

■ Meeting Planner's Guide 2024

İSTANBUL



İSTANBUL
— Convention & Visitors Bureau —

The **ONE**
And **ONLY** *by the sea*





DID YOU KNOW?

ICOC is the third largest chamber in the world with more than 700 thousand members.

The Istanbul Chamber of Commerce - ICOC was founded and held its first meeting in 1882 which proved a milestone for both Turkey and the private industry. The chamber has almost half a million members and it is the second largest Chamber of Commerce in Europe. ICOC has 81 Professional Committees, 627 Committee Members and 273 Assembly Members. Aware of its social responsibility and as a broad-based NGO, ICOC is a strong advocate of trade and the free market, the uncompromising principles of economic and political stability. In line with these principles, its pioneering and model activities are essential to its mission. ICOC has always guided the Turkish private industry and society with its projects and initiatives.

ICOC operates with the vision of increasing the share of its members in international trade and encourages rapid development and expansion of trade, small-scale industry, and service sectors, strives to develop new overseas markets, and organizes trade shows. It informs the public and helps maintain professional ethics and solidarity and cooperates with all kinds of public and private, professional, scientific, social, and cultural entities. ICOC contributes to the formulation of legislation via mediation of the members' opinion to the authorities in concern, issues more than half of the foreign trade documents of the whole country and organizes the national participation of roughly 40 international fairs.

Members of various occupational committees meet at ICOC and review current issues confronting their respective sectors. ICOC helps foreign investors get acquainted with company establishment procedures in Turkey. Assisting foreign direct investors, center provides access to information and services and carries out the company establishment and registration procedures quickly. It also provides investors information about the investment subsidies offered by the government. ICOC organizes "Study Visits" and "Regional Trade Delegations" for target markets, Turkish Product Fairs, and trade shows subject to national participation, to increase export figures, find out new markets, and lay down the foundations of future partnerships abroad. In order to attract new foreign investors, ICOC provides a meeting ground for leading firms of Turkey and global investors. It arranges Round Tables and B2B Meetings which provide a venue to facilitate bilateral business meetings, cooperation, and investments. Within the framework of its lobbying efforts, ICOC represents the Chamber in international activities including seminars, conferences and forums.

ICVB IS AN AFFILIATE OF THE ISTANBUL CHAMBER OF COMMERCE.



ŞEKİB AVDAĞIÇ

PRESIDENT
THE ISTANBUL CHAMBER OF COMMERCE
&
ISTANBUL CONVENTIONS AND VISITORS BUREAU

Some cities are beautiful naturally and some are artefactual. Istanbul is a city which has a natural beauty. Right in the middle of seas and continents, Istanbul is the only city in the world which has a sea going through it. Istanbul harmonizes the symbol of Eastern wisdom "Asia" and "Europe" which represents the innovativeness and progressivism of Western perspective.

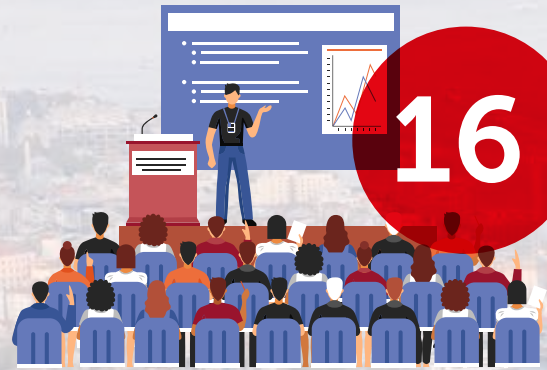
This city was the capital of 3 major empires for 16 centuries. It is one of the most popular global destinations not only with its history and culture, but also with its innovative attitude and countless opportunities it provides to the global market... In 2022, the number of international visitors increased 77.4% in Istanbul, 16,018,726 foreign people visited our beloved city and we hosted 58 international congresses and meetings throughout the year. In the same period, Turkey showed a 53.4% increase in tourism revenues reaching \$46.2 billion and Istanbul accounts for approximately 30% of it with its international brand value. This year, our tourism revenue is expected to be more than \$50 billion.

In the last couple of years, building a "Sustainable Istanbul" has become our priority. Main shareholders of our city have been embracing sustainability to reinvent their long-term business plans. We are focusing on preserving Istanbul's social and cultural structure while carrying out Turkey's national sustainable tourism standards.

Hosting millions of tourists and thousands of meetings and events each year, Istanbul continues to contribute to the history of humanity and keeps on growing with more and more traces left by its visitors. Istanbul's centuries-old unique journey carries on with the contribution of its shareholders and each and every visitor of this city. Meeting in Istanbul is a thrill which allows you to experience the past and the future simultaneously in the present.

Istanbul is the pinnacle meeting destination for leaders, entrepreneurs, business people and scientists. I truly believe that Istanbul will carry its ever-growing potential into a glorious future with you.

INDEX

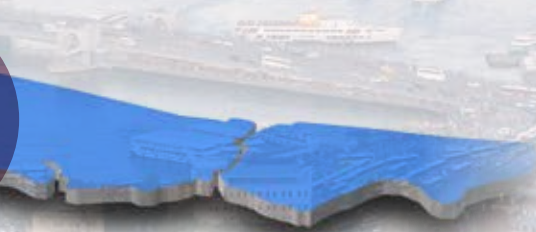


16

CONVENTION & MEETING
DESTINATION

CONVENTION
HUBS

25



38

TECH&DIGITAL&
SMART CITY

GREEN
ISTANBUL

60



66

EDUCATION



70

INCENTIVE
IDEAS

MEDICAL
TOURISM

84



90

PRACTICAL
INFO

Discover
EXPLORE ISTANBUL

Meet
CONVENTION& EXHIBITION
VENUES

Stay
ACCOMMODATION & HOTELS

Organize
PCO & DMCS & TRAVEL
AGENCIES

Experience
EVENT VENUES & INCENTIVE
IDEAS

Coordinate
SUPPORT SERVICES & SUPPLIERS

Taste
DINING, SHOPPING AND
ATTRACTIONS

Access
ACCESS & TRANSPORTATION

Continue
PRE & POST TOURS



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The City of Istanbul

YOU CAN

Discover

ISTANBUL

Close your eyes... Imagine yourself in a city. On your left side ancient walls built during Byzantium days lasting tens of kilometers is spreading its arms... On your right side; a tower dating back hundreds of years glimpses its eyes from the middle of a blue sea. This is a city which carries echoes of the Ottoman Empire and Turkish civilization at every corner. Resembling an open air museum with marvellous arches, magnificent mosques, glorious churches around your eyesight... If you step under the terra, a cisterna with charming columns and attractive Medusa is waiting for you with curiosity. All these historical areas are hidden in Istanbul. The city harmonizes the ancient aspects with modern faces.



TURKEY'S BUSINESS CAPITAL

Byzantium, Augusta Antonina, Dersaadet, Asitane, Constantinople, Konstantiniye... Istanbul had many different names and hosted many different cultures during its history. No other city in the world provides the option of walking from one continent to another with a magnificent view. **Istanbul has been the capital of no less than three different empires and a mercantile trade centre for many centuries. Today almost 100 K companies dealing with international trade and it is a financial centre for the region.**

One of the most dynamic cities in the world, Istanbul is literally a metropolis. Istanbul is a transcontinental city straddling two continents by its inland sea, Marmara. The city is divided into four regions and has a natural harbor, the Golden Horn. One of the world's busiest waterways, the Bosphorus, is situated in northwestern Turkey between the Black Sea and the Sea of Marmara. Connecting the two seas, Bosphorus also separates Istanbul to two sides known as European side and Asian side. Istanbul is the largest populated city of Turkey with 15.4 million inhabitants. Istanbul is not only an UNESCO World Heritage Site but also became a hub for contemporary artistic developments and creative industries. Istanbul's cosmopolitan spirit –diverse

and intercultural- is proved by the fact that almost 100 K companies dealing with international trade. As a result of its economic growth, Istanbul hosts more and more visitors every year, willing to familiarise themselves with its 8,500 years of rich history and see its glamorous ancient monuments dating from Roman, Byzantine and Ottoman times. Istanbul not only presents a historical journey, but also boasts the vibrancy of a modern city with international film festivals, exhibitions, art galleries, and sport organisations. The city was designated in 2010 "the European Capital of Culture" and in 2012 "European Capital of Sport". 21st century's Istanbul is one of the world's leading metropolises.

DID YOU KNOW?

Istanbul is the largest city in Turkey, constituting nearly half of the country's economic, cultural, and historical heart. With a population of 15.4 million, Istanbul is a transcontinental city, straddling the Bosphorus, in Northwestern Turkey, between the Sea of Marmara and the Black Sea.



iGA ISTANBUL AIRPORT

iGA Istanbul Airport is one of the largest airports in the world in terms of passenger capacity which is 90 million. The airport was opened in 2018 in the Arnavutkoy district of Istanbul. Annual capacity of the airport is expandable to 200 million by 2026.

Business Hub of Europe and Asia

Istanbul is one of the world's most dynamic cities, expanding rapidly. As a trade and culture hub, Istanbul is a center of attraction with the scope of opportunities it provides.

Inspired by the ancient history of the city, iGA Istanbul Airport is one of the world's biggest and most impressive airports which is built with cutting-edge technology. As a trade and culture hub, Istanbul is a center of attraction with the scope of opportunities it provides. Located at the intersection of Asia, Europe and Middle East, iGA Istanbul Airport is a strategic connection point for all destinations. The first phase of the airport has a passenger capacity of 90 million. Once complete, the airport will host flights to more than 350 destinations with an annual capacity of 200 million passengers. New cruise ship port of Istanbul, Galataport, is

being developed in Karaköy district along 1,200 meters of coastline. A total of \$1.7 billion has been already invested in the project, which is expected to create around 5,000 new jobs. The 1.2 kilometers-long coastline had been closed to the public for over 200 years, Galataport will be opening it. The venue has have a total of 52,000 square meters of leasable area for shops and restaurants and another 43,000 square meters for offices. A 177-room hotel will also be built at the port.

The city is currently focusing on more investment to increase the capacity to welcome and accommodate ever higher congresses, events and visitors.

iGA ISTANBUL AIRPORT



GALATAPORT

COMPLETED PROJECTS

THE EURASIA TUNNEL



YAVUZ SULTAN SELİM BRIDGE (3RD BRIDGE)





YOUR RELIABLE PARTNER IN TURKIYE

Under the umbrella of Trip Now Travel & Events, M.I.C.E in Turkey is a leading Destination Management Company specialized in Meetings & Conferences, Incentive Travel, Conventions, and Event Management based in Istanbul, Turkiye.

With over 25 years of expertise in Corporate Travel field, our team is well qualified for hotel selections, venue sourcing, on-site technical support, transportation, daily group tours, team building activities, night out entertainment programs, corporate gift ideas and pre & post tours.



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SMALL TOUCHES MAKE A BIG DIFFERENCE ON YOUR EXPERTLY PLANNED MEETINGS & EVENTS

Over two decades and 1500 plus successful events, our team is one of the most prepared group of professionals in the Türkiye MICE industry.

Our core value is "Nothing is Impossible Attitude".

With years of experience, our team perfectly understands the time constraints, complexities, needs and wants of our clients.

Exceptional events just don't happen. They require creative thinking, precise planning, and meticulous attention to details like exactly we do.

Let us be your partner for your next successful event beyond your expectations

We offer below services in all over Türkiye :

- Accommodation Management
- Airport and Transportation Coordination
- Audio-visual Equipment Management
- Conference Material Production
- Corporate gift ideas
- Entertainment Services
- Exhibition and Displays
- Event Management
- Group dinners
- Incentive Travel
- Online Registration and Abstract Submission
- Planning and Budgeting
- Pre & Post stay arrangements
- Protocol, Licensing and Security
- Secretariat Management
- Staff Planning and Allocation
- Stage Designs & Backdrops
- Team building Activities
- Top V.I.P Services
- Tours Management
- Venue Selection and Contracting



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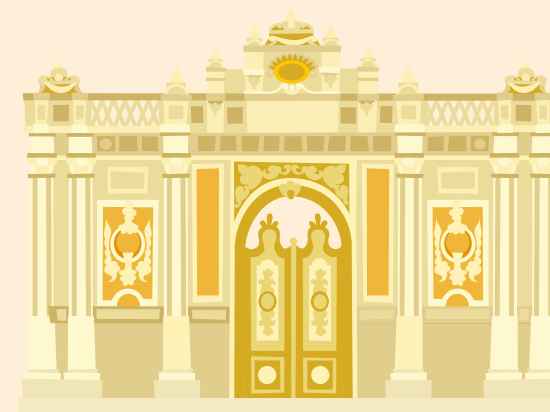
ISTANBUL

in numbers



8500
years of history

58
universities



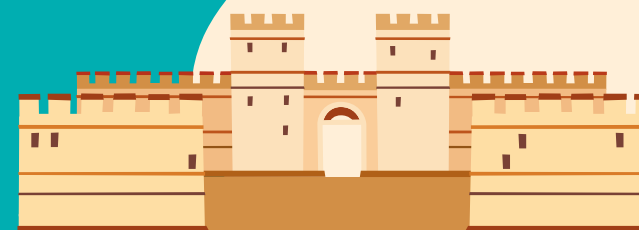
15,462,452
people



11
technoparks



Appx.
150,000
Bed Capacity



121 modern
shopping malls



48%
International Trade
Businesses of Turkey go
through Istanbul



16,018,726
international visitors in 2022

WHY INVEST IN ISTANBUL?

Istanbul is world's first and foremost international trade hub and Turkey's business capital. The city has a lot of investment opportunities and advantages for foreign companies.

According to the history of humanity, international trade was created in Mediterranean. People traded olive oil, fruits, textile products and many others by maritime. As the end point of Eastern Mediterranean, throughout history, Istanbul has always been an important industrial port. Today, Turkey is a member of G20 countries. Istanbul is the most critical business hub of Turkey. Turkey's international trade brings 400 billion dollars every year, and three out of four businesses go through Istanbul. This megacity, with a population of almost 20 million, does business with 200 different countries of the world. Istanbul aims to bring 1 trillion dollars from international trade in the upcoming 10 years.

DID YOU KNOW?

The Turkish startup scene attracted a record of nearly \$1.6 billion in investments in 2022. According to startups, watch data, %50 of the unicorn startups in Turkey have female founders which shows that female founders are more successful among technology startups.



Economic Outlook of Istanbul

As a mega city with a strong history of economic performance and significant infrastructure investment, Istanbul is Turkey's locomotive. Valued US\$257 billion of GDP Istanbul's economy accounts for approx. 40% of Turkey's economy. As Turkish economy grows with historic records, Istanbul acts as the engine of growth, having US\$17.1 K GDP per capita, which is well above the national average. Compared to 2001 level, GDP per capita in Istanbul has increased more than fivefold. The foreign trade volume is approx. US\$206 billion, where 75K companies are dealing with international trade in Istanbul.

Over the past 15 years, Istanbul's economy has experienced rapid structural change. Istanbul's defining economic role has evolved from a service center to a dynamic urban center with strong, multi-faceted international connections. The economy is now highly diversified thanks to strengths in many new areas including significant clusters in knowledge-based sectors. The rise of high-tech industries in Istanbul has paved the way for globally competitive companies selecting Istanbul as their headquarters. Entrepreneurial activity is a crucial measure for Turkey as the country aims for a transition from an efficiency-driven economy to being an innovation-driven economy. Istanbul is, without question, a tempting market for entrepreneurship.

The Rise of High-Tech Industries

Leading Congress Destination

“A magnet for dynamic and talented people from around the world, Istanbul is the ideal congress destination with its vibrancy, modernity, swathe of new infrastructure and enviable geographical position.”

A city with a global outlook, Istanbul is a meeting point between East and West as well as being a leading MICE destination offering unique and exciting venues. With its 7 purpose-built convention centers & 3 exhibition centers, the city has the capacity to host every type of event, from bespoke incentives to meetings for up to 30,000 pax. Combined with Istanbul's historic venues, palaces, cisterns, high tech modern venues and more, it offers meeting planners lots of options to create truly unique events. Istanbul hosted many prestigious conferences in recent years. Some of the main congresses are; 16th

WFNS World Congress of Neurosurgery with 5,000 delegates, 22nd World Petroleum Congress WPC with 5,000 pax and 23rd World Energy Congress WEC hosting 10,000 delegates got compliments within the international community. Again, 45th Apimondia International Apicultural Congress with 8,000 pax, Congress of the Universal Postal Union -UPU- with 2,000 pax, 46th World Polymer Congress with 1,500, WFPMA - 16th World Congress on Human Resources with 3,000 and 50th World Congress of the Universal Federation of Travel Agents' Association also can be counted within the prestigious

meetings that Istanbul hosted.

Another factor in Istanbul's success as a congress destination is its easy access from anywhere in the world. Turkish Airlines, a member of the Star Alliance, offers more than 300 direct destination flights between Istanbul and five continents, meaning that two billion people live within six hours' flying time of Istanbul. With two airports, one on the Asian side of the city "Sabiha Gökçen International Airport" and "Istanbul Airport" on the European side. On top of easy visa requirements, the e-visa system with only 3 clicks away makes visa processing easier than ever.



HIGH CAPACITY

With its 141,049 bed capacity and 303 five and four star hotels, Istanbul offers a variety of options, including top international and domestic hotel brands, at a variety of price points. Istanbul offers four separate but integratable meeting and exhibition clusters in the Airport District, the Congress Valley, the Golden Horn and Asian side. Combined with unique incentives afforded by Istanbul's historic venues, palaces, cisterns and high tech modern venues, Istanbul presents meeting planners with a variety of remarkable options to create truly outstanding events. Not all cities in the world are blessed with a unique venue selection from the 4th century as well as sanctuaries from all three major religions.

ISTANBUL

List of References

2023

- European Congress of Endocrinology -ECE-
- World Critical Care Congress -WCCC-
- Asia Pacific Congress of Endoscopic and Laparoscopic Surgery -ELSA -
- IATA World Cargo Symposium -WCS-
- European Congress on Gynaecological Oncology -ESGO -
- 19. Asian Chemical Congress -ACC-
- 52. AIPPI World Intellectual Property Congress
- 2023 IEEE PES Generation, Transmission & Distribution International Conference and Exposition
- International Federation for Structural Concrete -FIB- Symposium
- 28th Routes World 2023

2019

- Structural Engineers World Congress -SEWC-
- 13 Asian Association for Lexicography Conference -ASIALEX 2019-
- 28th Annual Conference of the International Association for Forensic Phonetics and Acoustics -IAFPA-
- European Conference on Analytical Chemistry -EUROANALYSIS -
- 12th AFMC International Medicinal Chemistry Symposium -AIMECS 19-
- 14th World Congress of Perinatal Medicine -WCPM-
- 17th World Congress of Gastroenterology -GASTRO 2019-
- 18th World Clean Air Congress -IUAPPA-
- 12th World Buffalo Congress
- International Inborn Errors of Metabolism and Nutrition Congress

2017

- 45th International Apicultural Congress -APIMONDIA- 8000 pax
- 22nd World Petroleum Congress -WPC- 5000 pax
- 16th WFNS World Congress of Neurosurgery 5000 pax
- WPC Annual Council Meeting 1000 pax
- 34th World Conference of the International Association of Science Parks -IASP- 800 pax
- 34th Conference of the Federation of Islamic Medical Associations -FIMA- 500 pax
- International Commission on Glass -ICG- Annual Meeting 500 pax
- Women Vendors Exhibition and Forum 500 pax
- 27th Annual General Meeting of the International Chamber of Shipping and International Shipping Federation -ICS/ISF- 460pax
- 21st World Congress of Aesthetic Medicine- 450 pax

2022

- International Apicultural Congress -APIMONDIA-
- World Congress of the International Union of Phlebology -IUP-
- World Allergy Organization Congress -WAC 2022-
- World Congress of the International Association of Surgeons, Gastroenterologists and Oncologists -IASGO-
- Congress of the International Society of University Colon and Rectal Surgeons -ISUCRS-
- 23rd World Hydrogen Energy Conference -WHEC 23-
- 14. International Conference and Exhibition on Nutraceuticals and Functional Foods -ISNFF-
- 26th Congress of the International Liver Transplantation Society -ILTS 2022-
- Congress of the International Federation of Associations of Anatomists -IFAA-
- International Federation of Medical Students' Organizations -IFMSA- Annual Meeting

2018

- 4. Waterloss Forum
- 10th Global Entrepreneurship Congress -GEC 2018
- Working Week & 41 General Assembly of the International Federation of Surveyors -FIG-
- 30th Congress of the International Society for Horticultural Science -ISHS-
- 7th International Symposium on Human Health Effects of Fruits and Vegetables - FAVHEALTH2018-
- European Conference on Analytical Chemistry -EUROANALYSIS -
- 28th APASL Single Topic Conference
- World Congress on Healthy Ageing -WCHA-
- TRANSIST Istanbul Transport Congress and Exhibition
- 32. Conference of the Confederation of Asia-Pacific Chambers of Commerce and Industry -CACCI-

2016

- 23rd World Energy Congress -WEC- 10000 pax
- World Humanitarian Summit 9000 pax
- WFPMA 16th World Congress on Human Resources 3000 pax
- Congress of the Universal Postal Union -UPU- 2000 pax
- 46th World Polymer Congress -IUPAC MACRO - 1500 pax
- International Aerosol Congress and International Aerosol Exhibition 1500 pax
- 24th International Congress on Thrombosis- 1500 pax
- ACI Airport Exchange 1450 pax
- 7th European Congress on Pharmacology -EPHAR - 1000 pax
- EUROSIL 1000 pax
- 5th SEERS International Congress in Robotic Surgery- 750 pax
- 14th International Meeting on Public Communication of Science and Technology -PCST 14- 500 pax
- 15th World Cereal and Bread Congress - 440 pax

2015

- 17 World Congress of the World Federation of the Deaf -WFD 5000 pax
- 25 Scientific Meeting of the Asian Pacific Association for the Study of the Liver -APASL- 4000 pax
- 41st Annual Meeting of the European Group for Blood and Marrow Transplantation -EBMT- 4000 pax
- JCI - Junior Chamber International European Conference Istanbul 3000 pax
- 31 International Epilepsy Congress 2500 pax
- 5 World Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension -CODHy- 2100 pax
- 32 World Veterinary Congress -WORLDVET 2015- 2000 pax
- 20 Conference of the European Society of General Practice and Family Medicine -WONCA 2015- 2000 pax
- Worldsleap 2015 2000 pax
- ACI Airport Exchange 2015 1800 pax

2013

- FDI Annual World Dental Congress - 16,000 pax
- ACI World Annual General Assembly - 2,000 pax
- 14th European Congress on Orthopaedics EFORT - 7,000 pax
- International Coal Preparation Congress ICPC - 2,200 pax
- International Congress and 47 General Assembly of the International Union of Pure and Applied Chemistry IUPAC - 3,000pax
- European Renal Association-European Dialysis and Transplant Association ERA-EDTA - 8,000 pax
- World Congress on Obesity Surgery of the International Federation for the Surgery of Obesity and Metabolic Disorders IFSO - 2,500 pax
- International Congress of the European Academy of Dermatology and Venereology EADV - 4,000 pax
- Young Presidents' Organization Global Leadership Summit -YPO- WPO - 2,500 pax
- Conference of the European Association for International Education EAIE - 4,000 pax
- World Hypertension Congress - WHC 2013 - 3,000 pax
- Euroecho Imaging 2013 Congress - 3,000
- 25th Conference of the European Association for International Education -EAIE - 4,000 pax

2011

- 25th Congress of the European Association for B25 Personnel Management EAPM - 2,000 pax
- 30th General Assembly of the International Union of Radio Science URSI - 2,000 pax
- 7th International Congress of Cognitive Psychotherapy ICCP - 2,000 pax
- 87th Congress of the European Orthodontic Society EOS - 2,000 pax
- 15th RoboCup International Symposium - 2,500 pax
- 29th World Congress on Safety and Health at Work ISSA / ILO - 5,000 pax
- 2nd International World Water Forum - 8,000 pax
- Annual Meeting of The European Academy of Allergology and Clinical Immunology EACCI - 8,500 pax
- LDC Summit Least Development Countries - 15,000 pax

2014

- IFCC WorldLab 2014- 22nd Int. Congress of Clinical Chemistry and Laboratory Medicine ICCCLM 6000 pax
- EFNS-ENS Joint Congress of Neurology 5000 pax
- 5 EuChems European Chemistry Congress 2500 pax
- 9th World Stroke Congress WCS 2500 pax
- 7th World Congress on Pediatric Critical Care 2000 pax
- 8th World Congress on Neurorehabilitation WCNR 2000 pax
- Eunethydis 3 International ADHD conference 2014 2000 pax
- "18 Organic World Congress & General Assembly of the International Federation of Organic Agriculture Movements -IFOAM-" 1500 pax
- 16th Congress of the European Society for Sexual Medicine -ESSM 1500 pax
- 12th Congress of the European Federation of Sexology 1500 pax

2012

- Lions 59th Europa Forum - 3,000 pax
- 2012 28th Annual Meeting of the European Society of Human Reproduction and Embryology ESHRE 7,000 pax
- 5th International Inner Wheel Convention IIW 3,500 pax
- 31st World Congress on Endourology and Extracorporeal Shock Wave Lithotripsy WCE - 3,000 pax
- 3rd Networking on World Anesthesiology Congress NWAC - 2,000 pax
- Acute Cardiac 2012 - 1,500 pax
- International Meeting on Advanced Spine Techniques IMAST - 1,200 pax

2010

- 5th Regional Conference of the Asian Pacific Organisation for Cancer Prevention APOCP - 1,000 pax
- ASTA World Congress - 2,000 pax
- East Trade Fair and Conference INTERGEO - 2,000 pax
- European Accounting Association EAA - 1,200 pax
- 2nd International Women Entrepreneurship and Leadership Summit - 1,000 pax
- 43th Meeting of the European Society of Paediatric Gastroenterology,Hepatology and Nutrition ESPGHAN - 1,500 pax
- 14th Congress of The World Council of Comperative Education Societies WCCES - 1,000 pax
- 15th Congress of the International Society for Burn Injuries ISBI - 1,000 pax
- 5 General Assembly and Conference of the Asian Pacific Organization for Cancer Prevention -APOCP - 1000 pax
- ASTA International Destination Expo - 1200 pax
- 33 Congress of the European Accounting Association -EAA - 1200 pax
- 2010 Locksmiths Convention -ELF - 1400 pax
- 43 Meeting of the European Society of Pediatric Gastroenterology, Hepatology and Nutrition -ESPGHAN- 1500 pax

2023 CONGRESS STATISTICS

Global Statistics

According to many statistics and reports published last year, Istanbul and Turkey are among the destinations showing the fastest rise after the pandemic process in 2020 while exceeding the data of 2019. Istanbul ranked 3rd after London and Paris in the "Europe's Best Performing Cities 2022" ranking of the international CityDNA Association, of which we are

a member, and ranked 5th for the first time in the Europe, Africa and Middle East regions (EMEA region) according to the "Global Destination Competitiveness Index 2022-2023" report of GainingEdge, one of the international congress tourism research companies. Istanbul ranked 23rd globally and 20th among European cities in the 2022 congress

statistics published annually by the International Congress and Conventions Association (ICCA).

Istanbul Congress Statistics

National Congresses 2022

100

On-site

30

15

Hybrid

30

International Congresses 2023

60

On-site

30

HS
Hürrem Sultan Hamamı
1556

HÜRREM SULTAN HAMMAM

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W: www.hurresultanhamami.com

Distance to
Istanbul Airport: 54 km
Sabiha Gökçen Airport: 50 km



THE HISTORICAL AND LUXURIOUS ART OF BATHING

Hurrem Sultan Hammam in Istanbul was designed and built by Mimar Sinan, the chief Ottoman architect. It was built by the order of Sultan Suleiman the Magnificent for his wife Hurrem Sultan (Roxelana) in the 16th century (1556- 1557 AD) where the ancient public baths of Zeuxippos (100- 200 AD) used to stand, between the Blue Mosque and the Hagia Sophia. The area is also particularly significant as the site where the Temple of Zeus once stood. Hurrem Sultan Bath which was commissioned in 2008 with build-operate-transfer model was restored according to its original features by a large investment. Hurrem Sultan Hammam, which preserved its unique structure for 450 years opened a new era in Turkish Bath architecture and has the title of being the first structure where women and men sections are on the same axis. Bath is showing differences from classical

period Ottoman Bath architecture with its double both shape and 75 M length. In Turkish Hammam where coldness, warmth, hotness sections and women hotness, warmth and coldness sections follow each other; all domes are covered with lead.

HURREM SULTAN HAMMAM PACKAGES

Recommended hammam ritual packages are; Pir-i Pak (Full Cleanse), Keyf-i Hamam (Pleasures of the Hammam), Zevk-i Sefa (Extravagant Pleasures), Ab-ı Hayat (Elixir of Life) As standard, all packages include hammam sets consisting of: Ottoman style gold coated mazarine, silk loincloth, single use slippers, bath-glove based on your skin type, natural olive oil soap and shampoo, hair cream and body lotion with exclusive redbud essence Hamam is available for bridal hammams, private events, groups. Also massage therapies are available to complete your experience after hammam



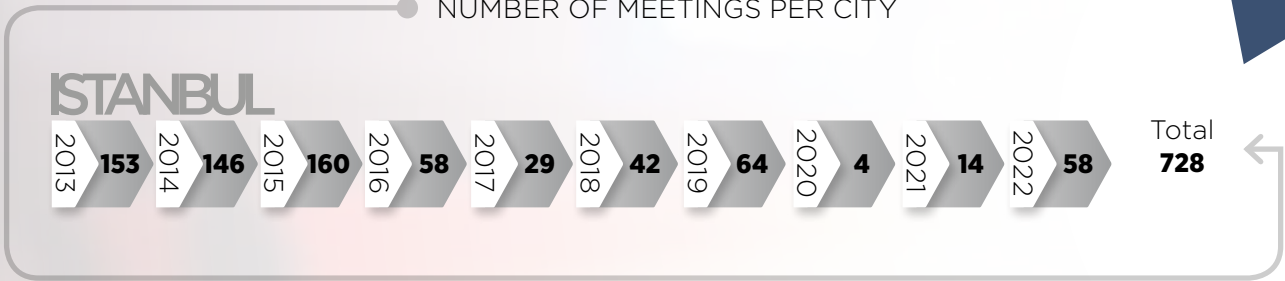
ISTANBUL CONGRESS RANKINGS 2010 – 2023

Check out Istanbul’s international meeting rankings of 2010–2023 according to International Congress and Convention Association – ICCA Statistics Reports.

