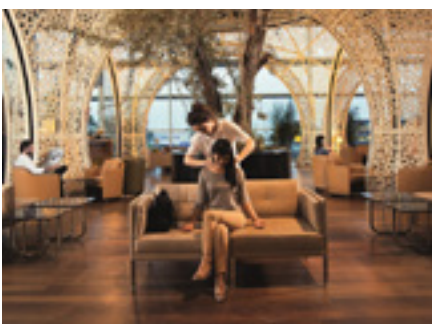
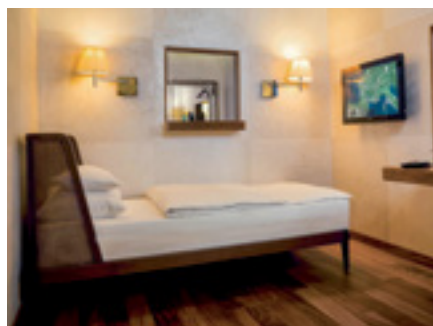
**Aircraft types:** A340-300, A330, A321, A320, A319, B737-400, B737-800, B777 ER

**Hubs:** Istanbul, Ankara

**Frequent flyer program:**  
Miles & Smiles

**Number of destinations:** 304  
(255 international, 49 domestic)

**Network strengths:** Europe, Russia, Central Asia, Far East Asia, the Middle East, Africa, North and South America



# Access in İstanbul

Istanbul offers a huge network of public transportation. With city busses and railways such as subway, tram systems and Marmaray, İstanbul offers plenty options to get around the city. As the Bosphorus divides the city into two parts, the ferries and sea-busses also become a practical means of daily transportation. Yet the whole system can easily be accessed with a single transportation card – İstanbulkart.

## BUS & METROBUS

Frequently used all around the city, buses are an economic means of transport. The private laned express bus service "Metrobus" carries thousands of commuters daily; provides fast and comfortable transportation between the two ends of Asian side and the European side.

**For more information:**  
[www.iett.gov.tr](http://www.iett.gov.tr)



Metrobus



Tram



Subway

## SUBWAY AND TRAM

Istanbul's subway and the tram system have a wide network and provide easy access to your desired point both in Asian and European sides. İstanbul's subway operates from Haciosman to Yenikapi (M2); from Aksaray – Atatürk Airport to Kirazlı (M1) and from Kirazlı to Olimpiyatköy (M3) on the European side. Also subway runs from Kadıköy to Kartal (M4) on the Asian Side.

The tramline operates from Bağcılar to Kabataş (T1), Hacıbiter to Topkapı (T4), Kabataş to Taksim (F1). There is also a funicular system that runs between Kabataş and Taksim (F1).

**For more information:**  
[www.istanbul-ulasim.com.tr](http://www.istanbul-ulasim.com.tr)







Marmaray

### MARMARAY

The dream of connecting the two continents under the sea has come true in February 2014 with Marmaray in İstanbul. The "Marmaray Train System" is a 76 kilometers tube tunnel that enables passengers to pass under the Marmara inner sea with train in only a couple of minutes. Between the last stops; Kazlıçeşme in European side and Ayrılık Çeşmesi in Asian side, one can enjoy the travelling of changing continents. Kazlıçeşme stop is 10 kilometers to the Atatürk International Airport and from the Yenikapi stop (also in European side) there are sea busses to cities in the south of İstanbul **For more information [www.marmaray.gov.tr](http://www.marmaray.gov.tr)**



### ISTANBUL CARD

Istanbul Kart (Istanbul Card) is in essence an all-round public transportation smart ticket boarding pass. This single card enables you to pay for multiple types of transportation: buses, metros, ferries, funiculars, and tramways. Istanbul Kart is a prepaid and rechargeable card.

**For more information:**  
[istanbulkart.iett.gov.tr/en](http://istanbulkart.iett.gov.tr/en)



Sea-Bus



Nostalgic Tram

### FERRY AND SEA BUS

To see historical sides of the city and travel fast between Europe and Asia, one of the best options would be ferries with an incredible sightseeing opportunity. There are many ferry and sea-bus stations connecting the Bosphorus shores, Golden Horn, Prince's Islands and other areas. "Vapur" (big ferries) connect the main areas with each ferry leaving in 30 min. or 45 min. from 07:00 am until 11:00 pm. The small ferries of operate with smaller boats departing every 5- 15 min. There are also sea-bus routes that enables public transportation from İstanbul to main areas within the city limits and/ or the cities around the Marmara Sea.

