

Meeting Planner's Guide 2021

İSTANBUL



ISTANBUL

İstanbul'daki Mükemmel Buluş

ISTAN





TIME TO MEET IN İSTANBUL...



İSTANBUL
— Convention & Visitors Bureau —



ISTANBUL CHAMBER OF COMMERCE

— 1882 —

DID YOU KNOW?

ICOC is the third largest chamber in the world with 425 thousand members.

The Istanbul Chamber of Commerce - ICOC was founded and held its first meeting in 1882 which proved a milestone for both Turkey and the private industry. The chamber has almost half a million members and it is the second largest Chamber of Commerce in Europe. ICOC has 81 Professional Committees, 603 Committee Members and 261 Assembly Members. Aware of its social responsibility and as a broad-based NGO, ICOC is a strong advocate of trade and the free market, the uncompromising principles of economic and political stability. In line with these principles, its pioneering and model activities are essential to its mission. ICOC has always guided the Turkish private industry and society with its projects and initiatives.

ICOC operates with the vision of increasing the share of its members in international trade and encourages rapid development and expansion of trade, small-scale industry, and service sectors, strives to develop new overseas markets, and organizes trade shows. It informs the public and helps maintain professional ethics and solidarity and cooperates with all kinds of public and private, professional, scientific, social, and cultural entities. ICOC contributes to the formulation of legislation via mediation of the members' opinion to the authorities in concern, issues more than half of the foreign trade documents of the whole country and organizes the national participation of roughly 30 international fairs.

Members of various occupational committees meet at ICOC and review current issues confronting their respective sectors. ICOC helps foreign investors get acquainted with company establishment procedures in Turkey. Assisting foreign direct investors, center provides access to information and services and carries out the company establishment and registration procedures quickly. It also provides investors information about the investment subsidies offered by the government. ICOC organizes "Study Visits" and "Regional Trade Delegations" for target markets, Turkish Product Fairs, and trade shows subject to national participation, to increase export figures, find out new markets, and lay down the foundations of future partnerships abroad. In order to attract new foreign investors, ICOC provides a meeting ground for leading firms of Turkey and global investors. It arranges Round Tables and B2B Meetings which provide a venue to facilitate bilateral business meetings, cooperation, and investments. Within the framework of its lobbying efforts, ICOC represents the Chamber in international activities including seminars, conferences and forums.

ICVB IS AN AFFILIATE OF THE ISTANBUL CHAMBER OF COMMERCE.



ŞEKİB AVDAĞIÇ

PRESIDENT

THE ISTANBUL CHAMBER OF COMMERCE

&

ISTANBUL CONVENTIONS AND VISITORS BUREAU

Some cities are beautiful naturally and some are artefactual. Istanbul is a city which has a natural beauty. Its allure is like a love letter sent to the whole world to fall head over heels. Right in the middle of seas and continents, Istanbul is the only city in the world which has a sea going through it. Istanbul harmonizes the symbol of eastern wisdom "Asia" and "Europe" which represents the innovativeness and progressivism of western perspective. With all of these blessed qualities, Istanbul is the queen of all cities.

This city was the capital of 3 empires for 16 centuries. It is one of the most popular global destinations not only with its history and culture, but also with its innovative attitude and countless opportunities it provides to the global market...

Istanbul captivates curious souls with its long-living historical values and ancient structures which belongs to different civilizations. Exploring Istanbul is like an eternal passion which possesses you right away. That's why, in every corner of Istanbul there are traces of countless people. The core, the soul and the source of Istanbul comes from the entirety of such traces...

Hosting millions of tourists and thousands of meetings and events each year, Istanbul continues to contribute to the history of humanity and keeps on growing with more and more traces left by its visitors. Istanbul's centuries-old unique journey carries on with the contribution of its shareholders and each and every visitor of this city. Meeting in Istanbul is a thrill which allows you to experience the past and the future simultaneously in the present.

Istanbul is the meeting destination of leaders, pioneers, business people and scientists. I truly believe that Istanbul will carry its ever-growing potential into a glorious future with you.

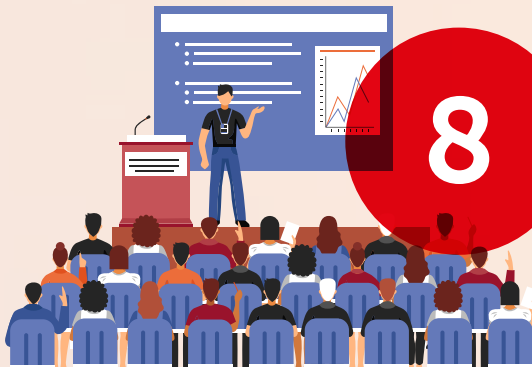


THERE IS ONLY **ONE** ISTANBUL

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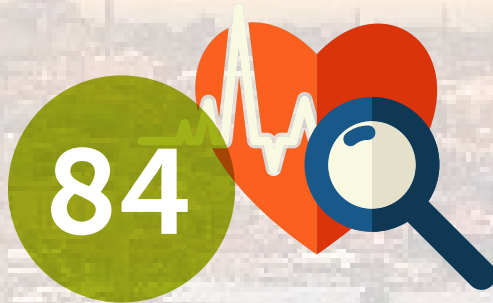


Meeting Planner's Guide is published by
Pagrus Creative Group on behalf of ICVB.



INCENTIVE
IDEAS

MEDICAL
TOURISM



PRACTICAL
INFO

Discover

EXPLORE ISTANBUL

Meet

CONVENTION & EXHIBITION
VENUES

Stay

ACCOMMODATION & HOTELS

Organize

PCO & DMCS & TRAVEL
AGENCIES

Experience

EVENT VENUES & INCENTIVE
IDEAS

Coordinate

SUPPORT SERVICES &
SUPPLIERS

Taste

DINING, SHOPPING AND
ATTRACTIONS

Access

ACCESS & TRANSPORTATION

Continue

PRE & POST TOURS

A HEALTHY & SAFE DESTINATION

Turkey is one of the most disciplined and prominent countries fighting against the pandemic. As Turkey's tourism and cultural capital, Istanbul has taken efficient preventive measures for its guests since the first day of the pandemic.

DID YOU KNOW?

Istanbul has a world-class and world-renowned healthcare system and infrastructure.

Istanbul's number one priority is to help keep its citizens and guests healthy and safe under any circumstances. Turkey and Istanbul has taken strong preventive measures for its citizens and guests since the first day of the pandemic. We worked to create short and long term safety standards and protocols for our guests. The city has extensive requirements on cleaning protocols and hygiene practices for its facilities.

Turkey has established an "Emergency Operation Center" and "Coronavirus Scientific Board" shortly after the beginning of the pandemic. Turkey's national pandemic plan and Istanbul's pandemic plan is being updated weekly through Ministry of Health and Istanbul's own Pandemic Council. Istanbul has always been a dependable destination for tourists. Our vibrant city is ready to welcome and offer you the best examples of the world-famous Turkish hospitality & kindness.

TURKEY'S HEALTHCARE INFRASTRUCTURE

- 166.517 doctors in 1.528 world class hospitals operating in the country
- 645 dedicated pandemic hospitals
- 250.654 registered beds, 203.795 registered beds in the pandemic hospitals
- 31.733 ventilators in the hospitals
- The average number of tests performed daily is over 90.000
- Daily PCR test capacity of Turkey is 150.000
- Thanks to early treatment protocols, we reduced pneumonia development in inpatients from 60% to 3%.
- The rate of death also decreased progressively from 58% to 7% in patients in intensive care units.

PREVENTIVE MEASURES FOR THE GUESTS

- Passengers and other people arriving at airports will be rendered services under the rules and guidelines set out for prevention and containment of COVID-19.
- In the airports, before passport control, each arriving passenger will go through thermal screening for temperature checks.
- In the case where a passenger is suspected to have COVID-19, the passenger will be put under quarantine in an isolated area inside the airport to be tested.
- If there are no negative symptoms detected with regards to COVID-19, the passenger will leave the airport following specified rules.
- If the passenger whose sample is taken for PCR test displays serious symptoms, he/she will be taken into an isolation room for 2 hours to wait for the PCR test results. If the result is positive, the passenger will be sent to a hospital to be treated.
- After passenger getting transferred to the hospital, they decide whether to be treated in the hospital or the hotel.
- If the isolation period lasts longer than the planned holiday, the extra accommodation costs will be covered by the hotel.
- If the passenger does not wish to spend the isolation period in Turkey and wishes to return to his/her country, it is at airline's or captain's discretion to allow that passenger on board.
- Passengers may buy health insurance packages before arriving at Turkey, online.
- If the passenger becomes symptomatic after arriving at the hotel, he/she will be taken PCR test at contracted health care facilities.
- If the passenger who had been taken to the hospital tests positive, the same procedures implemented at the airport will be followed.
- If the passenger's country requires a certain quarantine period for its citizens upon their return, the passenger may get tested at 135 testing areas across the country for 250 Turkish Liras, hotels or designated testing areas located inside the airport before passport control for 250 Turkish Liras and fly back to his/her country with the test result.
- In order for the guest to be treated in our country, he/she has to accept the treatment methodology and drug protocol applied in our country.
- In the case where a passenger displays any symptoms, healthcare personnel with required medical equipment will be available on site and the passenger will be tested for COVID-19. Quarantine rooms complying with all international standards and fully equipped transfer vehicles for dispatch to nearest healthcare facility will be ready.
- In facilities with over 50 rooms, isolation rooms are mandatory and COVID-19 test can be done by trained health personnel or facility must be in agreement with a competent health institution to take samples, depending on the request of guests whose residence address is abroad.

SAFE TOURISM CERTIFICATION PROGRAM

Turkey's "Safe Tourism Certification Program" defines and advises an extensive series of measures to be taken with regards to transportation and accommodation of all Turkish citizens and international visitors who will spend their holidays in Turkey as well as the well-being and health conditions of passengers/guests and of employees working at touristic facilities. One of the first of its kind, Safe Tourism Certification Program led by Culture and Tourism Ministry has been developed with the contributions of Ministry of Health, Ministry of Internal Affairs, and Ministry of Foreign Affairs and in cooperation with all the stakeholders in the industry.

This verification program is compulsory for the facilities with 30 and more rooms and non-compulsory for facilities with less than 30 rooms and for other defined areas are able to do so by applying to authorized international accreditation institu-

tions. Accreditation institutions that have been authorized to inspect accommodation facilities, food&beverage facilities, tour and transfer vehicles, culture, art and congress facilities, theme parks, ski lift and sea tourism facilities based on various international standards and criteria to issue Safe Tourism Certification Program verification conduct hygiene and health inspections and do compliance assessments. Following those inspections and assessments, the institutions put their findings in reports and then periodically send inspectors to facilities which have applied to the program to check whether the services are provided according to the criteria. The Safe Tourism Certification logo is placed on visible areas inside the verified facility. There are QR codes on all logos and through these QR codes, all guests and customers have access to facility's inspection data. This way, the whole process have gained transparency.

VERIFICATION PROCESS

- Periodic inspections of the facilities are conducted monthly. In addition to monthly periodic inspections, there are monthly secret customer inspections/inspections without notice.
- There is a QR code on the verification document which is provided after the inspection. The QR code is accessible for everyone and when scanned, details include date of inspection, name of inspector, deficiencies and inadequacies that have been eliminated after the inspection and other details regarding inspection.

INSURANCE PACKAGES FOR TOURISTS

Hosting millions of tourists every year, Turkey launched pioneering practices from transport to accommodation to ensure that tourists have a safe visit in the course of the pandemic. In this respect, Turkey offers the "Tourist Protection Support Insurance" and "Extra Accommodation Cost Guarantee" in a single package for a more enjoyable and safe vacation. This insurance package lets tourists have a safe vacation in Turkey, one of the world's key tourist destinations with unique history, nature and culture.

Your health is under our assurance with 2 different product options to make your holiday more peaceful. You can relieve the tiredness and stress of the months without worrying about Covid-19 while visiting the Turkey's corners of paradise with mind at peace thanks to Covid-19 covered Tourist Protection and Support Insurance.



TOURIST PROTECTION AND SUPPORT INSURANCE

This is an insurance policy which pays for the treatment expenses of the people, who are hospitalized after a definitive diagnosis of Covid-19, throughout the duration of hospitalization. Policy Period is valid up to maximum 30 days, depending on the travel time of the insured. Everyone between the ages of 0-65 can benefit from Covid-19 Tourist Protection and Support Insurance. There is no waiting period in Covid-19 Tourist Protection and Support Insurance.



HES CODE

The HES code is a mandatory application by the Ministry of Health under coronavirus measures for you to travel safely domestically. Even if you travel by train, bus, plane or private vehicle, you need to get a HES code. HES code is mandatory for citizens of the Republic of Turkey and people whose Foreigner's ID No issued by the Turkish Republic start with 97, 98, and 99. The HES code is not mandatory for tourists but there are exceptions. If you would like to travel to another city in Turkey, it is mandatory for foreign tourists to receive a HES code.

COVID-19 ACCOMMODATION SUPPORT INSURANCE

This policy is valid on the condition of accommodating at the Safe Tourism certified hotels since the beginning of the accommodation of the Foreign Tourist. If surveillance decision is taken by public pandemic hospitals because of Covid-19 within the scope and duration of the policy, and if the insure has to prolong their accommodation duration at the hotel, daily compensation amount within the coverage scope of the package chosen will be paid to the insure. Maximum compensation duration to be paid during the policy period is 15 days. Tourists between the ages of 0-65 who visit our country can benefit from this product. There is not any waiting period.

Please visit <https://www.covidinsurance4turkey.com/> to learn more about the insurance packages.





CONVENTION & EXHIBITION VENUES

Taking preventive measures for a safe environment during all kinds of events, all convention, congress, meeting, exhibition and culture facilities in Istanbul are allowed to provide service with only 1/3rd of their capacity. Measuring of body temperatures at the entrance, maintaining safe social distances, disinfecting hands and wearing masks are among the main compulsory rules. All facilities are being cleaned and thoroughly disinfected on a daily and weekly routine. 100% fresh air is circulated through the ventilation systems and they are regularly maintained. Employees' health status are closely monitored and a valid HES code (for residents of Turkey) is necessary for admission.

All staff members are provided COVID-19 awareness training. Congress, performance and exhibition facilities are eligible to receive the safe tourism certification. The purpose of this certificate is to define the actions to be taken by congress, culture, performance, art and exhibition facilities that independently operated to meet the high expectations of visitors with regard to hygiene and safety including the concerns of a COVID-19 infection, and to plan training programs for employees in workplaces in order to eliminate the negative effects of the COVID-19 pandemic, and to define the procedures and principles for prevention of the infection of coronavirus.



ACCOMMODATION WITH VENUES

Hotels in Istanbul designed their facilities, including buffets, lobbies and pools, to maintain social distancing and hygiene standards. The safe tourism certification program is mandatory for all for accommodation facilities in Turkey and Istanbul with a capacity of 30 beds or more. The certificate aims to ensure that tourism businesses, with a view to meeting consumers' expectations and achieving a positive perception and competitive advantage, appoint an Executive to manage the entire process, prepare the Protocols for all their functions, provide their employees with Trainings on the issues, engage in effective work on Hygiene, Disinfection and Social Distancing, complete the proper Food Hygiene and Security practices and processes to mitigate the contagion risk for Covid-19, and use effective communication methods to provide information and raise awareness of their efforts both in Turkey, Istanbul and the world.

The detailed inspection starts from the entrance of

the hotel to the emergency exit, from rooms to the kitchens, and from halls to the pools. The certificates are hung at the reception or in the lobby in order for all customers could see and find out further details through a QR code.

Turkey started full fledged vaccination of the tourism employees in coordination with The Ministry of Culture and Tourism, Ministry of Health and Türkiye Tourism Promotion and Development Agency (TGA). Vaccination program will cover the employees of the airlines, airports, accommodation facilities, travel agencies as well as the professional guides. Vaccination of the entire tourism staff will be completed before the beginning of 2021 summer season. Within the scope of "Safe Tourism Certification Program", vaccination program aims to welcome international travelers for the upcoming summer season and ensure the health and safety of tourism employees and its residents.



PCO & DMCs

Taking preventive measures for a safe environment during all kinds of events, all facilities in Istanbul are allowed to provide service with only 1/3rd of their capacity. During an event, measuring of body temperatures at the entrance, maintaining safe social distances, disinfecting hands and wearing masks are among the main compulsory rules. All event and meeting facilities are being cleaned and thoroughly disinfected on a daily and weekly routine. All employees' health status are closely monitored and a valid HES code (for residents of Turkey) is necessary for admission

SUPPORT SERVICES & PRACTICAL INFO

Taking preventive measures for a safe environment within the city while providing the best solutions in Istanbul, tour and transportation companies are eligible to receive the safe tourism certification of Turkey. It is intended for vehicles that provide passenger transportation services in tourism industry to meet customer expectations. To achieve this, they should carry out effective work regarding hygiene, disinfection and social distancing matters; and complete the process of mitigating COVID-19 transmission risk.