DID YOU KNOW?

Istanbul ranked 23rd globally and 20th among European cities in the 2022 congress statistics published annually by the International Congress and Conventions Association (ICCA).

NUMBER OF MEETINGS PER CITY



2022	City	Meeting Number	2021	City	Meeting Number	2019	City	Meeting Number
1	Vienna	162	1	Dubai	17	1	Paris	237
2	Lisbon	144	2	Brussels	16	2	Lisbon	190
3	Paris	134	3	Copenhagen	13	3	Berlin	176
4	Barcelona	133	4	Madrid	11	4	Barcelona	156
5	Prague	129	5	Athens	10	5	Madrid	154
6	Madrid	128	5	Budapest	10	6	Vienna	149
7	Berlin	113	7	Vienna	9	7	Singapore	148
8	Athens	109	7	Barcelona	9	8	London	143
9	Brussels	108	7	Porto	9	9	Prague	138
10	London	106	10	Lisbon	7	10	Tokyo	131
23	Istanbul	58	10	Paris	6	...44	Istanbul	58
			12	Istanbul	6			

**Due to the pandemic, ICCA Statistic Reports 2020 and 2021 weren't published. In 2021, ICCA published the "Destination Performance Index" which consists multiple indicators to quantify the performance and competitiveness of the destinations. The "2021" labeled list above specifies the "Unaffected/In-Person Meetings" category.*

2018	City	Meeting Number	2017	City	Meeting Number	2016	City	Meeting Number
1	Paris	212	1	Barcelona	195	1	Paris	196
2	Vienna	172	2	Paris	190	2	Vienna	186
3	Madrid	165	2	Vienna	190	3	Barcelona	181
4	Barcelona	163	4	Berlin	185	4	Berlin	176
5	Berlin	162	5	London	177	5	London	153
6	Lisbon	152	6	Singapore	160	6	Singapore	151
7	London	150	7	Madrid	153	7	Amsterdam	144
8	Singapore	145	8	Prague	151	7	Madrid	144
9	Prague	136	9	Lisbon	149	9	Lisbon	138
10	Bangkok	135	10	Seoul	142	10	Seoul	137
...84	Istanbul	33	...133	Istanbul	20	...39	Istanbul	62

2015	City	Meeting Number	2014	City	Meeting Number	2013	City	Meeting Number
1	Berlin	195	1	Paris	214	1	Paris	204
2	Paris	186	2	Vienna	202	2	Madrid	186
3	Barcelona	180	3	Madrid	200	3	Vienna	182
4	Vienna	178	4	Berlin	193	4	Barcelona	179
5	London	171	5	Barcelona	182	5	Berlin	178
5	Madrid	171	6	London	166	6	Singapore	175
7	Singapore	156	7	Singapore	142	7	London	166
8	Istanbul	148	8	Amsterdam	133	8	Istanbul	146
9	Lisbon	143	9	Istanbul	130	9	Lisbon	125
10	Copenhagen	138	10	Prague	118	9	Seoul	125

2012	City	Meeting Number	2011	City	Meeting Number	2010	City	Meeting Number
1	Vienna	195	1	Vienna	181	1	Vienna	181
2	Paris	181	2	Paris	174	2	Barcelona	174
3	Berlin	172	3	Barcelona	150	3	Paris	150
4	Madrid	164	4	Berlin	147	4	Berlin	147
5	Barcelona	154	5	Singapore	142	5	Singapore	142
6	London	150	6	Madrid	130	6	Madrid	130
6	Singapore	150	7	London	115	7	Istanbul	115
8	Copenhagen	137	8	Amsterdam	114	8	Lisbon	114
9	Istanbul	128	9	Istanbul	113	9	Amsterdam	113
10	Amsterdam	125	10	Beijing	111	10	Sydney	111



CONVENTION AND EXHIBITION CENTERS

Istanbul is an ideal city to convene congresses with 100 to 30,000 or more participants. The city is home to 7 convention centers and 3 exhibition centers, each capable of hosting major events with thousands of delegates. Istanbul has 4 independent meeting clusters spread around the city - The Congress Valley, the Golden Horn, the Airport Area and the Asian Side.



AIRPORT AREA

Istanbul is expanding its convention hubs with the newly opened Istanbul Airport. Many hotels, convention center and event venues are under construction and will be completed in the upcoming years.

CONGRESS VALLEY

The Congress Valley, only at a walking distance from a wide range of hotels, restaurants and attractions, is located in the city centre and features two main complexes, namely Istanbul Congress Center and the Istanbul Lutfi Kırdar - ICEC. Congress Valley is in an area with almost 30.000 bed capacity, including Grand Cevahir Hotel & Convention Center in Business District.

EUROPEAN SIDE**GOLDEN HORN**

The Haliç Congress Center, uniquely situated on the shores of the Golden Horn, is another massive complex which hosted the 5th World Water Forum. The investments around Golden Horn area are still ongoing and you can reach the city center with a tunnel from the area.

ASIAN SIDE

The Asian side is also a very strong cluster that has been developing through new auditoriums built and opened each day. Its capacity of hosting a number of people in its hotels and its convention centers are the features that make this side preferable.

ASIAN SIDE



GRAND CEVAHİR HOTEL & CONVENTION CENTER



LOCATION

The Grand Cevahir Hotel & Convention Center is just 15 minutes from Atatürk Airport. Major business districts Şişli, Mecidiyeköy and Taksim may be reached within minutes.

GUEST ROOM FACILITIES & SERVICES

At the Grand Cevahir Hotel there are king suites, executive rooms&suites, standart rooms and disable rooms to accommodate guests in luxury.

BALLROOM

The Largest in Europe: With 2,500 m2 of usable space and 8,65 meter high ceiling the Ball Room measures up as the largest in Turkey and Europe without any structural columns. The ballroom is dividable in to 3 sections and it's stage is 310 m2.

UNIQUE HOTEL AUDITORIUM

Cevahir Auditorium, one of the unique

Hotel Auditorium in Turkey, with 1.013 people capacity has state-of-the art systems for all kinds of organizations.

- The systems offer simultaneous translations up to 8 different languages at any one time.
- Acoustic Fiquares seats
- Backstage changing rooms.
- 8 meeting rooms located around the auditorium
- Display possibilites at the foyer with 1,806m2 of space
- Vehicle display facility on stage
- Ideal size for theatre, talk show & dancfe performances and for large seminars and conferences.

MEETING ROOMS & FACILITIES

There are 22 multi-purpose meeting rooms at the Grand Cevahir Hotel. Shared secretary service and on-line Internet Access are offered combined with the latest technology at the 22 acoustically designed and high ceiling

meeting rooms of the Grand Cevahir Hotel & Convention Center. Valets will be at organizer's service during meetings. The VIP diner and breakfast rooms can be used for private meetings.

WE ADD PLEASURE TO YOUR BUSINESS.

Grand Cevahir is Turkey's first 5 stars Congress Hotel and by way of its impeccable principles has really made a difference in the sector. The hotel's congress hall is the biggest in Europe. In addition, with 2500m2 of usable space, it boasts one of the biggest Ball Room in Europe.

The Grand Cevahir Hotel&Convention Center has in total 323 rooms.

- Grand Cevahir Hotel is Turkey's first 5 stars Congress Hotel and by way of its impeccable principles has really made a difference in the sector. The hotel's congress hall is the biggest in Europe. In addition, with 2500m2 of usable

FUNCTION ROOM	ROOM SIZE (M²)	WIDTH X LENGTH (M)	HEIGHT (M)	THEATER	U U SHAPE	CLASS-ROOM	BANQUET	COCKTAIL PROLONGE	COCKTAIL RECEPTION
PIRLANTA	49	6.45x8.09	4.20-4.83	-	-	-	12	-	-
YAKUT	52	7.12x7.29	3.67	30	22	20	30	-	40
ZÜMRÜT	37	5.20x7.60	3.67	25	20	20	30	-	-
SAFİR	232	15.23+1.71x15.90	3.40-4.58	200	60	145	120	150	250
SAFİR FOYER	363	-	-	-	-	-	-	-	-
ELMAS	48	6.41x8.11	3.52-3.92	35	20	20	40	-	-
TOPAZ	45	5.65x7.94	3.58	36	20	24	40	-	-
AKİK	44	5.46x7.81	3.50	36	20	24	32	-	-
TURKUAZ	84	7.77x11.02	3.62-4.50	80	35	50	50	40	60
BALLROOM	2500	58.29x32.18	8-8.50	2800	-	1250	1750	2000	2500
BALLROOM 1	615	18.95x32.18	8.00-8.50	700	-	450	440	400	550
BALLROOM 2	484	15.15x32.18	8.00-8.50	500	-	350	320	300	500
BALLROOM 3	778	24.50x32.18	8.00-8.50	800	-	600	600	550	750
BALLROOM 1+2	1099	34.1x32.18	8.00-8.50	1200	-	800	800	750	1000
BALLROOM 2+3	1262	39.65x32.18	8.00-8.50	1400	-	900	900	1000	1300
BALLROOM FOYER	1083	-	-	-	-	-	-	-	-
BALLROOM LOBBY	50	-	-	-	-	-	-	-	-
KEHRİBAR	48	6.55x7.60	2.90	40	24	30	-	-	-
SEDEF	47	6.55x7.67	2.90	40	24	30	-	-	-
FIRUZE	42	6.55x7.55	2.90	30	20	25	-	-	-
KRİSTAL	28	4.20x7.35	2.90	30	20	25	-	-	-
MERCAN	28	4.20x7.35	2.90	30	20	25	-	-	-
İNCİ	39	4.05x6.55	2.90	25	16	20	-	-	-
OPAL	123	5.05-6.45x22.30	2.90	75	45	50	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
ODITORIUM	877+291	23.82x34.52	8.12	1013	-	-	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
FOYER	964	-	-	-	-	-	-	-	-



space, it boasts one of the biggest Ball Room in europe.

- The Grand Cevahir Hotel&Convention Center has in total 323 rooms.Standart rooms 30 m2 each Suite rooms 45 m2 and king suites 105 m2 each.There are disable rooms and smoking&non-smoking rooms.
- The 11th, 12th and 13th floors of our hotel serve as the executive floors. The Executive Meeting Room and "executive Lounges" are exclusive to

those floors.

- LCD screen television providing special channel options with satellite connection
- Mini bar
- Fast Wire-Wireless internet connection
- 24 hour room service
- Digital sasfe
- Voice Mail System
- Specially Equipped Direct Telephone
- Interactive TV system
- Bathroom telephone

- Bathroom emergency call Hair dryer
- Kettle, Daily tea, coffee, sugar and 1 bottle of water are the courtesy of our hotel
- Air conditioning system according to all seasons
- Pillow Menu



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Number of Meeting Rooms: 21
Total Exhibition Area: 5000 m2
Distance
Istanbul Airport: 29 km
Sabiha Gökçen Airport: 40 km



HALIÇ CONGRESS CENTER



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Number of Meeting Rooms: 18
Total Exhibition Area: 9,172 sqm
Distance to
Istanbul Airport: 40 km
Sabiha Gökçen Airport: 47 km



Welcome to the Haliç Congress Center (HCC), to The Center of Hospitality. We are proud to be known as "The Center of Hospitality."

DESCRIPTION AND LOCATION

Haliç Congress Center is on the shores of the Haliç, also known as Golden Horn, an area of great historical interest and a reviving economic and cultural center of the city.

The center is the only venue in Istanbul by the sea side which gives the unique opportunity of using sea transportation additional to the bus networks and rail systems. Haliç Congress Center is easily accessible from Istanbul Grand Airport in 30 minutes and Sabiha Gökçen International Airport in 40

minutes. Taksim Square, known as the main center of the city is 7 minutes and Sultanahmet district in the historic peninsula is only 10 minutes away from the center.

MEETING AND CONFERENCE FACILITIES

The Center spans 102.000sqm, includes an open space of 16.000sqm and a total indoor exhibition area of 9.000sqm, comprising four buildings that are interconnected with broad galleries and lounges filled with sunshine, it offers 18 multi-functional rooms including 5 state-of-the-art Auditoria.

The centre has the flexibility both to make guests feel comfortable and to make large as well as smaller conferences run smoothly and professionally. This also makes it

ideal as a venue for a wide variety of congresses, conferences, symposiums, corporate meetings, social, cultural, professional events of all kind, fairs, exhibitions, concerts, musicals, and theater, movie premieres, special events where open air and coastal activities can be carried out simultaneously provides its visitors with an incomparable experience due to its uncompromising service quality concept.

The Center has the capacity to host 7,000 guests indoors and on the seafront, offering delicious dishes from Turkish and world cuisine. And the à la carte Erguvan Restaurant within the Center is a delicious stop for lunch or dinner. PIA the solution partner of Haliç Congress Center, designs, produces

and installs electro-acoustic systems, handling your events successfully with state-of-the-art technology products and a professional team. Our unique adventurous facilities and our professional staff will make your event unforgettable. Haliç Congress Center hosted many significant congresses and special events compliant with its sphere of activity and provides its guests with an incomparable experience due to its uncompromising service quality concept. At Haliç Congress Center Catering Services, every event and reception turns into a memorable celebration, thanks to exclusive presentations by master chefs and a seasoned team boasting a customer-centric approach. PIA the solution partner of Haliç Congress Center, designs, produces and installs electro-acoustic systems, handling your events successfully with state-of-the-art technology products and a professional team.

PERA BUILDING

With a total capacity to accommodate

1,200 persons Pera Building consists of 3 auditorium; Eyüp, Tophane and Fener and 2 multi functional rooms Lale and Mimoza with 1.300sqm foyer.

HALIÇ BUILDING

The magnificent Haliç Auditorium is the largest auditorium of the Center with 3004 seats. A stage of 477 sqm with direct loading Access, 12 back-stage speaker rooms and 2.830 sqm two-storey foyer.

SADABAD BUILDING

The Center's second biggest auditorium with 1,131 seats. A stage of 151sqm offers direct access for loading, 3 back stage speaker rooms and 1.644 sqm two-storey foyer.

KULELİ BUILDING

Constructed with neo-Classical architectural elements of the 1920's, the two-storey building with 10 meeting rooms and an expansive ground level 1,280 sqm foyer designed for various needs which can host special events. Offering a magnificent view of the Haliç, the ground level 1,100sqm terrace foyer is an exclusive and spacious area for

outdoor functions.

BANQUET AND SPECIAL EVENTS

The halls, auditoriums, lounges and open spaces of the Center host all sorts of meetings and special events. The very well-known of the Center's banquet serves various culinary traditions along with Turkish cuisine by the popular chefs creating tremendous specialties. The center also offers an outstanding alternative for outdoor banquets and cocktail events with its fascinating Haliç shore. All furnished with high-tech equipments including Dolby Digital voice system, digital control center, simultaneous translation system and digital delegation system. With a direct view of Haliç Bay can be used for outdoor events and banquet events.

	THEATRE	U-SHAPE	CLASSROOM	BOARDROOM	BANQUET	CABARET	STANDING COCKTAIL	AREA SQM
PERA BUILDING								
Eyüp Auditorium	266	-	-	-	-	-	-	313
Fener Auditorium	266	-	-	-	-	-	-	313
Tophane Auditorium	219	-	-	-	-	-	-	223
Lale Room	300	65	160	67	324	162	432	390
Mimoza Room	100	30	60	32	120	60	160	133
Pera Foyer	-	-	-	-	600	300	800	1.300
HALIÇ BUILDING								
Haliç Auditorium (Ground Floor + Upper Floor)	2121 + 883 = 3004	-	-	-	-	-	-	2.340
Haliç Foyer (Ground Floor + Upper Floor)	-	-	-	-	Ground Floor 1200	Ground Floor 600	Ground Floor 1600	1.880+950 =2830
SADABAD BUILDING								
Sadabad Auditorium (Ground Floor + Upper Floor)	-	-	-	-	-	-	-	909
Sadabad Foyer (Ground Floor + Upper Floor)	-	-	-	-	Ground Floor 600	Ground Floor 300	Ground Floor 800	1.411+233=1644
KULELİ BUILDING								
Marmara Room	84	40	60	45	96	48	128	123
Cibali Room (1-2)	120	50	72	54	96	48	128	159
Kasımpaşa Room (1-2-3-4-5)	350	100	180	110	360	180	480	360
Balat Room	140	40	60	44	132	66	176	150
Hasköy Room	140	40	60	44	132	66	176	141
Kuleli Foyer	-	-	-	-	780	390	1040	1.280
Kuleli Terrace	-	-	-	-	900	450	1200	985
OUTDOOR FUNCTION AREAS								
Haliç Shore	-	-	-	-	3600	1800	4800	6.239
Open Air Function Area	-	-	-	-	4800	2400	6400	11.548
Gallery 1	-	-	-	-	900	450	1200	1.066
Gallery 2	-	-	-	-	780	390	1040	1.052
Galata Ballroom	700	100	400	110	840	420	1120	1.160

İSTANBUL CONGRESS CENTER



THE BIGGEST CONGRESS CENTER IN ISTANBUL

Istanbul Congress Center is an international venue boasting world-class technological infrastructure, experienced staff, and high-quality service it offers to visitors.

Spanning an area of 120.000 m² on a total of eight floors, Istanbul Congress Center hosts social, cultural and professional events of all kinds, including but not limited to national and international congresses, conferences, symposiums, corporate meetings, fairs, exhibitions, concerts, musicals, and theater and movie premieres.

LOCATION & DIRECTIONS

Istanbul Congress Center is situated in the Congress Valley in Taksim-Nişantaşı district, the most elegant and central destination in Istanbul.

Various prominent cafes,
restaurants, hotels and

shopping facilities surround ICC. Istanbul Congress Center is close to most of the commercial and cultural spots of the city, making ICC a privileged and unique place for guests.

PARKING LOT

The parking lot of Istanbul Congress Center is a two-floor facility, with a capacity of 850 vehicles.

There are also parking areas specially designed for the vehicles of mobility-restricted guests.

The secure parking lot is open 24 / 7.

FOOD AND BEVERAGE SERVICES THE BIGGEST KITCHEN IN ISTANBUL

Istanbul Congress Center offers high-quality and seamless food and beverage services for all kinds of events.

Covering an area of 1,500 m² and complying with hygiene and sanitation standards, the kitchen boasts expertise

in local dishes and international cuisine. ICC's kitchen holds the HACCP certificate, the worldwide standard in the field of hygiene and food safety. Istanbul Congress Center can serve up to 15,000 people in various events such as congresses, special invitations, corporate dinners, cocktail parties, weddings, and lunch box or concept projects.

The ideal menu for your event. Offering the select tastes of international cuisines, our kitchen staff can prepare the menu of your choice.

TECHNOLOGY

ICC's solution-oriented and professional team provides fast and world class technological assistance for your event.

Technical Services

Istanbul Congress Center provides a wide range of audio, light, stage,



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Number of Meeting Rooms: 88
Total Exhibition Area: 14.576 m2
Distance to
Istanbul Airport: 40 km
Sabiha Gökçen Airport: 42 km

MEETING ROOMS & FOYERS	Squaremeter	Classroom	Theatre	Board	Hallow square	U Shape	Round Table (10 pax)	Round Table (11 pax)	Cabaret Style	Width	Length	High
B 1 LEVEL												
ELMADAG 1+1	38 m²	16	25	14	18	15	20	22	16	5,30 m	9,20 m	2,7 m.
ELMADAG 1+2	43 m²	16	25	14	18	15	20	22	16	4,65 m	9,20 m	2,7 m.
ELMADAG 2+1	43 m²	16	25	14	18	15	20	22	16	4,75 m	10,20 m	2,7 m.
ELMADAG 2+2	42 m²	16	25	14	18	15	20	22	16	4,40 m	10,20 m	2,7 m.
B 1 FOYER	2100 m²											2,7 m.
B 2 LEVEL												
	Squaremeter	Classroom	Theatre	Board	Hallow square	U Shape	Round Table / 10 pax	Round Table / 11 pax	Cabaret Style	Width	Length	High
BEYAZIT	356,02 m²	380	600	80	146	96	450	495	360	28,40 m	25,50 m	6 m.
EMİRGAN	717,69 m²	380	600	80	146	96	420	465	336	28,40 m	25,50 m	6 m.
EMİRGAN 1	353,35 m²	180	275	72	106	75	200	220	160	14,20 m	25,50 m	6 m.
EMİRGAN 2	364,34 m²	180	275	72	106	75	200	220	160	14,20 m	25,50 m	6 m.
BEYLERBEYİ	479,10 m²	280	400	72	120	75	300	330	240	18,30 m	25,50 m.	6 m.
BEYLERBEYİ 1	233,98 m²	140	180	72	90	60	150	165	120	9,10 m	25,50 m.	6 m.
BEYLERBEYİ 2	245,12 m²	140	180	72	90	60	150	165	120	9,10 m	25,50 m.	6 m.
USKUDAR	1.235,3 m²	600	1100	134	210	175	1000	1.100	640	43,50 m	28,40 m	6 m.
USKUDAR 1	326,98 m²	150	300	80	96	96	200	220	160	11,50 m	28,40 m	6 m.
USKUDAR 2	576,3 m²	300	500	80	120	110	400	420	320	20,30 m	28,40 m	6 m.
USKUDAR 3	332,02 m²	150	300	80	96	96	200	220	160	11,50 m	28,40 m	6 m.
CAMLICA	505,48 m²	280	400	80	120	80	350	385	280	17,40 m	28,40 m	6 m.
MACICA	180 m²	80	150	44	60	48	80	88	64	9,30 m	20,00 m	2,7 m.
HAMİDİYE	161 m²	72	140	40	48	40	70	77	56	7,90 m	20,00 m	2,7 m.
YILDIZ 1	87 m²	40	80	26	36	30	40	44	32	9,25 m	9,94 m	2,7 m.
YILDIZ 2	50 m²	24	40	20	-	-	20	22	16	5,10 m	9,75 m	2,7 m.
YILDIZ 3	38 m²	12	30	14	-	-	20	22	16	4,00 m	9,75 m	2,7 m.
HARBİYE AUDITORIUM	3.028 m²		2.192 - 3.555									
B 2 FOYER	2.532 m²											2,7 m.
B 3 LEVEL												
	Squaremeter	Classroom	Theatre	Board	U Shape	High						
38/01	168 m²	60	140	38	45	2,7 m.						
38/02	67 m²	32	48	20	24	2,7 m.						
38/03	64 m²	32	48	20	24	2,7 m.						
38/04	37 m²	18	32	20	21	2,7 m.						
38/05	36 m²	18	32	20	21	2,7 m.						
38/06	85 m²	40	80	22	24	2,7 m.						
38/07	49 m²	24	36	20	21	2,7 m.						
38/08	47 m²	24	36	20	21	2,7 m.						
38/09	76 m²	36	64	26	27	2,7 m.						
38/10	64 m²	32	48	20	24	2,7 m.						
38/11	77 m²	36	64	26	27	2,7 m.						
38/12	11 m²	6	8	4	6	2,7 m.						
38/13	76 m²	36	64	26	27	2,7 m.						
38/14	23 m²	12	16	12	15	2,7 m.						
38/15	21 m²	12	16	12	15	2,7 m.						
38/16	91 m²	44	90	28	30	2,7 m.						
38/17	17 m²	8	12	8	9	2,7 m.						
38/18	17 m²	8	12	8	9	2,7 m.						
38/19	19 m²	8	12	6	6	2,7 m.						
38/20	18 m²	8	12	8	9	2,7 m.						
38/21	19 m²	8	12	8	9	2,7 m.						
38/22	75 m²	36	64	26	27	2,7 m.						
38/23	38 m²	18	30	20	21	2,7 m.						
38/24	18 m²	8	12	8	9	2,7 m.						
38/25	19 m²	8	12	6	6	2,7 m.						
38/26	38 m²	18	32	20	21	2,7 m.						
38/27	18 m²	8	12	8	9	2,7 m.						
38/28	19 m²	8	12	6	6	2,7 m.						
38/29	75 m²	36	64	26	27	2,7 m.						
38/30	38 m²	18	32	20	21	2,7 m.						
38/31	18 m²	8	12	8	9	2,7 m.						
38/32	19 m²	8	12	8	9	2,7 m.						
38/33	38 m²	18	32	20	21	2,7 m.						
38/34	18 m²	8	12	8	9	2,7 m.						
38/35	19 m²	8	12	8	9	2,7 m.						
38/36	100 m²	50	100	26	32	2,7 m.						
38/37	75 m²	36	64	26	27	2,7 m.						
38/38	75 m²	36	64	26	27	2,7 m.						
38/39	38 m²	18	32	20	21	2,7 m.						
38/40	18 m²	8	12	8	9	2,7 m.						
38/41	19 m²	8	12	8	9	2,7 m.						
38/42	38 m²	18	32	20	21	2,7 m.						
38/43	18 m²	8	12	8	9	2,7 m.						
38/44	19 m²	8	12	8	9	2,7 m.						
38/45	75 m²	36	64	26	27	2,7 m.						
38/46	42 m²	24	30	26	27	2,7 m.						
38/47	38 m²	18	32	18	15	2,7 m.						
38/48	18 m²	8	12	8	9	2,7 m.						
38/49	19 m²	8	12	8	9	2,7 m.						
38/50	19 m²	8	12	8	9	2,7 m.						
38/51	19 m²	8	12	8	9	2,7 m.						
38/52	38 m²	18	24	18	15	2,7 m.						
38/53	18 m²	8	12	8	9	2,7 m.						
38/54	18 m²	8	12	8	9	2,7 m.						
38/55	38 m²	18	32	20	21	2,7 m.						
38/56	38 m²	18	32	20	21	2,7 m.						
38/57	37 m²	18	32	20	21	2,7 m.						
38/58	75 m²	36	64	26	27	2,7 m.						
38/59	37 m²	18	32	20	21	2,7 m.						
38/60	77 m²	36	64	26	27	2,7 m.						
38/61	77 m²	36	64	26	27	2,7 m.						
38/62	111 m²	40	80	26	30	2,7 m.						
38/63	80 m²	56	110	40	42	2,7 m.						
38/64	39 m²	18	24	20	21	2,7 m.						
38/65	47 m²	24	36	20	21	2,7 m.						
38/66	84 m²	36	90	46	48	2,7 m.						
38/67	47 m²	24	36	20	21	2,7 m.						
38/68	104 m²	50	110	60	62	2,7 m.						
38/69	45 m²	24	36	20	21	2,7 m.						
38/70	159 m²	60	144	44	47	2,7 m.						
CAMLI OFIS-1	44 m²	24	36	20	21	2,7 m.						
CAMLI OFIS-2	44 m²	24	36	20	21	2,7 m.						
CAMLI OFIS-3	44 m²	24	36	20	21	2,7 m.						
CAMLI OFIS-4	44 m²	24	36	20	21	2,7 m.						
B 4 LEVEL												
	Squaremeter	High										
A BLOCK	2.489 m²	2,65 m.										
C BLOCK	1.799 m²	2,65 m.										
TOTAL	4.288 m²											
B 5 LEVEL												
	Squaremeter	High										
A BLOCK	4.290 m²	2,65 m.										
B-C BLOCK	5.998 m²	6,80 m.										
TOTAL	10.288 m²											
G 0 LEVEL												
	Squaremeter	High										
LOBBY AREA	1.098 m²	6,30 - 3,70 m.										
TERRACE	9.699 m²	open area										

screening and equipment services:

- Professional technical support
- Audio recording and reproduction
- Hand, lapel and headset microphones
- Interpretation systems up to 24 languages
- High-technology projectors and screens
- Video mapping and watchout
- Lighting and special effects
- Video – pre/post production and high quality HD video shooting
- Teleconference
- Digital images

Telecommunication Technology

High speed connection throughout the building network, and Internet service guarantee uninterrupted communication with the world during your event. The current system provides Internet output options from two switchboards, with a capacity of 1 Gb/s.

Istanbul Congress Center provides high speed wired and wireless Internet connection.

There are wireless access devices which offer 802.11/ac support situated to cover the entire building.

Wired network connection of 100/1000 Mbps is provided in all halls.

IP telephone system is used at Istanbul Congress Center.

SECURITY

Guaranteeing the security of the events is among the top and most important priorities at Istanbul Congress Center.

- Experienced and certified security personnel ensure security at Istanbul Congress Center on a 24x7 basis, with the assistance of advanced security technologies.
- Every area of Istanbul Congress Center is monitored with cutting-edge camera systems.
- The security personnel quarterly attend comprehensive training courses incorporating different scenarios.
- Features of Security Services
- Experienced security personnel
- Cutting-edge security cameras
- Vehicle undercarriage screening with X-Ray
- Entry and exit checks in all areas of the building
- Ambulance and first aid services
- Emergency management and evacuation

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 - Emergency management and evacuation

İSTANBUL LÜTFİ KIRDAR - ICEC



İSTANBUL LÜTFİ KIRDAR - ICEC
Darülbekad Cad. No: 4
Harbiye,34367, Şişli
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Instagram: @istanbullutfikirdar.icec
Twitter: @lutfikirdaricec
Facebook: @istanbullutfikirdar.icec

Number of Meeting Rooms: 44
Total Exhibition Area: 7000 m2
Istanbul Airport: 40 km
Sabiha Gökçen Airport: 42 km



ABOUT ISTANBUL LUTFI KIRDAR- ICEC

Istanbul Lütfi Kırdar International Convention and Exhibition Centre - ICEC, the very first and the leading convention and exhibition centre of Istanbul has been the driving force of the Turkish meeting industry for almost a quarter of a century.