**For more information:**  
[www.sehirhatlari.com.tr](http://www.sehirhatlari.com.tr)

### İSTANBUL METRO & TRAM MAP



Pre & Post Tours

YOU CAN

*Continue*





# TIME TO DISCOVER

*B*oth Istanbul and Turkey have a lot to offer if you have time to enjoy its unique beauties. After your trip in the city, you may wish to create the opportunity to discover that the Marmara

region surrounding İstanbul has interesting sights blending nature with culinary tastes, quiet retreats, entertainment and beaches. Just only couple of hours of drive from the city, you can enjoy parties on sandy beaches, walk quiet streets of a tiny island, feel the breeze within a forest or jump into your skis and go down a white snowy hill.

If you want to expand your trip and start discovering Turkey, then the options you have are nearly limitless. Turkey is well known for its natural and touristic attractions, but let us tell you in case this fame has not reached your ears yet!

Turkey sits on the cradle of civilizations, Anatolia, which experienced the birth of nations and the forge of empires. Gifted by nature, you can ski on a mountain and have a swim at the beach on the same day in some regions of Turkey. As one of the tourism giants in the world, Turkey is ready to surprise you with its extensive facilities and entertainment. So, don't hesitate, make your trip a longer one to enjoy Turkey more!



# The Hidden Treasures Around İstanbul

İstanbul offers plenty of secret corners, first time experiences and beautiful places to visit and see. But if you have time the environs of İstanbul provide to its visitors a historical, natural and culinary discovery experience. Carrying the traces of many ancient civilisations such as Roman, Greek, Byzantine and Ottoman, The Marmara Region is an attractive destination for history and nature lovers.

## PRINCES' ISLANDS

The Princes' Islands is located on the Sea of Marmara, at the closest point of İstanbul's Asian Side. The place takes its name from the Byzantine period, when princes, emperors and empresses were exiled there. The Princes' Island is a combination of nine separated islands which are Büyükada, Heybeliada, Burgazada, Kınalıada, Sedef Adası, Sivriada, Yassıada, Kaşık Adası and Tavşan Adası. Those islands with their natural beauties, car-free streets and hospitable local populations are veritable refuges for those who want to

escape from the metropolis' crowd. You can have the priority to go around in horse carriages, see beautiful wooden historical houses and also to see İstanbul from the hills. Public boats and sea buses travel to the islands from Kabataş, Sirkeci on the European side and Bostancı, Kadıköy and Kartal on the Asian part.

## POLONEZKÖY

65 kilometers from Taksim; Polonezköy is an important piece of the Anatolian cultural mosaic.

Firstly settled by Polish people, Polish traditions can still be observed in the village. It is mostly classified as a recreation area because of its natural beauty, comfortable hotels and pensions, lovely restaurants and restful parks. Butter, honey and cherry are some of the local flavors that you should taste.

## KİLYOS

25 kilometers from the Taksim Square, Kilyos is a resort town with its motels, guesthouses and restaurants. The vil-



Prince Islands



## İznik “Çini” Art



lage is a famous entertainment place hosting various concerts and festivals and visited especially at weekends, for big parties. Strategically settled near the intersection of the Bosphorus and the Black Sea by the Phoenicians and Greeks for primarily military purposes, Genoese Castle absolutely worth a visit. Visitors can see etched Greek inscriptions and the symbol of the Paleologus Family, Byzantium's rulers, on the castle's walls. In addition to its historical richness, the village's beaches are very famous during summers.

### ŞİLE

Located 70 kilometers from İstanbul, Şile is an old and small fishing town on the Asian side of the Black Sea. The city is one of the most popular summertime vacation spots with its famous beaches, with historical Ottoman era lighthouses and the Şile cloth cotton fabric made in the town.

### AĞVA

Dating back to 7th century BC and part of the ancient Bythunia; Ağva is located between Göksu and Ağva Rivers. 97 kilometers from İstanbul, the village is an ideal choice for a peaceful holiday. The town is a paradise for tourists due to its history and also its hotels especially near the Göksu River.