EVENT VENUES & INCENTIVE IDEAS

With safety measures in place, all museums and historical attractions in Istanbul are open with limited number of visitors allowed inside the museums. Measuring of body temperatures at the entrance, maintaining safe social distances, disinfecting hands and wearing masks are among the main compulsory rules at all museums and historical attractions. All museums are being cleaned and thoroughly disinfected on a daily and weekly routine. All employees' health status are closely monitored and a valid HES code (for residents of Turkey) is necessary for admission to all museums and attractions.

Two of Istanbul's most visited museums offer virtual museum tours through their own websites.

To take a virtual tour in the Museum of Turkish and Islamic Arts please visit https://sanalmuze.gov.tr/muzeler/ISTANBUL_TURK_VE_ISLAM_ESERLERI_MUZESI/

To take a virtual tour in the Istanbul Archaeology Museums please visit

https://sanalmuze.gov.tr/muzeler/ISTANBUL_ARKEOLOJJI_MUZELERI/

Taking preventive measures for a safe environment during all kinds of events, all facilities in Istanbul are allowed to provide service with only 1/3rd of their capacity. Measuring of body temperatures at the entrance, maintaining safe social distances, disinfecting hands and wearing masks are among the main compulsory rules. All facilities are being cleaned and thoroughly disinfected on a daily and weekly routine. All employees' health status are closely monitored and a valid HES code (for residents of Turkey) is necessary for admission.

Congress, event, performance, exhibition, theater and cinema facilities are eligible to receive the safe tourism certification. The purpose of this certificate is to define the actions to be taken by congress, culture, performance, art, exhibition, museum, theater and cinema facilities that independently operated to meet the high expectations of visitors with regard to hygiene and safety including the concerns of a COVID-19 infection, and to plan training programs for employees in workplaces in order to eliminate the negative effects of the COVID-19 pandemic, and to define the procedures and principles for prevention of the infection of coronavirus.



DINING, SHOPPING AND ATTRACTIONS

Taking preventive measures for a safe environment within the city, all restaurants in Istanbul are allowed to provide service with only half their capacity. Restaurants are eligible to receive the safe tourism certification and up to a thousand restaurants and cafes in Istanbul received the certificate. You can find the list of the certified restaurants from <https://tga.gov.tr/search-cafe-category-en/> this website. The certificate undertakes to lay down the principles and procedures concerning the efforts required to allay the concerns of consumers with regard to the Covid-19 contagion, meet high hygiene and security expectations, help plan the employee training programs at workplaces, and prevent the spread of the Covid-19 virus in preparation for the end of the adverse effects of the Covid-19 pandemic while facilities resume their operations.

Shopping malls, stores and historic bazaars of Istanbul are open but the visiting hours vary for each facility. Most of the shopping facilities in Istanbul placing informative signs in shopping malls about COVID-19 rules. They have hand sanitizers at entrances and com-

mon areas, social distancing is a must and the areas are cleaned and disinfected on a regular basis. The elevator capacities are reduced by 1/3 and the stairs, common area door handles, handrails and elevator buttons are being disinfected at least three times a day. Effective ventilation is provided 24/7 within the shopping malls and wearing masks are mandatory in all open and closed spaces.

With safety measures in place, all entertainment facilities, museums and art galleries in Istanbul are open with limited number of visitors allowed inside. Measuring of body temperatures at the entrance, maintaining safe social distances, disinfecting hands and wearing masks are among the main compulsory rules. All of the facilities are being cleaned and thoroughly disinfected on a daily and weekly routine. All employees' health status are closely monitored and a valid HES code (for residents of Turkey) is necessary for admission. Most of the private museums and art galleries offer virtual museum tours through their own websites.



Public Transportation

Taking preventive measures for a safe transportation within the city, all public transport vehicles in Istanbul are allowed to carry only half their capacity. The number of passengers admitted to public transport vehicles must maintain social distancing. It is mandatory to wear masks in Turkey including public transport vehicles. According to the measures, taxis will take no more than three people, and all payments are recommended to be delivered via contactless payment or credit cards. Both the driver and the passenger should wear masks and should not be taken off for the entire journey. All of the public transport vehicles in Istanbul are being cleaned and thoroughly disinfected on a daily and weekly routine. It is mandatory for the taxis to be disinfected once every two days. Food and beverage consumption on public transport also is banned in response to the outbreak, while passengers are asked to keep open windows as much as possible and not use air conditioning in their vehicles.

Measures at Istanbul Airport (IGA)

Istanbul Airport test center offers service to passengers on a 24/7 basis. You can have your PCR, Antibody, and Antigen tests done at the testing center and rapidly obtain your results. Passengers must wear a mask both in the terminal and on board. Only passengers and persons whose accompaniment is essential are granted access to the terminal. Contactless security measures are applied at security checkpoints to ensure passenger safety. The body temperature of all passengers is checked by thermal camera screening at the terminal entrance. All luggage passing through X-rays is sanitized with UV (ultraviolet) light. Hand sanitizers are available in all areas open to passengers from the moment they enter the terminal building. The moving walkways in the terminal are cleaned regularly with a UV (ultraviolet) system and the terminal building is cleaned by UV (ultraviolet) autonomous robotic cleaners. The terminal is supplied with fresh air 24/7 and the IGA Hygiene Team is on duty 24/7 to ensure that passengers follow social distancing rules.

ACCESS & TRANSPORTATION

Measures at Istanbul Sabiha Gokcen International Airport (SAW)

Passengers who will use the airport must comply with the measures determined by the health authorities and use personal protective equipment. Those who do not comply are not admitted to the airport and its facilities and aircraft. Except for the passengers with allowed companions, guests accompanying passengers are not allowed to enter the terminal buildings. Unmasked passengers are not accepted in the terminal building, and it is mandatory to wear a face mask during the time in the terminal. Arriving Passengers from abroad will be subjected to body temperature check at the terminal entrance by Turkey General Directorate of Border and Coastal Health unit. Social distance markings are applied at the general circulation and waiting areas to help maintain at least 1 meter of social distance. In order to protect passengers and employees from pandemic risk, disinfection and cleaning operations are carried out regularly by professional teams and cleaning companies in the terminal and offices. In addition to your personal precautions you will take in order to have a healthy travel experience from Sabiha Gökçen, the airport has taken additional measures to protect its guests and employees, and reduced social contact as much as possible. You will be able to perform counter check-in and boarding operations by showing your identity to the personnel in charge behind the protective glass and by scanning your barcode on the barcode reader during boarding.



Istanbul Meeting Planner's Guide

The City of Istanbul

YOU CAN

Discover



ISTANBUL

Close your eyes... Imagine yourself in a city. On your left side ancient walls built during Byzantium days lasting tens of kilometers is spreading its arms... On your right side; a tower dating back hundreds of years glimpses its eyes from the middle of a blue sea. Resembling an open air museum with marvellous arches, magnificent mosques, glorious churches around your eyesight... If you step under the terra, a cisterna with charming columns and attractive Medusa is waiting for you with curiosity. All these historical areas are hidden in Istanbul. The city harmonizes the ancient aspects with modern faces.

With a history dating back to 8,500 years, Istanbul is one of the most visited places in the world, a central hub connecting East and West, blending the past and the future, bringing together cultures and people from all over the world.

As one of the most prestigious capitals of the ancient and modern world, Istanbul is also an ideal destination for international meetings with its world class convention venues and accommodation.

TURKEY'S BUSINESS CAPITAL

Byzantium, Augusta Antonina, Dersaadet, Asitane, Constantinople, Konstantiniye... Istanbul had many different names and hosted many different cultures during its history. No other city in the world provides the option of walking from one continent to another with a magnificent view. **Istanbul has been the capital of no less than three different empires and a mercantile trade centre for many centuries. Today almost 100 K companies dealing with international trade and it is a financial centre for the region.**

One of the most dynamic cities in the world, Istanbul is literally a metropolis. Istanbul is a transcontinental city straddling two continents by its inland sea, Marmara. The city is divided into four regions and has a natural harbor, the Golden Horn. One of the world's busiest waterways, the Bosphorus, is situated in northwestern Turkey between the Black Sea and the Sea of Marmara. Connecting the two seas, Bosphorus also separates Istanbul to two sides known as European side and Asian side.

Istanbul is the largest populated city of Turkey with 15.4 million inhabitants. Istanbul is not only an UNESCO World Heritage Site but also became a hub for contemporary artistic developments and creative industries. Istanbul's cosmopolitan spirit –diverse

and intercultural- is proved by the fact that almost 100 K companies dealing with international trade.

As a result of its economic growth, Istanbul hosts more and more visitors every year, willing to familiarise themselves with its 8,500 years of rich history and see its glamorous ancient monuments dating from Roman, Byzantine and Ottoman times. Istanbul not only presents a historical journey, but also boasts the vibrancy of a modern city with international film festivals, exhibitions, art galleries, and sport organisations. The city was designated in 2010 "the European Capital of Culture" and in 2012 "European Capital of Sport". 21th century's Istanbul is one of the world's leading metropolises.

DID YOU KNOW?

Istanbul is the largest city in Turkey, constituting nearly half of the country's economic, cultural, and historical heart. With a population of 15.4 million, Istanbul is a transcontinental city, straddling the Bosphorus, in Northwestern Turkey, between the Sea of Marmara and the Black Sea.



ISTANBUL AIRPORT

Istanbul Airport is one of the largest airports in the world in terms of passenger capacity which is 90 million. The airport was opened in 2018 in the Arnavutköy district of Istanbul. Annual capacity of the airport is expandable to 200 million by 2026.

Business Hub of Europe and Asia

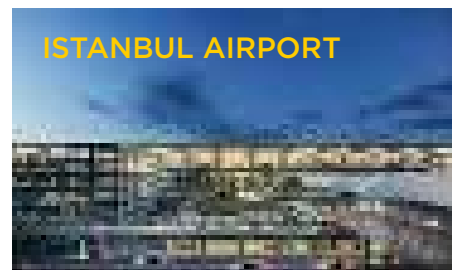
Istanbul is one of the world's most dynamic cities, expanding rapidly. As a trade and culture hub, Istanbul is a center of attraction with the scope of opportunities it provides.

Inspired by the ancient history of the city, Istanbul Airport is one of the world's biggest and most impressive airports which is built with cutting-edge technology. As a trade and culture hub, Istanbul is a center of attraction with the scope of opportunities it provides. Located at the intersection of Asia, Europe and Middle East, Istanbul Airport is a strategic connection point for all destinations. The first phase of the airport has a passenger capacity of 90 million. Once complete, the airport will host flights to more than 350 destinations with an annual capacity of 200 million passengers. New cruise ship port of Istanbul, Galataport, is

being developed in Karaköy district along 1,200 meters of coastline. A total of \$1.7 billion has been already invested in the project, which is expected to create around 5,000 new jobs. The 1.2 kilometers-long coastline had been closed to the public for over 200 years, Galataport will be opening it. The venue has have a total of 52,000 square meters of leasable area for shops and restaurants and another 43,000 square meters for offices. A 177-room hotel will also be built at the port.

The city is currently focusing on more investment to increase the capacity to welcome and accommodate ever higher congresses, events and visitors.

ISTANBUL AIRPORT



GALATAPORT PROJECT



COMPLETED PROJECTS

THE EURASIA TUNNEL



YAVUZ SULTAN SELİM BRIDGE (3RD BRIDGE)



ISTANBUL

in numbers



58
universities



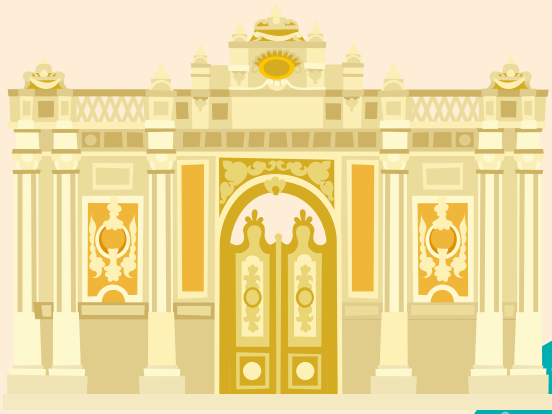
8500
years of history

6th
most visited city
in the world



5,001,981
international visitors in 2020





15,462,452
people



\$12.1 BN
Tourism Revenue (Turkey)



11
technoparks

127,547
Bed Capacity



121
modern
shopping malls



48%
International Trade
Businesses of Turkey go
through Istanbul

WHY INVEST IN ISTANBUL?

Istanbul is world's first and foremost international trade hub and Turkey's business capital. The city has a lot of investment opportunities and advantages for foreign companies.

According to the history of humanity, international trade was created in Mediterranean. People traded olive oil, fruits, textile products and many others by maritime. As the end point of Eastern Mediterranean, throughout history, Istanbul has always been an important industrial port. Today, Turkey is a member of G20 countries. Istanbul is the most critical business hub of Turkey. Turkey's international trade brings 400 billion dollars every year, and three out of four businesses go through Istanbul. This megacity, with a population of almost 20 million, does business with 200 different countries of the world. Istanbul aims to bring 1 trillion dollars from international trade in the upcoming 10 years.



DID YOU KNOW?

By 2019, there were an estimated 865 entrepreneurial tech companies founded or headquartered in Istanbul. Between them, they employed over 25,000 people.

Economic Outlook of Istanbul

As a mega city with a strong history of economic performance and significant infrastructure investment, Istanbul is Turkey's locomotive. Valued US\$257 billion of GDP Istanbul's economy accounts for approx. 40% of Turkey's economy. Istanbul's GDP, therefore, surpasses that of about 25 European countries such as Romania, Hungary, Croatia and Luxembourg. As Turkish economy grows with historic records, Istanbul acts as the engine of growth, having US\$17.1 K GDP per capita, which is well above the national average. Compared to 2001 level, GDP per capita in Istanbul has increased more than fivefold. The foreign trade volume is approx. US\$206 billion, where 75K companies are dealing with international trade in Istanbul.

Over the past 15 years, Istanbul's economy has experienced rapid structural change. Istanbul's defining economic role has evolved from a service center to a dynamic urban center with strong, multi-faceted international connections. The economy is now highly diversified thanks to strengths in many new areas including significant clusters in knowledge-based sectors. The rise of high-tech industries in Istanbul has paved the way for globally competitive companies selecting Istanbul as their headquarters. Entrepreneurial activity is a crucial measure for Turkey as the country aims for a transition from an efficiency-driven economy to being an innovation-driven economy. Istanbul is, without question, a tempting market for entrepreneurship.

The Rise of High-Tech Industries

Leading Congress Destination

“ A magnet for dynamic and talented people from around the world, Istanbul is the ideal congress destination with its vibrancy, modernity, swathe of new infrastructure and enviable geographical position. ”

A city with a global outlook, Istanbul is a meeting point between East and West as well as being a leading MICE destination offering unique and exciting venues. With its 7 purpose-built convention centers & 3 exhibition centers, the city has the capacity to host every type of event, from bespoke incentives to meetings for up to 30,000 pax. Combined with Istanbul's historic venues, palaces, cisterns, high tech modern venues and more, it offers meeting planners lots of options to create truly unique events.

Istanbul hosted many prestigious conferences in recent years. Some of the main congresses are; 16th

WFNS World Congress of Neurosurgery with 5,000 delegates, 22nd World Petroleum Congress WPC with 5,000 pax and 23rd World Energy Congress WEC hosting 10,000 delegates got compliments within the international community.

Again, 45th Apimondia International Apicultural Congress with 8,000 pax, Congress of the Universal Postal Union -UPU- with 2,000 pax, 46th World Polymer Congress with 1,500, WFPMA - 16th World Congress on Human Resources with 3,000 and 50th World Congress of the Universal Federation of Travel Agents' Association also can be counted within the prestigious

meetings that Istanbul hosted.

Another factor in Istanbul's success as a congress destination is its easy access from anywhere in the world. Turkish Airlines, a member of the Star Alliance, offers 318 direct destination flights between Istanbul and five continents, meaning that two billion people live within six hours' flying time of Istanbul. With two airports, one on the Asian side of the city "Sabiha Gökçen International Airport" and "Istanbul Airport" on the European side.

On top of easy visa requirements, the e-visa system with only 3 clicks away makes visa processing easier than ever.