As a multi-functional event venue, ICEC has become a centre for all kinds of national and international invites and continues to provide services in the Congress Valley by hosting many national and international events worthy of Istanbul's well-known brand value.

ICEC AND THE CONGRESS VALLEY

Being located at the heart of the city so called "Congress Valley". ICEC has a great advantage of being to many five and four star hotels, tourism districts, shopping areas and historical attractions within only a walking distance.

MEETING AND CONFERENCE FACILITIES

The Main Building and the Rumeli Exhibition Hall, combined or separately, has the capacity of hosting many events simultaneously such as congresses, meetings, exhibitions and cultural events.

The Main Building

The Main building has 15 multi-functional meeting rooms and offers many opportunities for all kinds of events with its wide and day-light rooms with Bosphorus view and foyers, exhibition and banquet areas furnished with advanced AV and IT technology. The two-tier theatre-style Anadolu Auditorium with 1900 seats can be accessed through 12 entrances on three separate floors. Rumeli Fair & Exhibition Hall

With an exhibition area of 7000 sqm on two floors, Rumeli Hall provides a huge boost to the overall capacity of the centre as well as giving Istanbul a new centrally located fair venue.

The Rumeli Hall upper level can be divided into 4 halls in a total area of 4000 sqm. Additionally, there are 10 small office rooms on the Mezzanine Level. The Rumeli Hall lower level of 3000 sqm can be used in conjunction with the upper level to provide more exhibition space and other additional functions such as catering and meetings. Rumeli Hall lower level can be divided into 13 break out rooms.

Macka Terrace

Macka Terrace can be used for weddings, gala dinners, cocktails, ceremonies with its breathtaking view of The Bosphorus with its unique landscape architecture in 1000 sqm. area.

	THEATRE	CLASSROOM	BOARDROOM	U-SHAPE	CABARET	ROUND TABLE	ROUND TABLE	COCKTAIL	SIZE OF ROOM(M²) (SQ. FT.)	SIZE OF ROOM(M²)	HEIGHT (FT)	HEIGHT (M)	WIDTH X LENGTH
LEVEL 2													
Marmara Foyer (Day Light)					72	90	108	150	2.324	216			
Marmara (Day Light)	500	200	100	70	192	240	288	400	4.144	385	13,1	4,00	16,23 x 23,15
Levent 1 (Day Light)			12						355	33	9,1	2,76	3,80 x 8,64
Levent 2 (Day Light)			12						355	33	9,1	2,76	3,80 x 9,35
Levent 3 (Day Light)			22						420	39	9,1	2,76	3,20 x 12,25
Levent 4 (Day Light)			6						215	20	9,1	2,76	3,80 x 4,55
LEVEL 1													
Dolmabahçe A + B + C	380	180	80	70	240	300	360	350	4.736	440	8,2	2,50	
Dolmabahçe A (Day Light)	140	70	35	30	64	80	96	125	1.636	152	8,2	2,50	8,44 x 16,90
Dolmabahçe B (Day Light)	140	70	35	30	64	80	96	125	1.421	132	8,2	2,50	8,65 x 15,37
Dolmabahçe C (Day Light)	140	70	35	30	64	80	96	125	1.529	142	8,2	2,50	8,56 x 16,90
GROUND LEVEL													
Anadolu Auditorium	1900	618							26.717	2482			
Anadolu Auditorium*once the stage parter is open	1711												
Foyer (Day Light)								2000	32.078	2980			
LOWER LEVEL													
Sultan 1	45		24						581	54	7,2	2,21	
Barbaros 1			6						151	14	7,2	2,21	
Barbaros 2			6						183	17	7,2	2,21	
Barbaros 3			6						183	17	7,2	2,21	
Topkapı Foyer					128	160	192	200	3.025	281	6,9	2,10	
Topkapı A + B	530	250	80	70	256	320	384	400	4.543	422	11,2	3,40	
Topkapı A	270	130	40	40	152	190	228	200	2.680	249	11,2	3,40	12,92 x 18,80
Topkapı B	179	80	30	30	72	90	108	170	1.916	178	11,2	3,40	12,89 x 13,92
TERRACE LEVEL													
Galata	120	54	40	30	72	90	108	110	1.249	116	10,8	3,30	9,10 x 12,80
Maçka Terrace										1.000			
RUMELİ FAIR & EXHIBITION HALL													
Rumeli Fair & Exhibition Hall (Day Light)	-							6000	75.350	7000		3,60 - 7,00	
UPPER LEVEL													
Main Level (Ballroom & Foyers)	3500	1750						3500	43.057	4.000	23	7,00	
Rumeli A+B+C+D	2600	1300			1056	1320	1584	1500	22.605	2100			78 x 27,00
Rumeli A + B	1080	540			480	600	720	750	11.302	1050	23	7,00	39 x 27,00
Rumeli A	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli B	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli C+D	1080	540			480	600	720	750	11.302	1050	23	7,00	39 x 27,00
Rumeli C	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli D	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli Side Foyer											13	4,00	79
MEZZANINE LEVEL													
Hisar - with screen and projector	330	150	70	60	152	190	228	250	2.799	260	10,8	3,30	9,70 x 27,00
Mezzanine Level (10 office rooms)	10 & 40									10-40 m2			
LOWER LEVEL													
Lower Level					1200	1500	1800	2000	32.293	3000	11,8	3,80	25,72 x 109,00
Breakout Room 1	300	150		54	90					230		3,80	25 x 9,35
Breakout Room 2	300	150		54	90					230		3,80	25 x 9,35
Breakout Room 3	300	150		54	90					230		3,80	25 x 9,35
Breakout Room 4	240	120		42	70					186		3,80	25 x 9,35
Breakout Room 5	240	120		42	70					180		3,80	19,40 x 9,35
Breakout Room 6	240	120		42	70					181		3,80	19,40 x 9,35
Breakout Room 7	48	24		21						50		3,80	5,40 x 9,35
Breakout Room 8	48	24		21						41		3,80	4,40 x 9,35
Breakout Room 9	48	24		21						45		3,80	4,87 x 9,35
Breakout Room 10	48	24		21						46		3,80	4,92 x 9,35
Breakout Room 11	48	24		21						45		3,80	4,87 x 9,35
Breakout Room 12	50	24		21						46		3,80	4,92 x 9,35
Breakout Room 13	50	24		21						46		3,80	4,92 x 9,35

FOOD & BEVERAGE SERVICES

ICEC provides Inhouse catering services and is capable of being a host to special organizations with international standards. From small groups to corporate functions for thousands, your events will leave a long-lasting impression on all invitees.

Our new A la carte Restaurant “Madera” with its incomparable view of the Bosphorus. Madera operated by Feriye brings a new breath to the eating

& drinking experience, Authentic yet non-traditional way, offering a creative and multi-alternative menu.

TECHNOLOGY

ICEC renews its systems according to latest technology trends. The sound , lightning and image substructures are designed entirely as fiber optic and digital. ICEC also provides professional technical support, video mapping and watchout, high quality video and audio recording reproduction, high speed

wired and wireless internet, network services. ICEC solutions- oriented and Professional team will provide a World class assistance for your events

Crossroads of Global Trade



Tüyap Exhibitions Group was established on **June 8, 1979** in Istanbul. Tüyap Fair, Convention and Congress Center which has a modern infrastructure at international standards, operates since **1996**. This center with **120,000 sqm** of indoor and **25,000 sqm** outdoor exhibition space is the largest exhibition center owned by the private sector in Türkiye.

After Istanbul fair center, the company started to expand in Anatolia region. Apart from **Istanbul**, the company operates fairgrounds in **Bursa, Konya, Adana** and **Samsun**. Also in **Moscow, Tbilisi, Skopje, Ljubljana, Belgrade** and **Tehran** liaison offices and network with representation in **27 countries** around the world and in Türkiye has become one of the leading enterprises of the exhibition industry. Since Tüyap Exhibitions Group has been founded, it has served **350k+ companies** from **128 countries** with over **2000 trade fairs** in **40 countries** and hosted **70m+ visitors** from many countries.

Furthermore, located within the **Tüyap Fair, Convention and Congress Center**, our **5-star** destination is the most prestigious of the Istanbul hotels in its district. It's the closest hotel & convention center to Istanbul Airport only by **30 minutes** of drive.

Providing fair exhibitors and visitors the luxury of “Working and Resting at the Same Place;’ **Tüyap Palas** has **630 rooms** that offer lake and sea view. Together with the Tüyap Fair, Convention and Congress Center, Tüyap Palas offers **33 meeting rooms** that have the capacity to welcome over **3,000 guests**. With the assistance of event planning and catering teams, your conferences and meetings will exceed your expectations without extending your budget.

Tüyap attaches great importance to cooperation with domestic and foreign professional organizations, and is a member of **ICCA** (International Congress and Meeting Association), **ICC** (International Chamber of Commerce) and **UFI** (The Global Association of The Exhibition Industry). Tüyap also has been spearheaded to be found the most important exhibition association in Türkiye which called **Turkish Fair Organizers Association** and still it holds the period presidency of the association.

Tüyap Meeting Facilities

Hall Name	Hall	Floor	Sqm	Theater	Cocktail	Banquet
Interexpo	Foyer 1	1st. Floor	580	750	450	350
Karadeniz	Foyer 1	Ground Floor	305	191		
Marmara	Foyer 1	1st. Floor	290	350	200	150
Akdeniz	Foyer 3	2nd. Floor	180	120	150	100
Büyükkada	Foyer 1	2nd. Floor	117	100	90	70
Heybeliada*	Foyer 1	2nd. Floor	114	80		
Sedef	Foyer 2	Ground Floor	105	70	80	50
Beylerbeyi	Hall 12	Ground Floor	90	70	80	40
Kınalı	Foyer 1	2nd. Floor	68	60	60	40
Ege 1	Foyer 1	Ground Floor	60	50	60	40
Ege 2	Foyer 1	Ground Floor	60	40	60	40
Ortaköy	Hall 12	Ground Floor	32	12		
Burgaz	Foyer 1	2nd. Floor	22	12		

**Heybeliada and Üsküdar meeting rooms are arranged as a library. For dining, please refer to other meeting rooms.*

Hall Name	Hall	Floor	Sqm	Theater	Class	Cocktail	Banquet
İstanbul Balo Salonu		2nd. Floor	1000	1250	800	1000	800
İstanbul Foyer		2nd. Floor	750			500	
Kalamış	Hall 12	1st. Floor	280	300	150	250	150
Tarabya	Hall 12	2nd. Floor	280	300	50	250	150
Harem	Hall 14	2nd. Floor	180	200	80	160	80
Üsküdar*/VIP Toplantı	Hall 14	1st. Floor	140	60			
Moda	Hall 12	1st. Floor	120	140	80	120	80
Kanlıca	Hall 14	1st. Floor	115	130	75	110	75
Beykoz	Hall 14	1st. Floor	110	120	70	110	70
Emirgan	Hall 12	2nd. Floor	106	115	60	100	60
Bebek	Hall 14	1st. Floor	100	110	55	80	55
Yeniköy	Hall 14	2nd. Floor	100	110	55	80	55
Kandıllı	Hall 12	1st. Floor	80	90	40	70	40
İstinye 2*/VIP Toplantı	Hall 14	3rd. Floor	65	70	30	55	30
İstinye 1*/VIP Toplantı	Hall 14	3rd. Floor	55	60	25	50	25
Haliç 2/Workshop	Hall 12	1st. Floor	19	8			
Dalyan 2/Workshop	Hall 12	2nd. Floor	19	8			
Haliç 1/Workshop	Hall 12	1st. Floor	16	8			
Dalyan 1/Workshop	Hall 12	2nd. Floor	16	8			
Göksu 1	Hall 14	2nd. Floor	12	6			
Göksu 2	Hall 14	2nd. Floor	12	6			
Göksu 3	Hall 14	2nd. Floor	12	6			

Best Way to Reach EURASIAN Markets

Tüyap Exhibitions Group continues to promote Türkiye's and Eurasia's business potential

Through its overseas offices, global network of agents and over 100 world-renowned exhibitions in 5 congress & exhibition centers across Türkiye, Tüyap serves as one of the best-in-class examples of the exhibition industry and proudly brings together business professionals from many countries.

GET TO KNOW US!

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www.tuyap.com.tr



THE HEART OF TECH AND DIGITAL WORLD

Istanbul is a modern city which uses forward-thinking and innovative efforts in technology, architecture and city planning to become one of the most high-tech cities of the world. The city hosts many tech events every year and is the home of countless digital start-ups.

Istanbul is the most crowded city and economic, cultural and historic center of Turkey. The city is also the home of many mega projects like the new Bosphorus Bridge and Istanbul Airport. These investments help the development of Istanbul, but they also increase its population. Istanbul has started to apply some smart city initiatives using big data to ensure sustainable development and increase quality of life for its citizens. It is true that, as a smart city, Istanbul needs more initiatives. The city is trying to build a high-tech infrastructure and adapt a digital understanding. It is already impossible to stay away from technology in Istanbul. These technologies ensure that the needs of both citizens and managers are met more efficiently in areas that involve urban life, such as transportation, administration and environment.



THE NEW GENERATION IDEA HUB: TEKNOPARK ISTANBUL

Teknopark Istanbul is a science and technology park which is being developed by the Under Secretariat for Defense Industries and the Istanbul Chamber of Commerce to contribute to Turkey's technology development capacity for local and international entrepreneurs. Teknopark Istanbul hosts 1,350 national projects which are developed by 280 companies. The goal is to have 1000 companies under a million m2 area and to provide 10 billion dollars of added value until the year 2023.



APPS OF THE CITY

If you're living or visiting a metropolitan city like Istanbul, transportation is mostly a big problem for you. Let us suggest you some of the local apps we use to make our lives easier. Istanbul Metropolitan Municipality's mobile traffic app "İBB Cep Trafik" allows you to follow the roads live to check the situation of traffic and Google Maps and Yandex Maps are easy to use for drivers of the city. If you decide to use public transportation, subway app of the city "Metro Istanbul" allows you to check the schedule. If you're going to take the bus, "MobiETT" app lets you see the closest bus stops and follow all buses. "İspark" app is also a life-saver for drivers because it allows you to see the parking areas all around the city.

FREE WI-FI TO ALL!

If you are a traveler, it is vital for you to have Wi-Fi on your phone. When you come to Istanbul, you don't have to worry about a thing. You can find free Wi-Fi in most of the tourist attractions like Taksim Square, İstiklal Street, Sultanahmet Square, Beşiktaş Square, Kadıköy neighborhood and more. You just have to log in with your mobile phone number and voila!

ACCOMMODATION IN ISTANBUL

Accommodation
with Venues

History and modern stay in harmony

The hub city for many cultures over the centuries, Istanbul offers a variety of accommodation choices. With 141,049 bed capacity and 303 five and four star hotels located in Istanbul include both international and Turkish hotel chains. The variety of accommodation options and the breath-taking attractions of Istanbul will make your stay an unforgettable experience. The hotels, including both international and local brands, are ready to offer the traditional hospitality to your delegates combined with the convenience of extensive meeting and conference facilities. Bringing together the Bosphorus, a unique cultural heritage, and a major history with elegant ballrooms, large fairgrounds, classy exhibition areas, and many suitable conference and breakout rooms including large auditoriums, the city's leading conference hotels offer an outstanding experience. There are countless hotels in Istanbul located near the convention centres, airports and business areas both on the European side and on the Asian side.



Room Capacity in Istanbul

Location	Number of Properties	Number of Rooms	Number of Beds
Special Facility	182	6437	12,819
Boutique Hotel	24	1019	2116
5 ★	129	31,192	62,945
4 ★	174	19,265	38,549
3 ★	153	8060	15,856
2 ★	41	1494	2863
1 ★	11	272	512
Others	40	2126	5389
Total	754	69,865	141,049



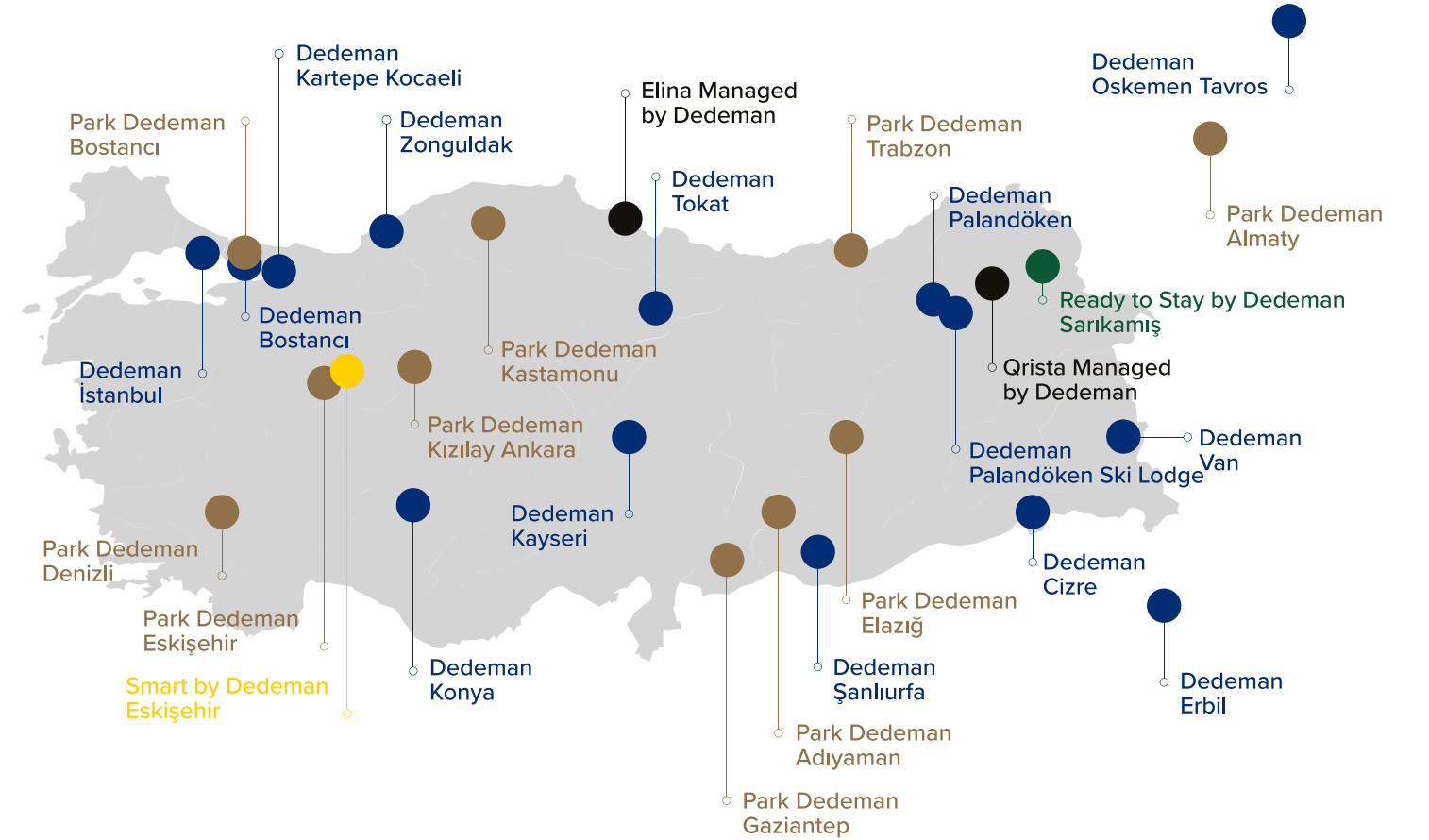
1 VISION. MOVE. FUTURE.

Dedeman Hotels & Resorts International, Türkiye's largest domestic hotel chain, has been serving guests since 1966 both in Türkiye and abroad. Today, it consistently delivers practical and customer-focused solutions to meet the diverse accommodation needs and expectations of its guests through its nine distinct brands.



Prime destination for successful meetings!

With 27 hotels in operation,
Dedeman Hotels & Resorts International caters to
diverse demographic needs and requirements,
ensuring a seamless experience for all.



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NEVER JUST STAY. STAY INSPIRED.

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Beşiktaş/İstanbul
P: +90 212 310 25 25
F: +90 212 259 66 67
@: groups.istanbul@hilton.com
W: www.conradistanbul.com

Number of Guest Rooms: 553
Number of Meeting Rooms: 27
Distance to
Istanbul Airport: 49 km
Sabiha Gökçen Airport: 45 km



LOCATION

Located on the European side of the city, Conrad Istanbul Bosphorus is your exclusive hub in the midst of Istanbul's cultural and commercial centres and is designed to respond to the expectations of both discerning business and leisure travellers. The hotel offers a panoramic Bosphorus view from Bosphorus Bridge to the Old Town as well as a great location to enjoy the popular neighborhoods, business districts and nearby historical Palaces.

A CONTEMPORARY LUXURY IN THE HEART OF ISTANBUL

Conrad İstanbul Bosphorus' luxury rooms and suites extend everything you need to

have a perfect stay experience. All rooms are equipped with iHome System, 40-inch LED TV with satellite programming, Nespresso Machine, pillow menu, exquisite marble bathrooms, free Internet access, choice of three distinct luxury bath amenities, Conrad concierge mobile application allowing guests to determine the details of their stay and digital check in application. Connecting and disabled rooms are available. Guests of Executive rooms can enjoy access to the full facilities of the totally new Executive Lounge, with its restful ambience and complimentary food and drinks, personalized check-in and check-out area, complimentary 2 hour usage of meeting room for up to 5 people (subject

to availability), complimentary ironing up to 3 pieces.

Suite rooms offer a wide range of upscale services and all other services our executive room guests receive. Brand-new Health Club & SPA, designed for the wellbeing of your body and soul, offers Turkish hammam, sauna, indoor and outdoor swimming pools, fitness room, spa treatments and more.

DISTINCTIVE DINING EXPERIENCES

Enjoy creative blend of Mediterranean cuisine along with legendary views of the Bosphorus and Historical Peninsula at brand new restaurant Manzara. Admire

the spectacular view of the Istanbul skyline as you sample cocktails and delicious appetizers at the Summit Bar and Terrace. Indulge in the finest cakes, the lightest, flakiest pastry, at the luxury Monet Lobby Lounge and Patisserie

UPSCALE EVENTS & MEETINGS

Conrad Istanbul Bosphorus presents 3,000 sqm of sophisticated function space conveniently situated on three connecting floors. There are 27 function rooms anchored by 2 ballrooms, the Junior Ballroom and the Conrad Ballroom. The majestic 968 sqm pillar-free Conrad Ballroom, one of the largest ballrooms in Istanbul is an opulent venue for up to 1,100 guests. Outdoor venue, the Panoramic Terrace, adds an

ideal environment for cocktails, dinner, and special events set against stunning views of the old city. The new private function area, Bosphorus Meeting Room, offering panoramic Bosphorus view from the 15th floor, will make your events unforgettable and perfect.

AWARDS

2019, 2020, 2021 Signum Virtutis, Seven Stars Luxury Hospitality and Lifestyle Awards. 2021 Tripadvisor Travellers' Choice. 2015, 2018, 2019, 2020, 2021, 2022 Europe's Leading City Hotel - World Travel Awards. 2018, 2020, 2021, 2022 Turkey's Leading Business Hotel - World Travel Awards. 2015, 2018, 2019, 2020, 2021, 2022 Turkey's Leading Conference Hotel - World Travel

Awards. 2019 British Airways Holidays - Customer Excellence Award. 2018, 2019 Tripadvisor Certificate of Excellence. 2017 Turkey's Leading Hotel - World Travel Awards. 2016 Turkey's Leading Hotel - World Travel Awards. 2016 Silver Ranking - Best Hotels in Europe - U.S. News & World Report

NEVER JUST STAY. STAY INSPIRED.

To enrich your stay in this lovely city we encourage you to visit our website to discover the special itineraries curated by our Director of Inspiration for Conrad Istanbul Bosphorus: istanbul.stayinspired.com.

MEETING ROOM CAPACITIES

Room	Area		Dimensions		Height		Capacities						
	Sq m	Sq Ft	Metres	Feet	Metres	Feet	Classroom	Theatre	Banquet	U - shape	Cocktail	Hollow Square	Boardroom
Bosphorus Meeting Room	125	1345			2,6	8,5	42	54	50		70		24
Bosphorus Terrace	120	1291							60		70		
Ballroom Foyer	330	3550,8	23 x 14	75.46 x 45.9	3,25	10,6	-	-	-	-	300	-	-
Ballroom I	330	3550,8	15 x 22	49.2 x 72.2	7,25	23,9	150	220	250	50	300	55	50
Ballroom II	308	3314,1	14 x 22	45.1 x 72.2	7,25	23,9	165	220	250	60	350	60	50
Ballroom III	330	3550,8	15 x 22	49.2 x 72.2	7,25	23,9	150	220	250	50	300	55	50
Ballroom Combined	968	10415,7	44 x 22	144.4 x 72.2	7,25	23,9	650	950	750	160	1100	170	146
Junior Ballroom Combined	440	4734,4	21.3 x 20	69.10 x 65.7	4,15	13,7	200	275	300	75	350	100	50
Junior Ballroom A	220	2367,2	10.7 x 20	35.1 x 65.7	4,15	13,7	100	140	150	34	150	50	25
Junior Ballroom B	220	2367,2	10.7 x 20	35.1 x 65.7	4,15	13,7	100	140	150	34	150	50	25
Junior Ballroom Foyer	68	731,7	9 x 7.5	29.6 x 24.7	3,5	11,5	-	-	-	-	200	-	-
L10	31	333,6	6.5 x 4.7	21.4 x 15.5	3,1	10	12	18	20	12	15	8	14
L11	31	333,6	6.5 x 4.7	21.4 x 15.5	3,1	10	12	18	20	12	15	8	14
L12	31	333,6	6.5 x 4.7	21.4 x 15.5	3,1	10	12	18	20	12	15	8	14
L13	27	290,5	4.9 x 5.4	16 x 17.8	3,1	10	12	18	20	12	15	8	14
L14	30	322,8	5.6 x 5.4	18.4 x 17.8	3,1	10	12	18	20	12	15	8	14
L15	51	548,8	9.1 x 5.6	18.4 x 17.8	3,1	10	18	35	30	14	20	12	18
M Foyer	85	314,6	10.65 x 9.3	34.9 x 30.5	3,4	11,5	-	-	-	-	-	-	-
M30	78	839,3	13 x 6	42.7 x 19.8	3,1	10	30	55	50	26	40	26	26
M31	78	839,3	13 x 6	42.7 x 19.8	3,1	10	30	55	50	26	40	26	26
M32	78	839,3	13 x 6	42.7 x 19.8	3,1	10	30	55	50	26	40	26	26
M33	24	258,2	4 x 6	13.1 x 19.8	3,1	10	12	18	10	12	14	8	8
M34	40	430,4	6 x 5.3	18 x 23.11	3,1	10	12	18	20	12	20	8	8
M35	35	376,6	5.5 x 6.3	18 x 20.8	3,1	10	12	18	20	12	20	8	8
M36	35	376,6	5.5 x 6.3	18 x 20.8	3,1	10	12	18	20	12	20	8	8
M37	35	376,6	5.5 x 6.3	18 x 20.8	3,1	10	12	18	20	12	20	8	8
M38	30	322,8	5 x 6	16.5 x 19.8	3,1	10	18	22	20	16	25	10	12
M39	32	344,3	5.5 x 7.3	19.8 x 17.5	3,1	10	18	28	30	16	25	10	12
Panaromic Terrace	650	6994	48.3 x 13.5	158.4 x 44.2			-	-	240	-	500	-	-
R20	56	602,6	12.5 x 4.5	41 x 14.9	3,1	10	24	45	30	22	35	24	20
R21	34	365,8	8.5 x 4	27.10 x 13.1	3,1	10	-	-		-	-	-	12
R22	32	344,3	8 x 4	26.3 x 13.1	3,1	10	-	-		-	-	-	12
R23	32	344,3	8 x 4	26.3 x 13.1	3,1	10	18	25	20	14	20	16	12
R24	31	333,6	6.3 x 5.85	20.6 x 19.1	3,1	10	15		20	12	20	10	12
R25	32	344,3	5.75 x 5.8	18.8 x 18.9	3,1	10	15	20	12	9	20	8	12
R26	32	344,3	6 x 5	19.6 x 19.4	3,1	10	15		20	9	12	10	12
R27	32	344,3	6.8 x 5	22.3 x 16.4	3,1	10	16	-	20	14	30	12	14
Hospitality Center	41	441,2	9 x 4	29.6 x 14.9	3,1	10	-	-	-	-	-	-	-
Aura Garden	700	7535	17x35				250	300	330	100	350	80	130

CVK PARK BOSPHORUS HOTEL



CVK PARK BOSPHORUS HOTEL
İSTANBUL

Gümüşsuyu Mah. İnönü Cad. No:8 34437
Taksim / İstanbul
P: +90 212 377 88 88
F: +90 212 377 88 89
@: info@parkbosphorus.com
W: www.cvkhotelsandresorts.com

Number of Guest Rooms: 450
Number of Meeting Rooms: 16
Distance to
İstanbul Airport: 41 km
Sabiha Gökçen Airport: 42 km



LOCATION

CVK Park Bosphorus Hotel Istanbul is in ideal location for leisure travels, as well as for business trips. It is located in the centre of Istanbul, 2 minutes walking distance to Taksim Square, world-renowned İstiklal Avenue and subway station. İstanbul Airport is 41 km and Sabiha Gökçen International Airport is 42 km from the hotel. Access to the most popular shopping malls of Istanbul and to Nişantaşı district, another social hub of the city, is very easy and practical. The Bosphorus, Dolmabahçe Palace, Galata

Tower are at close walk distance and other cultural attractions such as Grand Bazaar, Spice Market and Topkapı Palace are within 15 minutes by car.

Proximity to Lütfi Kırdar Congress Center, İstanbul Congress Center and convenient access to towns such as Levent, Maslak, Şişli and Beşiktaş which are business hubs of the city is a significant timesaver for business traveller.

ROOMS & SUITES

Consisting of 382 rooms and luxury suites at the hotel building and 68 well-established suites

ranging from studio to four bedroom alternatives at the Park Prestige Suites building, CVK Park Bosphorus Hotel Istanbul unites luxury and comfort.