### SAPANCA

1,5 hours from İstanbul and accessible by bus, Sapanca is a true beauty with its stunning natural environments. Firstly settled by Phrygians, the village's cultural and historical origins worth to be discovered. Located on a tectonic hole between İzmir Bay and Adapazarı Meadow, Sapanca Lake is very important for domestic, industrial and touristic needs. Just above Sapanca, 115 kilometers from İstanbul, Kartepe ski-resort makes Sapanca an attraction center during winter. The village is very famous with wellness-Spa hotels.

### İZNİK

Located on the east of Bursa in East-

ern Marmara, İznik is a historical town once served as the capital of the Byzantine Empire and also an important place to visit for Christians. Hagia Sophia Church, Mosaics of Jesus, Mary and John the Baptist, Nilüfer Hatun Soup Kitchen, the Green Mosque, İznik Church and Church of Zoimesis are few of the many historical places of the city. İznik is also the center of tile (Çini) and ceramics production since the 15th century.

### BURSA

Known as Yeşil (green) Bursa because of its outstanding natural beauty since the 15th century, Bursa is the first capital of the Ottoman Empire. Turkish silk industry's center Bursa is also rich in thermal springs. Green Mosque, Green Tomb, Muradiye, Ulucami and the silk market Koza Han are few of many places worth visiting. Bursa also features country's one of the most popular skiing centers - Uludağ. For the food lovers Bursa is the homeland of İskender Kebap.

### EDİRNE

Located in the west of Turkey, Edirne is the one of the former capitals of Ottoman Empire. The symbol of the city is "Selimiye Mosque"; a masterpiece of the Great Architect Sinan's and the complex of Sultan Bayezid II, the Health Museum. Besides, the traditional Turkish sport oil wrestling from early times of the Ottoman Empire is originated from Edirne.

### Bursa



### Ağva

### Edirne





# TURKEY:

Make your dream come true in every season!

Uncountable civilisations blending perfectly the European and Asian cultures, immense artifacts dating back thousands of years, religious cites under those prayers are read for centuries... Unique experience of feeling four seasons at one time; swimming in the south while skiing in the east, having the rain on your skin in the north and a cool autumn breeze in the west. **No need to tell that this country is Turkey.**





Connecting the East to the West through Anatolia, any visitor coming to Turkey will have a unique experience witnessing the history. Home to the Hittite's, Lydian's, Hellenistic civilisations, Roman Empire, the Ottomans and finally the Republic of Turkey, Anatolia is one of the most precious territories of the world. Situated in the middle of three continents, Anatolia has always been a hub for cultural interaction, dating back to as early as 24th century BC. Surrounded by the Black Sea in the north, the Aegean Sea on the west and the Mediterranean Sea on the south; the Anatolia Peninsula is home to varying climates enabling vegetation and therefore human settlements.

This land has witnessed wars and battles in order to be ruled for centuries. Hence there are remarkable ancient monuments, archaeological sites, religious monuments, shrines, pilgrimage areas, famous cities of both the ancient world and the modern world including the Troy, Cappadocia, İstanbul and many more.

Turkey also attracts world's attention with its stable and growing economy. Turkish economy is among the 20 biggest economies in the world and is reporting growth each year with import and export values on the rise. The main sectors in Turkey are service, industry and agriculture. The main industries are textile, construction, tourism, food processing, autos, electronics, and steel.

To say in brief depending in what you enjoy most in your holidays, Turkey serves with its all values to fulfill all your expectations and also your dreams.



Nemrut



Troy



Bodrum



Kaputas Beach

### DID YOU KNOW?

#### UNMATCHED CULTURAL HERITAGE

Catalhoyuk, a southern Anatolian settlement that existed from 7500 BC to 5700 BC, is the largest and best-preserved Neolithic site discovered to date. Another unique archaeological site dating back to the 10th-8th millennium BC, Gobekli Tepe is located in Şanlıurfa, known as the first temple in human history.



Antique City of Ephesus, near İzmir

## ANTALYA

With palm trees, a prize winning marina and an old castle, Antalya gives the impression of a typical Mediterranean paradise at first. The hot weather temperatures completed by glamorous five star hotels and a fancy palm boulevard Antalya is the 5-star city of the Turkish Riviera. Inhabited as a harbour city since 2nd century BC Antalya hosted civilisations such as Romans, Byzantines, Seljuks and Ottomans. Antalya that hosts Aspendos Amphitheatre has also beautiful beaches, world famous golf resorts. Side, Belek and Alanya are places to visit around.