HIGH CAPACITY-

With its 127,547 bed capacity and over 232 five and four star hotels, Istanbul offers a variety of options, including top international and domestic hotel brands, at a variety of price points. Istanbul offers four separate but integratable meeting and exhibition clusters in the Airport District, the Congress Valley, the Golden Horn and Asian side. Combined with unique incentives afforded by Istanbul's historic venues, palaces, cisterns and high tech modern venues, Istanbul presents meeting planners with a variety of remarkable options to create truly outstanding events. Not all cities in the world are blessed with a unique venue selection from the 4th century as well as sanctuaries from all three major religions.

ISTANBUL

List of References

2019

- Structural Engineers World Congress -SEWC-
- 13 Asian Association for Lexicography Conference -ASIALEX 2019-
- 28th Annual Conference of the International Association for Forensic Phonetics and Acoustics -IAFPA-
- European Conference on Analytical Chemistry -EUROANALYSIS -
- 12th AFMC International Medicinal Chemistry Symposium -AIMECS 19-
- 14th World Congress of Perinatal Medicine -WCPM-
- 17th World Congress of Gastroenterology -GASTRO 2019-
- 18th World Clean Air Congress -IUAPPA-
- 12th World Buffalo Congress
- International Inborn Errors of Metabolism and Nutrition Congress

2018

- 4. Waterloss Forum
- 10th Global Entrepreneurship Congress -GEC 2018
- Working Week & 41 General Assembly of the International Federation of Surveyors -FIG-
- 30th Congress of the International Society for Horticultural Science -ISHS-
- 7th International Symposium on Human Health Effects of Fruits and Vegetables - FAVHEALTH2018-
- European Conference on Analytical Chemistry -EUROANALYSIS -
- 28th APASL Single Topic Conference
- World Congress on Healthy Ageing -WCHA-
- TRANSIST Istanbul Transport Congress and Exhibition
- 32. Conference of the Confederation of Asia-Pacific Chambers of Commerce and Industry -CACCI-

2017

- 45th International Apicultural Congress -APIMONDIA- 8000 pax
- 22nd World Petroleum Congress -WPC- 5000 pax
- 16th WFNS World Congress of Neurosurgery 5000 pax
- WPC Annual Council Meeting 1000 pax
- 34th World Conference of the International Association of Science Parks -IASP- 800 pax
- 34th Conference of the Federation of Islamic Medical Associations -FIMA- 500 pax
- International Commission on Glass -ICG- Annual Meeting 500 pax
- Women Vendors Exhibition and Forum 500 pax
- 27th Annual General Meeting of the International Chamber of Shipping and International Shipping Federation -ICS/ISF- 460pax
- 21st World Congress of Aesthetic Medicine- 450 pax

2015

- 17 World Congress of the World Federation of the Deaf -WFD 5000 pax
- 25 Scientific Meeting of the Asian Pacific Association for the Study of the Liver -APASL- 4000 pax
- 41st Annual Meeting of the European Group for Blood and Marrow Transplantation -EBMT- 4000 pax
- JCI - Junior Chamber International European Conference Istanbul 3000 pax
- 31 International Epilepsy Congress 2500 pax
- 5 World Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension -CODHy- 2100 pax
- 32 World Veterinary Congress -WORLDVET 2015- 2000 pax
- 20 Conference of the European Society of General Practice and Family Medicine -WONCA 2015- 2000 pax
- Worldslepp 2015 2000 pax
- ACI Airport Exchange 2015 1800 pax

2016

- 23rd World Energy Congress -WEC- 10000 pax
- World Humanitarian Summit 9000 pax
- WFPMA 16th World Congress on Human Resources 3000 pax
- Congress of the Universal Postal Union -UPU- 2000 pax
- 46th World Polymer Congress -IUPAC MACRO - 1500 pax
- International Aerosol Congress and International Aerosol Exhibition 1500 pax
- 24th International Congress on Thrombosis- 1500 pax
- ACI Airport Exchange 1450 pax
- 7th European Congress on Pharmacology -EPHAR - 1000 pax
- EUROSOL 1000 pax
- 5th SEERS International Congress in Robotic Surgery- 750 pax
- 14th International Meeting on Public Communication of Science and Technology -PCST 14- 500 pax
- 15th World Cereal and Bread Congress - 440 pax

2013

- FDI Annual World Dental Congress - 16,000 pax
- ACI World Annual General Assembly - 2,000 pax
- **14th European Congress on Orthopaedics EFORT - 7,000 pax**
- International Coal Preparation Congress ICPC - 2,200 pax
- **International Congress and 47 General Assembly of the International Union of Pure and Applied Chemistry IUPAC - 3,000pax**
- European Renal Association-European Dialysis and Transplant Association ERA-EDTA - 8,000 pax
- **World Congress on Obesity Surgery of the International Federation for the Surgery of Obesity and Metabolic Disorders IFSO - 2,500 pax**
- International Congress of the European Academy of Dermatology and Venerology EADV - 4,000 pax
- **Young Presidents' Organization Global Leadership Summit -YPO-WPO - 2,500 pax**
- Conference of the European Association for International Education EAIE - 4,000 pax
- **World Hypertension Congress - WHC 2013 - 3,000 pax**
- **Euroecho Imaging 2013 Congress - 3,000**
- 25th Conference of the European Association for International Education -EAIE - 4,000 pax

2014

- **IFCC WorldLab 2014- 22nd Int. Congress of Clinical Chemistry and Laboratory Medicine ICCCLM 6000 pax**
- EFNS-ENS Joint Congress of Neurology 5000 pax
- **5 EuChems European Chemistry Congress 2500 pax**
- 9th World Stroke Congress WCS 2500 pax
- **7th World Congress on Pediatric Critical Care 2000 pax**
- 8th World Congress on Neurorehabilitation WCNR 2000 pax
- **Eunethydis 3 International ADHD conference 2014 2000 pax**
- "18 Organic World Congress & General Assembly of the International Federation of Organic Agriculture Movements -IFOAM-" 1500 pax
- **16th Congress of the European Society for Sexual Medicine -ESSM 1500 pax**
- 12th Congress of the European Federation of Sexology 1500 pax

2012

- **Lions 59th Europa Forum - 3,000 pax**
- 2012 28th Annual Meeting of the European Society of Human Reproduction and Embryology ESHRE 7,000 pax
- **5th International Inner Wheel Convention IIW 3,500 pax**
- 31st World Congress on Endourology and Extracorporeal Shock Wave Lithotripsy WCE - 3,000 pax
- **3rd Networking on World Anesthesiology Congress NWAC - 2,000 pax**
- Acute Cardiac 2012 - 1,500 pax
- **International Meeting on Advanced Spine Techniques IMAST - 1,200 pax**

2011

- **25th Congress of the European Association for B25 Personnel Management EAPM - 2,000 pax**
- 30th General Assembly of the International Union of Radio Science URSI - 2,000 pax
- **7th International Congress of Cognitive Psychotherapy ICCP - 2,000 pax**
- 87th Congress of the European Orthodontic Society EOS - 2,000 pax
- **15th RoboCup International Symposium - 2,500 pax**
- 29th World Congress on Safety and Health at Work ISSA / ILO - 5,000 pax
- **2nd International World Water Forum - 8,000 pax**
- Annual Meeting of The European Academy of Allergology and Clinical Immunology EACCI - 8,500 pax
- **LDC Summit Least Development Countries - 15,000 pax**

2010

- **5th Regional Conference of the Asian Pacific Organisation for Cancer Prevention APOCP - 1,000 pax**
- ASTA World Congress - 2,000 pax
- **East Trade Fair and Conference INTERGEO - 2,000 pax**
- European Accounting Association EAA - 1,200 pax
- **2nd International Women Interpreneurship and Leadership Summit - 1,000 pax**
- 43th Meeting of the European Society of Paediatric Gastroenterology,Hepatology and Nutrition ESPGHAN - 1,500 pax
- **14th Congress of The World Council of Comperative Education Societies WCCES - 1,000 pax**
- 15th Congress of the International Society for Burn Injuries ISBI - 1,000 pax
- **5 General Assembly and Conference of the Asian Pacific Organization for Cancer Prevention -APOCP - 1000 pax**
- ASTA International Destination Expo - 1200 pax
- **33 Congress of the European Accounting Association -EAA - 1200 pax**
- 2010 Locksmiths Convention -ELF - 1400 pax
- **43 Meeting of the European Society of Pediatric Gastroenterology, Hepatology and Nutrition -ESPGHAN- 1500 pax**

2009

- **World Congress on Public Health WFPHA - 3,000 pax**
- 46th Annual Meeting of The European Society Physical and Rehabilitation Radiology ISPRM - 3,000 pax
- **5th Congress of The European College of the Neuropsychopharmacology ECNP - 6,000 pax**
- Annual Meeting of the Boards of Governors of the International Monetary Fund & The World Bank Group IMF - 15,000 pax
- **5th World Water Forum - 25,000 pax**
- 5 World Water Forum - 17500 pax
- **11 European Congress of Endocrinology - EFES - 3000 pax**
- 12 International Congress of the World Federation of Public Health Associations -WFPHA - 2400 pax
- **5 World Congress of the International Society of Physical and Rehabilitation Medicine -ISPRM - 3000 pax**
- 69 International Congress of Pharmaceutical Sciences -FIP'09 - 3200 pax
- **22 Congress of the European College of Neuropsychopharmacology -ECNP - 6000 pax**
- 64 Annual Meeting of the Boards of Governors of the International Monetary Fund & the World Bank Group - 2009 - 15000 pax

2020 CONGRESS STATISTICS

Global Statistics

According to International Congress and Convention Association's preliminary statistics (January - November 2020) for the year 2020, associations have opted to postpone the majority (61%) of their meetings with the second option being the transition to Virtual meetings (22%). Together with Hybrid and Relocated meetings, the total percentage of meetings that are (eventually) moving ahead is 85%. When extrapolating this percentage from number of

meetings to number of participants and estimated total expenditure, we see a percentage of 79% in both cases. Europe has the highest market share of affected meetings (62%) of all continents, with Asia and North America following with respectively 15% and 11%. When looking at meeting-size affected the highest percentage of cancellation can be seen in meetings with 3.000+ participants (20%), which should not come as a surprise. However, this effect is

counter-balanced as this same meeting-size shows the highest percentage when it comes to Virtual meetings (38%). Hotels, universities and conference/exhibition centers have been equally affected as each category roughly carries one-third of the burden of affected meetings. The total amount of estimated total expenditure for affected meetings in 2020 tallies up to over 7 billion USD.

Istanbul Congress Statistics

National Congresses

70

Virtual

21

Hybrid

9

Postponed

1

Cancellation

International Congresses

3

Virtual

11

Hybrid

2

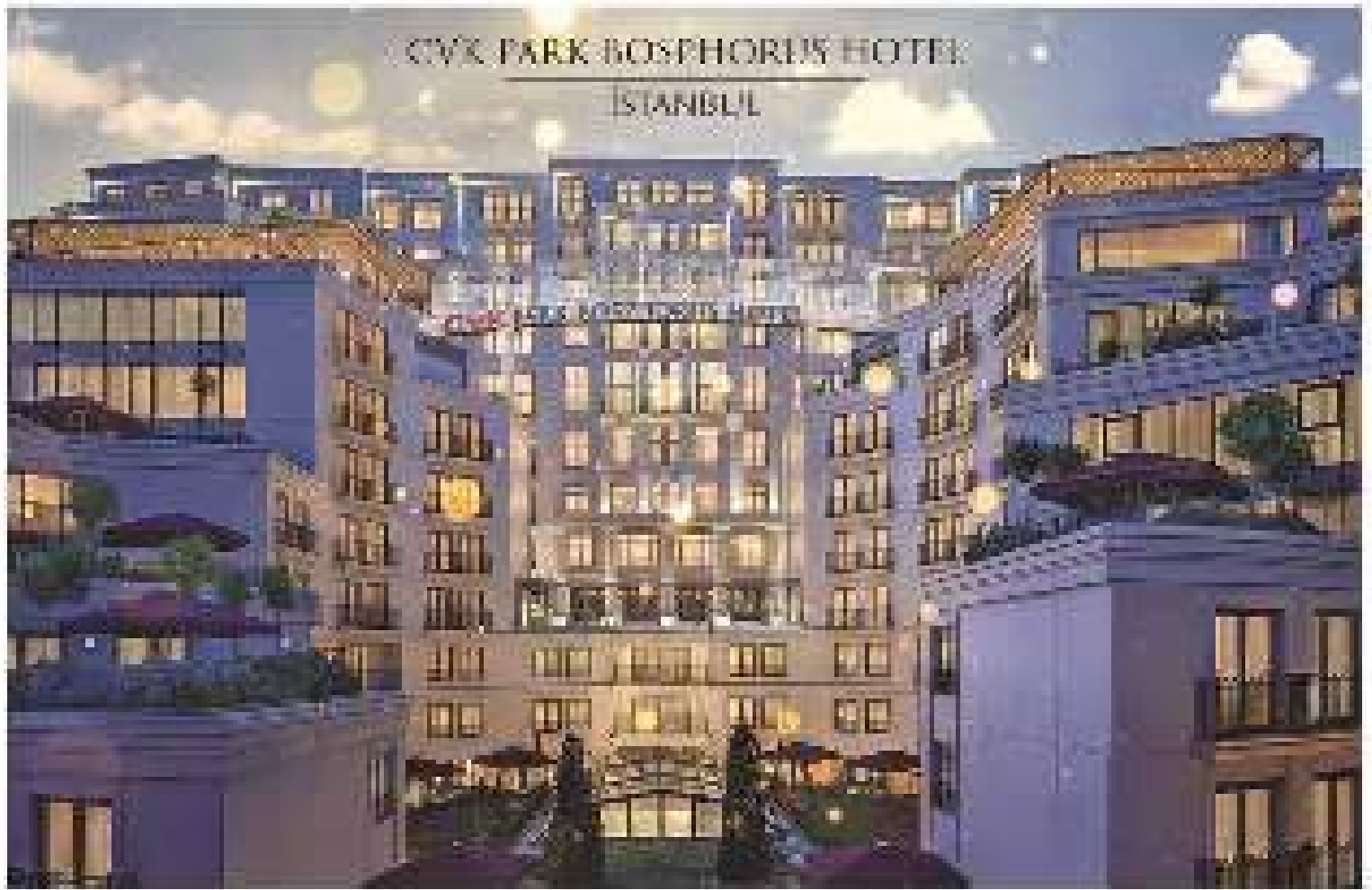
Postponed

The Hybrid Era of Meetings

Due to the pandemic, the perception of the meetings industry changed in the year of 2020. It is; "the digital era at its core" and we are in the midst of "hybrid" period. Nonetheless, nothing will ever replace one-on-one interactions. Connecting and being socially interacted is an undeniable part of human nature. Fact is, sooner or later, people will gather together at the events, hug each other at the games, shake hands at celebrations, etc. Istanbul hosted various hybrid and virtual national and international congresses, meetings, events, conferences, concerts and more this year. Istanbul has always been a dependable destination for the meetings

industry with its state-of-the-art convention centers, hotels, facilities and suppliers. The year 2020, proved that, in addition to its strong physical infrastructure, our city and its meeting industry shareholders also has a strong digital infrastructure. The city of Istanbul created new business models and opportunities, defined new delivery concepts, human capital sharing platforms, worked on activities like security plans, green awareness, hygiene factors and digital marketing plans in 2020. Istanbul is ready to host all kinds of international and national events in the upcoming years.

CVK PARK BOSPHORUS HOTEL ISTANBUL



A FLAWLESS MEETING EXPERIENCE AT *The Heart of the City*

Your meetings and organizations at CVK Park Bosphorus Hotel are covered to our understanding of longidrive from history. Our professional team provides service with latest technology. 18 meeting rooms for different requirements, a ballroom with a ceiling height of 6 meters with a width of 200 m and a grand hall with a stage that provides special access to the ballroom. Our hotel which has an innovative atmosphere is finished with its special features. We take care of your health and takes high hygiene measures.

Çarşıoğlu Sok. Kat: 1, No: 2/5440, Beşiktaş, İstanbul, Türkiye

İstanbul'da 150 yıldır hizmet veriyoruz

www.parkbosphorus.com.tr

www.parkbosphorus.com.tr



ISTANBUL CONGRESS RANKINGS 2010-2019

Take a look at Istanbul's international meeting rankings of 2010 - 2019 according to International Congress and Convention Association - ICCA Statistics Reports.

DID YOU KNOW?

According to Euromonitor International's Top 100 City Destinations Ranking 2020, Istanbul is the 8th most popular city in the world and 3rd most popular city in Europe.