The rooms and suites in the hotel building, within the range of 35-115 m² allure with their lavish decor, ornamentations of elaborate, state-of-the-art equipment and spacious bathrooms. Waking up towards the mesmerizing Bosphorus, relishing the view from the terrace of the suite, enjoying the Turkish Bath in the room Boasting the most extensive

and extravagant signature suite among its peers, the Presidential Suite of CVK Park Bosphorus Hotel Istanbul enchants with its private spa in the suite, piano hall, lavish dining room and panoramic view of the Bosphorus.

CVK Park Prestige Suites, the 68 well-appointed suites adjacent to hotel building, are designed for those exclusive guests who wish to embrace their “home away from home” in Istanbul. Ranging from studio to four bedroom alternatives and available for both long term and short term accommodations, CVK Park Prestige Suites are prepared to exceed expectations regarding comfort, privacy and luxury on vacations and business trips. With access to all the hotel

facilities, the fully-furnished suites uniting a warm atmosphere with outstanding hospitality are designed to ensure the most comfortable and memorable stays in Istanbul.

MEETING & EVENTS

CVK Park Bosphorus Hotel Istanbul features 16 functional meeting rooms, including 4 dividable ones. Hosting prominent summits, conferences and meetings, CVK Park Bosphorus Hotel Istanbul is the address of pre-eminent events in the centre of the city. İstanbul Ballroom, with it's 850 people seating capacity in theater style, spacious foyer, access from the hotel's private street and 7 meeting rooms with various sizes on the same floor, is

the perfect venue for big meetings and events.

One of the unique point of Park Bosphorus is the Bosphorus Terrace which offers a magnificent view of Bosphorus and the historical peninsula where the world-famous historical monuments Topkapı Palace, Hagia Sophia Museum and Blue Mosque are located. This terrace consists of an event area which is a great alternative for gala dinners, cocktails weddings and special events. Professional service team, award-winning chefs' exquisite delicacies and state-of-the-art technical equipment create the most outstanding events at CVK Park Bosphorus Hotel Istanbul.

MEETING AND ORGANIZATION HALLS

MEETING AND ORGANIZATION HALLS												
		Sizes				Capacity						
Floor	Room Name	M2	Width (m)	Lenght (m)	Height (m)	Theatre	Classroom	Block	U Shape	Cabaret	Banquet	Reception
Terrace Floor	Bosphorus Terrace Genel	1052				550	380			385	640	800
	Bosphorus Terrace Salon	552	24	23	3.1 - 4	350	150	40	35	245	350	500
	Bosphorus Terrace Foyer	378	42	9	3.1 - 4	200	108	55	50	140	200	300
	Bosphorus T.(sigara alanı)	122	61	2								
Lobby Floor	Ayaspaşa	43	5,3	8,1	3,4			11				
	Sıraselviler	282	18.92	14.9	2.8	200	120	40	50	160	200	250
2nd Floor	Sıraselviler I	141	9.46	14.9	2.8	80	60	18	21	56	70	100
	Sıraselviler II	141	9.46	14.9	2.8	80	60	18	21	56	70	100
	Sıraselviler Foyer	156										
	Sıraselviler Terrace	65										
	Mačka	129	15	8,6	2.8	80	48	30	36	48	64	80
1st Floor	Mačka I	63	7.3	8,6	2.8	40	18	12	15	24	30	40
	Mačka II	67	7.7	8,6	2.8	40	18	12	15	24	30	40
	Mačka Foyer	77										70
	Nişantaşı	40	6.78	5.93	2.8			7				
	Osmanbey	102	13,05	7,75	2,8	60	48	30	33	36	60	60
	Osmanbey Foyer	140			2,8							60
B Floor	İstanbul Ballroom	773	31,7	24.4	6	800 - 900	350	60	75	300	500	800
	İstanbul I	494	20,24	24.4	6	450	138	42	51	184	230	525
	İstanbul II	277	11.39	24.4	6	170	90	42	45	104	130	275
	İstanbul Foyer	467										800
	Galata	24	4.45	5.3	2.8			6				
	Beyoğlu	95	12.24	7.72	2.8	60	42	30	33	40	50	90
	Pera	76	7.94	9.53	2.8	50	30	12	15	24	30	75
	- 4 Floor Foyer	117										
	Tophane	71	7.9	8.98	2.8	42	24	18	21	32	40	70
	Cihangir	52	7.18	7.18	2.8	36	24	18	15	24	30	50
	Asmalımescit I	69	9.48	7.27	2.8	36	24	18	21	24	30	55
	Asmalımescit II	43	10.17	4,2	2.8			11				



Salon Saloon	m ²	Derinlik Depth (m)	Uzunluk Length (m)	Yükseklik Height (m)	Banket Banquette	Resepsiyon Reception	Sınıf Düzeni Class Shape	U Düzen U Shape	Tiyatro Düzeni Theater Shape	Sahneli Yarınmay 8'li Cabaret
Ballroom	470	20,00	23,50	4,26	450	500	240	60	450	220
Ballroom Daylight Foyer	74	4,35	16,95	-	-	-	-	-	-	-
Ballroom Foyer	85	6,40	13,20	-	-	-	-	-	-	-
Pınar Saloon	489	24,15	22,65	4,20	390	525	200	70	450	180
Pınar 1	183	7,60	24,15	4,20	80	150	90	45	130	64
Pınar 2	190	7,90	24,15	4,20	80	150	120	55	180	96
Pınar 3	116	7,20	16,25	4,20	60	90	42	35	80	48
Pınar 4	274	12,10	22,65	4,20	140	250	140	70	250	140
Pınar 5	215	12,00	15,55	4,20	80	150	64	38	150	40
Pınar 1+2	373	15,50	24,15	4,20	160	265	170	55	300	140
Pınar 2+3	306	15,10	24,15	4,20	140	245	110	55	250	120
Pınar Daylight Foyer	66	4,25	15,55	-	-	-	-	-	-	-
Pınar Foyer	67	-	-	-	-	-	-	-	-	-
Esen Saloon	235	9,00	26,50	2,50	120	200	81	-	200	120
Esen 1	115	9,00	13,00	2,50	60	100	36	-	80	40
Esen 2	120	9,00	13,50	2,50	60	100	45	-	110	48
Esen Foyer	140	14,50	9,60	-	-	-	-	-	-	-
Mezzanine	50	5,45	9,10	2,36	-	-	-	-	-	-
Rubi	60	6,65	9,26	2,25	-	-	18	15	20	-
Topaz	40	6,67	5,89	2,25	-	-	18	15	20	-
Safir	40	6,67	6,24	2,25	-	-	18	15	20	-
Zümrüt	40	6,65	6,21	2,25	-	-	18	15	20	-
Opal	70	7,45	9,20	2,25	-	-	36	25	30	-
Yakut	60	6,71	9,41	2,25	-	-	18	15	20	-
Mercan	40	6,71	6,21	2,25	-	-	18	15	20	-
Lapis	40	6,71	6,21	2,25	-	-	18	15	20	-
Amber	40	6,71	6,21	2,25	-	-	18	15	20	-

 Pencereli Salonlar Function rooms with windows

Bölünebilir Salonlar: Pınar ve Esen Salonları Divisible/Versatile function rooms

Salon Saloon	m ²	Derinlik Depth (m)	Uzunluk Length (m)	Yükseklik Height (m)	Banket Banquette	Resepsiyon Reception	Sınıf Düzeni Class Shape	U Düzen U Shape	Tiyatro Düzeni Theater Shape
Farabi	665	24,30	26,16	5,30	450	650	360	-	650
Aristo 1	140	9,35	13,70	3,05	80	100	72	42	120
Aristo 2	130	9,38	15,06	3,05	80	100	72	42	120
Aristo 3	150	9,33	13,65	3,05	80	100	72	42	120
Aristo 4	135	9,34	15,01	3,05	80	100	72	42	120
Aristo 1-4	720	24,90	28,50	3,05	450	500	360	-	650
Gorgias	50	5,15	7,86	3,05	30	-	12	15	20
Platon	60	7,05	8,27	2,95	40	30	18	24	30
Sokrates 1	30	3,89	7,96	3,05	20	-	9	15	12
Sokrates 2	80	7,92	10,91	3,05	60	30	30	30	36
Sokrates 1-2	110	11,50	19,40	3,05	70	40	42	39	60
Thales 1	30	3,89	7,97	3,05	20	-	9	15	12
Thales 2	80	7,90	11,01	3,05	60	30	30	30	36
Thales 1-2	110	11,50	19,40	3,05	70	40	42	39	60
Zenon	30	4,26	7,06	2,95	11	-	-	-	-
Executive Saloon	50	6,70	7,10	2,40	30	20	15	18	20
Garden	1000	-	-	-	700	1000	0	0	1000

 Pencereli Salonlar Function rooms with windows



GRAND CEVAHİR HOTEL & CONVENTION CENTER



Halide Edip Adıvar Mah. Darülaceze Cad.
No: 5 Şişli / İstanbul
P: +90 212 314 42 42
@: info@gch.com.tr
sales@gch.com.tr
W: www.gch.com.tr

Number of Guest Rooms: 323
Number of Meeting Rooms: 5.000 m2
Distance to
Istanbul Airport: 29 km
Sabiha Gökçen Airport: 40 km



LOCATION

The Grand Cevahir Hotel & Convention Center is just 20 minutes from İstanbul Airport. Major business districts Şişli, Mecidiyeköy and Taksim may be reached within minutes. Superb location facilitates accessing to any direction of the city. 7-10 min. Driving is enough to reach the magnificent Old City area where one will meet the history and cultures.

GUEST ROOM FACILITIES & SERVICES

At the Grand Cevahir Hotel there are king suites, executive rooms&suites, standart rooms and disable rooms to accommodate guests in luxury.

Air-conditioning with 4 settings, mini bar, kette (daily tea, coffee), internet Access, satellite TV, voice mail system, direct telephone, alarm, music broadcast, electronic door key system, private safe, bath phone, bath emergency call, hairdryer, pillow menu, dry-cleaning service and 24 hour room service are the five star services Grand Cevahir hotel & Convention Center offers. Executive Floor Rooms are located at the 11th, 12th and 13th floor. Executive Rooms guests are using a private elevator card for Access and can have special breakfast at the 11th floor between 07:00 - 11:00 and complimentary 17:00 o'clock tea service. Also an ex-

ecutive meeting room is available for 10 person capacity.

ACTIVITIES FOR YOUR LEISURE

Various social activities are available at the Grand Cevahir Hotel & Convention Center to unwind after meetings, including indoor and outdoor pools, fitness center, Turkish bath, solarium, sauna and massage services. The hotel features 24 hour room service, valet service, baby sitter, hairdresser, souvenir shop, dry cleaning servcies, Doctor (upon request), UPS (uninterrupted power supply), special security systems, 1000 vehicle capacity multi storey car park. The hotel offers personalized serv, cet

o suit jacket, trousers, shirts and tuxedo. The hotel offers personalized service to suit jacket, trousers, shirts and tuxedo.

BALLROOM THE LARGEST IN EUROPE

With 2,500 m2 of usable space and 8,65 meter high ceiling the Ball Room measures up as the largest in Turkey and Europe without any structural columns. The ballroom is dividable in to 3 sections and it's stage is 310 m2. Unique Hotel Auditorium, one of the unique Hotel Auditorium in Turkey, with 1.013 people capacity has state-of-the art systems for all kinds of organizations. The systems offer simultaneous translations up to 8 different languages at any one time. Acoustic Fiqueras seats Back stage changing rooms. 8 meeting rooms located around the auditorium Display possibilities at the foyer with 1,806m2 of space Vehicle display

facility on stage Ideal size for theatre, talk show & dancfe performances and for large seminars and conferences.

MEETING ROOMS & FACILITIES

There are 22 multi-purpose meeting rooms at the Grand Cevahir Hotel. Shared secretary service and on-line Internet Access are offered combined with the latest technology at the 22 acoustically designed and high ceiling meeting rooms of the Grand Cevahir Hotel & Convention Center. Valets will be at organizer's service during meetings. The VIP diner and breakfast rooms can be used for private meetings.

RESTAURANTS

Restaurants extend to guests the most exquisite choices of international cuisine. With decoration inspired by imperial palaces, flavors and tastes for gastronomic experts, Sultan Restaurant is ready to host guests in

a manner only royalty is accustomed to. Sultan Restaurant with a seating capacity of 150 diners has a VIP seating area for 20 people and garden seating for 40. Deliz Restaurant with dining capacity of 400 is available for breakfast, lunch and dinners offering the tastes of Mediterranean and Turkish cuisines with open buffet and a la carte menu alternatives.

Lobby Lounge & Lobby Bar

A perfect place to enjoy a light fare, afternoon tea with fresh pastries or cocktails and late night desserts with relaxation.

THE MANSION

The Mansion offers the opportunity to hold meetings in a homely setting with a highly personalised and exceptionally dedicated service with six daylight residential meeting rooms.

MEETING AND CONFERENCE ROOMS

FUNCTION ROOM	ROOM SIZE (M²)	WIDTH X LENGTH (M)	HEIGHT (M)	THEATER	U U SHAPE	CLASS-ROOM	BANQUET	COCKTAIL PROLONGE	COCKTAIL RECEPTION
PIRLANTA	49	6.45x8.09	4.20-4.83	-	-	-	12	-	-
YAKUT	52	7.12x7.29	3.67	30	22	20	30	-	40
ZÜMRÜT	37	5.20x7.60	3.67	25	20	20	30	-	-
SAFİR	232	15.23+1.71x15.90	3.40-4.58	200	60	145	120	150	250
SAFİR FOYER	363	-	-	-	-	-	-	-	-
ELMAS	48	6.41x8.11	3.52-3.92	35	20	20	40	-	-
TOPAZ	45	5.65x7.94	3.58	36	20	24	40	-	-
AKIK	44	5.46x7.81	3.50	36	20	24	32	-	-
TURKUAZ	84	7.77x11.02	3.62-4.50	80	35	50	50	40	60
BALLROOM	2500	58.29x32.18	8-8.50	2800	-	1250	1750	2000	2500
BALLROOM 1	615	18.95x32.18	8.00-8.50	700	-	450	440	400	550
BALLROOM 2	484	15.15x32.18	8.00-8.50	500	-	350	320	300	500
BALLROOM 3	778	24.50x32.18	8.00-8.50	800	-	600	600	550	750
BALLROOM 1+2	1099	34.1x32.18	8.00-8.50	1200	-	800	800	750	1000
BALLROOM 2+3	1262	39.65x32.18	8.00-8.50	1400	-	900	900	1000	1300
BALLROOM FOYER	1083	-	-	-	-	-	-	-	-
BALLROOM LOBBY	50	-	-	-	-	-	-	-	-
KEHRİBAR	48	6.55x7.60	2.90	40	24	30	-	-	-
SEDEF	47	6.55x7.67	2.90	40	24	30	-	-	-
FIRUZE	42	6.55x7.55	2.90	30	20	25	-	-	-
KRİSTAL	28	4.20x7.35	2.90	30	20	25	-	-	-
MERCAN	28	4.20x7.35	2.90	30	20	25	-	-	-
İNCİ	39	4.05x6.55	2.90	25	16	20	-	-	-
OPAL	123	5.05-6.45x22.30	2.90	75	45	50	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
ODITORIUM	877+291	23.82x34.52	8.12	1013	-	-	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
FOYER	964	-	-	-	-	-	-	-	-



HILTON İSTANBUL BOSPHORUS



Hilton
İSTANBUL BOSPHORUS

Cumhuriyet Caddesi No50 Harbiye, Şişli,
İstanbul, 34367, Türkiye
P: +90 212 315 60 00
F: +90 212 240 41 65
@: groups.istanbul@hilton.com
W: www.istanbul.hilton.com

Number of Guest Rooms: 500
Number of Meeting Rooms: 27
Distance to
Istanbul Airport: 49 km
Sabiha Gökçen Airport: 45 km

Bosphorus, overlooking to the lush gardens of the hotel. Available for all seasons for group bookings with its dedicated heated terrace. If you would like to taste the best Chinese and Indian dishes in the city, book your table at Dragon Chinese or Dubb Indian Restaurants, with their winter and summer venue alternatives. Moreover, Lobby Lounge continues to give high tea ceremonies with its delicious cakes. Pool Café is the perfect venue for healthy snacks and barbeque service in the summer.

MEETING AND CONFERENCE ROOM FACILITIES

Hilton İstanbul Bosphorus is located in the congress valley and in a walking distance to İstanbul Congress Cen-

ter. The Hilton Ballroom & Conference Center, which has been renovated with the inspiration of the grandeur of İstanbul and the magnificent view of the Bosphorus, will be the signature of your most special days and invitations with its two main halls with a total capacity of 2000 people, two large towers and stylish details. The main hall Ambassador Ballroom has a capacity of 1000 people and offers a unique ambience for all your invitations, cocktails, gala dinners, weddings, conferences and meetings. The lower hall Connie Ballroom can be arranged according to your needs with its design that can be divided into 5 separate areas and a total capacity of 1000 people.

RECREATIONAL FACILITIES

A fully equipped Fitness Center with day-light, indoor and outdoor swimming pool, squash and tennis courts, massage and spa facilities, jacuzzi, steam room, Turkish Bath and 1 km jogging track. Totally renovated massage rooms featuring, unique massage treatments, traditional Turkish bath and treatments, exclusive massages originating in Europe, the Far East and Asia, steam room, body care therapy, body peeling which are perfect for busy lifestyles.



LOCATION

The Hilton İstanbul Bosphorus with its landmark central location, great views and beautifully landscaped gardens is an oasis of serenity amidst the bustle of one of the world's most vibrant cities. As the longest operating Hilton Hotel internationally, we stand for traditional Turkish Hospitality, comfort, consistency and timeless elegance since 1955. Hilton İstanbul Bosphorus is located on the European side of İstanbul, surrounded with beautiful gardens, with a breathtaking Bosphorus view. Situated in some 15 acres of gardens right in the heart of İstanbul, the Hilton İstanbul Bosphorus is 22

km away from Ataturk International Airport and just minutes away from the city's business, shopping and entertainment districts such as Taksim, Nisantasi and a short taxi ride away from touristic attractions such as Old City, Topkapi, Grand Bazaar, Hagia Sophia and Basilica Cistern.

ACCOMMODATION & ROOM DETAILS

Spacious guest rooms all with a private balcony. Rooms offer breathtaking Bosphorus or beautiful garden view. Rooms feature, direct dial telephone with voice mail, minibar, safe box, free wireless Internet access, air conditioning, iron & ironing

board, tea & coffee making facilities, international TV and movie channels, refrigerator in some suites, shower, bathtub, WC, bidet, hair dryer, telephone in bathroom, radio alarm clock, electronic key lock system, smoke detector and fire sprinklers.

FOOD AND BEVERAGE FACILITIES

Hilton İstanbul Bosphorus has various restaurants which offer different sceneries and exclusive dining opportunities. Enjoy your lunch and dinner in Bosphorus Terrace Restaurant with its fresh and airy atmosphere. Veranda Bar & Terrace is featuring one of the best views of the

Accommodation
with Vennues



SWISSÔTEL THE BOSPHORUS, ISTANBUL



swissôtel THE BOSPHORUS
ISTANBUL

Vişnezade Mah. Acısı Sok. No: 19
Maçka - Beşiktaş / Istanbul
P: +90 212 326 11 00
F: +90 212 326 11 22
@: istanbul@swissotel.com
W: www.swissotel.com/istanbul

Number of Guest Rooms: 566
Number of Meeting Rooms: 29
Distance to
Istanbul Airport: 49 km
Sabiha Gökçen Airport: 40 km



Swissôtel The Bosphorus, Istanbul ,having Certificate of Safe Tourism approved by Republic of Turkey Ministry of Culture and Tourism, is located in the city center adjacent to Dolma-bahce Palace. Nestled within 65 acres of historical gardens with world-class shopping and vibrant nightlife nearby, it offers 566 guest rooms and suites, featuring state-of-the-art technology and exclusive amenities.

ROOMS

Having undergone a magnificent renewal process, Swissôtel The Bosphorus, Istanbul blends the refined taste and simplicity of Switzerland along with the modern new view having the signature of Khuan Chew, world-renowned designer with the warmth of Turkish

culture. By the outstanding Bosphorus view from most of the rooms, the hotel offers a very special accommodation experience. It creates a difference with its 566 rooms consisting of 23 suites, 7 loft suites and 94 executive rooms options, all of which have a new design.

LIVING

The 5-star house comfort inside lush Maçka and beside the Bosphorus: Swissôtel Living Residences. Feel at home with Swissôtel Living Residences in different sized suites, while enjoying the life-enhancing amenities of Swissôtel The Bosphorus, Istanbul.

RESTAURANTS AND BARS

Swissôtel The Bosphorus, Istanbul is also a hot spot with its stylish restaurants

serving the exclusive tastes of world cuisine. Sabrosa; known especially for its weekend brunches, serves Turkish and Asian cuisines with a healthy touch. 16 Roof is a real destination with a great view over Bosphorus and nice cocktails. Chalet, decorated with authentic mountain lodge style, lets you forget about the city with its Alpine flavors, accompanied by the fireplace. Chalet Garden offers both a gastronomic and a pleasant experience with its special garden concept in summer. As the glass walls of the special igloos open, you will feel the light breeze and refreshing garden air. Madhu's is one of the leading fine dining Indian restaurants not only in the UK but also in the world. Madhu's Istanbul is at Swissôtel The Bosphorus to offer

you the most special selection of Indian dishes. Finally, GABBRO, bringing a new breath to the eating & drinking experience in the heart of the Bosphorus, serves the most special flavours from the world cuisines

PÜROVEL SPA & SPORT

Set amongst landscaped gardens and overlooking the spectacular Bosphorus lies over 4,000 square meter Pürovel Spa & Sport facilities. Pürovel Spa & Sport offers serenity and rejuvenation with a full range of exclusively relaxing

treatments, 14 treatment rooms, which include 3 suites for couples, 2 Turkish hammams, and relaxation lounges. Additional facilities include steam bath, sauna, indoor and outdoor swimming pools, pilates studios, group fitness classes, and personal training, all make sure you feel invigorated and revitalized.

MEETING ROOMS

Swissôtel The Bosphorus, Istanbul provides a total of 5,900 square metres of meeting space and 29 function rooms, including three ballrooms. Audiovisual

and technical equipment is available. Professional planners are on hand to assist with all your arrangements for meetings or social functions. WiFi internet is also available in the meeting rooms. Extensive banqueting and outside catering services provide a diverse range of international cuisine prepared by renowned, award-winning chefs. Dream weddings are enhanced by the spectacular view of the Bosphorus and Swissôtel's immaculate service.

MEETING ROOM CAPACITIES

NAME OF MEETING ROOMS	AREA FT2	AREA M2	L	W	H	THEATRE STYLE	CLASSROOM	BOARDROOM	SQUARE	ROUND	U-SHAPE	RECEPTION / COCKTAIL	WITH STAGE / DANCE FLOOR
LEVEL 5													
Fuji Ballroom	11,433	1,063	42.5	25.0	6.8	1,600	1,000	165	260	378	200	1200/100	952
Fuji I	4,573	425	17.0	25.0	6.8	420	300	90	140	150	100	400/250	288
Fuji II	7,532	700	28.0	25.0	6.7	650	500	110	160	228	130	750/400	480
Fuji Foyer	3,938	366	33.0	11.0	3.6				175	174		650/400	276
Bern	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Montreux	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Lausanne	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Foyer	2,410	224	16.0	14.0	3.3							120/100	
LEVEL 7													
Neuchatel	3,949	367	18.0	20.0	3.8	420	280	66	115	150	100	400/250	276
Neuchatel Foyer	2,410	224	14.0	16.0	3.9							275/150	
Geneve - Luzern	3,422	318	24.0	13.0	4.7	400	186	50	70	120	60	300/225	240
Geneve	2,131	198	15.0	13.0	4.7	250	133	50	70	72	60	160/100	240
Luzern	1,237	115	13.5	8.5	3.9	120	63	50	50	36	45	90/50	60
Zurich	1,216	113	8.0	13.5	2.9	120	63	50	50	42	45	90/50	60
Foyer	2,443	227	30.0	7.5	3.3							325/200	
LEVEL 10													
Monte Rosa 1	484	45	5.0	8.0	3.3	40	18	22	22	18	18	40/N/A	
Monte Rosa 2	753	70	8.0	8.0	3.3	60	36	22	34	30	27	60/40	
Monte Rosa Com	1,496	139	8.0	16.5	3.3	12	75	30	42	48	35	110/90	
Mönch	786	73	6.5	11.0	2.6	70	51	30	42	30	35	60/40	
Mont Blanc	882	82	7.0	11.0	3.4	80	54	30	42	36	35	70/40	
Eiger	409	38	5.0	7.5	2.6			11					
Matterhorn	409	38	5.0	7.5	2.6			11					
Jungfrau	409	38	5.0	7.5	2.6			11					
Chamonix	366	34	4.0	8.6	3.2			9					
LEVEL 7 (West Wing)													
Asuka	5,617	522	23.0	23.0	4.5	470	398	54	85	320	70	400/330	408
Asuka Foyer	2,163	201	30.0	7.0	2.4							200/150	
SWISSÔTEL LIVING													
Mimosa	1,151	107	15.5	7.0	3.1	85	81	32	42	48	36	100/70	60
Edelweiss	882	82	12.0	7.0	3.1	70	44	26	30	30	27	70/40	
Acacia	377	35	7.0	5.0	3.1			13					
Tulip	312	29	4.0	7.0	3.1			9					



WINDSOR
HOTEL & CONVENTION CENTER
ISTANBUL

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📷 @windsorhotelistanbul
☎ 0(212) 674 44 00
📍 Yenidoğan Mh. Erciyes Sk.
No:7 Bayrampaşa / İstanbul

WINDSOR
HOTEL & CONVENTION CENTER
ISTANBUL

Banquet & Meeting Hall Capacities



	Area (m2)	Width (m)	Length (m)	Height (m)	Banquet	Theatre	Class	U	VIP	Cocktail
Royal Balroom 1	517	13,45	38,45	5.65	300	400	240	100	110	450
Royal Balroom 2	183	14,10	13	3.80	90	120	72	40	40	150
Royal Balroom 1 + 2	700	13,45	51	5.65	600	700	360	90	110	600
Victoria 1	120	5,80	20.50	3.15	50	100	60	54	66	100
Victoria 2	133	7,00	19,00	3.15	50	100	60	54	66	100
Victoria 3	144	7.70	19,00	3.15	50	100	60	54	66	100
Victoria 4	120	5,80	20,50	3.15	50	100	60	54	66	100
Victoria 1+2+3+4	500	19,00	26,40	3.15	300	400	288	0	0	400
Oxford	82	6,50	12,70	3.10	30	50	30	27	30	40
Bristol	82	6,50	12,70	3.10	30	50	30	27	30	40
York	82	6,50	12,70	3.10	30	50	30	27	30	40
Diana	82	6,50	12,30	2,50	30	50	30	27	30	40
Lincoln	168	12,90	13,00	3,15	90	100	72	30	33	100

WOW ISTANBUL HOTELS & CONVENTION CENTER



ISTANBUL

Hotels & Convention Center

Yeşilköy Mahallesi Atatürk Cad. No: 15-17-19 PK: 34149 Bakırköy İstanbul TÜRKİYE
P: +90 212 468 50 00
F: +90 212 465 07 44
@: info@wowhotelsistanbul.com
W: www.wowhotelsistanbul.com

Number of Guest Rooms: 635
(WOW Istanbul Hotel: 275,
WOW Airport Hotel: 360)
Number of Meeting Rooms: 16
Distance to
Istanbul Airport: 40 km
Sabiha Gökçen Airport: 60 km



WOW ISTANBUL HOTELS & CONVENTION CENTER: WHERE BUSINESS MEETS COMFORT

WOW Istanbul Hotels & Convention Center serves the business world with 4- star WOW Airport Hotel, 5-star WOW Istanbul Hotel and WOW Con- vention Center within the same com- plex with its ISO 9001' ISO 10002' Sustainable Tourism Ver- ification and Zero Waste certified high-quality service under-standing, dynamic structure and pro-fessional staff.

It is the biggest convention center of Istanbul having accommodation fa- cility with total 635 rooms in 4 and

5-star accommodation options, to- tal 16 meeting halls in 5.102 square meter activity area, and capacity of 4.000 persons.

WOW Istanbul Hotels & Convention Center is at a walking distance to Is- tanbul Exhibition Center and Istan- bul Fair Center where important fairs take place. Metro station linking to the city center is located in the gar- den of the facility.

WOW ISTANBUL HOTEL

WOW Istanbul Hotel features all luxury of a 5-star hotel with its spe- cially decorated 56 executive, 3 suit and 216 standard rooms. It offers 24 hours room service, paid and free in- ternet packages in general areas and hotel rooms, interactive LCD TV, non- smok- ing rooms and floors, specially de- signed rooms for the disabled, elec- tronic safe, express laundry service, dual electronic air-condition- er system, 110/220 V adaptor system, non-smoking rooms and floor privileges for its guests.

Restaurant Mezzanine shall turn your breakfasts into a feast with its rich menu prepared by its skilful and expe- rienced kitchen crew addressing a high taste and with its renovated modern dec- oration.

With an elite atmosphere, a menu featuring a wide selec- tion of alcoholic and non-alcoholic beverages and a com- plete new look, Lobby Bar is the place to have fun every- day be-tween 07:00 am and 01:00 am.

WOW Istanbul Hotel Health Club offers you an exclusive venue with the latest technology cardio devices and fit- ness equipment, personally prepared exercise programs, a glass-covered swimming pool, a Turkish bath, a steam bath and a professional staff.

WOW AIRPORT HOTEL

WOW Airport Hotel serves with its 360 standard rooms spe- cially decorated considering all needs and comfort. It offers interactive LCD TV, paid and free internet packages in gen-eral areas and hotel rooms, electronic safe, express

laundry service, dual electronic air-conditioner system, 110/220 V adaptor system, non-smoking rooms and floor privileges for its guests.