## BODRUM



Bodrum is famous for its beautiful sea, nightlife, remarkable historical sites, sandy beaches, and cosy mansions. Its coastline attract many yacht travellers. Known as Halicarnassus in the ancient times, Bodrum used to be an important trading port. It is home to one of the "Seven Wonders of the Ancient World", namely the monumental tomb of King Mausolos. Other important monuments in the town are the Old Castle and the amphitheatre. The Bodrum Museum of Underwater Archaeology is another important place to visit. Besides its sandy beaches, Bodrum is also famous for watersports such as sailing, yachting, windsurfing, and diving.

## CAPPADOCIA

Located in the Central Anatolia, the town is famous with its unusual landscape formed by the erosion of lava from ancient volcanoes dating back to 9 to 3 million years ago. Cappadocia (The Land of Beautiful Horses) has been home to many ancient civilisations as it has been a natural rock shelters in the harsh surroundings. The town consisted of underground houses, churches, passages and chambers carved out of volcanic rocks. Whole area is popular for hot-air ballooning. Trekking is enjoyed in Ihlara Valley, Monastery Valley (Güzelyurt), Ürgüp and Göreme. There are also known tunnels around 30 kilometres long.



## ÇANAKKALE



Çanakkale is another city in Turkey that connects 2 continents - the Asia and the Europe. Established by the Hellenes as a major trade port, Çanakkale is known for the Trojan War as well as the Battle of Gallipoli in the 20th century. Home to the ancient city of Troy (dating back to the 3rd millennium BC), the city is declared UNESCO World Heritage site in 1998. Nearby towns such as Assos, Ayvalık, Ören, Edremit and Erdek as well as islands on the Marmara Sea, namely Gökçeada and Bozcaada, are famous tourist attractions with their historic monuments, beautiful beaches, diving opportunities, and extensive vineyards.



## DALAMAN



Dalaman is a district of Mugla which carries the traces of many civilizations that were established thousands of years ago on the most fertile lands of Anatolia and even on the world. When you go to Dalaman; Lydae ancient city at the historic Kapıdağ district, Lissa ancient city, Crya, Cleopatra's Bath, Serefler village, Kozpınar village, the rock tombs, the tomb at Kargintur, Antique Blacksmith Market at Gurkoy, Monastery and Madrasa at Karaagac, Lycian King Tombs at Gokdag, Sweet gum Forests, Hippokome ancient city at Kavacık, Oktapolis ancient city at Bozbel and its king tombs are the primary addresses of history, culture and religious tourism and are worth a visit.

## FETHİYE

Modern Fethiye is located on the site of the ancient city of Telmessos, which was the most important city of Lycia, a coastal city at the borders of ancient Lycia-Caria. The name of the coastal city is derived from the sun god Apollo with a recorded history starting in the 5th century BC. The ruins of this antique city can be seen in Fethiye including the Hellenistic theatre by the main quay. The town in general is set beside a bay in the Gulf of Fethiye, where large and small islands are scattered. Today, as a well known touristic destination, Fethiye is famous for its cultural wealth and natural beauties.



## GÖCEK



Located near Fethiye, Göcek was used as a harbour for ships loading chrome ore collected from the mines under nearby mountains during the Ottoman period. Today Göcek is a small town with six marinas, which makes it an important stop for yacht tourism in the region. In 1988, Göcek was declared a Registered Area of Special Protection. Therefore, multi-story buildings are not allowed, the tourist accommodation facilities are two-storied hotels, motels, apartment hotels, and pensions situated in the town center and its periphery.

## İZMİR

A city on the Aegean coast, İzmir is founded on an important commercial bay in the ancient times. It is the 3rd most populous city in Turkey and has a picturesque waterfront called "Kordon". The nearby attractions include the spectacular ruins of the ancient city of Ephesus (Efes), one of the best-preserved classical cities on the Eastern Mediterranean. Çeşme, a close-by town, is another tourist attraction for its beautiful beaches, crystal clear waters and sporting opportunities including yachting, hunting, and windsurfing.