NUMBER OF MEETINGS PER CITY

ISTANBUL



2019	City	Meeting Number
1	Paris	237
2	Lisbon	190
3	Berlin	176
4	Barcelona	156
5	Madrid	154
6	Vienna	149
7	Singapore	148
8	London	143
9	Prague	138
10	Tokyo	131
...44	Istanbul	58

2018	City	Meeting Number
1	Paris	212
2	Vienna	172
3	Madrid	165
4	Barcelona	163
5	Berlin	162
6	Lisbon	152
7	London	150
8	Singapore	145
9	Prague	136
10	Bangkok	135
...84	Istanbul	33

2018	City	Meeting Number
1	Paris	212
2	Vienna	172
3	Madrid	165
4	Barcelona	163
5	Berlin	162
6	Lisbon	152
7	London	150
8	Singapore	145
9	Prague	136
10	Bangkok	135
...84	İstanbul	33

2017	City	Meeting Number
1	Barcelona	195
2	Paris	190
2	Vienna	190
4	Berlin	185
5	London	177
6	Singapore	160
7	Madrid	153
8	Prague	151
9	Lisbon	149
10	Seoul	142
...133	İstanbul	20

2016	City	Meeting Number
1	Paris	196
2	Vienna	186
3	Barcelona	181
4	Berlin	176
5	London	153
6	Singapore	151
7	Amsterdam	144
7	Madrid	144
9	Lisbon	138
10	Seoul	137
...39	İstanbul	62

2015	City	Meeting Number
1	Berlin	195
2	Paris	186
3	Barcelona	180
4	Vienna	178
5	London	171
5	Madrid	171
7	Singapore	156
8	İstanbul	148
9	Lisbon	143
10	Copenhagen	138

2014	City	Meeting Number
1	Paris	214
2	Vienna	202
3	Madrid	200
4	Berlin	193
5	Barcelona	182
6	London	166
7	Singapore	142
8	Amsterdam	133
9	İstanbul	130
10	Prague	118

2013	City	Meeting Number
1	Paris	204
2	Madrid	186
3	Vienna	182
4	Barcelona	179
5	Berlin	178
6	Singapore	175
7	London	166
8	İstanbul	146
9	Lisbon	125
9	Seoul	125

2012	City	Meeting Number
1	Vienna	195
2	Paris	181
3	Berlin	172
4	Madrid	164
5	Barcelona	154
6	London	150
6	Singapore	150
8	Copenhagen	137
9	İstanbul	128
10	Amsterdam	125

2011	City	Meeting Number
1	Vienna	181
2	Paris	174
3	Barcelona	150
4	Berlin	147
5	Singapore	142
6	Madrid	130
7	London	115
8	Amsterdam	114
9	İstanbul	113
10	Beijing	111

2010	City	Meeting Number
1	Vienna	181
2	Barcelona	174
3	Paris	150
4	Berlin	147
5	Singapore	142
6	Madrid	130
7	İstanbul	115
8	Lisbon	114
9	Amsterdam	113
10	Sydney	111





Convention & Exhibition Venues **YOU CAN** *Meet*

CONVENTION AND EXHIBITION CENTERS

Istanbul is an ideal city to convene congresses with 100 to 30,000 or more participants. The city is home to 7 convention centers and 3 exhibition centers, each capable of hosting major events with thousands of delegates, Istanbul has 4 independent meeting clusters spread around the city - The Congress Valley, the Golden Horn, the Airport Area and the Asian Side.

EUROPEAN SIDE

AIRPORT AREA

Istanbul is expanding its convention hubs with the newly opened Istanbul Airport. Many hotels, convention center and event venues are under construction and will be completed in the upcoming years.

GOLDEN HORN

The Haliç Congress Center, uniquely situated on the shores of the Golden Horn, is another massive complex which hosted the 5th World Water Forum. The investments around Golden Horn area are still ongoing and you can reach the city center with a tunnel from the area.

CONGRESS VALLEY

The Congress Valley, only at a walking distance from a wide range of hotels, restaurants and attractions, is located in the city centre and features two main complexes, namely Istanbul Congress Center and the Istanbul Lutfi Kırdar - ICEC. Congress Valley is in an area with almost 30.000 bed capacity, including Grand Cevahir Hotel & Convention Center in Business District.

ASIAN SIDE

The Asian side is also a very strong cluster that has been developing through new auditoriums built and opened each day. Its capacity of hosting a number of people in its hotels and its convention centers are the features that make this side preferable.

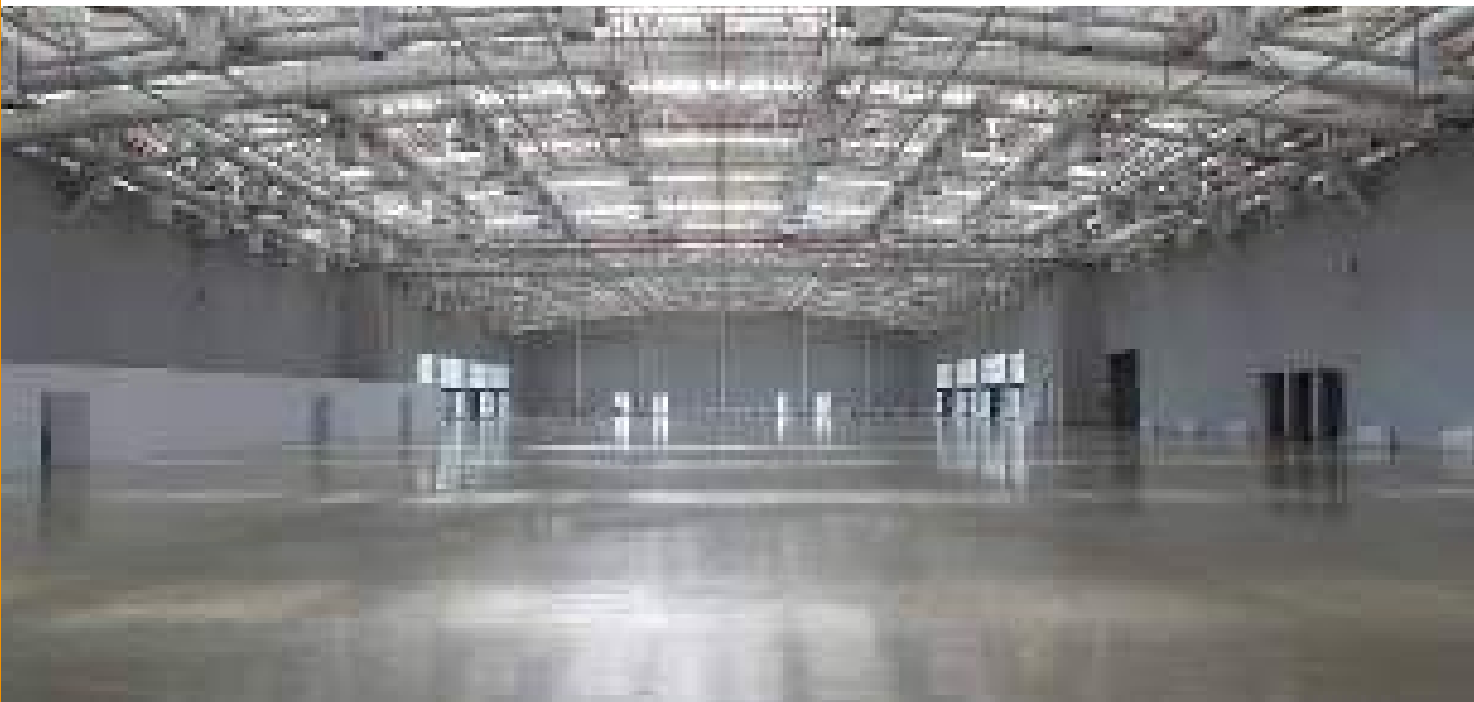
ASIAN SIDE

EURASIA SHOW AND ART CENTER



Aksaray Mah. Kennedy Cad. No: 11/1
Yenikapı Etkinlik Alanı, Fatih/Istanbul
P: +90 212 589 69 01
P: +90 212 587 38 45
@: organizasyon@beltur.istanbul
W: www.avrasyagosteri.com.tr

Istanbul Grand Airport: 42 km
Sabiha Gökçen Airport: 41 km



Eurasia Show and Art Center was built in 2017 by Istanbul Metropolitan Municipality in order to contribute to the tourism of Istanbul.

With its 8500 years history, the most important mission of the Eurasia Culture and Art Center, which is built in Yenikapı, the oldest settlement in Istanbul, is to contribute to Istanbul's brand value.

In the center, which is operated by Istanbul Metropolitan Municipality BELTUR AŞ, in many fields such as technology, tourism, architecture, health, culture, art

and education, fairs, exhibitions, launches, commercial shots, press conferences, gala, motivation meeting, reception, campaign, seminar, general assembly and many activities such as concerts can be organized.

RESTAURANT

Our restaurant has chefs with international gastronomy experience and we serve different and tasteful recipes from Turkish and world cuisine. In our 350 m2 restaurant, we host weddings and corporate events and VIP level food service up to 3000 people in our event area.

CAFÉ

Our 350 m2 café has hot & cold beverages and appetizers specially designed for breaks of events.

TECHNOLOGY & DESIGN

We provide technological design, planning and management services for events with our experienced team and in coordination with our solution partners.

PARKING AREA

Our parking area has a 8000 vehicle capacity and is being operated by İSPARK.

	LENGTH (M)	WIDTH (M)	HEIGHT (M)	AREA (M2)	KING TABLE	U-SHAPE	THEATRE	BANQUET
AVRUPA HALL	60.42	48.30	16	3.433	-	-	2500	1500
AVRASYA HALL	70.33	48.30	16	2.978	-	-	2500	1500
ANADOLU HALL	60.89	48.30	16	2.977	-	-	2500	1500
RESTAURANT 1	18.80	18.40	3.60	350	-	-	400	220
RESTAURANT 2	18.80	18.40	3.60	350	-	-	450	250





GRAND CEVAHİR HOTEL & CONVENTION CENTER



LOCATION

The Grand Cevahir Hotel & Convention Center is just 15 minutes from Atatürk Airport. Major business districts Şişli, Mecidiyeköy and Taksim may be reached within minutes.

GUEST ROOM FACILITIES & SERVICES

At the Grand Cevahir Hotel, there are 4 presidential suites, 7 executive corner suites, 32 executive Standard suites, 28 corner suites, 12 family suites, 237 standard and 3 disabled rooms making a total of 323 rooms to accommodate guests in luxury.

BALLROOM

The Largest in Europe: With 2,500 m2 of usable space and 8,65 meter high ceiling the Ball Room measures up as the largest in Turkey and Europe without any structural columns. The Ballroom is dividable into 3 sections and it's stage is 210 m2.

UNIQUE HOTEL AUDITORIUM

Cevahir Auditorium, one of the unique Hotel Auditorium in Turkey, with 1.013 people capacity has state-of-the art systems for all kinds of organizations.

- The systems offer simultaneous translations up to 8 different languages at any one time.
- Acoustic Fiquares seats
- Backstage changing rooms.
- 8 meeting rooms located around the auditorium
- Display possibilities at the foyer with 1,806m2 of space
- Vehicle display facility on stage
- Ideal size for theatre, talk show & dance performances and for large seminars and conferences.

MEETING ROOMS & FACILITIES

There are 22 multi-purpose meeting rooms at the Grand Cevahir Hotel. Shared secretary service and on-line Internet Access are offered combined

with the latest technology at the 22 acoustically designed and high ceiling meeting rooms of the Grand Cevahir Hotel & Convention Center. Valets will be at organizer's service during meetings. The VIP diner and breakfast rooms can be used for private meetings.

WE ADD PLEASURE TO YOUR BUSINESS.

Grand Cevahir is Turkey's first 5 stars Congress Hotel and by way of its impeccable principles has really made a difference in the sector. The hotel's congress hall is the biggest in Europe. In addition, with 2500m2 of usable space, it boasts one of the biggest Ball Room in Europe.

The Grand Cevahir Hotel and Congress Center has 323 rooms in total: 272 standard rooms 30 m2 each;

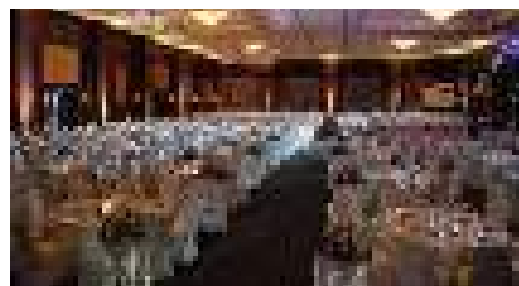
- Grand Cevahir Hotel is Turkey's first 5 stars Congress Hotel and by way of its impeccable principles has really made



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sales@gch.com.tr
W: www.gch.com.tr

Number of Meeting Rooms: 21
Total Exhibition Area: 5000 m2
Distance
Istanbul Grand Airport: 39 km
Sabiha Gökçen Airport: 46 km

FUNCTION ROOM	ROOM SIZE (M ²)	WIDTH X LENGTH (M)	HEIGHT (M)	THEATER	U U SHAPE	CLASS- ROOM	BANQUET	COCKTAIL PROLONGE	COCKTAIL RECEPTION
PIRLANTA	49	6.45x8.09	4.20-4.83	-	-	-	12	-	-
YAKUT	52	7.12x7.29	3.67	30	22	20	30	-	40
ZÜMRÜT	37	5.20x7.60	3.67	25	20	20	30	-	-
SAFİR	232	15.23+1.71x15.90	3.40-4.58	200	60	145	120	150	250
SAFİR FOYER	363	-	-	-	-	-	-	-	-
ELMAS	48	6.41x8.11	3.52-3.92	35	20	20	40	-	-
TOPAZ	45	5.65x7.94	3.58	36	20	24	40	-	-
AKİK	44	5.46x7.81	3.50	36	20	24	32	-	-
TURKUAZ	84	7.77x11.02	3.62-4.50	80	35	50	50	40	60
BALLROOM	2500	58.29x32.18	8-8.50	2800	-	1250	1750	2000	2500
BALLROOM 1	615	18.95x32.18	8.00-8.50	700	-	450	440	400	550
BALLROOM 2	484	15.15x32.18	8.00-8.50	500	-	350	320	300	500
BALLROOM 3	778	24.50x32.18	8.00-8.50	800	-	600	600	550	750
BALLROOM 1+2	1099	34.1x32.18	8.00-8.50	1200	-	800	800	750	1000
BALLROOM 2+3	1262	39.65x32.18	8.00-8.50	1400	-	900	900	1000	1300
BALLROOM FOYER	1083	-	-	-	-	-	-	-	-
BALLROOM LOBBY	50	-	-	-	-	-	-	-	-
KEHRİBAR	48	6.55x7.60	2.90	40	24	30	-	-	-
SEDEF	47	6.55x7.67	2.90	40	24	30	-	-	-
FIRUZE	42	6.55x7.55	2.90	30	20	25	-	-	-
KRİSTAL	28	4.20x7.35	2.90	30	20	25	-	-	-
MERCAN	28	4.20x7.35	2.90	30	20	25	-	-	-
İNCİ	39	4.05x6.55	2.90	25	16	20	-	-	-
OPAL	123	5.05-6.45x22.30	2.90	75	45	50	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
ODITORIUM	877+291	23.82x34.52	8.12	1013	-	-	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
FOYER	964	-	-	-	-	-	-	-	-



a difference in the sector. The hotel's congress hall is the biggest in Europe. In addition, with 2500m2 of usable space, it boasts one of the biggest Ball Room in europe.

- Grand Cevahir Hotel & Convention Center has 323 rooms in total: 272 standard rooms 30 m2 each;
- 47 suites 45 m2 each (8 suite rooms with wide balcony) and 4 King Suites 105 m2 each. There are 3 rooms for handicapped guests and there are 72

non-smoking rooms.

- The 11th, 12th and 13th floors of our hotel serve as the executive floors. The Executive Meeting Room and "executive Lounges" are exclusive to those floors.
- LCD screen television providing special channel options with satellite connection
- Mini bar
- Fast Wire-Wireless internet connection
- 24 hour room service

- Digital sasfe
- Voice Mail System
- Specially Equipped Direct Telephone
- Interactive TV system
- Bathroom telephone
- Bathroom emergency call Hair dryer
- Kettle, Daily tea, coffee, sugar and 1 bottle of water are the courtesy of our hotel
- Air conditioning system according to all seasons
- Pillow Menu



HALIÇ CONGRESS CENTER



Sütlüce Mah. Karaağaç Cad No: 19
34445 Beyoğlu / İstanbul
P: +90 212 311 11 11
F: +90 212 311 11 99
@: info@halic.com
W: www.halic.com

Number of Meeting Rooms: 18
Total Exhibition Area: 9,172 sqm
Distance to
Istanbul Grand Airport: 40 km
Sabiha Gökçen Airport: 47 km



Welcome to the Halic Congress Center (HCC), to The Center of Hospitality. We are proud to be known as "The Center of Hospitality."