You can make a fresh start by taking the advantage of our open buffet breakfast in Coffee Shop Restaurant. The Lob- by Bar Cafe serves you with its rich menu of alcoholic and non- alcoholic beverages and food. WOW Spa serves you with a variety of different massages, Turkish bath and oth- er SPA services.

WOW CONVENTION CENTER BLOCK A

Istanbul's biggest congress center with accommodation facilities, WOW Convention Center has total 16 meeting rooms and capacity of 4.000 persons.

Sa-fir Hall, being the biggest in Istanbul, can serve 4.000 persons with its 3.108 m2 column-free area. Safir Hall has with 8,6 m height and a foyer that can be divided into 3 sections with seperators. There are also Zeus, Artemis, Keops, Babil, İskenderiye and Rodos halls in Convention Center

WOW CONVENTION CENTER A BLOCK

	AREA	HALL (M²)	FOYER (M²)	HEIGHT (M²)	WIDTH (M)	LENGTH (M)	STAGE (PERSON)	CLASS (PERSON)	U ORDER (PERSON)	BANQUET (PERSON)	COCKTAIL (PERSON)
SAFİR	A+B+C	3.108	1.260	8,6	42	74	4.000	1.980	-	200	3.000
	A	809	387	8,6	42	19,26	810	395	-	500	650
	A+	1.150	387	8,6	42	27,38	1.315	660	-	800	1.000
	A+B	1.958	858	8,6	42	46,61	2.380	1.090	-	1.400	1.600
	A+B+	2.298	858	8,6	42	54,71	2.920	1.385	-	1.420	2.000
	B	808	472	8,6	42	19,23	780	395	-	450	650
	B+	1.149	472	8,6	42	27,35	1.285	590	-	720	900
	+B+	1.491	472	8,6	42	35,5	1.705	790	-	930	1.100
	B+C	1.916	866	8,6	42	45,61	2.380	1.090	-	1.400	1.600
	C	809	394	8,6	42	19,26	810	395	-	500	650
	C+	1.150	394	8,6	42	27,38	1.315	660	-	800	900
	C+B+	2.299	866	8,6	42	54,73	2.920	1.385	-	1.420	2.000
ZEUS	A+B+C	225	93	4	10	22,5	235	155	65	140	150
	A	72	-	4	10	7,2	70	30	25	30	-
	B	81	-	4	10	8,1	85	45	30	40	-
	C	72	-	4	10	7,2	70	30	25	30	-
	AB	153	-	4	10	15,3	160	105	40	90	-
ARTEMİS	BC	153	-	4	10	15,3	160	105	40	90	-
	A+B+C	180	92	4	9,6	18,7	195	120	55	110	100
	A	56	-	4	9,6	5,82	60	30	-	20	-
	B	56	-	4	9,6	5,82	60	30	-	20	-
	C	68	-	4	9,6	7,06	70	30	25	30	-
	AB	112	-	4	9,6	11,64	115	70	30	60	-
	BC	124	-	4	9,6	12,88	115	85	30	60	-
	MEZZANINE										
	KEOPS	20	-	2,4	3,6	5,5	15	-	10	-	-
	BABİL	52	-	2,4	5,6	9,4	50	30	25	-	-
	İSKENDERİYE	52	-	2,4	5,6	9,4	50	30	25	-	-
	RODOS	20	-	2,4	3,6	5,5	15	-	10	-	-

WHERE GREEN MEETS BLUE

According to the warning of United Nations (UN), we have 10 years left to prevent irreversible damage from climate change. Istanbul, as a city where green meets with blue, is trying to take preventive precautions on this issue with its eco-friendly technologies, zero waste projects and green buildings.

As a metropole with a population of 15 million, Istanbul has 25 natural parks in total on 50 million m² area. These parks have bicycle roads, picnic areas, trekking areas, hand-line fishing areas and wildlife scenery areas. 9 of them are on the Asian side and 16 of them are located on the European side of the city. The city is trying to develop eco-friendly technologies, create a natural environment, reduce energy usage and use minimal non-renewable resources. Istanbul is focusing on the protection of the global climate for present and future generations.

Culturally, Turks have a saying that goes like this: “Even on Judgement day, if you have a plant in your hand, you should plant it to the ground before you die.” In Turkey, respecting the nature and saving it is a part of the culture.

DID YOU KNOW?

Due to its location, Istanbul has a complex climate that both carries the properties of Mediterranean climate and interacts with the surrounding climate zones.

CLEAN ENVIRONMENT AND WATER

Istanbul built drinking water network lines, purification plants and barrages for the city in order to remove the water problem of the city. Melen Barrage, which is still being constructed, will be completed in a few years and the city will not have any problems with water for a very long time. 99 percent of the waste water in Istanbul are purified in 81 different biological purification facilities.



ZERO WASTE

Istanbul is the largest city in Turkey and its population continues to grow constantly. Waste management is one of the most important issues in Istanbul and the city is actively working to keep it clean. The zero waste project of Turkey, which emerged as a waste management philosophy, envisages the most efficient use of resources by preventing waste or minimizing the amount of waste when it is generated. The project aims to reduce the volume of non-recyclable waste. The project is also listed in the Environmental Performance Review of the Organization for Economic Co-operation and Development. The recycling rate is 46% in the European Union countries compared with 13% in Turkey. The project aims to increase that ratio to 35% in Turkey by 2023.

ECO-FRIENDLY TECHNOLOGIES

Istanbul Metropolitan Municipality hosts World Cities Congress event in Istanbul every year. The event focuses on smart city technologies of the future and sustainability. On last year's event, The Istanbul Electric Tram and Tunnel Company (IETT) introduced its innovative shuttle, city's first self-driving eco-friendly electric vehicle. This year, the municipality announced a new recycling project. Residents of Istanbul are receiving free credit on their passenger cards in exchange of bottles and cans. The municipality's automated “smart containers” are able to collect 0.33-, 0.50-, 1- and 1.5-liter beverage cans and bottles.

GREEN BUILDINGS

U.S. Green Building Council (USGBC) created the LEED green building rating system in 1998 and the certificates have been provided to buildings ever since. LEED, or Leadership in Energy and Environmental Design, is the most widely used green building rating system in the world. Available for virtually all building, community and home project types, LEED provides a framework to create healthy, highly efficient and cost-saving green buildings. LEED certification is a globally recognized symbol of sustainability achievement. Every year, USGBC shares the “Top 10 Countries and Regions for LEED Green Building” list and last year, Turkey was in the 6th place. There's a LEED for every type of building project and Istanbul's buildings are getting greener each and every day.



SUSTAINABILITY

THE NET ZERO CARBON EVENTS INITIATIVE IS GLOBAL EVENTS INDUSTRY'S CAMPAIGN TO ADDRESS CLIMATE CHANGE AND TO ACHIEVE NET ZERO CARBON BY 2050 AT THE LATEST.

NET ZERO CARBON EVENT INITIATIVE

Event industry shareholders gathered and set out a common framework in order to address climate change and achieve “net zero carbon” goal by 2050 at the latest. The initiative was launched in August 2021 and announced the “Route to Net Zero” roadmap in November 2022. It has more than 400 supporting organizations from 55 countries, including 275 event operators. 225 of those operators signed the Net Zero Carbon Events Pledge. Event industry is committed to play its role within the goals of the United Nations’ Sustainable Development Guidelines (UNSDGs). 5 Action Areas of the initiative show where collaborative effort is needed to decarbonize. The main titles of the areas are Energy, Production & Waste, Food & Food Waste, Freight & Logistics and Travel. According to the initiative, the Net Zero Carbon Events Pledge signatories commit to the four actions stated below:

1-Before the end of 2023, publishing the organization’s pathway to achieve Net Zero by 2050 at the latest, with an interim target in line with the Paris Agreement’s requirement to reduce global GHG emissions by 50% by 2030.

2-Collaborating with partners, suppliers and customers to drive change across the value chain.

3-Measure and track its Scope 1, 2 and 3 GHG emissions according to industry best practice.

4-Report on progress at least every two years.

SUSTAINABILITY STRATEGIES

Sustainable development is the main focus of the world for a while now. In that context, destinations have been shaping their future plans accordingly. Türkiye Tourism Promotion and Development Agency (TGA) has a “Sustainability Tourism Program” focused on improving the national sustainable tourism standards in cooperation with all domestic and international stakeholders of the country. That being the case, Türkiye Sustainable Tourism Industry Criteria (TR-I) have been built to ensure sustainable growth of the Turkish tourism industry and to develop a common understanding about Turkish tourism with the participation of all tourism stakeholders. TR-I was developed to be implemented by accommodation facilities and tour operators. In this respect, TR-I includes both criteria that comply with the social and cultural structure of Türkiye and globally recognized sustainable tourism criteria. TR-I has four main themes: sustainable management, socio-economic impacts, cultural impacts and environmental impacts. TR-I standard includes mandatory principles and practices of the Republic of Türkiye Ministry of Culture and Tourism to be adopted by the Turkish tourism industry.

Prime is an Istanbul based Travel Agency, which is a Member of Turkish Association of Travel Agencies and which brings national and international projects from design to reporting stage in the MICE Sector.

Meeting



Incentive



Congress



Exhibition

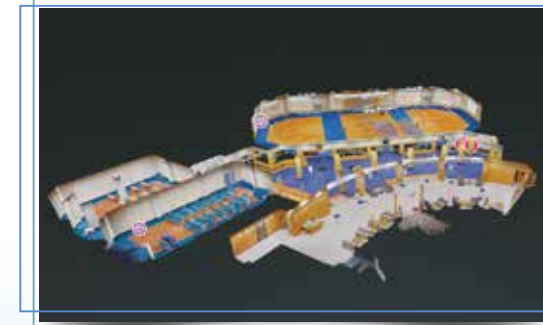


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Virtual Conferences



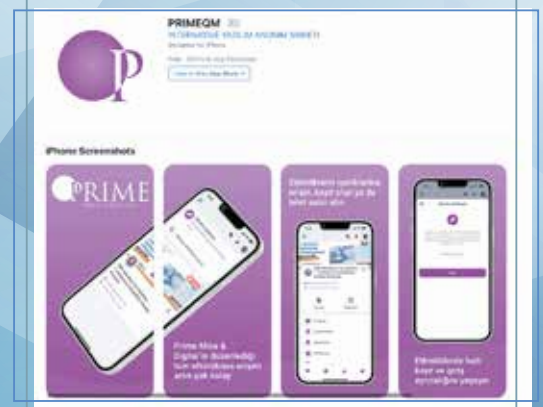
Digital Twin Technology



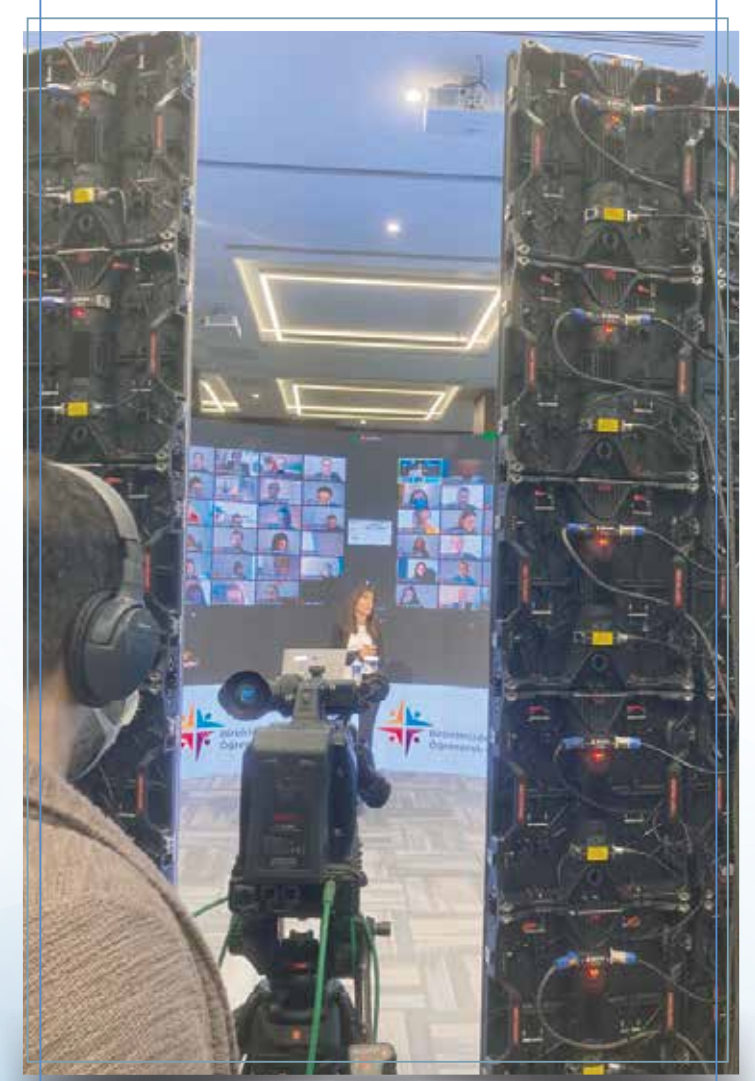
Digital Solutions



Event Apps



Virtual Meetings



www.primeqm.com



PCO & DMCs YOU CAN Organise

PCO and DMCs

Organising a specially-tailored and impeccable conference, event, reception, or large-scale meeting require specialised experience, qualifications and know-how. All these factors constitute the proficiency of Professional Congress Organisers (PCOs) in Turkey. PCOs in this country are the experienced companies active in organising conferences, congresses, incentive meetings, and large-scale events. Most of the PCOs in Turkey are located in Istanbul as the city hosts a higher number of events throughout the year.

The majority of PCOs have already gained a high level of recognition by international associations and corporations. The PCOs and Destination Management Companies (DMC) employ highly qualified, professional and experienced staff that have the enthusiasm and the know-how to organise best events for meeting planners. The leading ICVB-member PCOs and DMCs are also members of the international associations such as the International Congress and Convention Association (ICCA), and the International Association of Professional Congress Organisers (IAPCO). PCOs and DMCs in Turkey are well known companies offering a huge variety of options and alternatives to hold the best-planned event possible.



ACADEMIC EXCELLENCE IN ISTANBUL

Cities, Istanbul's high-quality educational institutions, cultural diversity and enviable lifestyle have transformed the city into an internationally recognized for human resources. The city's 58 universities and 11 technology development zones give a clue to Istanbul being a hub of learning, inspiration and innovation, perfectly in line with the philosophy of meetings. Istanbul has inspiring academic opportunities with universities dating back hundreds of years filled with experienced academicians.



Galatasaray University



Istanbul University, the oldest university in Istanbul, was founded in 1453



Istanbul Technical University

Tens of thousands of papers are published each year and respectable research has been carried out in the universities.

With a population of 15.1 million, the young generation ratio in Istanbul between the ages 15-39 is nearly 55 percent. With this statistics the city has many alternatives depending on the young people's preferences in terms of education. Every year, thousands of students and academicians from European countries apply to the Erasmus Student Exchange programme and chose Istanbul to study.

Located in Beyazit in European area Istanbul University – the oldest university in Istanbul – is founded in 1453 and has studies from engineering to medicine. With students up to 88 thousand Istanbul University is among the best 500 universities around the world since 2006.

Founded in 1979 Galatasaray University is a highly prestigious place with providing education in French. Only nearly 500 students are accepted every year. Social and politics studies are widely respected in Galatasaray University.

Educating only in English, Boğaziçi University is founded in 1971 and is one of the highest reputable universities in the country. Also Istanbul and Yıldız Technical Universities provide quality engineering and science studies while Mimar Sinan University gives arts, graphic and architecture educations.

Marmara University that has campuses in both sides of Istanbul is a major academy place that provides education in many of the all branches and publishes major studies.

The foundation universities like Kadir Has University, Bilgi University, Yeditepe University, Işık University, Sabancı University, Bahçeşehir University, Kültür University, Koç University and Istanbul Commerce University are among the 40 that the young generation considers.

Universities in Istanbul not only provide distinguished education but also enable students to socialize in clubs of sports, theatre, music and many more.



A view from Bogazici University

YOUR KEY TO Türkiye

Please contact us for
custom tailored programs.

incentive@tekser.com

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tekser
destination management company





UNIQUE EVENT VENUES
& INCENTIVE IDEAS

YOU CAN

Experience

ISTANBUL

Home Of Dream Venues & Incentive Ideas

Istanbul is the exotic city that provides what you can only imagine while setting the trends for your events.

A wide range of historic places from Ottoman Palace's to cisterns, from modern facilities to mansions on Bosphorus shores, Istanbul awaits you with unique venues to meet a fusion of diverse cultures and a wonderful cuisine of the East and the West.

Home to a diverse culture and vibrant crowd, Istanbul offers an infinite number of possibilities for incentive ideas. Whether a gala dinner or a social event, for any program you may conduct, Istanbul is ready for you with a promise of an unforgettable experience for your events and congresses.

For your guests to enjoy incentive experiences, Istanbul is the ideal city in the world. The city presents maybe what you never seen but have been longing for. Enjoying old Ottoman paintings, reaching inner peace while watching whirling Dervishes, making the only boat tour in the world between 2 continents or relaxing in a Turkish hamam are all one-time programs.

For a truly fascinating experience, the world connects in one place: Istanbul!



Once in a lifetime experiences

Enjoying the dazzling colors, smells and the ancient energy of the world's oldest shopping bazaar... Tasting the best examples of Turkish cuisine while enjoying the view of the Bosphorus... Attending the ateliers of "Ebru", a centuries old Ottoman art where you can paint colors on water... Welcome to the most unique destination of the world!

All these are only a small part of the incentive ideas that delegates can enjoy, learn and experience during their stay in Istanbul. Home to a diverse culture and vibrant crowd, Istanbul offers an infinite number of possibilities for incentive ideas.

Having the Bosphorus dividing the city and the continents, a boat tour on a beautiful Istanbul evening promises breathtaking scenery for your guests. A hammam experience will soothe your muscles.

As Turkey's ultimate dining and cultural capital, Istanbul offers a variety of dining opportunities offering a variety of dishes in syn-

thesis of Eastern and Western cultures together. With many classy restaurants, alongside Bosphorus shore fish and meze restaurants and ancient Ottoman places, to-

One of the most visited places in the world, Istanbul is a central hub connecting East and West, blending past and future, bringing together cultures and people from all over the world. Thus, whether a historic tour or an exotic night out, romantic beautiful scenery or a vibrant night-out, Istanbul promises a beautiful experience each day during your stay. To explore the beauties and attractions of this wonderful city and also to make your incentive ideas come true contact Turkey's experienced Destination Management professionals to create programs beyond your expectations.

gether with modern well known food chains, Istanbul offers plenty of dishes with any suitable plan.

Being a huge metropolis Istanbul offers many shopping opportunities. You will easily find almost any multinational and local brand in Istanbul's malls and districts.

Would you prefer a night-out instead of a relaxation treatment? You are in the right place! Istanbul, the city never sleeps is the dining, shopping, music and entertainment capital of Turkey. Throughout the year in Istanbul, many events, concerts, art exhibitions and social gatherings all occur at once.



SPIRITUAL DERVISHES

Another unique attraction for an incentive experience is the ceremony of "Whirling Mevlevi Dervishes" which has an enormous influence in Ottoman and Turkish cultures. The spiritual ideology and the life style of Dervishes have made a remarkable impact in Turkish music and folk traditions over centuries.

Sightseeing Tours

You can choose from a wide selection of sightseeing tours to experience Istanbul's amazing artifacts and beautiful sceneries.

Istanbul is a rich city: in traditions, history, culture, art, food and many others things.

If you have only one day to spend in Istanbul, the best way to get the most out of the city is to indulge in the sights, sounds, and scents of the famous Sultanahmet area. Here, you can get a feel of the rich Byzantine heritage, the glory of the Imperial Capital and the welcoming city of today. From glittering mosaics to aspiring minarets, from royal magnificence to the buzzing rhythm of everyday life, Sultanahmet will offer you the ultimate Istanbul experience in a nutshell.

Start your day by visiting Hagia Sophia, almost an embodiment of the Istanbul's history. Once you step out from Hagia Sophia, just walk straight and you will be approaching the

magnificent Blue Mosque. The next is Topkapi Palace. We suggest you to have a quick bite before entering the Palace, because even a quick visit takes a few hours. One of the oldest and largest covered markets in the world, the Grand Bazaar dates from

Boat Tours

One of the most beautiful sights in the world. The Bosphorus is a strait that runs a winding course between the two continents from one sea to another. This 19 miles long strait between Asia and Europe is also a celebration to nature and architecture. Motorboats are cruising along the Bosphorus and visiting the shores of both continents with all the summer palaces, old wooden houses and fortresses.

the 15th century. This is the perfect place to end your visit by shopping for some souvenirs for beloved ones back home!

If you plan to stay for more days in Istanbul, you can have a taste of its history as well as modern marvels. Since Istanbul is such a big city, you will still need to hurry if you want to make most of it. The main attraction

spot for every tourist from any part of the world, the iconic Taksim Square is always vibrant with cheerful tourists taking selfies before the monument or the historic tram. Just continue down the Istiklal Street until you reach a quarter that looks like a small Italian pizza. It is beyond simple likeness, because this little square, which is home to the Galata Tower, was once a Genoese neighbourhood. From Galata, make sure you walk towards Çukurcuma, Cihangir and Karaköy. These neighbouring quarters offer not only an enjoyable walk along narrow streets dotted with historic facades of old Istanbul, but also include best vintage shops in town.

Be a Part of Istanbul's 8500 Year Old History

Look around in Istanbul and you will see marvelous buildings with the touch of the best architects of their time, the sparkling lights of the Bosphorus Bridge, the elegant blue tiles of mosques and the mosaics of Christianity.

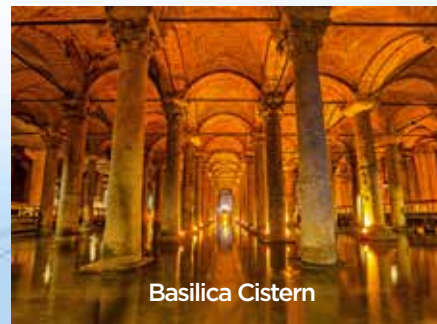
Istanbul, one of the most ancient cities in the world, surely deserves to be called "an open air museum". With its 8,500 years of history, the city had various names such as Byzantium, Augusta Antonina, Dersaadet, Asitane, Constantinople, and Konstantiniye, and was eventually named Istanbul.

According to records, the city is founded by colonists led by Byzas in 7 BC. Once settled by Byzantines, the city became the trade and commerce center. In 330 AD, Constantine I allowed the Christianity to the public. In 1453 Sultan Mehmet II conquered the city which served as the Ottoman Empire's capital until 1923. All of these historical empires created their own arts, architects and monuments. The old city area in Istanbul - now called "Sultanahmet" - is where those rulers mostly built their cultural, social and political life. Built by the order of Byzantine Emperor Justinian I in the 6th century, Hagia Sophia (Ayasofya), the Church of Holy Spirit, includes pagan pillars taken from Ephesus and the Temple of Artemis and precious mosaics of Christianity and Islam. Hagia Sophia is converted into a mosque following the

conquest of Istanbul.. Since 2020, the Hagia Sophia facilitates as a mosque and it is open to visitors.

Across Hagia Sophia stands the magnificent Blue Mosque, built in 1617 upon the order of Sultan Ahmet I. It is the only mosque with six minarets. Originally named as the Sultanahmet Mosque, it is also known as the Blue Mosque due to its handmade blue and turquoise porcelain tiles brought from İznik.

Walking down the once The Hippodrome (known as At Meydanı), you will come across the 25-meter high Obelisk of Theodosius - an ancient Egyptian obelisk of Pharaoh Tutmoses III that is re-erected in the Hippodrome of Constantinople by the Roman emperor Theodosius I. The Egyp-



Basilica Cistern

tian inscriptions celebrate Tutmoses III's victories over the Mesopotamia area. Hippodrome area was a circus that was the sporting and social center of the city during the Byzantine rule. It was built between 203 to 330 AD dates with a length of 450 meters and a width of 130 meters. It is believed to have entertained 100,000 spectators at once. Now just like during the Byzantium and Ottoman reigns, many celebrations are organized.

BASILICA CISTERN

Built as a reservoir to hold significant water storage for the Hagia Sophia in the 6th century, then for the Topkapı Palace in the Ottoman period, the Basilica Cistern is today a significant art and culture centre of Istanbul.

The water stored here came from the Belgrade Forest via aqueducts. There are 336 marble columns each 9 meters long, in the Basilica, creating a very mysterious atmosphere. There is also a Medusa head and a Gorgon head under the two columns in the Cistern.

Known as Hagia Irene, meaning "Holy Wisdom" the St. Irene Church was built by the order of Byzantine Emperor Constantine I. After getting away from the Old City and taking a walk near the seaside you will witness The Maiden's Tower in the middle of the Marmara Sea in Istanbul. Another tower, Galata Tower is built in 1348 by the Genoese. This medieval stone tower has become one of

Topkapı Palace



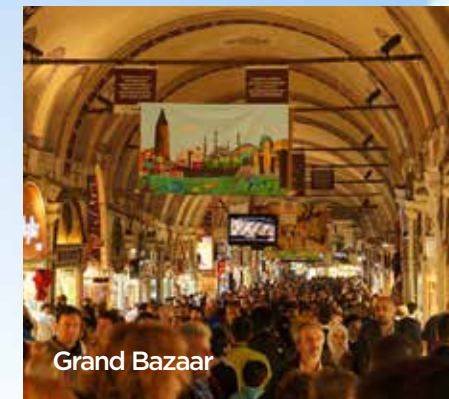
TOPKAPI PALACE

The primary residence for Ottoman Sultans for almost 400 years, Topkapı Palace is a large complex with hundreds of rooms and chambers built as a fine example of Ottoman architecture. The Palace Museum contains many holy relics of the Muslim world and Ottoman miniatures, Islamic calligraphy as well as Ottoman jewellery.

OLDEST SHOPPING MALL OF THE WORLD

The real appealing shopping site is the world famous "Grand Bazaar". 559 year old Bazaar features many beauties of the Ottoman and Turkish "arts & crafts" including carpets, ceramics, fabrics and famous İznik and Kütahya tiles.

For a deeper understanding, you may want to visit some of the ceramics ateliers to witness the creation of the famous tiles that covers almost entire surface of the most famous mosques.



Grand Bazaar

the most visited landmarks of Istanbul.

Built in the 19th century the Dolmabahçe Palace has served as an administrative centre in the late Ottoman era.

Another marvelous palace is Çırağan Palace on the same avenue with Dolmabahçe. Built in 1861 by the order of Sultan Abdülaziz, Çırağan Palace has roofs and inner walls from wood and the outer walls of colorful marble.

Also as a culture capital Istanbul harbors important historical, arts and archeological museums. The Archeological Museums are consisted of three different museums; Archaeological Museum, Museum of the Ancient Orient and the Museum of Islamic Art.

Considered to be one of the most beautiful surviving examples of a Byzantine church, the Chora Church is serving as a museum in Edirnekapı area in Fatih on

the European side of Istanbul. Converted into a mosque in the 16th century in the Ottoman Era, now a museum since 1948, the Chora (Kariye in Turkish) is famous for its fine mosaics and frescoes. Turkish and Islamic Arts Museum opened in 1913 exhibits Quran manuscripts and religious books, again hand made carpets made of silk and other Anatolian fabrics.

Established in 1897 the Istanbul Naval Museum located in Beşiktaş contains an important collection of 20.000 military artifacts.

THE BOSPHORUS

The Bosphorus is the strait that divides the city into European and Asian sides, and connects the Marmara Sea in the south to the Black Sea in the north. A very important strategic point, the Bosphorus has witnessed many wars during centuries. The shores of Bosphorus are lined with many beautiful houses and mansions. The historical peninsula is located on the European side near the Marmara Sea entrance of the Bosphorus, while Kadıköy, which used to house the summerhouses in the ancient times, is located on the opposite side of the Bosphorus. Frequent boat tours enable to have a closer look at the mansions and the glamorous Bosphorus area.

Ancient Hippodrome of Istanbul: Sultanahmet Square

If you are getting ready to visit Istanbul, without a shadow of doubt your first address will be Sultanahmet Square. The square is also known as the “Hippodrome” and “Horse Square”. Sultan Ahmed Mosque, Hagia Sophia, Topkapı Palace and Basilica Cistern, some of the most known touristic spots of Istanbul, are all within the borders of Hippodrome. The region has many touristic hotels, cafes, restaurants and shops and provides an entertaining and dynamic energy to tourists. The square was called “Horse Square” during the Ottoman period because the

word hippodrome comes from the word hippos (horse) and dromos (path or way). Throughout the Byzantine period and even before those times, the square was the light of social life and used for horse racing and chariot racing. Although the structures do not exist anymore, if you look carefully, you can still see the remnants of the giant hippodrome. It is possible that much more of the Hippodrome's remains still lie beneath the parkland of Sultanahmet Square.

DID YOU KNOW?

The city's biggest attraction is its historic center, the historical peninsula, and it is partially listed as a UNESCO World Heritage Site.

Istanbul's World-Famous Beauty: Sultan Ahmed Mosque (Blue Mosque)

Sultan Ahmed Mosque “the Blue Mosque” and its atmosphere trigger so many emotions and changes the nature of every single person who sets his or her foot inside. The mosque was constructed between 1609 and 1616 during the rule of Sultan Ahmed I and it is one of the most precious pieces of Turkish – Islamic architecture. The mosque was the primary imperial mosque of The Ottoman Empire and has five main domes, six minarets and eight secondary domes. The hand-painted blue tiles of the mosque's interior walls are well-known internationally and that's why the mosque is also called as the Blue

Mosque. At its lower levels and at every pier, the interior of the mosque is lined with more than 20,000 handmade İznik style ceramic tiles which have more than 60 different tulip designs. The tiles symbolize peace and happiness. In the lower area the mosque has 200 stained glass windows. The dome and ceiling decorations of the mosque are also very remarkable. In 1985, the mosque was added into Historic Areas of Istanbul - UNESCO World Heritage Centre list. Besides being one of the most popular tourist attractions of Istanbul, it is also a working mosque and is therefore closed to tourists during prayer time.