## KONYA

Serving as the capital city of the Seljuk dynasty, Konya became a centre of culture and politics during the 12th and 13th centuries. The city's architectural structure still carries the influence of that period. Since the Seljuk period, Konya has always been a central place for different İslam practices including the famous 'Tasavvuf' and 'Dervish' practice which is known with Mevlana Celaleddin Rumi. The city is also home to Çatalhöyük, one of the oldest settlements in human history dating back to 6800 BC. The area is declared UNESCO World Heritage Site in 2012.



## KUŞADASI



Kuşadası has been a centre of art and culture since the earliest times and has been settled by many civilizations since being founded by the Leleges people in 3000 BC. Later settlers include Aeolians, Ionians, Lydians and Persians while the tradtine, Venetian and Genoese shippers to trade along the coast.

95 km from İzmir, Kuşadası attracts millions of tourists from all over the world with its famous beaches and historic sites as it is nearby Ephesus, Miletus, Didyma, Pergamum and Aphrodisias..

## MARMARIS

Marmaris is a port town and tourist resort on the Mediterranean coast, located in Muğla Province. With roughly 31,000 inhabitants Marmaris's population reaches to 300,000 to 400,000 as it is a centre for sailing and diving with two major and several smaller marinas. Marmaris is also a popular location in winter for hundreds of cruising boaters as it is easily accessible through the Dalaman International Airport.



## PAMUKKALE



The white travertine terraces of Pamukkale, (meaning cotton-castle in Turkish), are one of the most fascinating natural wonders of the world. Located in Denizli, the town contains hot springs and travertine with terraces of carbonate minerals left by the flowing water. The shining white structures are a result of calcium deposits of the spring waters running underground. Ancient city of Hierapolis founded by King Eumenes II of Bergama (the Holy City as referred in in archaeological literature because of the numbers of temples and other religious structures) is in the area. The area is declared a World Heritage Site since 1998.





# Turkey can heal you

About 10 million tourists don't just come to Istanbul for the historical peninsula and the sights. Hundreds of thousands of foreign patients each year are now traveling to receive treatment in private hospitals in Turkish cities, especially in Istanbul. From eye surgery to dental treatment, plastic surgery to hair transplant, Istanbul's medical infrastructure, including 233 hospitals with 34 K bed capacity, offers several advantages to benefit from.

## **WORLD RENOWNED ACCREDITED HOSPITALS**

Accreditation is a long-term process that demands commitment. There is a great deal of preparatory work leading up to a survey and then subsequent performance and improvement work is done to ensure those

accreditation standards are maintained. As mentioned in Joint Commission International's (JCI) web site, organizations that achieve and maintain JCI accreditation are dedicated to providing their patients the best level of care possible. 27 hospitals, which equals 4% of all JCI accredited health care organizations in the world, are operating in Istanbul.





# ICVB-İstanbul Convention & Visitors Bureau

The İstanbul Convention & Visitors Bureau, founded in 1997 as a public-private joint venture within the framework of TUGEV, the Tourism Development and Education Foundation, is a non-profit, non-aligned destination marketing organization.

ICVB's members consist of İstanbul's leading hotels, convention centres, exhibition centres, DMCs and PCOs, service suppliers and it is chaired by the Chairman of the İstanbul Chamber of Commerce. ICVB is an active member of ICCA-International Congress and Conventions Association, MPI Meeting Professional International and ECM-European Cities Marketing, signed the UNWTO Global Code of Ethics for Tourism.

## THE OFFICIAL CONVENTION BUREAU FOR THE CITY

ICVB-İstanbul Convention & Visitors Bureau is the destination marketing organisation and official convention bureau of İstanbul. Since it was



founded, ICVB has effectively represented İstanbul in the international market and successfully brought numerous congresses, conventions and events to İstanbul, while simultaneously raising awareness of İstanbul worldwide via the international congress industry organizations of which it is a member. ICVB designs all of its promotional and marketing efforts to strengthen İstanbul as an international conference brand and to ensure its continuity in the market; ICVB as of this writing is currently pursuing on-going efforts to develop potential congresses for İstanbul both in the next 10 years and beyond.