DESCRIPTION AND LOCATION

Halic Congress Center is on the shores of the Halic, also known as Golden Horn, an area of great historical interest and a reviving economic and cultural center of the city.

The center is the only venue in Istanbul by the sea side which gives the unique opportunity of using sea transportation additional to the bus networks and rail systems.

Halic Congress Center is easily accessible from Istanbul Grand Airport in 30 minutes and Sabiha Gökçen International Airport in 40

minutes. Taksim Square, known as the main center of the city is 7 minutes and Sultanahmet district in the historic peninsula is only 10 minutes away from the center.

MEETING AND CONFERENCE FACILITIES

The Center spans 102.000sqm, includes an open space of 16.000sqm and a total indoor exhibition area of 9.000sqm, comprising four buildings that are interconnected with broad galleries and lounges filled with sunshine, it offers 18 multi-functional rooms including 5 state-of-the-art Auditoria.

The centre has the flexibility both to make guests feel comfortable and to make large as well as smaller conferences run smoothly and professionally. This also makes it

ideal as a venue for a wide variety of congresses, conferences, symposiums, corporate meetings, social, cultural, professional events of all kind, fairs, exhibitions, concerts, musicals, and theater, movie premieres, special events where open air and coastal activities can be carried out simultaneously provides its visitors with an incomparable experience due to its uncompromising service quality concept.

The Center has the capacity to host 7,000 guests indoors and on the seafront, offering delicious dishes from Turkish and world cuisine. And the à la carte Erguvan Restaurant within the Center is a delicious stop for lunch or dinner.

PIA the solution partner of Halic Congress Center, designs, produces

and installs electro-acoustic systems, handling your events successfully with state-of-the-art technology products and a professional team.

Our unique adventurous facilities and our professional staff will make your event unforgettable. Haliç Congress Center hosted many significant congresses and special events compliant with its sphere of activity and provides its guests with an incomparable experience due to its uncompromising service quality concept.

At Haliç Congress Center Catering Services, every event and reception turns into a memorable celebration, thanks to exclusive presentations by master chefs and a seasoned team boasting a customer-centric approach.

PIA the solution partner of Haliç Congress Center, designs, produces and installs electro-acoustic systems, handling your events successfully with state-of-the-art technology products and a professional team.

PERA BUILDING

With a total capacity to accommodate

1.200 persons Pera Building consists of 3 auditorium; Eyüp, Tophane and Fener and 2 multi functional rooms Lale and Mimoza with 1.300sqm foyer.

HALIÇ BUILDING

The magnificent Haliç Auditorium is the largest auditorium of the Center with 3004 seats.

A stage of 477 sqm with direct loading Access, 12 back-stage speaker rooms and 2.830 sqm two-storey foyer.

SADABAD BUILDING

The Center's second biggest auditorium with 1.131 seats. A stage of 151sqm offers direct access for loading, 3 back stage speaker rooms and 1.644 sqm two-storey foyer.

KULELİ BUILDING

Constructed with neo-Classical architectural elements of the 1920's, the two-storey building with 10 meeting rooms and an expansive ground level 1.280 sqm foyer designed for various needs which can host special events. Offering a magnificent view of the Haliç, the ground level 1100sqm terrace foyer is an exclusive and spacious area for

outdoor functions.

BANQUET AND SPECIAL EVENTS

The halls, auditoriums, lounges and open spaces of the Center host all sorts of meetings and special events. The very well-known of the Center's banquet serves various culinary traditions along with Turkish cuisine by the popular chefs creating tremendous specialties. The center also offers an outstanding alternative for outdoor banquets and cocktail events with its fascinating Haliç shore. All furnished with high-tech equipments including Dolby Digital voice system, digital control center, simultaneous translation system and digital delegation system. With a direct view of Haliç Bay can be used for outdoor events and banquet events.

	THEATRE	U-SHAPE	CLASSROOM	BOARDROOM	BANQUET	CABARET	STANDING COCKTAIL	AREA SQM
PERA BUILDING								
Eyüp Auditorium	266	-	-	-	-	-	-	313
Fener Auditorium	266	-	-	-	-	-	-	313
Tophane Auditorium	219	-	-	-	-	-	-	223
Lale Room	300	65	160	67	324	162	432	390
Mimoza Room	100	30	60	32	120	60	160	133
Pera Foyer	-	-	-	-	600	300	800	1.300
HALIÇ BUILDING								
Haliç Auditorium (Ground Floor + Upper Floor)	2121 + 883 = 3004	-	-	-	-	-	-	2.340
Haliç Foyer (Ground Floor + Upper Floor)	-	-	-	-	Ground Floor 1200	Ground Floor 600	Ground Floor 1600	1.880+950 =2830
SADABAD BUILDING								
Sadabad Auditorium (Ground Floor + Upper Floor)	-	-	-	-	-	-	-	909
Sadabad Foyer (Ground Floor + Upper Floor)	-	-	-	-	Ground Floor 600	Ground Floor 300	Ground Floor 800	1.411+233=1644
KULELİ BUILDING								
Marmara Room	84	40	60	45	96	48	128	123
Cibali Room (1-2)	120	50	72	54	96	48	128	159
Kasımpaşa Room (1-2-3-4-5)	350	100	180	110	360	180	480	360
Balat Room	140	40	60	44	132	66	176	150
Hasköy Room	140	40	60	44	132	66	176	141
Kuleli Foyer	-	-	-	-	780	390	1040	1.280
Kuleli Terrace	-	-	-	-	900	450	1200	985
OUTDOOR FUNCTION AREAS								
Haliç Shore	-	-	-	-	3600	1800	4800	6.239
Open Air Function Area	-	-	-	-	4800	2400	6400	11.548
Gallery 1	-	-	-	-	900	450	1200	1.066
Gallery 2	-	-	-	-	780	390	1040	1.052
Galata Ballroom	700	100	400	110	840	420	1120	1.160



İSTANBUL CONGRESS CENTER



Istanbul Congress Center
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Twitter @iccistanbul
Facebook @istanbulcongresscenter

Number of Meeting Rooms: 88
Total Exhibition Area: 14.576 m2
Distance to
Istanbul Grand Airport: 40 km
Sabiha Gökçen Airport: 42 km



THE BIGGEST CONGRESS CENTER IN ISTANBUL

Istanbul Congress Center is an international venue boasting world-class technological infrastructure, experienced staff, and high-quality service it offers to visitors.

Spanning an area of 120.000 m² on a total of eight floors, Istanbul Congress Center hosts social, cultural and professional events of all kinds, including but not limited to national and international congresses, conferences, symposiums, corporate meetings, fairs, exhibitions, concerts, musicals, and theater and movie premieres.

LOCATION & DIRECTIONS

Istanbul Congress Center is situated in the Congress Valley in Taksim-Nişantaşı district, the most elegant and central destination in İstanbul.

Various prominent cafes, restaurants, hotels and

shopping facilities surround ICC. Istanbul Congress Center is close to most of the commercial and cultural spots of the city, making ICC a privileged and unique place for guests.

PARKING LOT

The parking lot of Istanbul Congress Center is a two-floor facility, with a capacity of 850 vehicles.

There are also parking areas specially designed for the vehicles of mobility-restricted guests.

The secure parking lot is open 24 / 7.

FOOD AND BEVERAGE SERVICES THE BIGGEST KITCHEN IN ISTANBUL

Istanbul Congress Center offers high-quality and seamless food and beverage services for all kinds of events.

Covering an area of 1,500 m² and complying with hygiene and sanitation standards, the kitchen boasts expertise

in local dishes and international cuisine. ICC's kitchen holds the HACCP certificate, the worldwide standard in the field of hygiene and food safety. Istanbul Congress Center can serve up to 15,000 people in various events such as congresses, special invitations, corporate dinners, cocktail parties, weddings, and lunch box or concept projects.

The ideal menu for your event. Offering the select tastes of international cuisines, our kitchen staff can prepare the menu of your choice.

TECHNOLOGY

ICC's solution-oriented and professional team provides fast and world class technological assistance for your event.

Technical Services

Istanbul Congress Center provides a wide range of audio, light, stage,

MEETING ROOMS AND FOYERS	SQM	CLASS-ROOM	THE-ATRE	BOARD	U SHAPE	HALLOW SQUARE	ROUND TABLE (10 PAX)	ROUND TABLE (11 PAX)	CAB-ARET	HIGH
G 0 LEVEL										
LOBBY AREA	1.098 m2	-	-	-	-	-	-	-	-	6,30 - 2,70 m.
TERRACE	9.609 m2	-	-	-	-	-	-	-	-	open area
B1 LEVEL										
	Sqm	Classroom	Theatre	Board	Hallow square	U Shape	Round Table10 pax	Round Table 11 pax	Cabaret	High
ELMADAG 1-1	38 m2	16	25	14	18	15	20	22	16	2,7 m.
ELMADAG 1-2	43 m2	16	25	14	18	15	20	22	16	2,7 m.
ELMADAG 2-1	40 m2	16	25	14	18	15	20	22	16	2,7 m.
ELMADAG 2-2	44 m2	16	25	14	18	15	20	22	16	2,7 m.
B1 FOYER	2.232 m2	-	-	-	-	-	-	-	-	2,7 m.
B2 LEVEL										
	Sqm	Classroom	Theatre	Board	Hallow square	U Shape	Round Table10 pax	Round Table 11 pax	Cabaret	High
BEYAZIT	726,02 m2	380	600	80	150	96	450	495	360	6 m.
EMIRGAN	717,69 m2	380	600	80	146	96	420	462	336	6 m.
EMIRGAN 1	353,35 m2	180	275	72	106	75	200	220	160	6 m.
EMIRGAN 2	364,34 m2	180	275	72	106	75	200	220	160	6 m.
BEYLERBEYI	479,10 m2	280	400	72	120	75	300	330	240	6 m.
BEYLERBEYI 1	233,98 m2	140	180	72	90	60	150	165	120	6 m.
BEYLERBEYI 2	245,12 m2	140	180	72	90	60	150	165	120	6 m.
USKUDAR	1.235,3 m2	600	1100	134	210	175	800	880	640	6 m.
USKUDAR 1	326,98 m2	160	300	80	96	96	200	220	160	6 m.
USKUDAR 2	576,3 m2	300	500	80	120	110	400	420	320	6 m.
USKUDAR 3	332,02 m2	150	300	80	96	96	200	220	160	6 m.
CAMLICA	505,48 m2	280	400	80	120	80	350	385	280	6 m.
MACKA	180 m2	80	150	44	60	48	80	88	64	2,7 m.
HAMIDIYE	161 m2	72	140	40	48	40	70	77	56	2,7 m.
YILDIZ 1	87 m2	40	80	26	36	30	40	44	32	2,7 m.
YILDIZ 2	40 m2	24	40	20	26	20	20	22	16	2,7 m.
YILDIZ 3	38 m2	12	30	14	18	15	20	22	16	2,7 m.
-	3.028 m2	-	2.192 - 3.555	-	-	-	-	-	-	-
-	2.532 m2	-	-	-	-	-	-	-	-	2,7 m.
B3 LEVEL										
	Sqm	Classroom	Theatre	Board	U Shape	High				
3B/01	168 m2	140	140	38	45	2,7 m.				
3B/02	67 m2	48	48	20	24	2,7 m.				
3B/03	64 m2	48	48	20	24	2,7 m.				
3B/04	37 m2	32	32	20	21	2,7 m.				
3B/05	36 m2	32	32	20	21	2,7 m.				
3B/19	85 m2	80	80	22	24	2,7 m.				
3B/20	49 m2	36	36	20	21	2,7 m.				
3B/21	47 m2	36	36	20	21	2,7 m.				
3B/22	76 m2	64	64	26	27	2,7 m.				
3B/23	76 m2	64	64	26	27	2,7 m.				
3B/25	23 m2	16	16	12	15	2,7 m.				
3B/26	77 m2	64	64	26	27	2,7 m.				
3B/27	91 m2	90	90	28	30	2,7 m.				
3B/28	21 m2	16	16	12	15	2,7 m.				
3B/29	17 m2	12	12	8	9	2,7 m.				
3B/30	17 m2	12	12	8	9	2,7 m.				
3B/31	18 m2	12	12	8	9	2,7 m.				
3B/32	11 m2	8	8	4	6	2,7 m.				
3B/35	77 m2	64	64	24	27	2,7 m.				
3B/36	38 m2	32	32	20	21	2,7 m.				
3B/37	19 m2	12	12	8	9	2,7 m.				
3B/38	18 m2	12	12	6	6	2,7 m.				
3B/39	38 m2	32	32	20	21	2,7 m.				
3B/40	19 m2	12	12	8	9	2,7 m.				
3B/41	18 m2	12	12	8	9	2,7 m.				
3B/42	100 m2	100	100	26	32	2,7 m.				
3B/43	75 m2	64	64	26	27	2,7 m.				
3B/45	75 m2	64	64	26	27	2,7 m.				
3B/46	38 m2	32	32	20	21	2,7 m.				
3B/47	19 m2	12	12	8	9	2,7 m.				
3B/48	18 m2	12	12	8	9	2,7 m.				
3B/49	38 m2	30	30	20	21	2,7 m.				
3B/50	19 m2	12	12	8	9	2,7 m.				
3B/51	18 m2	12	12	8	9	2,7 m.				
3B/53	75 m2	75	75	24	27	2,7 m.				
3B/54	38 m2	32	32	20	21	2,7 m.				
3B/55	19 m2	12	12	8	9	2,7 m.				
3B/56	18 m2	12	12	8	9	2,7 m.				
3B/57	38 m2	32	32	18	15	2,7 m.				
3B/58	19 m2	12	12	8	9	2,7 m.				
3B/59	18 m2	12	12	8	9	2,7 m.				
3B/60	77 m2	64	64	26	27	2,7 m.				
3B/61	77 m2	64	64	26	27	2,7 m.				
3B/63	75 m2	64	64	26	27	2,7 m.				
3B/64	38 m2	24	24	18	15	2,7 m.				
3B/65	19 m2	12	12	8	9	2,7 m.				
3B/66	18 m2	12	12	8	9	2,7 m.				
3B/67	38 m2	32	32	18	15	2,7 m.				
3B/68	19 m2	12	12	8	9	2,7 m.				
3B/69	18 m2	12	12	8	9	2,7 m.				
3B/70	42 m2	30	30	26	27	2,7 m.				
3B/71	19 m2	12	12	8	9	2,7 m.				
3B/72	19 m2	12	12	8	9	2,7 m.				
3B/73	19 m2	12	12	8	9	2,7 m.				
3B/74	18 m2	12	12	8	9	2,7 m.				
3B/75	37 m2	24	24	20	21	2,7 m.				
3B/77	75 m2	64	64	26	27	2,7 m.				
3B/78	37 m2	24	24	20	21	2,7 m.				
3B/81	39 m2	24	24	20	21	2,7 m.				
3B/82	47 m2	36	36	20	21	2,7 m.				
3B/84	84 m2	90	90	46	48	2,7 m.				
3B/85	47 m2	36	36	20	21	2,7 m.				
3B/87	104 m2	110	110	60	62	2,7 m.				
3B/88	45 m2	36	36	20	21	2,7 m.				
3B/89	159 m2	144	144	44	47	2,7 m.				
3B/90	80 m2	110	110	40	42	2,7 m.				
3B/91	111 m2	80	80	26	30	2,7 m.				
CAMLİ OFİS-1	44 m2	36	36	20	21	2,7 m.				
CAMLİ OFİS-2	44 m2	36	36	20	21	2,7 m.				
CAMLİ OFİS-3	44 m2	36	36	20	21	2,7 m.				
CAMLİ OFİS-4	44 m2	36	36	20	21	2,7 m.				

B 4 LEVEL		
	Squaremeter	High
A BLOCK	2.489 m2	3,00 m.
C BLOCK	1.799 m2	3,00 m.
TOTAL	4.288 m2	-
B 5 LEVEL		
	Squaremeter	High
A BLOK	4.290 m2	3,00m.
B-C BLOK	5.988 m2	6,80m.
TOTAL	10.288 m2	-

screening and equipment services:

- Professional technical support
- Audio recording and reproduction
- Hand, lapel and headset microphones
- Interpretation systems up to 24 languages
- High-technology projectors and screens
- Video mapping and watchout
- Lighting and special effects

- Video - pre/post production and hi quality HD video shooting
- Teleconference
- Digital images

Telecommunication Technology

High speed connection throughout the building, network, and Internet service guarantee uninterrupted communication with the world during your event. The current system provides Internet

output options from two switchboards, with a capacity of 1 Gb/s.

Istanbul Congress Center provides high speed wired and wireless Internet connection.

There are wireless access devices which offer 802.11/ac support situated to cover the entire building.

Wired network connection of 100/1000 Mbps is provided in all halls.