DID YOU KNOW?

The hand-painted blue tiles of the mosque's interior walls are well-known internationally and that's why the mosque is also called as the Blue Mosque.

THE ONE AND ONLY HAGIA SOPHIA MOSQUE

The Hagia Sophia, one of the historical architectural wonders of the world, has a very important place in the art world with its architecture, grandness, size and functionality. The Hagia Sophia, the biggest church constructed by the East Roman Empire in Istanbul, has been constructed three times in the same location. The church was the place in which rulers were crowned, and it was also the biggest operational cathedral in the city throughout the Byzantine period.

The first church was constructed by Emperor Konstantios (337-361) in 360. No remains have been recovered from the first church; however, the bricks found in the museum storage branded 'Megale Ekklesia' are predicted to belong to the first construction. The second church was reconstructed by Emperor Theodosios II (408-450) in 415. Some of the remains were found during excavations and architectural pieces that belong to the monumental entrance can be seen in the west garden. The current structure was constructed by Isidoros (Milet) and Anthemios (Tralles) by Emperor Justinianos's (527-565) orders between the dates 532 and 537. Resources show that on the opening day of the Hagia Sophia, Emperor Justinianos entered the temple and said, “My Lord, thank you for giving me chance to create such a worshipping place,” and followed with the words “Süleyman, I beat you,” referring to Süleyman's temple in Jerusalem. Following conquest of Istanbul in 1453, Hagia Sophia was renovated into a mosque.



The structure was fortified and was well protected after this period, and remained as a mosque. Additional supporting pillars were installed during the East Roman and Ottoman periods. The minarets designed and implemented by Mimar Sinan have also served to this purpose.

The Hagia Sophia was converted into a museum on 1935 by Mustafa Kemal Atatürk's orders. In 2020, the Hagia Sophia was converted into a mosque and reopened to worship. The Hagia Sophia Mosque welcomes visitors from all around the world and is one of the most magnificent tourist attractions of Istanbul. The design and architecture of the mosque is unbelievably gorgeous.

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Sait Halim Pasha Mansion is one of Istanbul's most popular event venues, offering an exclusive and Professional service for all kinds of receptions from conferences to weddings to gala dinners. Set on the waterfront of Istanbul, this 19th-century mansion unites history and unrivaled view with an exceptional service, turning every social occasion to a unique experience.

Named after a former Ottoman Grand Vizier and the grandson of Muhammed Ali Pasha of Egypt, Sait

Halim Pasha Mansion was built in the final quarter of the 19th century in Istanbul. Still impressive among the best kept of the empire-style mansions, the building, also known as the "Mansion of the Lions" stands as a Memorial to late Ottoman taste.

With its 11 indoor and 2 outdoor function areas, the mansion has a capacity of 1.600 and 800 guests for cocktail and banquet respectively, but it is also available for smaller groups. The nostalgically decorated honeymoon suite accommodates

the newlyweds on their wedding night.

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W: www.cemilesultan.com

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F: +90 212 511 41 88
@: rektorluk@ticaret.edu.tr
W: www.ticaret.edu.tr

Number of Meeting Rooms: 2



DESCRIPTION AND LOCATION

Cemile Sultan Korusu, named after the daughter of the Ottoman Sultan Abdülmecid, is an ideal setting for day- and night-time functions with its combination of history and nature and its view over the Bosphorus. Princess Cemile had a mansion constructed on the seashore here, as well as a lodge with a pool on the hillside for use in the winter months. The original lodge collapsed as the result of a series of natural disasters, and was rebuilt. After being abandoned to its fate for many years it was taken over by the Istanbul Chamber of Commerce (ICOC). Thanks to the efforts of the

ICOC, one of the supporters of the Istanbul Convention and Visitor's Bureau, the park was declared a conservation area. Dozens of trees which were in danger of dying were rescued, and some 2,000 new trees planted. This attractive 25 acre park is a habitat for the diverse flora of the Bosphorus.

MEETING FACILITIES

Cemile Sultan Korusu, offers various options for different types of events. Koru Restaurant overlooking Bebek Bay on the Bosphorus features French cuisine and seated 250 people. In addition it has a cafe and a meeting room Sultan

Köşk is a meeting hall seating 100, and in the same building there are two meeting rooms with 30 person capacity. Hünkar Köşk is a Kebab restaurant features Turkish Kebab Cuisine and seats 150 people.

There are 2 other areas which can be used for large functions. Şehzade is the garden with a pool and waterfall. Kır Tepe is the garden with Bosphorus view, seating 500 people and there is also a winter garden seating 300 people. As outdoor activities, there are mini golf, basketball, volleyball and tennis courts, a semi-olympic size swimming pool and a children playground.

ABOUT US

Istanbul Ticaret University is one of the first non-profit private universities in Turkey, established by the Istanbul Chamber of Commerce, one of the most powerful chambers of the world.

Istanbul Ticaret University's educational adventure began with 73 students in 2001 and continues today with over 7000 students in undergraduate, postgraduate and vocational schools with academic staff numbering more than 400.

FACULTIES

Faculty of Commercial Sciences: Business Administration (Turkish & 100% in English), Economics (Turkish & 100% English), International Trade (30% in English), Banking and Finance (30% in English), Political Science and International Relations (30% in English), Accounting and Control - Faculty of Engineering and Design: Computer Engineering (30% in English), Industrial Engineering (30% in English) Industrial Design Architecture Fashion and Textile Design Interior Architecture and Environmental Design (30% in English) Electrical-Electronics Engineering

(100% in English) Mechatronics Engineering (100% in English) Jewelry Engineering (100% in English), - Faculty of Arts and Sciences: Psychology (30% in English) Sociology - Faculty of Law: Law - Faculty of Communication: Media and Communication Systems (30% in English), Public Relations Visual Communication Design Advertising - Faculty of Applied Sciences: International Logistics (30% in English) Civil Air Transportation Management Tourism and Hotel Management (30% in English),

A GLOBAL DESTINATION IN HEALTH TOURISM

Istanbul provides various quality options & a cutting-edge technology for medical tourism and in the past few years, the city became a center of medical tourism.

Medical or health tourism is one of the ancient tourism types. Since Ancient Greece, patients have always looked far away for their cures. In the past few years, Turkey in general became a center of medical tourism with its cutting-edge technological medical equipment, world-class doctors and hospitals and world renowned hospitality. Turkey is also one of the world's top seven countries for thermal springs, with about 1,500 natural hot spring water resources. According to the Thermal Health and Tourism Association (TESTUD), Turkey attracted nearly 1 million people for health tourism in 2018. Besides being an indispensable holiday destination for tourists, especially those from Asia, Europe and the Middle East, Turkey has also seen considerable growth in health care tourism in recent years. The number of health tourists has increased tenfold in the past decade, with 75,000 visitors coming for health reasons in 2008. In 2017, that number rose to 700,000 medical tourists, according to the Istanbul International Health Tourism Association (ISTUSAD). Health Minister Fahrettin Koca recently said that Turkey's revenue

in health tourism has reached \$1.5 billion, and that they aim to increase this revenue five times by 2030. Receiving qualified service with low prices caused many patients from the world to flock to Turkey, he said. Health tourism encompasses a wide range of treatments, from medical tourism (such as treatment and surgery in hospitals), thermal tourism (services such as rehabilitation and rest in thermal facilities), elderly and disabled tourism (long-term stays with social activities in geriatric treatment centers). World countries now recognize Istanbul as a rising medical tourism center. Turkey has become first choice of tourists because of its good doctors, easy transportation, high health technology and location. Istanbul has become head health center of Turkey because of its location between Europe and Asia. Istanbul, combines its medical resources as like Wellness, Spa with five star hotels and gives qualified and advantage tourism packages to health tourists. Tourists' needs who come to Turkey for health are met by specialist health personnel and agency authorities.

Hair Transplant

World-class treatment at affordable prices make Istanbul a top destination for people from European and Middle Eastern countries looking to get hair transplants, an important component of the country's health tourism sector. The top choice for hair transplants in Europe, Turkey welcomes people from Middle East, Gulf countries and European countries for hair transplant operations. The quality of services and affordable prices has enabled Turkey to be ranked third in hair transplant procedures worldwide. Turkey offers world class medical facilities at affordable prices for a hair transplant procedures which cost around \$15,000 in the U.S. and most European countries, and \$2,000 to \$4,000 in

Turkey. In hair transplantation surgery, two surgical techniques — Follicular Unit Transplantation (FUT) and Follicular Unit Extraction (FUE) are widely used to remove hair from a patient's scalp. In the FUE technique, widely implemented in Turkey, each hair graft is removed from the donor site one by one using a punch tool. The advantage of the technique is that scarring is avoided, while the FUT technique leaves a permanent scar on the donor and recipient sites. Located in the middle of Europe, Asia, Middle East and Africa, Turkey, she said, reserves a huge potential to boost the market with its geographically significant location. The references of patients bring most of the others for hair transplants in Turkey.

THE QUALITY OF SERVICE OF TURKEY'S HEALTH INSTITUTIONS ARE APPROVED BY INTERNATIONAL ORGANIZATIONS SUCH AS JCI (JOINT COMMISSIONS INTERNATIONAL), JCAOH (JOINT COMMISSION ON ACCREDITATION OF HEALTHCARE ORGANIZATIONS) AND ISO (INTERNATIONAL ORGANIZATION FOR STANDARDIZATION).

Aesthetic Operations

When it comes to health tourism, most of the tourists are coming to Istanbul for aesthetic surgery, such as nose surgery, eyelid, face and abdominal lifting and liposuction. Approximate prices in Istanbul are below most of the European countries. Plastic surgery is one of the top forms of medical tourism worldwide, and Istanbul has made major strides in developing its medical tourism sector by implementing policies that effectively facilitate the process for tourists. Hundreds of thousands of medical tourists, particularly from the Middle East, visit Turkey for plastic surgeries.

Bariatric Surgery

If you cannot lose weight through weight loss methods such as diet, sports etc. surgical operations that provide permanent weight loss are called bariatric surgery. With the progress of technology and the development of new methods, the success rate of today's obesity surgeries is very high. Compared to the old obesity surgeries, the complications after a surgery have decreased in great extent and the healing period has shortened. Obesity and its comorbidities are among the primary challenges faced by health systems globally. Obesity is rapidly becoming a problem in Turkey, as well. Istanbul has experienced hospitals and health centers, offering bariatric surgery for all ages.

Laser Eye Surgery

Laser, which is the most commonly used method around the world for refractive surgeries, is also used for the treatment of myopia, hyperopia and astigmatism. Customized intraocular lens replacement surgeries are performed for people who are not suitable for laser surgery. Many patients choose to have their laser eye surgery in Istanbul due to the level of experience and quality of service. The prices are much better compared to other countries. Most of the medical care packages provided for foreigners usually cover accommodation and vacation costs.

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ICVB's main goal is to represent İstanbul around the world and to seek international associations and corporations planning to hold high-profile international congresses and events. ICVB has played a key role in İstanbul's rapid rise of popularity as a congress destination according to the ICCA statistics. Thus reassuring the significance of İstanbul's 8,500 year of history as well as professional services offered by the city's tourism industry and professional solutions offered by ICVB's strategies.

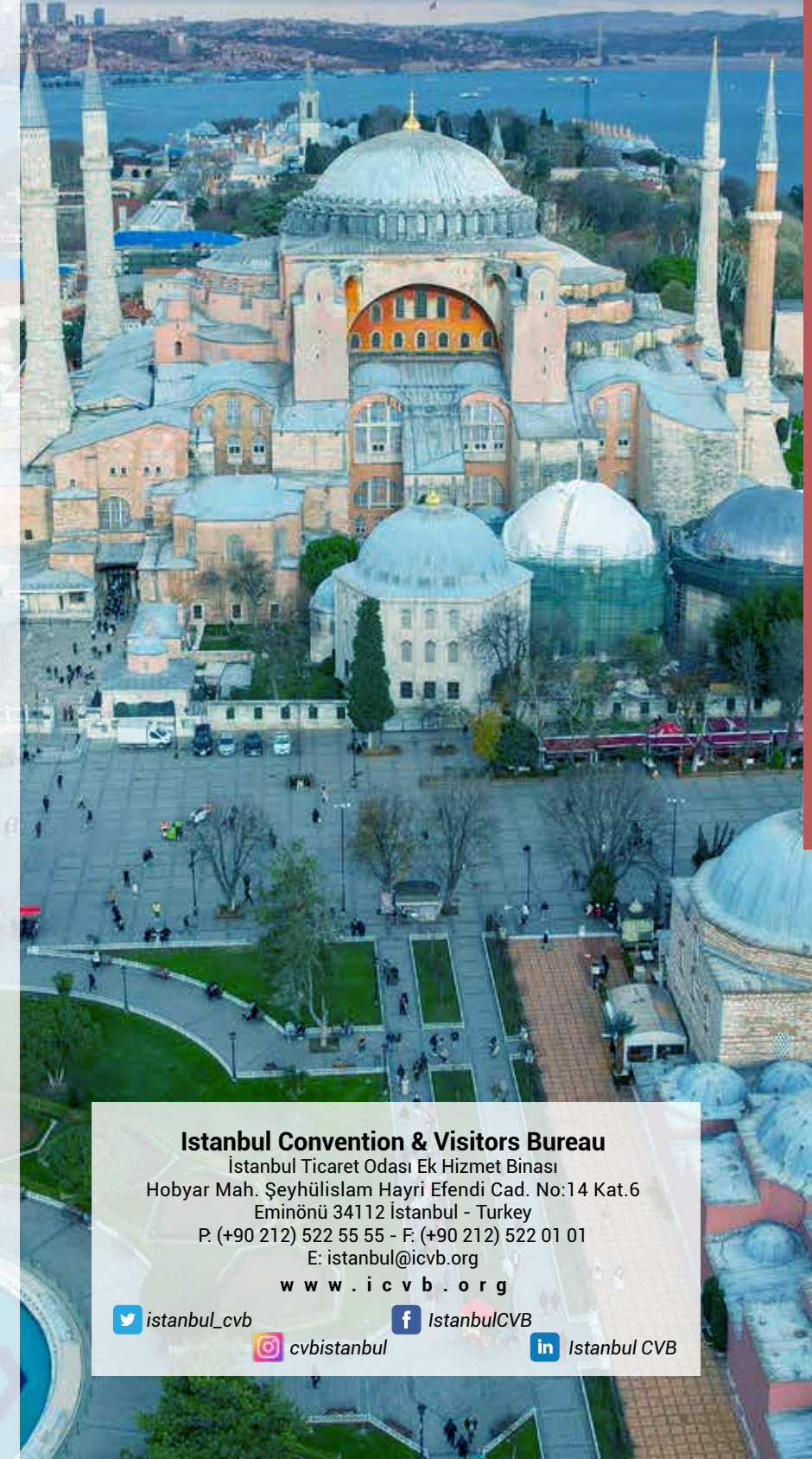
ICVB members include the leading corporations and associations involved in the conference and incentive tourism such as hotels, conference and exhibition centers, DMC & PCOs, airlines and other companies. The ICVB, working in close collaboration with the Turkish Ministry of Culture & Tourism, the İstanbul Chamber of Commerce and the İstanbul Metropolitan Municipality; designs and implements special events and other marketing strategies to raise İstanbul as a congress and event center.

Bahadır Yaşık
Executive Vice President of ICVB

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If you have any questions or need any help, feel free
to get in touch with us.



İstanbul Convention & Visitors Bureau

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Eminönü 34112 İstanbul - Turkey
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E: istanbul@icvb.org

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PRACTICAL INFO



EMERGENCY NUMBERS

Medical emergency / Ambulance: 112
Fire: 110
Police: 155
Forest fires: 177
Missing child / Women's helpline: 183



PHARMACIES

Pharmacies are open Monday to Saturday from 09:00 to 19:30. Most are closed on Sundays, but there is always one pharmacy in an area open 24 hours.



TOURISM

Istanbul Provincial Directorate of Culture and Tourism's Tourism Information Offices help all visitors to reach all kinds of information and documents they need. For more please call +90 212 518 10 21

Istanbul Tourism Police

+90 212 527 4503

WhatsApp: +90 505 187 6614

Instagram: istanbultourismpolice



CURRENCY

The Turkish lira is the official currency. Banknotes come in denominations of 5, 10, 20, 50, 100 and 200 TL.



ATMS

ATMs can be found all around the country. All of them offer foreign language options and pay out Turkish liras. Cash withdrawal limits vary from bank to bank and are around 500\$/€ to 1.000\$/€ TL



CHANGING MONEY

Foreign Exchange offices, which are known as "döviz bürosu" can be found throughout the country. Operating hours are mostly Monday to Friday, from 09:00 to 17:00. In the arrivals section of Istanbul Airport and Sabiha Gökçen Airport, there are 24 hour Exchange offices. Also the Exchange offices located in shopping malls and touristic areas are open later and on Saturdays. US Dollars and Euros are accepted in highly touristic districts like Sultanahmet and Taksim but rates are often better.



CREDIT CARDS

Credit cards are widely used and accepted. Visitors can use their Visa, Mastercards, Amex and Diner's.



WEIGHT AND MEASURES:

Metric System



ELECTRICITY:

220 volt, 50 cycle. Most hotels have a receptacle with 110 volts. Socket type is standart European two-pin.



BUSINESS AND BANKING HOURS:

Offices and banks are generally open 09.00 to 17.00 Mondays to Fridays, and close for lunch 12.00 to 13.30.



DEMORGRAPHICS:

Istanbul is the largest populated city of Turkey with a population of 15.1 million.



LOCAL TIME

UTC / GMT + 2 hours



OFFICIAL HOLIDAYS:

April 23rd: National Sovereignty and Children's Day.
May 19th: The Commemoration of Atatürk Youth and Sports Day.
August 30th: Victory Day.
October 29th: Republic Day. 1st of May: Worker's Day.
Ramadan:
10 - 12 April (only for 2024)
Eid Al-Adha:
16 June - 19 June (only for 2024)



NATURE & CLIMATE:

Istanbul is a city where four seasons can be experienced. Spring and autumn are two unpredictable seasons with a range from chilly to warm. The average winter weather is between 5 C and 9 C. During the summers average temperature is between 18 C and 28 C. The hottest months are July and August while the coldest months are January and February.



POST OFFICE

Post Offices and the Postal Service in Turkey are generally abbreviated to PTT. (www.ptt.gov.tr)



VISAS:

To enter into Turkey visas are required but most of the visas can be purchased for 10 Euro or 20 dollar at Turkey's airports or border gates. Since the information of visas is changeable, please contact the visa information for foreigners on Turkish Foreign Ministry website. www.mfa.gov.tr
Turkey's electronic online visa application system offers to its applicants a comfortable and practical way to obtain visa. www.evisa.gov.tr



TELEPHONE

Istanbul's telephone service has two area codes, one for the Anatolian side and one for the European. If the land line you need to call is on the other side you must also include its area code (0216 for the Anatolian side and 0212 for the European side). Turkey's country code is 90.



HOSPITALS

In Istanbul, you can find world-class hospitals and medical facilities. Many doctors in Turkey speak English. In an emergency, foreigners who do not have social security insurance can go to any hospital, where they will not be charged.



PRACTICAL TURKISH

Hello
Merhaba (mehr hah bah)
How are you?
Nasılsın? (na suhl suhn)
Fine, thank you
İyiyim, teşekkürler (ee yee yeem teh shek ür lerr)
What is your name?
Adın ne? (ad uhn ne)
My name is ____
Adım ____ (Ad uhm ____)
Nice to meet you
Memnun oldum (mem noon oll doom)
Please
Lütfen (Luet fen)
Thank you
Teşekkür ederim (teh shek uer eh der emm)
You're welcome
Bir şey değil (bir shey de yeel)
Yes
Evet (eh vet)
No
Hayır (hah yuhr)
Excuse me?
Bakar mısınız? (bah kar muh suh nuhz)
Excuse me? (begging pardon)
Afedersiniz (af air dair sin niz)
I'm sorry
Özür dilerim (ö zuer dil air rim)
Goodbye
Hoşçakalın (hsh cha kaluhn)
Goodbye
Güle güle (guele guele)
Good morning
Günaydın (guen eye duhn)
Good afternoon
Tünaydın (tuen eye duhn)
Good day
İyi günler (e yee guen ler)
Good evening
İyi akşamlar (e yee ak aham lar)
Good night
İyi geceler (e yee ge jay ler)
Good night (to sleep)
İyi uykular (e yee yoo ku lar)
Welcome
Hoşgeldin (hosh gel din)
I don't understand
Anlamıyorum (an la muh yor uhm)
Where is the toilet?
Tuvalet nerede? (too va let ner eh de?)

ICVB MEMBER HOTELS

Conrad Istanbul

Barbaros Blvd 34353 Beşiktaş
T: +90 212 310 25 25
W: www.conradistanbul.com.tr

Mercure Istanbul Taksim Hotel

Ömer Avni Mahallesi İnönü Caddesi No:42
Taksim, İstanbul
T: +90 212 924 27 27
W: www.mercureistanbultaksim.com

CVK Park Bosphorus

Address: Gümüssuyu Mah. İnönü Cad. No:8,
34437 İstanbul/Turkey
T: +90 212 377 88 88
W: www.cvkhotelsandresorts.com

Shangri-la Bosphorus Istanbul

Sinanpasa Mah, Hayrettin Iskelesi Sok, No.1,
Besiktas, İstanbul, 34353, Turkey
T: +90 212 275 8888
W: www.shangri-la.com/istanbul/shangrila/

Hilton Istanbul Bosphorus

Cumhuriyet Cad. No.50 34367 Harbiye-İstanbul
T: +90 212 315 60 00
W: www.istanbul.hilton.com

Sürmeli Istanbul Hotel

Prof. Dr. Bülent Tarcan Sk. No: 3
34349 Gayrettepe / İstanbul - Turkey
T: +90-212 272- 1160
W: www.surmelihotels.com

Hyatt Regency Istanbul Ataköy

Ataköy 2-5-6. Kısım, Rauf Orbay Caddesi
Sahil Yolu No:2/1,
Bakırköy, İstanbul, Turkey, 34158
T: +90 212 463 12 34
W: istanbulatakoy.regency.hyatt.com

The Marmara Pera

Meşrutiyet Caddesi No:1 Beyoğlu
T: +90 212 334 03 00
W: www.themarmarahotels.com

Avantgarde Collection Levent

Büyükdere Caddesi No: 161
Zincirlikuyu/Levent 34394 İSTANBUL
T: +90 212 337 0 444
W: www.avantgardecollection.com

Windsor Hotel Convention Center

Yenidoğan Mh. Erciyes Sk. No: 7 Bayrampaşa
T: +90 212 674 44 00
W: www.windsoristanbul.com

Crowne Plaza Istanbul-Asia

Yenişehir Mahallesi Dedepaşa Cad. No: 15
Viaport Kurtköy - Pendik
T: + 90 216 585 60 60
W: www.cpiistanbulasia.com

Mövenpick Hotel Istanbul Golden Horn

Eyüp Merkez, Silahtarğa Cd. No 87, Eyüpsultan,
34050 İstanbul Türkiye
T: +90 212 600 16 00
E-mail: hotelistanbul.goldenhorn@movenpick.com

Grand Cevahir Hotel

Halide Edip Adivar Mah. Darülaceze Cad.
No: 5 Şişli / İstanbul
T: +90 212 314 42 42
W: www.gch.com.tr

Radisson Blu Hotel, Istanbul Sisli

19 Mayıs Caddesi No:2 Şişli/İstanbul
T: +90 212 375 0000
W: www.radissonblu.com

Grand Hyatt Istanbul

Harbiye Mah. Taskista Caddesi No:1
34367, Şişli, İstanbul
T: +90 212 368 12 34
W: istanbul.grand.hyatt.com

Sheraton Istanbul Ataköy Hotel

Sahilyolu 34158 Ataköy
T: +90 212 413 06 00
W: www.sheratonistanbulatakoy.com.tr

Hilton Istanbul Maslak

Buyukdere Caddesi, No:233 Maslak, Sariyer
34485 İstanbul
T: +90 212 305 10 00
W: www.istanbul.hilton.com

Swissotel the Bosphorus Istanbul

Visnezade Mah. Acisu Sok. NO. 19
Macka Besiktas İstanbul
T: +90 212 326 11 00
W: www.swissotel.com/istanbul

Istanbul Marriott Hotel Şişli

Abide-i Hürriyet Caddesi. No.142,Sisli - İstanbul
T: +90 212 375 0100
W: www.marriottistanbulsisli.com

Titanic Business Golden Horn

Yenidoğan mah. Erciyes Sokak No:7,
Bayrampaşa/İst.
T: +90 212 467 81 00
W: www.titanic.com.tr

Konak Hotel Istanbul

Cumhuriyet Cad. No: 75
Elmadag, Taksim
T: +90 212 225 82 50
W: www.hotelkonak.com

WOW Istanbul Hotels

Yeşilköy, Atatürk Cd. No:15 - 17 - 19, 34149
Bakırköy/İstanbul
T: +90 212 468 50 00
W: www.wowhotelsistanbul.com

TRAVEL AGENCIES

For your Istanbul trip & events

D EVENT

Küçükbakkalköy Mh.
Albay Sok
No:24 34750
Ataşehir/İstanbul
+90 216 573 18 36
www.devent.com.tr

DORAK MICE

Bâb-ı Âli Cad. No: 3
Kat:4 Çağaloğlu Fatih
Nişantaşı/İstanbul
+90 212 219 19 37
www.dorakmice.com

DEKON GROUP

Sultan Selim Mah. Eski
Büyükdere Cad. Hümeysra
Sok. No.12 34415
Şirintepe/Kağıthane
İstanbul
+90 212 347 63 00
www.dekongroup.com

ETSTUR

Merdivenköy Mh.
Nur Sk. 11/11 C Blok
Kadıköy/İstanbul
0850 202 62 62
www.etsmice.com.tr

FIGUR

19 Mayıs Cad. No.4
Nova Baran Plaza
Kat.6 34360
Şişli/İstanbul
+90 212 381 46 00
www.figur.net

K2 CONFERENCE AND EVENT MANAGEMENT

Koşuyolu Mah.
Ali Nazime Sok. No.45
34718 Koşuyolu
Kadıköy/İstanbul
+90 216 428 95 51
www.k2-events.com

KARAVAN TURKEY

Halaskargazi Cad.
No.112/7 34371 Şişli
İstanbul/Turkey
+90 212 247 50 44
www.kmice.com

MCI TURKEY

Ebulula Mardin Cad. Ülgen Sok.
4.Gazeteciler Sitesi A2 Villa No:12
1.Levent Beşiktaş/İstanbul
+90 212 270 06 24
www.mci-group.com

SCALA MICE

Esentepe, Büyükdere Cd. Özsezen İş
Merkezi C Blok Kat A, 34394
İstanbul/Turkey
+90 212 283 13 13
www.scalamice.com

SERENAS GROUP

Basogretmen Cad.
Mor Orkide Sk. No:3
Kucukbakkalkoy,
Atasehir/İstanbul
+90 216 594 58 26
www.serenas.com.tr

SETUR TRAVEL AGENCY

Saray Mahallesi Site Yolu
Caddesi No: 4/1 34770
Ümraniye/İstanbul
+90 216 554 37 00
www.seturmice.com

TOPKON

Zühtüpaşa Mah.
Rıfat Bey Sok. No.24
Kalamış/Kadıköy/İstanbul
+90 216 330 90 20
www.topkon.com



Dining, Shopping and
Attractions

YOU CAN

Taste

DINING, SHOPPING & ATTRACTIONS

Fascinating alternatives

Being in Istanbul means witnessing history, perfect harmony of different religions and feeling the atmosphere of intercultural traditions. Being in Istanbul means tasting the delicious meals, having the chance of choosing between the spicy, hot Anatolian food and Aegean dishes freshly cooked with olive oil. Being in Istanbul means buying the antiques of hundreds of years old while wondering around in Grand Bazaar or spending time in modern shopping malls decorated with latest fashions... Last but not the least, being in this beautiful city means delighting in the pulsating life 24 hours a day while wandering between the East and the West, the ancient and the modern.

As a metropolis that offers many alternatives in dining, shopping, and attractions, Istanbul entertains its visitors all day. The nightlife, both dining and going out has never been more abundant. Within a range from affordable to ultra luxury, Istanbul offers world's best tastes and entertainment for its guests. Various alternatives are available such as concerts, festivals, exhibitions, and clubs that are located across the city and serve both in summer and in winter. Not only adults enjoy Istanbul, but there is also a toy museum, an aquarium, and various playgrounds for kids to spend quality and enjoyable time. Fun and charm are hidden in every corner of this city.



Joy of Appetite: Turkish Cuisine

The Turkish cuisine's richness of variety offers a wide choice for those who want to experience and enjoy new flavours. From exquisite pastry choices to delicious meat, fish and vegetable specialities; Turkey's gastronomic panorama reflects a **remarkable culinary synthesis coming from its cultural heritage.**

Traditional Nuts and Dried Food

Istanbul is the junction point of world and Turkish cuisine's multi-coloured traditional traits. Hence Istanbul provides a wide range of food choices originated from all around the world. With the magical touch of many civilizations and cultures, Turkish Cuisine offers to its visitors a very rich fusion.

Foods, beverages and their consumption rituals are Turkey's one of the most important cultural projections and Istanbul is the junction point of world and Turkish cuisine's multi-coloured traditional traits.

Offering Turkish tea is a proof of hospitality and many restaurants serve it after meal with no charge. Take Turkish coffee: the old idiom says that one cup of Turkish coffee is the answer of 40 years of friendship.

No need to say that "kebab", "baklava" and "delight" are among the most famous tastes of Turkish cuisine. While "döner kebab" is a roasted meat on a revolving spit, Iskender Kebab is made of grilled lamb meat and hot tomato sauce served over pita bread with melted butter and yoghurt. Adana and Urfa Kebabs are cooked on a wide skewer. Şiş Kebab is made of cubic cut meat grilled on a barbecue.