## DID YOU KNOW?

Istanbul Convention & Visitors Bureau is the first marketing organization in Turkey

## ICVB CONTACT

ICVB  
WEBSITE



İstanbul Convention & Visitors Bureau,  
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[www.icvb.org](http://www.icvb.org) [istanbul@icvb.org](mailto:istanbul@icvb.org)



/istanbulCVB



@istanbul\_cvb



/istanbulicvb



## ICVB Members

ICVB's members include leading accommodation and convention venues in İstanbul, professional conference organizers (PCOs), destination management companies (DMCs), a wide range of service providers, unusual venues, restaurants and attractions.

You can find detailed and updated information about the members on ICVB's web page;

[www.icvb.org](http://www.icvb.org)

ICVB introduces you to all the leading local service providers in İstanbul:

- Professional congress organizer and event agencies
- Congress centres, hotels, meeting facilities and social venues
- Transportation suppliers
- AV suppliers



# What we can do for you

ICVB, the İstanbul Convention & Visitors Bureau is an impartial information clearinghouse and contact point for requests for proposals (RFPs). In this role, the Bureau offers a wide range of services designed to help promote İstanbul as a congress, meeting and incentive destination and also to assist organizers in creating fabulous events in the city. ICVB offers the following services free of charge to help make your international congress, corporate meeting or incentive trip a success.

Please contact us at:

istanbul@icvb.org

or call +90 212 522 5555 if you need professional advice.

**Bid Support:** ICVB supports the congress candidature process of İstanbul by preparing the official bid, providing promotional materials, assisting with destination presentation and coordinating the support of local and national authorities. ICVB designs bid books and PowerPoint presentations. As a part of candidacy process ICVB organizes site inspections for the association representatives and/ or meeting planners.

**Venue Finding:** ICVB presents İstanbul's meeting and incentive venues

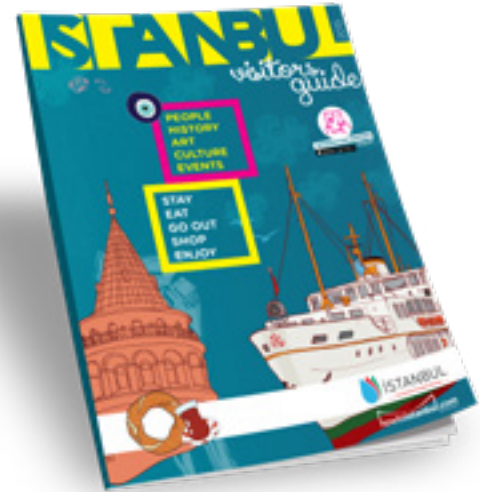
and helps the planners to find the venues matching their needs. ICVB also assists planners in collecting quotations and selection of the venues.

**Consulting & Advice:** ICVB as an intermediary between planners and local meeting industry gives information on services provided by local suppliers including venues, PCOs and DMCs. ICVB checks the availability of the required facilities and makes tentative bookings of the venues and hotel rooms.

**Site Inspections:** ICVB arranges site inspections at venues throughout İstanbul and will put you in contact with senior management to ensure you identify the venue that best suits your event's requirements.

**Promotional Materials:** ICVB produces a wide range of promotional materials including the Meeting Planner's Guide, the online Congress Calendar, the İstanbul Visitors' Guide, brochures, promotional videos and city maps for the use of event planners, associations and organizers.

**Online Congress Calendar:** ICVB would be pleased to publicize your event in the online İstanbul Congress Calendar. You can also use the Congress Calendar to search congresses scheduled to be held



DOWNLOAD  
VISITOR'S  
GUIDE NOW



in İstanbul.

**Delegate Boosting Kit:** This kit contains all the materials that convention and congress planners need to effectively promote their next event in İstanbul as well as information regarding the venues and attractions of the city.

## TUGEV & ICVB SUPPORTERS



The Ministry of Culture & Tourism  
of the Republic of Turkey



The Governorship of İstanbul



İstanbul Metropolitan Municipality



ISTANBUL  
CHAMBER OF  
COMMERCE 1882

The İstanbul Chamber of  
Commerce



Turkish Airlines



Association of Turkish Travel Agencies  
(TÜRSAB)



Touristic Hotels and Investors  
Association (TUROB)



Turkish Tourism Investors Association  
(TTYD)

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