IP telephone system is used at Istanbul Congress Center.

SECURITY

Guaranteeing the security of the events is among the top and most important priorities at Istanbul Congress Center.

- Experienced and certified security personnel ensure security at Istanbul Congress Center on a 24x7 basis, with the assistance of advanced security technologies.
- Every area of Istanbul Congress Center is monitored with cutting-edge camera systems.
- The security personnel quarterly attend comprehensive training courses incorporating different scenarios.
- Features of Security Services
- Experienced security personnel
- Cutting-edge security cameras
- Vehicle undercarriage screening with X-Ray
- Entry and exit checks in all areas of the building
- Ambulance and first aid services
- Emergency management and evacuation



İSTANBUL LÜTFİ KIRDAR - ICEC



İSTANBUL LÜTFİ KIRDAR - ICEC

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F: +90 212 224 08 78

@: sales@icec.org

W: www.icec.org

Number of Meeting Rooms: 47

Total Exhibition Area: 9000 m2

Sabiha Gökçen Airport: 50 km

Istanbul Grand Airport: 41 km



ABOUT ISTANBUL LUTFI KIRDAR- ICEC

Istanbul Lütfi Kırdar International Convention and Exhibition Centre - ICEC, the very first and the leading convention and exhibition centre of Istanbul has been the driving force of the Turkish meeting industry for almost a quarter of a century.

As a multi-functional event venue, ICEC has become a centre for all kinds of national and international invites and continues to provide services in the Congress Valley by hosting many national and international events worthy of Istanbul's well-known brand value.

ICEC AND THE CONGRESS VALLEY

Located at the heart of Istanbul! ICEC is situated in the Congress Valley and has a great advantage of being close

to many five and four-star hotels, tourism districts, shopping areas and historical attractions within only a walking distance.

MEETING AND CONFERENCE FACILITIES

The Main Building and the Rumeli Exhibition Hall, combined or separately, has the capacity of hosting many events simultaneously such as congresses, meetings, exhibitions and cultural events.

The Main Building

The Main building has 25 multi-functional meeting rooms and offers many opportunities for all kinds of events with its wide and day-light rooms with Bosphorus view and foyers, exhibition and banquet areas furnished with advanced AV and IT

technology. The two-tier theatre-style Anadolu Auditorium with 1900 seats can be accessed through 12 entrances on three separate floors.

Rumeli Fair & Exhibition Hall

With an exhibition area of 7000 sqm on two floors, Rumeli Hall provides a huge boost to the overall capacity of the centre as well as giving Istanbul a new centrally located fair venue.

The Rumeli Hall upper level can be divided into 4 halls in a total area of 4000 sqm. Additionally, there are 10 small office rooms on the Mezzanine Level. The Rumeli Hall lower level of 3000 sqm can be used in conjunction with the upper level to provide more exhibition space and other additional functions such as catering and meetings. Rumeli Hall lower level can be divided into 13 break out rooms.

	THEATRE	CLASSROOM	BOARDROOM	U-SHAPE	CABARET	ROUND TABLE	ROUND TABLE	COCKTAIL	SIZE OF ROOM(M²) (SQ. FT)	SIZE OF ROOM(M²)	HEIGHT (FT)	HEIGHT (M)	WIDTH X LENGTH
LEVEL 2													
Marmara Foyer (Day Light)					72	90	108	150	2.324	216			
Marmara (Day Light)	500	200	100	70	192	240	288	400	4.144	385	13,1	4,00	16,23 x 23,15
Levent 1 (Day Light)			12						355	33	9,1	2,76	3,80 x 8,64
Levent 2 (Day Light)			12						355	33	9,1	2,76	3,80 x 9,35
Levent 3 (Day Light)			22						420	39	9,1	2,76	3,20 x 12,25
Levent 4 (Day Light)			6						215	20	9,1	2,76	3,80 x 4,55
LEVEL 1													
Dolmabahçe A + B + C	380	180	80	70	240	300	360	350	4.736	440	8,2	2,50	
Dolmabahçe A (Day Light)	140	70	35	30	64	80	96	125	1.636	152	8,2	2,50	8,44 x 16,90
Dolmabahçe B (Day Light)	140	70	35	30	64	80	96	125	1.421	132	8,2	2,50	8,65 x 15,37
Dolmabahçe C (Day Light)	140	70	35	30	64	80	96	125	1.529	142	8,2	2,50	8,56 x 16,90
GROUND LEVEL													
Anadolu Auditorium	1900	618							26.717	2482			
Anadolu Auditorium*once the stage parter is open	1711												
Foyer (Day Light)								2000	32.078	2980			
LOWER LEVEL													
Sultan 1	45		24						581	54	7,2	2,21	
Sultan 2	60		36						743	69	7,2	2,21	
Sultan 3	75		36						710	66	7,2	2,21	
Barbaros 1			6						151	14	7,2	2,21	
Barbaros 2			6						183	17	7,2	2,21	
Barbaros 3			6						183	17	7,2	2,21	
Topkapı Foyer					128	160	192	200	3.025	281	6,9	2,10	
Topkapı A + B	530	250	80	70	256	320	384	400	4.543	422	11,2	3,40	
Topkapı A	270	130	40	40	152	190	228	200	2.680	249	11,2	3,40	12,92 x 18,80
Topkapı B	179	80	30	30	72	90	108	170	1.916	178	11,2	3,40	12,89 x 13,92
TERRACE LEVEL													
Haliç	330	150	60	50	144	180	216	240	2.637	245	9,2	2,80	9,00 x 27,30
Galata	120	54	40	30	72	90	108	110	1.249	116	10,8	3,30	9,10 x 12,80
Maçka Terrace					1352	1690	2028	2000		2.373			
Maçka Terrace - Bigger part					1000	1250	1500			1.790			
Maçka Terrace - Small part					352	440	528			583			
RUMELI FAIR & EXHIBITION HALL													
Rumeli Fair & Exhibition Hall (Day Light)	*							6000	75.350	7000		3,60 - 7,00	
UPPER LEVEL													
Main Level (Ballroom & Foyers)	3500	1750						3500	43.057	4.000	23	7,00	
Rumeli A+B+C+D	2600	1300			1056	1320	1584	1500	22.605	2100			78 x 27,00
Rumeli A + B	1080	540			480	600	720	750	11.302	1050	23	7,00	39 x 27,00
Rumeli A	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli B	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli C+D	1080	540			480	600	720	750	11.302	1050	23	7,00	39 x 27,00
Rumeli C	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli D	672	320			240	300	360	375	5.651	525			19,50 x 27,00
Rumeli Side Foyer											13	4,00	79
MEZZANINE LEVEL													
Hisar - with screen and projector	330	150	70	60	152	190	228	250	2.799	260	10,8	3,30	9,70 x 27,00
Mezzanine Level (10 office rooms)	10 & 40									10-40 m2			
LOWER LEVEL													
Lower Level					1200	1500	1800	2000	32.293	3000	11,8	3,80	25,72 x 109,00
Breakout Room 1	300	150		54	90					230		3,80	25 x 9,35
Breakout Room 2	300	150		54	90					230		3,80	25 x 9,35
Breakout Room 3	300	150		54	90					230		3,80	25 x 9,35
Breakout Room 4	240	120		42	70					186		3,80	25 x 9,35
Breakout Room 5	240	120		42	70					180		3,80	19,40 x 9,35
Breakout Room 6	240	120		42	70					181		3,80	19,40 x 9,35
Breakout Room 7	48	24		21						50		3,80	5,40 x 9,35
Breakout Room 8	48	24		21						41		3,80	4,40 x 9,35
Breakout Room 9	48	24		21						45		3,80	4,87 x 9,35
Breakout Room 10	48	24		21						46		3,80	4,92 x 9,35
Breakout Room 11	48	24		21						45		3,80	4,87 x 9,35
Breakout Room 12	50	24		21						46		3,80	4,92 x 9,35
Breakout Room 13	50	24		21						46		3,80	4,92 x 9,35

Macka Terrace

The breathtaking view of the Bosphorus, with its unique landscape architecture, hosts 5000 people. Macka Terrace, which is the only open area with the view of the Bosphorus in the Congress Valley, can be closed with tents up to 2373 sqm. Macka Terrace can be used for weddings, gala dinners, cocktails, ceremonies and concerts.

FOOD & BEVERAGE SERVICES

ICEC provides inhouse catering services and is capable of being a host to mega organizations with international standards. From small groups to corporate functions for thousands your events will leave a long-lasting impression on all invitees.

STAGE TECHNOLOGY

ICEC renews its systems according to the latest technology trends. The sound and image substructures are designed entirely as fiber optic and digital. ICEC's solution-oriented and professional team will provide a world class assistance for your events.



www.tuyap.com.tr

Tüyap was established on June 8, 1979 by Bülent Ünal in Istanbul. In the first fairs of the company, Istanbul Sports and Exhibition Center and Etap Marmara Hotel were used, but the number of rapidly increasing projects and the tendency to industrial fairs brought the need for a large fairground space. Upon this, the Istanbul Exhibition Center was put into operation on 30 March 1987, and it was ensured that the need for a contemporary exhibition center was met in the long term by opening the "Tüyap Fair and Congress Center", which has a modern infrastructure at international standards, in 1996. These centers in Turkey with 120,000 sqm of indoor exhibition space is the largest exhibition center owned by the private sector.

After Istanbul fair center, the company started to expand in Anatolia region. Apart from Istanbul, the company operates fairgrounds in Bursa, Konya, Adana, Samsun, Eskişehir and Kayseri. Also in Moscow, Tbilisi, Skopje, Sofia, Cairo and Tehran liaison offices and network with representation in 27 countries around the world and in Turkey has become one of the leading enterprises of the exhibition industry. Since Tüyap has been founded, it has served 331,643 companies from 127 countries with 1,801 domestic and 197 international fairs in 39 countries and hosted 66,255,558 visitors from 213 countries. Tüyap passed to TS EN ISO 9001: 2000 Quality Management System on February 07, 2002.

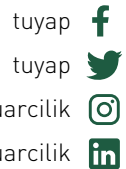
Furthermore, Located in the Büyükçekmece district of Istanbul within the Tüyap Fair and Congress Center, our 5-star destination is the most prestigious of the Istanbul hotels in the Büyükçekmece district. Providing fair exhibitors and visitors the luxury of "Working and Resting at the Same Place," Tüyap Palas has 259 rooms that offer lake and sea view. Together with the Tüyap Fair and Congress Center, Tüyap Palas offers 31 meeting rooms that have the capacity to welcome over 3,000 guests. With the assistance of event planning and catering teams, your conferences and meetings will exceed your expectations without extending your budget. Experienced team of Tüyap Palas arranges every detail, from overnight accommodation for your guests to state-of-the-art audiovisual setups and exceptional catering meals and coffee breaks. The divisible Istanbul Ball Room with a capacity to host over 1250 guests taken into service in May 2017 wills to welcome all business and private events.

Furthermore, Tüyap Palas has COVID-19 Safe Tourism Certificate as well as Tüyap Fair and Congress Center has COVID-19 Safe Service Certificate accredited by Turkish Standards Institution.

Tüyap attaches great importance to cooperation with domestic and foreign professional organizations, and is a member of ICCA (International Congress and Meeting Association), ICC (International Chamber of Commerce) and UFI (The Global Association of The Exhibition Industry). Tüyap also has been spearheaded to be found the most important exhibition association which called Turkish Fair Organizers Association and still it holds the period presidency of the association.

Tüyap Exhibitions Group - Istanbul Headquarters

Address: Tüyap Fair and Congress Center, Cumhuriyet Mahallesi,
Eski Hadımköy Yolu Caddesi, No: 9/1, 34500, Büyükçekmece – Istanbul / TURKEY
Phone: +90 212 867 11 00
Fax: +90 212 886 66 98
Web: www.tuyap.com.tr/en





TUYAP AIR CONDITIONING AND COMMERCIAL CENTER

Unit Name	Unit	Floor	Zone	Brand	Detail	Remark
Refrigerant	Refrigerant	1st Floor	1st	1st	1st	1st
Refrigerant	Refrigerant	2nd Floor	2nd	2nd	2nd	2nd
Refrigerant	Refrigerant	3rd Floor	3rd	3rd	3rd	3rd
Refrigerant	Refrigerant	4th Floor	4th	4th	4th	4th
Refrigerant	Refrigerant	5th Floor	5th	5th	5th	5th
Refrigerant	Refrigerant	6th Floor	6th	6th	6th	6th
Refrigerant	Refrigerant	7th Floor	7th	7th	7th	7th
Refrigerant	Refrigerant	8th Floor	8th	8th	8th	8th
Refrigerant	Refrigerant	9th Floor	9th	9th	9th	9th
Refrigerant	Refrigerant	10th Floor	10th	10th	10th	10th
Refrigerant	Refrigerant	11th Floor	11th	11th	11th	11th
Refrigerant	Refrigerant	12th Floor	12th	12th	12th	12th
Refrigerant	Refrigerant	13th Floor	13th	13th	13th	13th
Refrigerant	Refrigerant	14th Floor	14th	14th	14th	14th
Refrigerant	Refrigerant	15th Floor	15th	15th	15th	15th
Refrigerant	Refrigerant	16th Floor	16th	16th	16th	16th
Refrigerant	Refrigerant	17th Floor	17th	17th	17th	17th
Refrigerant	Refrigerant	18th Floor	18th	18th	18th	18th
Refrigerant	Refrigerant	19th Floor	19th	19th	19th	19th
Refrigerant	Refrigerant	20th Floor	20th	20th	20th	20th

1. The air conditioning system is designed for the building. The design is based on the following assumptions:



CONTINUED

Unit Name	Unit	Floor	Zone	Brand	Detail	Remark
Refrigerant	Refrigerant	1st Floor	1st	1st	1st	1st
Refrigerant	Refrigerant	2nd Floor	2nd	2nd	2nd	2nd
Refrigerant	Refrigerant	3rd Floor	3rd	3rd	3rd	3rd
Refrigerant	Refrigerant	4th Floor	4th	4th	4th	4th
Refrigerant	Refrigerant	5th Floor	5th	5th	5th	5th
Refrigerant	Refrigerant	6th Floor	6th	6th	6th	6th
Refrigerant	Refrigerant	7th Floor	7th	7th	7th	7th
Refrigerant	Refrigerant	8th Floor	8th	8th	8th	8th
Refrigerant	Refrigerant	9th Floor	9th	9th	9th	9th
Refrigerant	Refrigerant	10th Floor	10th	10th	10th	10th
Refrigerant	Refrigerant	11th Floor	11th	11th	11th	11th
Refrigerant	Refrigerant	12th Floor	12th	12th	12th	12th
Refrigerant	Refrigerant	13th Floor	13th	13th	13th	13th
Refrigerant	Refrigerant	14th Floor	14th	14th	14th	14th
Refrigerant	Refrigerant	15th Floor	15th	15th	15th	15th
Refrigerant	Refrigerant	16th Floor	16th	16th	16th	16th
Refrigerant	Refrigerant	17th Floor	17th	17th	17th	17th
Refrigerant	Refrigerant	18th Floor	18th	18th	18th	18th
Refrigerant	Refrigerant	19th Floor	19th	19th	19th	19th
Refrigerant	Refrigerant	20th Floor	20th	20th	20th	20th

THE HEART OF TECH AND DIGITAL WORLD

Istanbul is a modern city which uses forward-thinking and innovative efforts in technology, architecture and city planning to become one of the most high-tech cities of the world. The city hosts many tech events every year and is the home of countless digital start-ups.

Istanbul is the most crowded city and economic, cultural and historic center of Turkey. The city is also the home of many mega projects like the new Bosphorus Bridge and Istanbul Airport. These investments help the development of Istanbul, but they also increase its population. Istanbul has started to apply some smart city initiatives using big data to ensure sustainable development and increase quality of life for its citizens. It is true that, as a smart city, Istanbul needs more initiatives. The city is trying to build a high-tech infrastructure and adapt a digital understanding. It is already impossible to stay away from technology in Istanbul. These technologies ensure that the needs of both citizens and managers are met more efficiently in areas that involve urban life, such as transportation, administration and environment.



APPS OF THE CITY

If you're living or visiting a metropolitan city like Istanbul, transportation is mostly a big problem for you. Let us suggest you some of the local apps we use to make our lives easier. Istanbul Metropolitan Municipality's mobile traffic app "IBB Cep Trafik" allows you to follow the roads live to check the situation of traffic and Google Maps and Yandex Maps are easy to use for drivers of the city. If you decide to use public transportation, subway app of the city "Metro Istanbul" allows you to check the schedule. If you're going to take the bus, "Mobiett" app lets you see the closest bus stops and follow all buses. "Ispark" app is also a life-saver for drivers because it allows you to see the parking areas all around the city.