Surrounded by seas, Turkey is the place for seafood lovers. Bluefish, bonito,

One of the traditions that should be fulfilled in Istanbul is to see the preparation of Turkish coffee and surely taste it. Internationally famous Turkish coffee is made by mixing extremely finely ground coffee, water and if you wish sugar in a special coffee pot (Cezve in Turkish). More mystic than all after drinking the coffee, the pot is turned upside down and closed on the small plate. Some people claim to tell the future by looking at the shapes of coffee left.

mackerel, sole, octopus, trout, picarel and specially cooked mussel with rice definitely deserve to be tasted. Börek is a layers of pastry filled with either meat, potato, cheese or vegetables. Lahmacun is a thin pastry with minced meat and onion on the top. Dolma made from vine leaves and rice came into life from Turkish people's emigrations.

Meal is eaten and its time to select from the long dessert menu. Traditionally the meal ends with a glass of tea, helping you to digest.

Sütlaç (rice pudding), muhallebi (milk pudding), kazandibi (white pudding with burnt surface) and tavuk-göğsü (white pudding with peeled chicken breast) are milkbased desserts. Famous Baklava with pistachio or walnut, Ekmek Kadayıfı with clotted cream and Künefe with soft cheese are among pastry-based desserts. As for fruit-based desserts; quince, fig, pumpkin and pear wait to be tasted. Made from yoghurt, water and salt, refreshing Ayran is generally served with a meal.

Boza, that is a fermenter drink made from corn or wheat, Salep made of boiled milk flavored with orchis plant and Şıra, made from slightly fermented

A dinner table never lacks Turkish delight that are cube shaped confections flavored with flower or fruit essence, filled with different nuts and powdered sugar.



grape juice are other traditional Turkish drinks.

In brief, if you experience Turkey's traditional foods and beverages, you will also experience the Turkish people's hospitality, fellowship and joyfulness. Be prepared!



Circle shaped and covered with sesame seeds, Simit is the guest of a beautiful breakfast with cheese and olives.



Culinary Excellence of the City

THERE ARE 77 ISTANBUL
RESTAURANTS IN THE LATEST 2024
EDITION OF THE MICHELIN GUIDE!

✿✿ Michelin Stars

TURK Fatih Tutak

✿ Michelin Stars

Araka
Arkestra N
Mikla
Neolokal
Nicole
Sankai by Nagaya

✿ Michelin Green Stars

Circle by Vertica
Neolokal

👤 10 Bib Gourmand

Aheste
Aida - vino e cucina
Alaf
Aman da Bravo
Calipso Fish
Circle by Vertical
Cuma
Efendy
Fauna
Foxy Nişantaşı
Giritli
Inari Omakase Kuruçeşme
Karaköy Lokantası
Pandeli
SADE Beş Denizler Mutfağı
Tavacı Recep Usta Bostancı
The Red Balloon
Tershane

Shopping in History and Modernity

East and West, tradition and modernity... Istanbul's shopping variety with its traditional and modern products makes the city an attraction center for any kind of shopping lover.

HOME OF MODERN SHOPPING

Other than historical and street markets Istanbul has almost 200 modern shopping malls. Located in Levent district; Kanyon, Metrocity, Özdilek and Akmerkez are prominent malls. Istinye Park in Maslak offers an outstanding open air experience. Cevahir Istanbul in Mecidiyeköy is one of the biggest malls in the world. Capacity and Aqua Florya are located on the European side of the city. Capitol in Altunizade district, Palladium and Brandium in Ataşehir district and Nautilus in Kadıköy district and Viaport next to Sabiha Gokcen International Airport are in the Anatolian side.

Istanbul's shopping variety with its traditional and modern products makes the city an attraction center. The city provides various choices between Ottoman Empire originated historical bazaars and modern shopping malls. Fabulous Turkish carpets made of silk, wool or cotton; precious jewellerys, authentic glass-ware, traditional evil eye souvenirs and haute couture, trendy and creative products... The city has multiple shopping areas reflecting every era's characteristic traits.

With its more than 4000 shops, the magnificent Grand Bazaar (Kapalıçarşı) is one of the world's greatest historical malls. Egyptian Bazaar (Mısır Çarşısı) is where various spices, dried fruits, basketry, jewelry, drapery and haberdashery is sold. With its craftsmen Sultanahmet is the place for those who want to enjoy the mysterious ambiance of the Ottoman era. The Arasta Bazaar with its jewelry, pottery, spice, textiles and carpet

shops and the Antique Books Market with its priceless books is for the history passionates. For a real Istanbul experience, street markets Salı Pazarı (Tuesday) in Kadıköy on the Asian Side, Ulus Pazarı (Friday) in Ulus and Cumartesi Pazarı (Saturday) in Beşiktaş are all worth to visit.

Taksim is a grand shopping area with loads of big brands located on and around the main İstiklal Street. The two kilometer long street has many neo-classical passages that include various types of shops from vintage clothing to hand made ceramics. Also these passages have 100 year old traditional shops and many cafes. Şişhane, Karakoy and Cihangir near Taksim are filled with designer and vintage stores and bookshops. Nişantaşı is famous with brands and local designer clothing shops. Bağdat Street on the Anatolian side is also a crowded place for shopping lovers.



WHAT'S HAPPENING IN THE CITY?

THE ISTANBUL BIENNIAL

The Istanbul Foundation for Culture and Arts (İKSİV) has been organizing the Istanbul Biennial since 1987. The biennial aims to create a meeting point in Istanbul, in the field of visual arts between artists from diverse cultures and the audience. The fifteen biennials İKSİV has organized up to now have enabled the formation of an international cultural network between local and international art circles, artists, curators and art critics by bringing together new trends in contemporary art every two

years. Considered as one of the most prestigious biennials alongside Venice, São Paulo and Sydney, the Istanbul Biennial prefers an exhibition model which enables a dialogue between artists and the audience through the work of the artists instead of a national representation model. The curator, appointed by an international advisory board, develops a conceptual framework according to which a variety of artists and projects are invited to the exhibition.



CONTEMPORARY ISTANBUL

Contemporary Istanbul is the leading annual art fair in Turkey, situated at the meeting point of Europe and Asia in one of the great cities of the world. Contemporary Istanbul takes place each September and of-

fers a platform for the city's thriving art scene, growing art market and collector base, as well as an access point to the best contemporary art from the wider region. CI is also conducting activities throughout the year to develop

contemporary art and culture and to increase awareness in the field and to promote them both inside and outside Turkey as well as to strengthen relations in the region by organizing international events and programs.



THE ISTANBUL FILM FESTIVAL

The Istanbul Film Festival was first presented as a film week in the summer of 1982, within the framework of the International Istanbul Festival. The grand prize of the festival, the first ever Golden Tulip, was given this year to Michael Radford for his film 1984. Accredited by FIAPF (International Federation of Film Producers Associations) in 1989 as a "specialized competitive festival", the "film week" thus was renamed the Istanbul Film Festival. The festival awards the Golden Tulip to a film that reflects "new perspectives in cinema." The Festival features an international competition, provides a broad showcase for recent Turkish film produc-



tions, and thus represents a rewarding medium where Turkish and foreign filmmakers get together. The Festival draws a special interest to world classics, presenting retrospectives, and curated sections included in its program which

comprises close to 200 titles, making it the most comprehensive film festival in Turkey. With an admission number of 110,000 in 2019, it is also considered the biggest film festival.

THE ISTANBUL MUSIC FESTIVAL

The Istanbul Music Festival is considered as the most prestigious and established classical music event in Turkey. Throughout its history of more than 40 years, it has played a major role in building up an appreciation for classical music in Istanbul and Turkey. In its 43 years the Istanbul Music Festival hosted the most prestigious orchestras and ensembles such

as Symphonieorchester des Bayerischen Rundfunks, New York Philharmonic, Berlin Philharmonic, Vienna Philharmonic, Royal Concertgebouw Orchestra, Simon Bolivar Symphony Orchestra, Orchestre de Paris and more. A distinguished line-up of international soloists such as Elizabeth Swarzkopf, Kiri Te Kanawa, Kathleen Battle, Cecilia Bartoli, Montserrat Ca-

ballé, Renée Fleming, Itzhak Perlman and Anne Sophie Mutter. Being the oldest of the Istanbul Festivals, which became landmarks of cultural life in Turkey, the Istanbul Music Festival has also earned a reputation for its major role in encouraging research in musicology and in launching special projects on shared cultural values through its productions.

ISTANBUL JAZZ FESTIVAL

Istanbul Jazz Festival is organised every year in July since 1994 by the Istanbul Foundation for Culture and Arts (İKSİV). İKSİV chose to build this festival around jazz music because it believes jazz is one of the most innovative musical genres – open to new ideas, inclusive and accessible. Accordingly, İKSİV organizes a broad-spectrum event that not only brings together music lovers and musicians, but also supports the work of jazz musicians in Turkey and encourages new productions. Istanbul Jazz Festival features classical and modern jazz, Latin and Nordic jazz, works combining electronic music and jazz, and other music categories, such as rock, pop, reggae, funk and world music. Each year, the festival attracts thousands of people to more than 30 concerts held at various historical venues of Istanbul, such as Hagia Eirene Museum, Istanbul Archaeological Museums, Esma Sultan Mansion, as well as extra-ordinary outdoor venues and courtyards of landmark buildings around the city.



THE ISTANBUL THEATRE FESTIVAL

An international event bringing together theatre companies and dance groups from Turkey and abroad with the audience, The Istanbul Theatre Festival was first held in 1989. Organised biennially since 2002, Istanbul Theatre Festival returned to

an annual cycle in 2017 after 15 years. Once every year, the festival hosts carefully selected companies and artists that open up new horizons for both the audience and the art world by bringing national and international, classical and contemporary rendi-

tions to the stage through its unique lens. The Istanbul Theatre Festival, together with the Avignon Festival, the Athens & Epidaurus Festival, the Grec Festival, has formed the European Network of Mediterranean Festivals entitled Kadmos.

ISTANBUL FOUNDATION FOR CULTURE AND ARTS (İKSİV)

Istanbul Foundation for Culture and Arts (İKSİV) is a non-profit cultural institution. Since 1973, the Foundation continues its efforts to enrich Istanbul's cultural and artistic life. İKSİV regularly organizes the Istanbul Festivals of Music, Film, Theatre and Jazz, the Istanbul Biennial, the Istanbul Design Biennial, Leyla Gencer Voice Competition, autumn film week Filmekimi and realizes one-off events throughout the year. The Foundation hosts cultural and artis-

tic events from various disciplines at its performance venue Salon İKSİV, located at the Nejat Eczacıbaşı Building, and offers creative events program for children and youngsters at İKSİV Alt Kat. İKSİV organizes the Pavilion of Turkey at the International Art and Architecture Exhibitions of la Biennale di Venezia, conducts studies and drafts reports with the aim of contributing to cultural policy development, and supports artistic and cultural production through pre-

sending awards at its festivals, commissioning works, taking part in international and local co-productions and coordinating an artist residency program at Cité Internationale des Arts in France, as well as the annual Aydın Gün Encouragement, Talât Sait Halman Translation, and Gülriz Sururi-Engin Cezzar Theatre Encouragement Awards. İKSİV is a member of the General Assembly of the Turkish National Commission for UNESCO, since 2018.

Museums

Istanbul Archaeology Museums

The Istanbul Archaeology Museums are a group of three archaeological museums located in the Eminönü district. The Istanbul Archaeology Museums consists of three museums: Archaeological Museum (in the main building), Museum of the Ancient Orient and Museum of Islamic Art (in the Tiled Kiosk). It houses over one million objects that represent almost all of the eras and civilizations in world.

Cankurtaran, 34122 Fatih/Istanbul
www.istanbularkeoloji.gov.tr

Arter

Founded in 2010 as a subsidiary of the Vehbi Koç Foundation, Arter is a sustainable, vibrant cultural hub, offering a broad range of programs accessible to everyone. Arter's building has 18,000 square metres of indoor area and features exhibition galleries, performance halls, learning areas, a library, an arts bookstore, and a bistro. Arter brings together artists and audiences through celebration of today's art in all its forms and disciplines.

Irmak Caddesi No: 13 Dolapdere Beyoğlu 34435 İstanbul
www.arter.org.tr

Sakıp Sabancı Museum

Sabancı University's Sakıp Sabancı Museum is located in Emirgan. In 1925, Prince Mehmed Ali Hasan of the Hidiv family of Egypt commissioned the Italian architect Edoardo De Nari to build the villa, now the museum's main building, and it was used as a summer house for many years by various members of the Hidiv family. Sakıp Sabancı Museum presents a versatile museological environment with its rich permanent collection, the comprehensive temporary exhibitions that it hosts, its conservation units, model educational programs and the various concerts, conferences and seminars held there.

Emirgan, Sakıp Sabancı Cd. No:42, 34467 Sarıyer/Istanbul
sakipsabancimuzesi.org.tr

Istanbul Modern

Istanbul Modern was founded in 2004 as Turkey's first museum of modern and contemporary art. Committed to sharing Turkey's artistic creativity and cultural identity with the local and international art worlds, the museum hosts a broad array of interdisciplinary activities. Istanbul Modern embraces a global vision to collect, preserve, document and exhibit works of modern and contemporary art and make them accessible to the public at large. The museum offers a variety of cultural activities in its permanent and temporary exhibition halls, photography gallery, spaces for educational and social programs, library, cinema, café, and store.

Asmalı Mescit, Meşrutiyet Cd. No:99, 34430 Beyoğlu/Istanbul
www.istanbulmodern.org

Naval Museum

In 1897, Naval Museum was established under the name of "The Museum and Library Administration Office" in a small building in the Imperial Dockyard. The museum consists of the annex exhibition building, the gallery of historical caiques, the cultural center and the open exhibition area.

Sinanpaşa, Beşiktaş Cd. 6/1, 34353 Beşiktaş/Istanbul
www.denizmuzesi.dzkk.tsk.tr

CITY OF SPORTS

Istanbul is always known for its history, outstandingly; the city is also the capital of various sports. All branches of sports from soccer to swimming are a huge part of Istanbul's culture. Let's explore...

Since Constantine's gladiators, Istanbul has always been a city of sports and fandom. Without a shadow of a doubt, most important branch of sports in Istanbul is soccer. The city has 3 big soccer clubs, all of which are older than a hundred years, and they have very devoted fans. Beşiktaş, Fenerbahçe and Galatasaray all

have impressive stadiums and millions of fans from all around Turkey and derbies between these teams are very important culturally. The city also hosted some of the most unforgettable games of Champions League and Super Cup. In addition, every year, Istanbul hosts one or more European or global sports organization such

as Final Four, World Cup or Formula 1 Championship. In addition, two very special sports events are held in Istanbul every year: Cross-Continental Swimming Race and the Istanbul (Eurasia) Marathon. This city lives and breathes with different types of sports and every single Istanbulite is passionate about at least one of them.

A Thrilling Competition: Samsung Bosphorus Cross-Continental Swimming Race



The Bosphorus Cross-Continental Race is an environmentally respectful "matchless experience" which allows thousands of swimmers from all around the world to meet in Istanbul every year. The race starts in Kanlıca neighborhood on the Asian side of Istanbul and ends at Kuruçeşme on the European side, covering a distance of 6.5 kilometers (4 miles).

World's One and Only Intercontinental Race: Istanbul Marathon

The Istanbul Marathon (formerly Eurasia Marathon) is an international athletics event organized in Istanbul every year since 1979. It is the only course in the world where the marathon includes two continents, Asia and Europe, in one race.

The marathon starts on the Asian side of the city, shortly before the first Bosphorus Bridge, crosses the bridge giving an outstanding view of the Bosphorus and Istanbul, passes many amazing views of historic sites including the Blue Mosque and

Hagia Sophia, and ends in Beşiktaş district in the European part. Every year, more than 100,000 Istanbul residents and tourists attend the race and it is listed as Europe's 17th best marathon.

2023 UEFA Champions League Final in Istanbul

The 2023 Champions League final was held in Istanbul on June 10th at the Atatürk Olympic Stadium with its 74,753 (all-seater) capacity. It was the second time Istanbul hosted the European club football's most important game. In 2005, the Turkish metropolis hosted one of the most iconic and epic finals in history between Milan and Liverpool. The "final identity," as the UEFA called it, featured famous Istanbul landmarks, including the July 15 Martyrs' Bridge, previously the Bosphorus Bridge, the Galata Tower and the Valens Aqueduct.



The 2023 identity was based on an abstract depiction of the city at sunset and it was inspired "by the rich colors of the Istanbul sky and the vivid lights of this bustling city."





Access & Transportation

YOU CAN

Access

ISTANBUL

Easily accessible from all around the world

Located in the heart of the world, Istanbul is easily accessible by air, rail, sea and road. The city has two international airports: Istanbul Airport on the European side and the Sabiha Gökçen International Airport on the Asian side. Thanks to the Turkish Airlines' massive network (flying to more countries in the world than any other airline) Istanbul became a more popular and widely used transportation hub. Two billion people living within six hours' flying time of Istanbul and being the only city on two continents gives the city a unique and privileged position.

Another reason for easy access is the electronic visa application system that offers to its applicants a comfortable and practical way to obtain visa.

Apart from the air travel; getting to Istanbul can also be achieved by rail, highway and sea transports. While going around within Istanbul, the city has a huge network of public transportation with its highway, rail and funicular systems and sea transport services.



World's Fastest-Growing Metro Line: Metro Istanbul

Metro Istanbul was established as an affiliate company by Istanbul Metropolitan Municipality in 1988 to operate railway system network in Istanbul. Metro Istanbul continues to operate existing tram, metro, light rail, funicular and aerial cable car lines as an affiliate company of Istanbul Metropolitan Municipality. Metro Istanbul has a vision of becoming an exemplary brand in the world. Winning UITP's (International Association of Public Transport) best practice award in meeting high passenger demand with T1 Kabataş-Bağcılar Tram Line is a significant indica-

tor of this vision. Length of urban rail system network in Istanbul is 297,22 km and Metro Istanbul operates 207,72 km of this network and Metro Istanbul renders services to 2 million people every day with its 18 urban rail system lines within this network. Metro Istanbul continues to work for its aim of carrying Istanbul to the future by rendering fast and effective transportation services at world standards, constantly enhancing its transportation technologies, constantly investing in Research & Development and Human Resources.

Symbol of Public Transportation: Tram

The 19th century's popular transportation vehicle tram was first used in United States in 1852 and Paris in 1855. Istanbul met with this modern vehicle in 1871. Horse-drawn trams started working between Azapkapı and Beşiktaş. After the attention they received, the system spread rapidly to the whole city. At the end of the first year, the tram system carried four and a half million passengers in Istanbul with 430 horses. Trams were a very fashionable way of transportation in the Ottoman Empire. In 1914, trams came back to the lives of Istanbul residents as electric vehicles. In 1933, Turkey's founder Atatürk directly gave an order to have 320 more trams within the city. However, around 1960s trams weren't able to keep up with the pace and size of the city and in 1966 trams of the city worked one last time and left their place to Trolleybuses. Though Istanbul residents never forgot trams... So much

so that, the question of restoring old wagons at the museum and electric trams once again coming into service for nostalgia arose in 1989. The most suitable place for this project was Istiklal Street which was getting ready for pedestrianization. Thus today's nostalgic tram line at Taksim started operating. The tram was embraced instantly with its red & white colors and original structure and became the symbol of Istiklal Street, Beyoğlu, Istanbul and Turkey.



World's Second Oldest Metro Line: The Tunnel

Istanbul's very own Tunnel allows you to travel from Karaköy to Galata. It is known as the world's second oldest metro line which has been serving the city for the last 150 years. A French architect Eugene-Henri Gavand, visited Istanbul in 1867 and observed that a large number of people walked the steep road between Galata and Karaköy every day. In 1871, he decided to design an underground railway in the form of a lift between these two locations so that the people and goods could be transported. After the approval of Sultan Abdulaziz, Gavand completed the Tunnel in just four years. The line was renewed in 1968 for electricity and has been providing non-stop service since 1971. The 573 meter long Tunnel has a single-wagon metro and travels the distance



in 90 seconds. Since the alternative of the Tunnel is the 1000-step stairway, that 90 seconds means a lot to Istanbul residents. Today, the Tunnel is still used actively by Istanbul residents and offers a magical and nostalgic atmosphere to everyone for 90 seconds.

Istanbul's Wheeled-Metro: Metrobus

Metrobus is one of the most creative solutions produced in order to decrease Istanbul's traffic density. The system was put into service in 2007. Metrobus works on the most important arterial road of the city and crosses between continents. The system allows passengers to transit through specific roads and saves time by shortening the distances. There are now 535 vehicles working within the system and each vehicle arrives 30 seconds apart. Metrobus carries almost one million passengers daily. Even though it gets a little crowded during rush hour, Metrobus has a very important role within urban transportation. With its environmental-

ly-friendly and comfortable vehicles, Metrobus is almost like a wheeled-metro. If you are in a rush in Istanbul, keep in mind that you can always choose to travel with Metrobus.



World's New "Silk Road": Marmaray



Marmaray is the 76.6 km long commuter rail line of Istanbul. It comprises a rail tunnel under the Bosphorus strait, and the modernization of existing suburban railway lines along the Sea of Marmara from Halkalı on the European side to Gebze on the Asian side. The procurement of new rolling stock for suburban passenger traffic is also a part of the project. Marmaray is the fourth underground system of the city. The name "Marmaray" comes from combining the name of the Sea of Marmara, which lies just south of the project site, with ray, the Turkish word for rail.

Shortest Road between Two Continents: Eurasia Tunnel

In Istanbul, there are many different ways to travel from one continent to the other. The brand new Eurasia Tunnel is the most special way to do it because it is world's first and only highway tunnel which connects the Asian and European continents.

Every single story of Istanbul has Asian and European bits in it and it is not possible to isolate Istanbul from the monumental stories of these two continents. For centuries, Istanbul's story has been about the power of uniting these two continents. That's why, Eurasia Tunnel is one of a kind and its place in history very significant.

Eurasia Tunnel is world's first twin-deck highway tunnel crossing beneath the seafloor. The tunnel covers a route of 14.6 kilometers. While the 5.4-kilometer section of the project consists of a twin-deck tunnel under the seafloor built with special technology and connection tunnels, a total of 9.2-kilometer routes on both the Asian and European sides includes road expansion and improvement works. It



only takes 15 minutes to cross between continents. Eurasia Tunnel is an exemplary, world-class project with its sensitive approach to the environment, community and city. The air quality in the region is continuously monitored and it is being ensured that the emission values meet set standards.

TURKISH AIRLINES



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Established in 1933 with a fleet of only five aircraft, Star Alliance member Turkish Airlines has a fleet of more than 400 aircraft (passenger and cargo). Being one of the foremost carriers in terms of the connectivity, the flag carrier flies to over 340 destinations in the world. Thanks to our unrivaled flight network, our passengers can fly to over 50 countries from Istanbul in less than 3 hours. We were chosen as the best airline in Europe by Skytrax in 2022 as well

along with many previous times. Furthermore, we were also awarded the 5-star global airline award from APEX as a world-class airline in the later 2022. With the Istanbul Airport, our new home, the role of Turkish Airlines in the aviation industry is reaching new heights in the world. Well compatible with Turkish Airlines' growth strategy, new airport is designed with the latest technology, thus allowing the flag carrier to offer enhanced customer experience

and high-end transit capabilities to the passengers. Furthermore, passengers can benefit from our newly designed lounges such as Business Lounge, Miles&Smiles Lounge and Exclusive Lounge, which situated in area of 13.020 square meters with a capacity of hosting 1710 passengers. Lounges offer exceptional facilities such as meeting rooms, theatre, comfortable seating areas with daybeds and prayer rooms, specially designed Tea Room and Library Room,

showers, suites, and corners which presents delicious samples of Turkish cuisine.

Turkish Airlines keeps its reputation as one of the youngest fleet in the aviation sector with delivery of its Boeing 787-9 Dreamliner aircraft. Thanks to their fuel efficiency and passenger-centric cabin, they are regarded as one of the most advanced aircraft thus it is presenting a privileged experience and offering ultimate comfort to passengers. As one of the fastest growing airlines in the world, Turkish Airlines takes its strength from its ever-expanding fleet and network, the significant position of Istanbul as an international transfer hub and the cultural diversity of the historic city.

TURKISH CONVENTIONS:

Given the importance of international events and meetings, Turkish Airlines has developed Turkish Conven-

tions which offers benefits for both international event organizers and participants.

For all international and national events, meetings, seminars, congresses or fairs in any type of industry with over 100 International participants, Turkish Airlines can provide exclusive offers through an online application. By going online, event organizers or travel agents can easily manage the request for Turkish Conventions product, provided they apply at least 60 days before the event date, and manage all procedures including support letter requests and reporting. On the other hand, event participants or delegates may purchase their discounted tickets simply by entering their promotional codes via the online booking tool. The new Turkish Airlines Convention product intends to facilitate the planning and preparation of international and

national events, whether they are business, cultural or social events. For more information: conventions@thy.com

FACTS & FIGURES

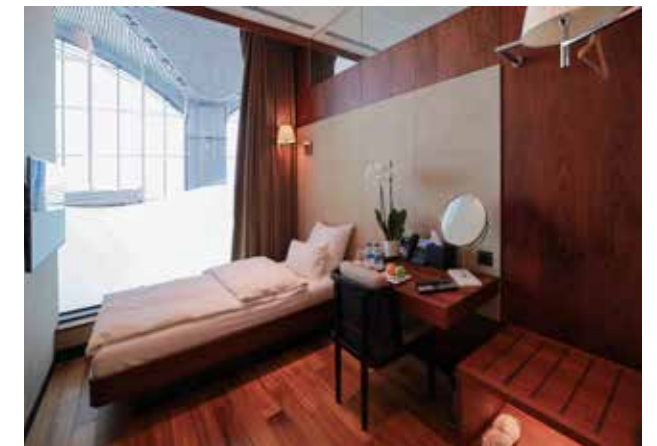
Aircraft types: A 350 – 900, A340-300, A330, A321 Neo, A320, A319, B737-400, B737-800, B737-900 ER, B777 – 300 ER, B787-9 Dreamliner

Hubs: Istanbul, Ankara

Frequent flyer program: Miles & Smiles

Network strengths: Europe, Russia, Central Asia, Far East Asia, the Middle East, Africa, North and South America

A class of its own: New Boeing B787-9 Dreamliner



iGA ISTANBUL AIRPORT



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iGA was founded on October 7, 2013 with the purpose of operating and constructing Istanbul Airport for 25 years.

Situated in the northern part of Istanbul 35 kilometers away from the city center, the building of the airport spans an area of 76.5 million square meters. The airport construction is being carried out in four phases. With two operational runways, a terminal building with a capacity of 90 million passengers, and an air traffic control tower, the first phase was completed in 2018. After all stages are finalized, iGA Istanbul Airport will operate flights to more than 350 destinations, with a projected passenger capacity of more than 200 million. iGA Istanbul Airport features a distinctive, cutting-edge, and practical design. The rich social and cultural history of Istanbul served as inspiration for the airport's architecture. The mosques, baths, domes, and several other ancient buildings in Istanbul are artistically rich, and this is reflected in the architectural style of the airport's terminals.

The motives used in Turkish - Islamic art and architecture add grandeur, texture and depth to the facility's overall design program. Air traffic control tower is inspired by the tulip, which has been the symbol of Istanbul for many centuries and is an important cultural reference in Turkish - Islamic history.

iGA Istanbul Airport has the largest-capacity airport parking area in Europe with a total capacity of 40,000 vehicles: 18,000 indoors and 22,000 outdoors.



SABİHA GÖKÇEN INTERNATIONAL AIRPORT



Istanbul Sabiha Gökçen
Uluslararası Havalimanı Yatırım Yapım
ve İşletme A.Ş. (ISG)
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Istanbul Sabiha Gökçen (ISG) International Airport is your gateway into Istanbul's rich mosaic of history, culture, shopping and dining. Located on the Anatolian side of the city, ISG serves 150 destinations located across 50 countries around the world.

Türkiye's 2nd largest airport, ISG has emerged stronger from the pandemic and was ranked the 9th busiest airport in Europe for hosting more than 30.8 million passengers in 2022. With a built-up area of 320.000 square meters, ISG is equipped with a vast parking lot, a Duty-Free area, and numerous check-in counters to ensure a smooth and joyful journey from the curbside to the boarding gate for our valued guests.

ISG's unique roof design was inspired by the seven hills of Istanbul, while the terminal building is designed with modern, and state-of-the-art mechanical, electrical, electronic and air navigation systems. The terminal building is also listed as among the world's largest earthquake-resistant

structures and was recognised as the World's largest earthquake-proof monoblock building.

ISG, Your Airport of Choice

Serving one of Europe's most populous cities, Istanbul, ISG takes pride in its connectivity to the city with a population of close to 16 million people via two major highways and a metro line, bridging the distance between Pendik (12 KM), Kadıköy (31 KM), and Taksim (40 KM).

With the recently opened M4 Pendik-Sabiha Gökçen Metro line on 2 October 2022, ISG further cemented its position as the preferred City Airport for travels to and from Istanbul. The 7.4 KM metro line has 23 stations with a daily capacity to serve 1.2 million people and can reduce traveling time between the airport terminal and Kadıköy to just 50 minutes.

Great Customer Experience Starts Here

Through its compact and well-organised architecture, the terminal provides seam-

less navigation for all guests through the airport. Everything is just within a stone's throw away, be it shopping or relaxing. ISG takes pride in its continuous and proactive measures to enhance customer experience at the airport with the introduction of new gates, premium Wi-Fi for passengers, modern control points as well as self-service bag drop points.

For weary travelers, ISG Airport Hotel is available for them to have a comfortable and enjoyable stay to wind down from their busy work and traveling schedule. The spacious and tastefully furnished 128-room hotel is located just next to the terminal and is easily accessible with the free shuttle service.



Another accommodation option is the Kepler Sleeping Cabins located in the terminal. With 28 units for men, 14 units for women, and 5 family rooms, it provides a comfortable and convenient space for our guests to rest, sleep and shower while transiting through the airport.