FREE WI-FI TO ALL!

If you are a traveler, it is vital for you to have Wi-Fi on your phone. When you come to Istanbul, you don't have to worry about a thing. You can find free Wi-Fi in most of the tourist attractions like Taksim Square, Istiklal Street, Sultanahmet Square, Beşiktaş Square, Kadıköy neighborhood and more. You just have to log in with your mobile phone number and voila!

THE NEW GENERATION IDEA HUB: TEKNOPARK ISTANBUL

Teknopark Istanbul is a science and technology park which is being developed by the Under Secretariat for Defense Industries and the Istanbul Chamber of Commerce to contribute to Turkey's technology development capacity for local and international entrepreneurs. Teknopark Istanbul hosts 1,350 national projects which are developed by 280 companies. The goal is to have 1000 companies under a million m2 area and to provide 10 billion dollars of added value until the year 2023.



Accommodation with Venues

YOU CAN

Stay



Istanbul Meeting Planner's Guide

ACCOMMODATION IN ISTANBUL

History and modern stay in harmony

The hub city for many cultures over the centuries, Istanbul offers a variety of accommodation choices. With almost 127.547 bed capacity and 232 five-star and four-star hotels located in Istanbul include both international and Turkish hotel chains. The variety of accommodation options and the breath-taking attractions of Istanbul will make your stay an unforgettable experience. The hotels, including both international and local brands, are ready to offer the traditional hospitality to your delegates combined with the convenience of extensive meeting and conference facilities. Bringing together the Bosphorus, a unique cultural heritage, and a major history with elegant ballrooms, large fairgrounds, classy exhibition areas, and many suitable conference and breakout rooms including large auditoriums, the city's leading conference hotels offer an outstanding experience. There are countless hotels in Istanbul located near the convention centres, airports and business areas both on the European side and on the Asian side.

Room Capacity in Istanbul

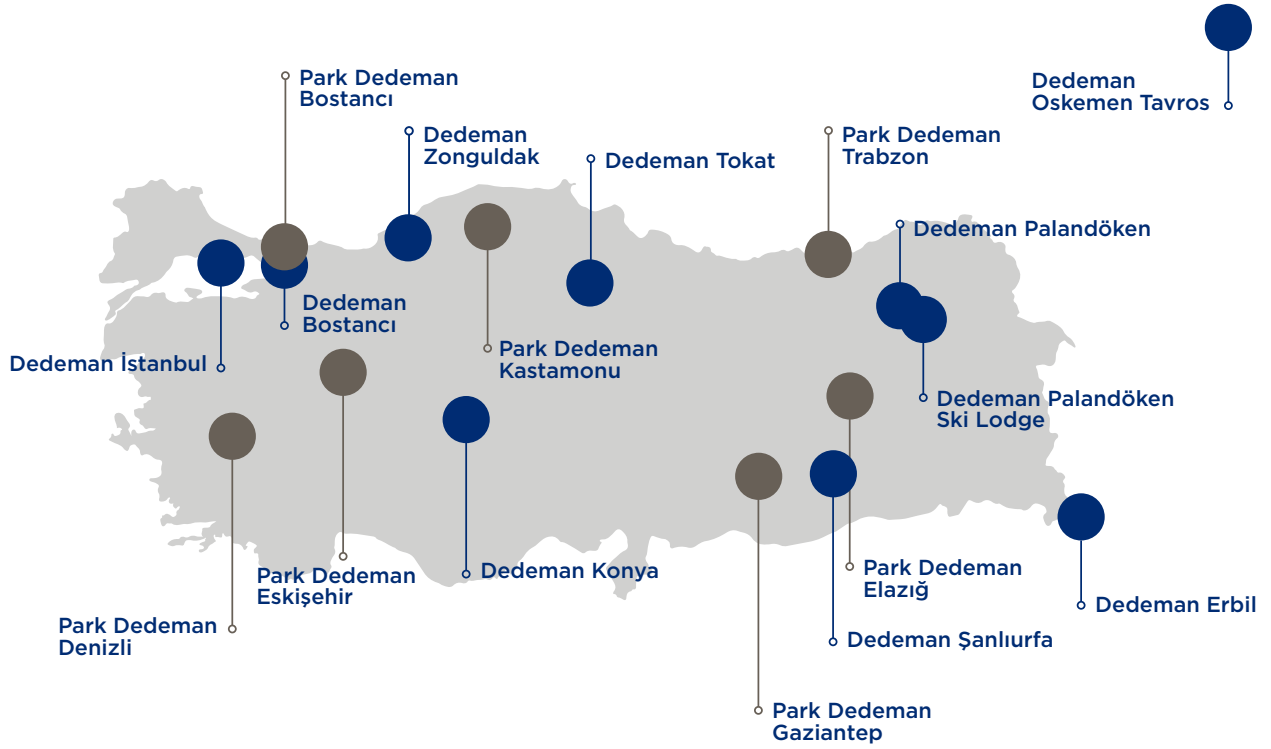
LOCATION	Number of Properties		Number of Rooms		Number of Beds		Number of Beds TOTAL
	EUROPE	ASIA	EUROPE	ASIA	EUROPE	ASIA	
Special Facility	126	13	4908	417	9743	825	10.568
Boutique Hotel	21	2	952	42	1910	84	1994
5★	96	19	23.858	5207	48.065	10.406	58.471
4★	136	17	15.150	1943	30.289	3.867	34.156
3★	118	19	6314	1195	12.388	2336	14.724
2★	41	4	1490	123	2.815	249	3.064
1★	8	0	212	0	407	0	407
Others	14	7	1505	180	3.741	422	4.163
Total	560	81	54.389	9107	109.358	18.189	127.547



The sought-after address of fruitful meetings!

For over 50 years, we have been taking great delight in offering business world a meeting point, serving our business guests with the traditional Dedeman hospitality, and witnessing the emergence of new and trailblazing ideas.

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CONRAD İSTANBUL BOSPHORUS



CONRAD
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NEVER JUST STAY. STAY INSPIRED.

Cihannüma, Saray Cd No:5, 34353
Beşiktaş/İstanbul

P: +90 212 310 25 25

F: +90 212 259 66 67

@: groups.istanbul@hilton.com

W: www.conradistanbul.com

Number of Guest Rooms: 553

Number of Meeting Rooms: 27

Distance to

Istanbul Grand Airport: 49 km

Sabiha Gökçen Airport: 45 km



LOCATION

Located on the European side of the city, Conrad Istanbul Bosphorus is your exclusive hub in the midst of Istanbul's cultural and commercial centres and is designed to respond to the expectations of both discerning business and leisure travellers. The hotel offers a panoramic Bosphorus view from Bosphorus Bridge to the Old Town as well as a great location to enjoy the popular neighborhoods, business districts and nearby historical Palaces.

A CONTEMPORARY LUXURY IN THE HEART OF ISTANBUL

Conrad Istanbul Bosphorus' totally new luxury rooms and suites extend everything

you need to have a perfect stay experience. All rooms are equipped with iHome System, 40-inch LED TV with satellite programming, Nespresso Machine, pillow menu, exquisite marble bathrooms, free Internet access, choice of three distinct luxury bath amenities, Conrad concierge mobile application allowing guests to determine the details of their stay and digital check in application. Connecting and disabled rooms are available.

Guests of Executive rooms can enjoy access to the full facilities of the totally new Executive Lounge, with its restful ambience and complimentary food and drinks, personalized check-in and check-out area, complimentary 2 hour usage of meeting room for up to 5 people (subject

to availability), complimentary ironing up to 3 pieces.

Suite rooms offer a wide range of upscale services and all other services our executive room guests receive. Brand-new Health Club & SPA, designed for the wellbeing of your body and soul, offers Turkish hammam, sauna, indoor and outdoor swimming pools, fitness room, spa treatments and more.

DISTINCTIVE DINING EXPERIENCES

Enjoy creative blend of Mediterranean cuisine along with legendary views of the Bosphorus and Historical Peninsula at brand new restaurant Manzara. Admire

the spectacular view of the Istanbul skyline as you sample cocktails and delicious appetizers at the Summit Bar and Terrace. Indulge in the finest cakes, the lightest, flakiest pastry, at the luxury Monet Lobby Lounge and Patisserie

ideal environment for cocktails, dinner, and special events set against stunning views of the old city. The new private function area, Bosphorus Lounge, offering panoramic Bosphorus view from the 15th floor, will make your events unforgettable and perfect.

Tripadvisor Certificate of Excellence. 2017 Turkey's Leading Hotel - World Travel Awards. 2016 Turkey's Leading Hotel - World Travel Awards. 2016 Silver Ranking - Best Hotels in Europe - U.S. News & World Report

UPSCALE EVENTS & MEETINGS

Conrad Istanbul Bosphorus presents 3,000 sqm of sophisticated function space conveniently situated on three connecting floors. There are 27 function rooms anchored by 2 ballrooms, the Junior Ballroom and the Conrad Ballroom. The majestic 968 sqm pillar-free Conrad Ballroom, one of the largest ballrooms in Istanbul is an opulent venue for up to 1,100 guests. Outdoor venue, the Panoramic Terrace, adds an

AWARDS

2019, 2020 Signum Virtutis, Seven Stars Luxury Hospitality and Lifestyle Awards. 2020 Tripadvisor Travellers' Choice. 2015, 2018, 2019, 2020 Europe's Leading City Hotel - World Travel Awards. 2018, 2020 Turkey's Leading Business Hotel - World Travel Awards. 2015, 2018, 2019, 2020 Turkey's Leading Conference Hotel - World Travel Awards. 2019 British Airways Holidays - Customer Excellence Award. 2018, 2019

NEVER JUST STAY. STAY INSPIRED.

To enrich your stay in this lovely city we encourage you to visit our website to discover the special itineraries curated by our Director of Inspiration for Conrad Istanbul Bosphorus: istanbul.stayinspired.com.

MEETING ROOM CAPACITIES (WITH SOCIAL DISTANCE)

VENUE	AREA M2	AREA FT2	DIMENSIONS (M)	DIMENSIONS (FT.)	HEIGHT (M)	HEIGHT (FT.)	CLASS-ROOM	THEATRE	BANQUET	U-SHAPED	COCKTAIL	HOLLOW SQUARE	BOARD-ROOM
Ballroom Foyer	330	3550.8	23 x 14	75.46 x 45.9	3.25	10.6	-	-	-	-	85	-	-
Ballroom I	330	3550.8	15 x 22	49.2 x 72.2	7.25	23.9	50	80	120	20	85	22	20
Ballroom II	308	3314.1	14 x 22	45.1 x 72.2	7.25	23.9	60	80	120	30	90	30	20
Ballroom III	330	3550.8	15 x 22	49.2 x 72.2	7.25	23.9	50	80	120	20	85	22	20
Ballroom Combined	968	10415.7	44 x 22	144.4 x 72.2	7.25	23.9	210	250	300	80	240	84	70
Junior Ballroom Combined	440	4734.4	21.3 x 20	69.10 x 65.7	4.15	13.7	65	120	120	30	110	34	25
Junior Ballroom A	220	2367.2	10.7 x 20	35.1 x 65.7	4.15	13.7	30	60	60	15	50	20	12
Junior Ballroom B	220	2367.2	10.7 x 20	35.1 x 65.7	4.15	13.7	30	60	60	15	50	20	12
Junior Ballroom Foyer	68	731.7	9 x 7.5	29.6 x 24.7	3.5	11.5	-	-	-	-	50	-	-
L10	31	333.6	6.5 x 4.7	21.4 x 15.5	3.1	10	4	6	8	4	5	4	4
L11	31	333.6	6.5 x 4.7	21.4 x 15.5	3.1	10	4	6	8	4	5	4	4
L12	31	333.6	6.5 x 4.7	21.4 x 15.5	3.1	10	4	6	8	4	5	4	4
L13	27	290.5	4.9 x 5.4	16 x 17.8	3.1	10	4	6	8	4	5	4	4
L14	30	322.8	5.6 x 5.4	18.4 x 17.8	3.1	10	4	6	8	4	5	4	4
L15	51	548.8	9.1 x 5.6	18.4 x 17.8	3.1	10	6	10	10	6	10	6	6
M Foyer	85	914.6	10.65 x 9.3	34.9 X 30.5	3.4	11.5	-	-	-	-	-	-	-
M30	78	839.3	13 x 6	42.7 x 19.8	3.1	10	10	20	20	12	20	12	12
M31	78	839.3	13 x 6	42.7 x 19.8	3.1	10	10	20	20	12	20	12	12
M32	78	839.3	13 x 6	42.7 x 19.8	3.1	10	10	20	20	12	20	12	12
M33	24	258.2	4 x 6	13.1 x 19.8	3.1	10	4	6	4	4	6	4	4
M34	40	430.4	6 x 5.3	18 x 23.11	3.1	10	4	6	8	4	8	4	4
M35	35	376.6	5.5 x 6.3	18 x 20.8	3.1	10	4	6	8	4	8	4	4
M36	35	376.6	5.5 x 6.3	18 x 20.8	3.1	10	4	6	8	4	8	4	4
M37	35	376.6	5.5 x 6.3	18 x 20.8	3.1	10	4	6	8	4	8	4	4
M38	30	322.8	5 x 6	16.5 x 19.8	3.1	10	4	6	8	4	8	4	4
M39	32	344.3	5.5 x 7.3	19.8 x 17.5	3.1	10	4	6	8	4	8	4	4
Panoramic Terrace	650	6994	48.3 x 13.5	158.4 x 44.2	-	-	-	-	80	-	160	-	-
R20	56	602.6	12.5 x 4.5	41 x 14.9	3.1	10	8	16	12	10	14	10	8
R21	34	365.8	8.5 x 4	27.10 x 13.1	3.1	10	-	-	-	-	-	-	4
R22	32	344.3	8 x 4	26.3 x 13.1	3.1	10	-	-	-	-	-	-	4
R23	32	344.3	8 x 4	26.3 x 13.1	3.1	10	5	8	8	6	8	6	4
R24	31	333.6	6.3 X 5.85	20.6 x 19.1	3.1	10	4	-	8	4	8	4	4
R25	32	344.3	5.75 X 5.8	18.8 x 18.9	3.1	10	4	8	8	4	8	4	4
R26	32	344.3	6 X 5	19.6 x 16.4	3.1	10	4	-	8	4	8	4	4
R27	32	344.3	6.8 X 5	22.3 x 16.4	3.1	10	4	-	8	4	8	4	4
Hospitality Center	41	441.2	9 x 4	29.6 x 14.9	3.1	10	-	-	-	-	-	-	-
Monet	280	3013	28.7x10.2	94x33	4.40	14	25	50	65	18	70	20	15
Bosphorus Lounge	125	1345	-	-	2.6	8.5	14	20	15	-	30	-	10
Bosphorus Lounge Terrace	120	1291	-	-	-	-	-	-	20	-	30	-	-



GRAND CEVAHİR HOTEL & CONVENTION CENTER



Halide Edip Adıvar Mah. Darülaceze Cad.
No: 5 Şişli / İstanbul
P: +90 212 314 42 42
F: +90 212 314 42 44
@: info@gch.com.tr
sales@gch.com.tr
W: www.gch.com.tr

Number of Guest Rooms: 323
Number of Meeting Rooms: 5.000 m2
Distance to
Istanbul Grand Airport: 39 km
Sabiha Gökçen Airport: 46 km



LOCATION

The Grand Cevahir Hotel & Convention Center is just 15 minutes from Atatürk Airport. Major business districts Şişli, Mecidiyeköy and Taksim may be reached within minutes. Superb location facilitates accessing to any direction of the city. 7-10 min. Driving is enough to reach the magnificent Old City area where one will meet the history and cultures.

GUEST ROOM FACILITIES & SERVICES

At the Grand Cevahir Hotel , there are 4 presidential suites, 7 executive corner suites, 32 executive Standard suites, 28 corner suites, 12 family

suites, 237 standard and 3 disabled rooms making a total of 323 rooms to accommodate guests in luxury. Air-conditioning with 4 settings, mini bar, ketle (daily tea, coffee), internet Access, satellite TV, voice mail system, direct telephone, alarm, music broadcast, electronic door key system, private safe, bath phone, bath emergency call, hairdryer, pillow menu, dry-cleaning service and 24 hour room service are the five star services Grand Cevahir hotel & Convention Center offers. Executive Floor Rooms are located at the 11th, 12th and 13th floor. Executive Rooms guests are using a private elevator card for Access and can have special

breakfast at the 11th floor between 07:00 - 11:00 and complimentary 17:00 o'clock tea service. Also an executive meeting room is available for 10 person capacity.