For those looking for gifts, luxury brands and duty-free shopping as well as dining options, ISG is a one-stop shopping and dining destination for all. Anchored by Switzerland-based Duty-Free operator DUFY, it offers an attractive assortment of core travel retail categories such as liquor, tobacco, perfume and cosmetics. The airport also offers a refined selection of local food and souvenir brands that creates an immersive sense of place showcasing Türkiye's cultural heritage and specialties.

The airport is also partnered with Plaza Premium Group for their lounge services, Fast Track services, and Meet & Greet services. The Hong-Kong based group put forth their best with the two lounges located in each domestic and international side of the terminal and domestic side of the terminal. Along with the Fast Track and the Meet & Greet services, ISG's guests can expect an

amazing experience through the airport.

A seamless airport journey with innovative technology

Through ISG's continuous efforts in improving its services, and technology infrastructure, the airport has won the hearts of the consumer and was recognised as a leading brand in the airport category by winning the 'Most Technological Brand' award by Tech Brand Türkiye, as well as the 'Digital Airport of the Year' by Bluesky Awards 2022.

Among the latest innovations at ISG is the new chip ID card system that allows Turkish passengers to breeze through their boarding gates. The system ensures a fast and smooth passenger journey while not compromising on security as all movements are monitored through an image processing system with artificial intelligence. Coupled with the e-passport system, Turkish citizens over the age of 18 with chip-embedded passports can scan their passports at e-passport counters for a fast and easy journey through passport control.

To further enhance the airport guests' experience, ISG has a mobile app that enables

passengers to check in their flights, track and view flight status, wayfinding through the airport as well as information about new deals, campaigns and promotions happening at the airport, alongside Türkiye's first airport loyalty program, ISG Portpal.

The airport aims to reward its passengers with the best end-to-end experience in collaboration with the loyalty program's partners and stakeholders to provide frequent travelers with amazing benefits at the airport, such as special offers at food and beverage outlets, duty-free shops, airport lounges, fast-track points, airport hotel and airport parking lot, all on a single platform.

ISG heavily invests in its business continuity initiatives, cyber security and automated IT infrastructure, working on point-to-point connectivity for virtual interlining and digitalisation to enable data integration with third parties via blockchain to provide fast and accurate information flow to further elevate the customer experience. The airport also strives for a greener environment and a more sustainable future by actively engaging all levels of authorities and stakeholders in managing and recycling the waste produced at the airport.



GALATAPORT ISTANBUL

GALATAPORT
İSTANBUL

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Galataport Istanbul is a world-class mixed-use project containing world's first underground cruise ship terminal, one of the world's most distinguished hotel brands, art institutions, retail and F&B units and workspaces. Galataport Istanbul reattributes 1.2 kilometers of the Bosphorus waterfront back to the city by building the world's first underground terminal, redefining Istanbul's historic port into a buzzing gastronomy, arts & culture and shopping neighborhood. Galataport has very quickly become Istanbul's favorite meeting spot since opening in October 2021. With a total investment value of \$1.7 billion, Galataport Istanbul has been designed with a horizontal open-air urban planning approach with accessible low-rise buildings, in harmony with the historical texture of the area, offering its guests a breath of fresh air in a healthy and safe atmosphere. Located in one of Istanbul's most culturally diversified historic districts with breathtaking views of the Bosphorus and the Historical Peninsula, Galataport Istanbul is projected to welcome 25 million visitors annually, including 7 million international guests of which 1.5 million are cruise ship passengers and crew.

World's First Underground Terminal

Galataport is home to state-of-the-art cruise facilities, including the world's first underground cruise ship terminal. The 29,000 sqm Galataport Istanbul Cruise

Terminal, designed with a unique hatch system connected to an underground terminal, creates a temporary customs area while a ship is in port, which converts Istanbul's historic port into a unique promenade in an area that has been closed to public access since late 19th century, and leaves the coastline free after the ship departs. The innovative design and infrastructure of the underground cruise terminal not only enables public access to this historic promenade for the first time since the 19th century but also strengthens Istanbul's status as a hub port city. Galataport Istanbul is capable of accommodating three ships and 15,000 passengers a day, and the infrastructure lets it accommodate oasis-class cruise ships, which are the world's largest vessels with more than 8,000 passengers including crew. The cruise terminal's architecture and interior design won the international design award Red Dot which has been rewarding outstanding product designs globally since 1955. Inspired by Istanbul's famed underground cisterns built especially during the Roman and Byzantine empires, the design addresses aesthetic aspects as well as functional requirements of a cruise terminal to leave an everlasting first impression on passengers. Galataport Istanbul's game changer approach and innovations applied to operational processes, globally regarded as exemplary, were some of the factors that brought home the prestigious

award, "Port of the Year" at the Seatrade Cruise Awards.

Gastronomy & Shopping

Galataport Istanbul hosts 230 retail and dining establishments, spanning an area of around 52,000 sqm. Forty percent of the units are dedicated to food and beverage. Offering a carefully curated selection of local and international flavors and cuisines, Galataport Istanbul has quickly become the heart of the city's gastronomy scene. From the seats next to the Bosphorus, guests can enjoy exceptional dishes prepared by renowned chefs using an array of flavors from around the world, along with local tastes. Galataport Istanbul's waterfront shopping experience is also very unique with a perfect balance of world renowned and local brands, artisans and designers. Paket Postanesi (The Post Office) the oldest building on the pier, regenerates Karaköy's multicultural commercial life and craft traditions with world renowned fashion, design, delicacy and jewelry artisans from Istanbul. The Post Office features more than 70 boutique stores facing the interior and exterior courtyards for a novel shopping experience on a 180-meter coastline overlooking the Historical Peninsula.

Istanbul's Art, Culture + Design Hub

Galataport Istanbul houses the finest works of art in Türkiye with two leading art museums, Istanbul Modern and Mi-

mar Sinan Fine Arts University Istanbul Museum of Painting and Sculpture. The Renzo Piano-designed Istanbul Modern Museum, Türkiye's first contemporary arts museum founded in 2004, will soon open within the premises of Galataport Istanbul. MSFAU Istanbul Museum of Painting and Sculpture building has already become one of the top destinations in the Karaköy area, and is designed by Emre Arolat Architects, an architectural office whose work has been recognized with several prestigious accolades to date, including the 2010 Aga Khan Award for Architecture and the 2015 European Union Prize for Contemporary Architecture – Mies van der Rohe Award. The historical Tophane Square, located in between the two museums, has received an immense landscaping work and has the specially restored Tophane Clock Tower, dating back to 1848, as its centerpiece. The oldest clock tower in Istanbul and in Türkiye, Tophane Clock Tower was renovated using a special technique that involved lifting the tower.

As an extension of one of the oldest neighborhoods of Istanbul, Galataport Istanbul's arts & culture mission revolves around regenerating the cultural richness the area offered in the past. Galataport Istanbul is an accessible arts and culture hub for all, creating value for the society, supporting young artists and the art initiatives in the area. As the starting point of Beyoğlu Culture Road, Türkiye's biggest cultural event aiming to convey Istanbul's civilizational identity through architecture, arts and culture, Galataport Istanbul has already become an important venue in Istanbul's annual cultural calendar.

The Peninsula Istanbul

Award winning luxury hotel brand The Peninsula Hotels has added Istanbul to its list of 10 prestigious locations around the world. Situated right across the city's Historical Peninsula, the 177 room The Peninsula Istanbul welcomes its guests within restored and renovated heritage buildings, including Karaköy Passenger Hall, which was Türkiye's first modern cruise passenger terminal back in 1940s, Merkez Han and Çinili Han. The fourth building of The Peninsula Istanbul includes a grand ballroom that, when combined with its terrace can accommodate 820 guests for a seated banquet and 1,300 for

standing cocktails. The building features a guillotine glass exterior facade, which opens in ninety seconds and contrasts its warmth with the freshness of the Bosphorus. 50% of The Peninsula Istanbul's total investment cost of €300 million was contributed by Hongkong and Shanghai Hotels Limited (HSH) as direct foreign investment to Türkiye.

Sustainability

Galataport Istanbul is the second largest project in Europe to receive the LEED Platinum rating after taking into consideration a multitude of sustainability measures such as a highly efficient HVAC design with seawater hydrothermal cooling, exceeding international sustainability standards for indoor air quality, energy efficiency and water efficiency as well as environmentally conscious construction practices. From the design to construction to operations, particular attention was paid to minimize the negative impact on the environment and reduce the project's carbon footprint. All buildings in Galataport Istanbul use seawater as a coolant instead of cooling gases, which saves energy, reduces carbon emissions and replaces harmful cooling gases that contribute to climate change. Endemic plants to Istanbul and efficient irrigation systems help save 50% more water and the use of landscaped areas and green roofs are expected to reduce the heat island effect. On a quarterly basis, seawater quality, particles, dust and noise level are measured to monitor the project's environment impact and marine ecology monitoring is performed annually. In 2021, MedCruise, the Association of Mediterranean Cruise Ports, recognized Galataport Istanbul with the "Environmental Responsibility Award" for developing environment friendly projects, and in 2020, even before its opening, with the "Adaptation and Resilience Award" for demonstrating the best capacity for adapting during the COVID-19 pandemic.

Workspaces

Galataport Istanbul is a living neighborhood with a pier, public squares, and small streets where residents and visitors of Istanbul commingle while social life merges with business life. With 41,000 sqm of workspaces, including functional offices designed according to the social distancing rules, employees can work in low-rise, well-illuminated and spacious

environments with glass-paneled exteriors allowing naturally lit office spaces as well as terrace areas that provide access to fresh air. Offices at Galataport Istanbul are equipped with smart building automation and innovative approaches, as well as isolated system rooms specially reserved for each office, designed with state of-the-art engineering practices. Energy efficiencies generated by seawater hydrothermal cooling systems result in low operating costs. With its flexible office size availabilities, Galataport Istanbul provides office solutions that meet the needs and expectations of all institutions.

Blending Technology and Innovation with Tradition

Galataport Istanbul is designed as an ecosystem that offers the essential digital features that make life easier at the heart of the city, alongside a full range of the latest technologies. It is a mixed-use living space where new technologies has a more visible impact and where modern and traditional aspects coalesces into a single experience. Deploying innovative, digitized shopping solutions, the "Galataport App" developed for Galataport Istanbul serves as a destination and lifestyle application. It also employs a digital approach in its communication with the disabled. Galataport Istanbul features cutting-edge augmented reality and virtual reality experience areas for visitors. 5G speeds offer the lowest latency in B2B events and organizations.





Pre & Post Tours

YOU CAN

Continue

TIME TO DISCOVER

Both Istanbul and Turkey have a lot to offer if you have time to enjoy its unique beauties. After your trip in the city, you may wish to create the opportunity to discover that the Marmara region surrounding Istanbul has interesting sights blending nature with culinary tastes, quiet retreats, entertainment and beaches. Just only couple of hours of drive from the city, you can enjoy parties on sandy beaches, walk quiet streets of a tiny island, feel the breeze within a forest or jump into your skis and go down a white snowy hill. If you want to expand your trip and start discovering Turkey, then the options you have are nearly limitless. Turkey is well known for its natural and touristic attractions, but let us tell you in case this fame has not reached your ears yet! Turkey sits on the cradle of civilizations, Anatolia, which experienced the birth of nations and the forge of empires. Gifted by nature, you can ski on a mountain and have a swim at the beach on the same day in some regions of Turkey. As one of the tourism giants in the world, Turkey is ready to surprise you with its extensive facilities and entertainment. So, don't hesitate, make your trip a longer one to enjoy Turkey more!



The Hidden Treasures Around Istanbul

Istanbul offers plenty of secret corners, first time experiences and beautiful places to visit and see. But if you have time the environs of Istanbul provide to its visitors a historical, natural and culinary discovery experience. Carrying the traces of many ancient civilisations such as Roman, Greek, Byzantine and Ottoman, The Marmara Region is an attractive destination for history and nature lovers.

PRINCES' ISLANDS

The Princes' Islands is located on the Sea of Marmara, at the closest point of Istanbul's Asian Side. The place takes its name from the Byzantine period, when princes, emperors and empresses were exiled there. The Princes' Island is a combination of nine separated islands which are Büyükada, Heybeliada, Burgazada, Kınalıada, Sedef Adası, Sivriada, Yassıada, Kaşık Adası and Tavşan Adası. Those islands with their nat-

ural beauties, car-free streets and hospitable local populations are veritable refuges for those who want to escape from the metropolis' crowd. You can have the priority to go around in horse carriages, see beautiful wooden historical houses and also to see Istanbul from the hills. Public boats and sea buses travel to the islands from Kabataş, Sirkeci on the European side and Bostancı, Kadıköy and Kartal on the Asian part.

POLONEZKÖY

65 kilometers from Taksim; Polonezköy is an important piece of the Anatolian cultural mosaic. Firstly settled by Polish people, Polish traditions can still be observed in the village. It is mostly classified as a recreation area because of its natural beauty, comfortable hotels and pensions, lovely restaurants and restful parks. Butter, honey and cherry are some of the local flavors that you should taste.



Prince Islands

KİLYOS

25 kilometers from the Taksim Square, Kilyos is a resort town with its motels, guesthouses and restaurants. The village is a famous entertainment place hosting various concerts and festivals and visited especially at weekends, for big parties. Strategically settled near the intersection of the Bosphorus and the Black Sea by the Phoenicians and Greeks for primarily military purposes, Genoese Castle absolutely worth a visit. Visitors can see etched Greek inscriptions and the symbol of the Paleologus Family, Byzantium's rulers, on the castle's walls. In addition to its historical richness, the village's beaches are very famous during summers.

ŞİLE

Located 70 kilometers from Istanbul, Şile is an old and small fishing town on the Asian side of the Black Sea. The city is one of the most popular summertime vacation spots with its famous beaches, with historical Ottoman era lighthouses and the Şile cloth cotton fabric made in the town.

AĞVA

Dating back to 7th century BC and part of the ancient Bythinia; Ağva is located between Göksu and Ağva Rivers. 97 kilometers from Istanbul, the village is an ideal choice for a peaceful holiday. The town is a paradise for tourists due to its history and also its hotels especially near the Göksu River.

SAPANCA

1,5 hours from Istanbul and accessible by bus, Sapanca is a true beauty with its stunning natural environments. Firstly settled by Phrygians, the village's cultural and historical origins worth to be discovered. Located on a tectonic hole between İzmir Bay and Adapazarı

Meadow, Sapanca Lake is very important for domestic, industrial and touristic needs. Just above Sapanca, 115 kilometers from Istanbul, Kartepe ski-resort makes Sapanca an attraction center during winter. The village is very famous with wellness-Spa hotels.

İZNİK

Located on the east of Bursa in Eastern Marmara, İznik is a historical town once served as the capital of the Byzantine Empire and also an important place to visit for Christians. Hagia Sophia Church, Mosaics of Jesus, Mary and John the Baptist, Nilüfer Hatun Soup Kitchen, the Green Mosque, İznik Church and Church of Zoimesis are few of the many historical places of the city. İznik is also the center of tile (Çini) and ceramics production since the 15th century.

BURSA

Known as Yeşil (green) Bursa because of its outstanding natural beauty since the 15th century, Bursa is the first capital of the Ottoman Empire. Turkish silk industry's center Bursa is also rich in thermal springs. Green Mosque, Green Tomb, Muradiye, Ulucami and the silk market Koza Han are few of many places worth visiting. Bursa also features country's one of the most popular skiing centers – Uludağ. For the food lovers Bursa is the homeland of İskender Kebap.

EDİRNE

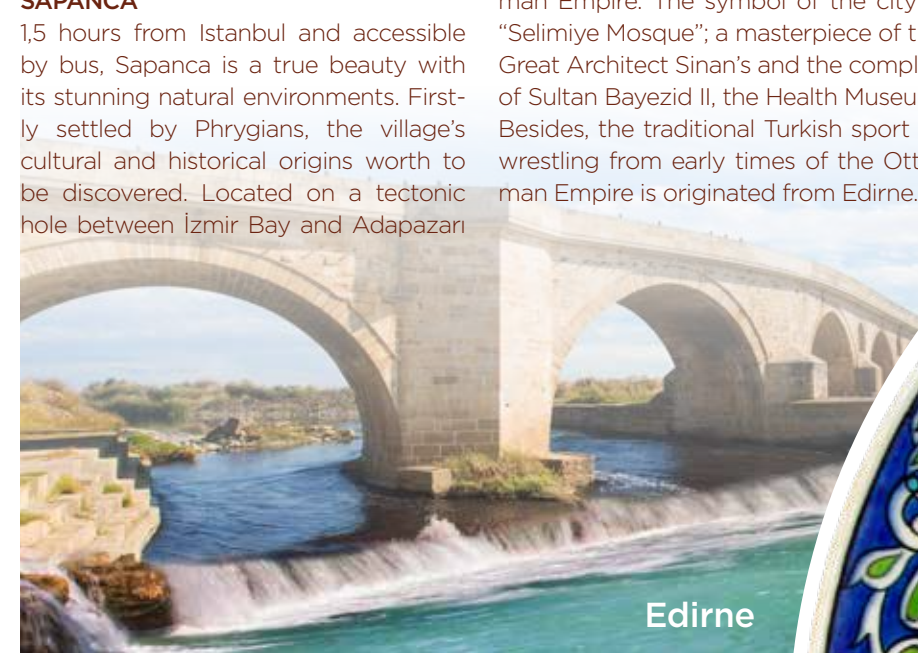
Located in the west of Turkey, Edirne is the one of the former capitals of Ottoman Empire. The symbol of the city is "Selimiye Mosque"; a masterpiece of the Great Architect Sinan's and the complex of Sultan Bayezid II, the Health Museum. Besides, the traditional Turkish sport oil wrestling from early times of the Ottoman Empire is originated from Edirne.



Bursa



Ağva



Edirne

İznik "Çini" Art



TURKEY:

Make your dream come true in every season!

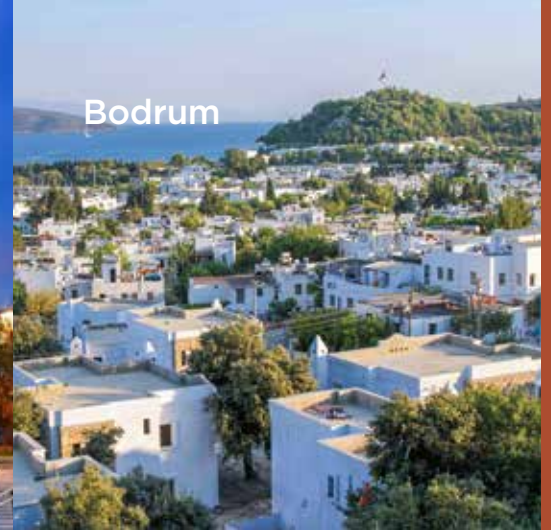
Uncountable civilisations blending perfectly the European and Asian cultures, immense artifacts dating back thousands of years, religious cites under those prayers are read for centuries... Unique experience of feeling four seasons at one time; swimming in the south while skiing in the east, having the rain on your skin in the north and a cool autumn breeze in the west. **No need to tell that this country is Turkey.**



Nemrut



Troy



Bodrum

Connecting the East to the West through Anatolia, any visitor coming to Turkey will have a unique experience witnessing the history. Home to the Hittite's, Lydian's, Hellenistic civilisations, Roman Empire, the Ottomans and finally the Republic of Turkey, Anatolia is one of the most precious territories of the world. Situated in the middle of three continents, Anatolia has always been a hub for cultural interaction, dating back to as early as 24th century BC. Surrounded by the Black Sea in the north, the Aegean Sea on the west and the Mediterranean Sea on the south; the Anatolia

Peninsula is home to varying climates enabling vegetation and therefore human settlements.

This land has witnessed wars and battles in order to be ruled for centuries. Hence there are remarkable ancient monuments, archaeological sites, religious monuments, shrines, pilgrimage areas, famous cities of both the ancient world and the modern world including the Troy, Cappadocia, Istanbul and many more.

Turkey also attracts world's attention with its stable and growing econo-

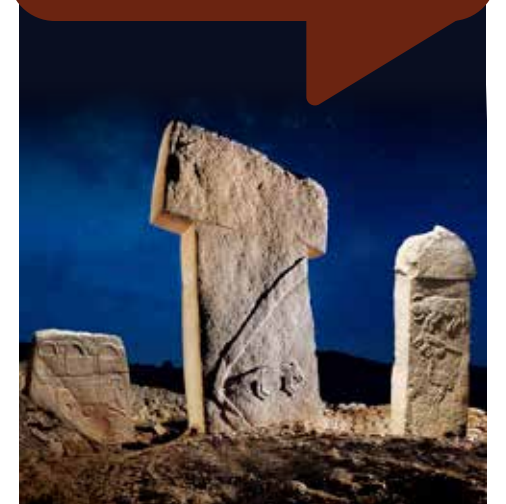
my. Turkish economy is among the 20 biggest economies in the world and is reporting growth each year with import and export values on the rise. The main sectors in Turkey are service, industry and agriculture. The main industries are textile, construction, tourism, food processing, autos, electronics, and steel.

To say in brief depending in what you enjoy most in your holidays, Turkey serves with its all values to fulfill all your expectations and also your dreams.

Antique City
of Ephesus,
near IzmirKaputas
Beach

DID YOU KNOW?

UNMATCHED CULTURAL HERITAGE Catalhoyuk, a southern Anatolian settlement that existed from 7500 BC to 5700 BC, is the largest and best-preserved Neolithic site discovered to date. Another unique archaeological site dating back to the 10th-8th millennium BC, Gobekli Tepe is located in Sanliurfa, known as the first temple in human history.



PRE & POST TOURS

ANTALYA

With palm trees, a prize winning marina and an old castle, Antalya gives the impression of a typical Mediterranean paradise at first. The hot weather temperatures completed by glamorous five star hotels and a fancy palm boulevard Antalya is the 5-star city of the Turkish Riviera. Inhabited as a harbour city since 2nd century BC Antalya hosted civilisations such as Romans, Byzantines, Seljuks and Ottomans. Antalya that hosts Aspendos Amphitheatre has also beautiful beaches, world famous golf resorts. Side, Belek and Alanya are places to visit around.



DALAMAN

Dalaman is a district of Mugla which carries the traces of many civilizations that were established thousands of years ago on the most fertile lands of Anatolia and even on the world. When you go to Dalaman; Lydae ancient city at the historic Kapıdağ district, Lissa ancient city, Crya, Cleopatra's Bath, Serefler village, Kozpınar village, the rock tombs, the tomb at Kargintur, Antique Blacksmith Market at Gurkoy, Monastery and Madrasa at Karaagac, Lycian King Tombs at Gokdag, Sweet gum Forests, Hippokome ancient city at Kavacık, Oktapolis ancient city at Bozbel and its king tombs are the primary addresses of history, culture and religious tourism and are worth a visit.



BODRUM

Bodrum is famous for its beautiful sea, nightlife, remarkable historical sites, sandy beaches, and cosy mansions. Its coastline attract many yacht travellers. Known as Halicarnassus in the ancient times, Bodrum used to be an important trading port. It is home to one of the "Seven Wonders of the Ancient World", namely the monumental tomb of King Mausolos. Other important monuments in the town are the Old Castle and the amphitheatre. The Bodrum Museum of Underwater Archaeology is another important place to visit. Besides its sandy beaches, Bodrum is also famous for watersports such as sailing, yachting, windsurfing, and diving.



FETHİYE

Modern Fethiye is located on the site of the ancient city of Telmessos, which was the most important city of Lycia, a coastal city at the borders of ancient Lycia-Caria. The name of the coastal city is derived from the sun god Apollo with a recorded history starting in the 5th century BC. The ruins of this antique city can be seen in Fethiye including the Hellenistic theatre by the main quay. The town in general is set beside a bay in the Gulf of Fethiye, where large and small islands are scattered. Today, as a well known touristic destination, Fethiye is famous for its cultural wealth and natural beauties.



CAPPADOCIA

Located in the Central Anatolia, the town is famous with its unusual landscape formed by the erosion of lava from ancient volcanoes dating back to 9 to 3 million years ago. Cappadocia (The Land of Beautiful Horses) has been home to many ancient civilisations as it has been a natural rock shelters in the harsh surroundings. The town consisted of underground houses, churches, passages and chambers carved out of volcanic rocks. Whole area is popular for hot-air ballooning. Trekking is enjoyed in Ihlara Valley, Monastery Valley (Güzel-yurt), Ürgüp and Göreme. There are also known tunnels around 30 kilometres long.



GÖCEK

Located near Fethiye, Göcek was used as a harbour for ships loading chrome are collected from the mines under nearby mountains during the Ottoman period. Today Göcek is a small town with six marinas, which makes it an important stop for yacht tourism in the region. In 1988, Göcek was declared a Registered Area of Special Protection. Therefore, multi-story buildings are not allowed, the tourist accommodation facilities are two-storied hotels, motels, apartment hotels, and pensions situated in the town center and its periphery.



CANAKKALE

Çanakkale is another city in Turkey that connects 2 continents – the Asia and the Europe. Established by the Hellenes as a major trade port, Çanakkale is known for the Trojan War as well as the Battle of Gallipoli in the 20th century. Home to the ancient city of Troy (dating back to the 3rd millennium BC), the city is declared UNESCO World Heritage site in 1998. Nearby towns such as Assos, Ayvalık, Ören, Edremit and Erdek as well as islands on the Marmara Sea, namely Gökçeada and Bozcaada, are famous tourist attractions with their historic monuments, beautiful beaches, diving opportunities, and extensive vineyards.



İZMİR

A city on the Aegean coast, İzmir is founded on an important commercial bay in the ancient times. It is the 3rd most populous city in Turkey and has a picturesque waterfront called "Kordon". The nearby attractions include the spectacular ruins of the ancient city of Ephesus (Efes), one of the best-preserved classical city on the Eastern Mediterranean. Çeşme, a close-by town, is another tourist attraction for its beautiful beaches, crystal clear waters and sporting opportunities including yachting, hunting, and windsurfing.



PRE & POST TOURS

KONYA

Serving as the capital city of the Seljuk dynasty, Konya became a centre of culture and politics during the 12th and 13th centuries. The city's architectural structure still carries the influence of that period. Since the Seljuk period, Konya has always been a central place for different İslam practices including the famous 'Tasavvuf' and 'Dervish' practice which is known with Mevlana Celaleddin Rumi. The city is also home to Çatalhöyük, one of the oldest settlements in human history dating back to 6800 BC. The area is declared UNESCO World Heritage Site in 2012.



KUSADASI

Kuşadası has been a centre of art and culture since the earliest times and has been settled by many civilizations since being founded by the Leleges people in 3000 BC. Later settlers include Aeolians, Ionians, Lydians and Persians while the tradtine, Venetian and Genoese shippers to trade along the coast. 95 km from İzmir, Kuşadası attracts millions of tourists from all over the world with its famous beaches and historic sites as it is nearby Ephesus, Miletus, Didyma, Pergamum and Aphrodisias..



MARMARİS

Marmaris is a port town and tourist resort on the Mediterranean coast, located in Muğla Province. With roughly 31,000 inhabitants Marmaris's population reaches to 300,000 to 400,000 as it is a centre for sailing and diving with two major and several smaller marinas. Marmaris is also a popular location in winter for hundreds of cruising boaters as it is easily accessible through the Dalaman International Airport.



PAMUKKALE

The white travertine terraces of Pamukkale, (meaning cotton-castle in Turkish), are one of the most fascinating natural wonders of the world. Located in Denizli, the town contains hot springs and travertine with terraces of carbonate minerals left by the flowing water. The shining white structures are a result of calcium deposits of the spring waters running underground. Ancient city of Hierapolis founded by King Eumenes II of Bergama (the Holy City as referred in in archaeological literature because of the numbers of temples and other religious structures) is in the area. The area is declared a World Heritage Site since 1998.



Pamukkale
Travertines

Turkey can heal you

About 10 million tourists don't just come to Istanbul for the historical peninsula and the sights. Hundreds of thousands of foreign patients each year are now traveling to receive treatment in private hospitals in Turkish cities, especially in Istanbul. From eye surgery to dental treatment, plastic surgery to hair transplant, Istanbul's medical infrastructure, including 233 hospitals with 34 K bed

capacity, offers several advantages to benefit from.

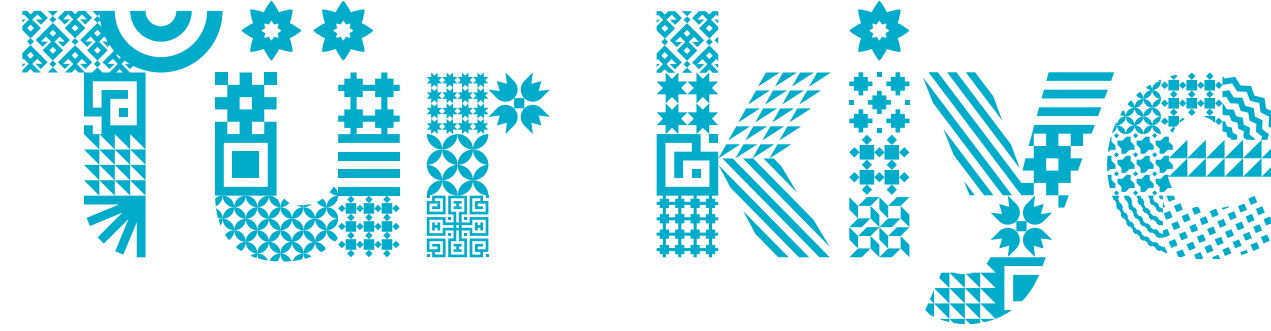
WORLD RENOWNED ACCREDITED HOSPITALS

Accreditation is a long-term process that demands commitment. There is a great deal of preparatory work leading up to a survey and then subsequent performance and improvement work

is done to ensure those accreditation standards are maintained. As mentioned in Joint Commission International's (JCI) web site, organizations that achieve and maintain JCI accreditation are dedicated to providing their patients the best level of care possible. 27 hospitals, which equals 4% of all JCI accredited health care organizations in the world, are operating in Istanbul.



DISCOVER



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