ACTIVITIES FOR YOUR LEISURE

Various social activities are available at the Grand Cevahir Hotel & Convention Center to unwind after meetings, including indoor and outdoor pools, fitness center, Turkish bath, solarium, sauna and massage services. The hotel features 24 hour room service, valet service, baby sitter, hairdresser, souvenir shop, dry cleaning services, Doctor (upon request), UPS (uninterrupted power supply), special se-

curity systems, 1000 vehicle capacity multi storey car park.

The hotel offers personalized service to suit jacket, trousers, shirts and tuxedo.

The hotel offers personalized service to suit jacket, trousers, shirts and tuxedo.

BALL ROOM THE LARGEST IN EUROPE

With 2,500 m2 of usable space and 8,65 meter high ceiling the Ball Room measures up as the largest in Turkey and Europe without any structural columns. The Ballroom is dividable into 3 sections and it's stage is 210 m2. Unique Hotel Auditorium, one of the unique Hotel Auditorium in Turkey, with 1.013 people capacity has state-of-the-art systems for all kinds of organizations.

The systems offer simultaneous translations up to 8 different languages at any one time. Acoustic Fiqueras seats Back stage changing rooms. 8 meet-

ing rooms located around the auditorium Display possibilities at the foyer with 1,806m2 of space Vehicle display facility on stage

Ideal size for theatre, talk show & dance performances and for large seminars and conferences.

MEETING ROOMS & FACILITIES

There are 22 multi-purpose meeting rooms at the Grand Cevahir Hotel. Shared secretary service and on-line Internet Access are offered combined with the latest technology at the 22 acoustically designed and high ceiling meeting rooms of the Grand Cevahir Hotel & Convention Center. Valets will be at organizer's service during meetings. The VIP diner and breakfast rooms can be used for private meetings.

RESTAURANTS

Restaurants extend to guests the most exquisite choices of international cuisine. With decoration in-

spired by imperial palaces, flavors and tastes for gastronomic experts, Sultan Restaurant is ready to host guests in a manner only royalty is accustomed to. Sultan Restaurant with a seating capacity of 150 diners has a VIP seating area for 20 people and garden seating for 40. Deliz Restaurant with dining capacity of 400 is available for breakfast, lunch and dinners offering the tastes of Mediterranean and Turkish cuisines with open buffet and a la carte menu alternatives.

Lobby Lounge & Lobby Bar

A perfect place to enjoy a light fare, afternoon tea with fresh pastries or cocktails and late night desserts with relaxation.

THE MANSION

The Mansion offers the opportunity to hold meetings in a homely setting with a highly personalised and exceptionally dedicated service with six daylight residential meeting rooms.

MEETING AND CONFERENCE ROOMS

FUNCTION ROOM	ROOM SIZE (M²)	WIDTH X LENGTH (M)	HEIGHT (M)	THEATER	U U SHAPE	CLASS- ROOM	BANQUET	COCKTAIL PROLONGE	COCKTAIL RECEPTION
PIRLANTA	49	6.45x8.09	4.20-4.83	-	-	-	12	-	-
YAKUT	52	7.12x7.29	3.67	30	22	20	30	-	40
ZÜMRÜT	37	5.20x7.60	3.67	25	20	20	30	-	-
SAFİR	232	15.23x1.71x15.90	3.40-4.58	200	60	145	120	150	250
SAFİR FOYER	363	-	-	-	-	-	-	-	-
ELMAS	48	6.41x8.11	3.52-3.92	35	20	20	40	-	-
TOPAZ	45	5.65x7.94	3.58	36	20	24	40	-	-
AKIK	44	5.46x7.81	3.50	36	20	24	32	-	-
TURKUAZ	84	7.77x11.02	3.62-4.50	80	35	50	50	40	60
BALLROOM	2500	58.29x32.18	8-8.50	2800	-	1250	1750	2000	2500
BALLROOM 1	615	18.95x32.18	8.00-8.50	700	-	450	440	400	550
BALLROOM 2	484	15.15x32.18	8.00-8.50	500	-	350	320	300	500
BALLROOM 3	778	24.50x32.18	8.00-8.50	800	-	600	600	550	750
BALLROOM 1+2	1099	34.1x32.18	8.00-8.50	1200	-	800	800	750	1000
BALLROOM 2+3	1262	39.65x32.18	8.00-8.50	1400	-	900	900	1000	1300
BALLROOM FOYER	1083	-	-	-	-	-	-	-	-
BALLROOM LOBBY	50	-	-	-	-	-	-	-	-
KEHRİBAR	48	6.55x7.60	2.90	40	24	30	-	-	-
SEDEF	47	6.55x7.67	2.90	40	24	30	-	-	-
FIRUZE	42	6.55x7.55	2.90	30	20	25	-	-	-
KRİSTAL	28	4.20x7.35	2.90	30	20	25	-	-	-
MERCAN	28	4.20x7.35	2.90	30	20	25	-	-	-
İNCİ	39	4.05x6.55	2.90	25	16	20	-	-	-
OPAL	123	5.05-6.45x22.30	2.90	75	45	50	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
ODITORIUM	877+291	23.82x34.52	8.12	1013	-	-	-	-	-
FOYER	634	-	-	-	-	-	-	-	-
FOYER	964	-	-	-	-	-	-	-	-



HILTON İSTANBUL BOSPHORUS



Hilton

İSTANBUL BOSPHORUS

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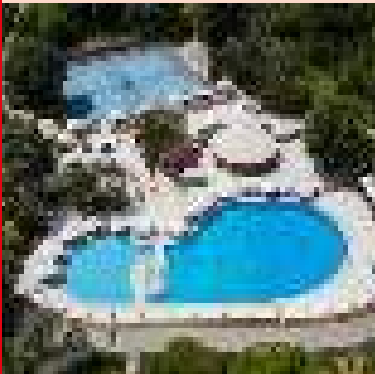
Number of Guest Rooms: 500

Number of Meeting Rooms: 27

Distance to

Istanbul Grand Airport: 49 km

Sabiha Gökçen Airport: 45 km



LOCATION

The Hilton İstanbul Bosphorus with its landmark central location, great views and beautifully landscaped gardens is an oasis of serenity amidst the bustle of one of the world's most vibrant cities. As the longest operating Hilton Hotel internationally, we stand for traditional Turkish Hospitality, comfort, consistency and timeless elegance since 1955. Hilton İstanbul Bosphorus is located on the European side of İstanbul, surrounded with beautiful gardens, with a breathtaking Bosphorus view. Situated in some 15 acres of gardens right in the heart of İstanbul, the Hilton İstanbul

Bosphorus is 22 km away from Ataturk International Airport and just minutes away from the city's business, shopping and entertainment districts such as Taksim, Nisantasi and a short taxi ride away from touristic attractions such as Old City, Topkapi, Grand Bazaar, Hagia Sophia and Basilica Cistern.

ACCOMMODATION & ROOM DETAILS

500 guest rooms all with a private balcony, including 13 Suites. Rooms offer breathtaking Bosphorus or beautiful garden view. Rooms feature, direct dial telephone with voice mail, minibar, safe box, free wireless

Internet access, air conditioning, iron & ironing board, tea & coffee making facilities, international TV and movie channels, refrigerator in some suites, shower, bathtub, WC, bidet, hair dryer, telephone in bathroom, radio alarm clock, electronic key lock system, smoke detector and fire sprinklers.

FOOD AND BEVERAGE FACILITIES

Hilton İstanbul Bosphorus has various restaurants which offer different sceneries and exclusive dining opportunities. Enjoy your lunch and dinner in Bosphorus Terrace Restaurant with its fresh and airy

atmosphere accompanied by Bosphorus view. Veranda Bar&Terrace is featuring one of the best views of the Bosphorus, overlooking to the lush gardens of the hotel. Available for all seasons for group bookings with its dedicated heated terrace. If you would like to taste the best Chinese and Indian dishes in the city, book your table at Dragon Chinese or Dubb Indian Restaurants, with their winter and summer venue alternatives. Moreover, Lobby Lounge continues to give high tea ceremonies with its delicious cakes. Pool Café is the perfect venue for healthy snacks and barbeque service in the summer.

MEETING AND CONFERENCE ROOM FACILITIES

Hilton İstanbul Bosphorus is located in the congress valley and in a walking distance to İstanbul Congress Center. With its onsite Convention & Exhibition Center which is well capable to cater up to 3000 guests, 27 "Hilton Meetings" rooms and 24 hours open Business Center, Hilton İstanbul Bosphorus offers ideal solutions for the meeting planners and event organizers. Hilton İstanbul Bosphorus Ballroom with its fascinating crystal chandeliers and specially illuminated Sadirvan Meeting Room are perfect venues for private events and functions. Poolside and The Gardens are preferred venues

for outside events. The hotel also provides extensive banqueting and outside catering facilities prepared by famous Hilton chefs.

RECREATIONAL FACILITIES

A fully equipped Fitness Center with day-light, indoor and outdoor swimming pool, squash and tennis courts, massage and spa facilities, jacuzzi, steam room, Turkish Bath and 1 km jogging track. Totally renovated massage rooms featuring, unique massage treatments, traditional Turkish bath and treatments, exclusive massages originating in Europe, the Far East and Asia, steam room, body care therapy, body peelings which are perfect for busy lifestyles.

MEETING ROOM CAPACITIES (WITH SOCIAL DISTANCE)

VENUE	LEVEL/FLOOR	AREA M2	AREA FT2	DIMENSIONS (M)	DIMENSIONS (FT2)	BOARDROOM	THEATRE	CLASSROOM	U-SHAPED	CABARET	LUNCH/DINNER	RECEPTION	DINNER DANCE	RECEPTION	DINNER DANCE
Mercury A	Lobby	34	368	7.51 x 4.55	24.6 x 14.9	4	12	-	-	-	5	-	-	25	-
Mercury B	Lobby	46	493	7.51 x 6.10	24.6 x 20	6	13	-	-	-	5	-	-	25	-
Mercury C	Lobby	38	406	7.51 x 5.02	24.6 x 16.4	4	12	-	-	-	5	-	-	50	-
Mercury Combined	Lobby	114	1226	15.4 x 7.4	50.5 x 24.3	14	35	12	14	20	25	40	-	-	-
Saturn A	Lobby	42	450	8 x 5.23	26.2 x 17.1	6	13	7	6	10	10	12	-	-	-
Saturn B	Lobby	45	479	8 x 5.57	26.2 x 18.2	6	10	7	6	10	10	12	-	-	-
Saturn Combined	Lobby	86	931	10.81 x 8	35.4 x 25.9	10	22	14	10	25	20	30	-	70	-
Neptune	Lobby	56	600	12.4 x 4.5	40.7 x 14.8	10	22	10	11	10	15	30	-	-	-
Jupiter	Lobby	99	1061	11.6 x 8.5	38 x 27.9	10	30	12	10	20	20	30	-	50	-
Venus	Lobby	34	362	8 x 4.2	26.2 x 13.8	8	-	-	-	-	-	-	-	50	-
Vista	9	123	1323	12.9 x 9.53	42.3 x 31.3	12	40	12	14	20	30	35	-	50	-
Asya	8	133	1435	17.1 x 7.8	56.1 x 25.6	14	25	10	20	-	40	50	-	200	-
Fatih I	9	63	674	7.54 x 8.31	24.7 x 27.2	8	15	10	12	10	15	20	-	70	-
Fatih II	9	119	1276	9.95 x 11.92	32.6 x 39.1	16	30	22	18	20	30	45	-	500	400
Fatih Combined	9	190	2043	9.95 x 19.08	32.6 x 62.5	-	-	-	-	-	-	65	-	1000	-
Ballroom I	-1	253	2719	16.2 x 15.6	53.1 x 51.2	20	90	50	18	60	100	120	-	110	-
Ballroom II	-1	268	2887	17.2 x 15.6	56.4 x 51.2	20	50	25	18	40	75	80	-	35	-
Ballroom III	-1	84	904	12 x 7	39.4 x 23	15	40	25	14	30	25	40	-	35	-
Ballroom Combined	-1	691	7438	43.53 x 15.88	142.8 x 52	45	150	70	45	110	200	250	200	30	-
Ballroom Terrace	-1	1728	18593	54 x 32	177.1 x 104.9	-	-	-	-	-	-	450	-	2000	900
Şadırvan A	-1	346	3723	18.6 x 18.6	61 x 61	30	90	70	32	70	80	100	85	250	160
Şadırvan B	-1	347	3734	15.1 x 23	49.5 x 74.5	36	120	80	40	80	100	150	85	300	170
Şadırvan Combined	-1	886	9528	38.5 x 23	126.3 x 75.4	-	-	-	-	-	180	250	-	550	-
Şadırvan Terrace	-1	822	8839	53 x 15.5	173.8 x 50.8	-	-	-	-	-	140	250	450	500	450
Outdoor Pool	-	2075	22327	-	-	-	-	-	-	-	400	1000	400	500	320
The Gardens	-	888	9555	37 x 24	121.3 x 78.7	-	-	-	-	-	180	250	180	60	-
Veranda	Lobby	337	1107	46 x 7.3	150 x 24	-	-	-	-	-	55	65	-	-	-



SWISSÔTEL THE BOSPHORUS, ISTANBUL



swissôtel THE BOSPHORUS
ISTANBUL

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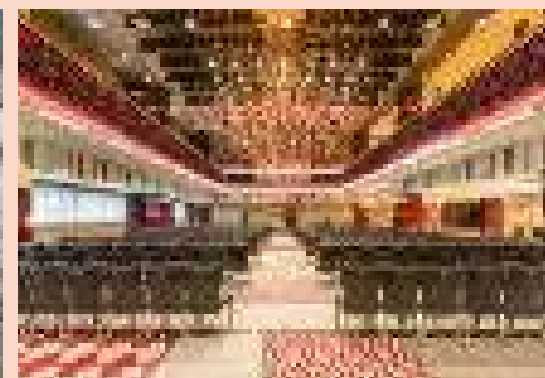
Number of Guest Rooms: 566

Number of Meeting Rooms: 29

Distance to

Istanbul Grand Airport: 49 km

Sabiha Gökçen Airport: 40 km



Swissôtel The Bosphorus, Istanbul, having Certificate of Safe Tourism approved by Republic of Turkey Ministry of Culture and Tourism, is located in the city center adjacent to Dolmabahçe Palace. Nestled within 65 acres of historical gardens with world-class shopping and vibrant nightlife nearby, it offers 566 guest rooms and suites, featuring state-of-the-art technology and exclusive amenities.

ROOMS

Having undergone a magnificent renewal process, Swissôtel The Bosphorus, Istanbul blends the refined taste

and simplicity of Switzerland along with the modern new view having the signature of Khuan Chew, world-renowned designer with the warmth of Turkish culture. By the outstanding Bosphorus view from most of the rooms, the hotel offers a very special accommodation experience. It creates a difference with its 566 rooms consisting of 23 suites, 7 loft suites and 94 executive rooms options, all of which have a new design.

LIVING

The 5-star house comfort inside lush Maçka and beside the Bosphorus: Swissôtel Living Residences. Feel at

home with Swissôtel Living Residences in different sized suites, while enjoying the life-enhancing amenities of Swissôtel The Bosphorus, Istanbul.

RESTAURANTS AND BARS

Swissôtel The Bosphorus, Istanbul is also a hot spot with its stylish restaurants serving the exclusive tastes of world cuisine. Sabrosa; known especially for its weekend brunches, serves Turkish, Peruvian and Asian cuisines with a healthy touch. 16 Roof is a real destination with a great view over Bosphorus and nice cocktails. Chalet, decorated with authentic mountain lodge

style, lets you forget about the city with its Alpine flavors, accompanied by the fireplace. Finally, GABBRO, bringing a new breath to the eating & drinking experience in the heart of the Bosphorus, serves the most special flavours from the world cuisines.

PÜROVEL SPA & SPORT

Set amongst landscaped gardens and overlooking the spectacular Bosphorus lies over 4,000 square meter Pürovel Spa & Sport facilities. Pürovel Spa & Sport offers serenity and rejuvenation

with a full range of exclusively relaxing treatments, 14 treatment rooms, which include 3 suites for couples, 2 Turkish hammams, and relaxation lounges. Additional facilities include steam bath, sauna, indoor and outdoor swimming pools, pilates studios, group fitness classes, and personal training, all make sure you feel invigorated and revitalized.

MEETING ROOMS

Swissôtel The Bosphorus, Istanbul provides a total of 5,900 square metres of meeting space and 29 function rooms,

including three ballrooms. Audiovisual and technical equipment is available. Professional planners are on hand to assist with all your arrangements for meetings or social functions. WiFi internet is also available in the meeting rooms. Extensive banqueting and outside catering services provide a diverse range of international cuisine prepared by renowned, award-winning chefs. Dream weddings are enhanced by the spectacular view of the Bosphorus and Swissôtel's immaculate service.

MEETING ROOM CAPACITIES

NAME OF MEETING ROOMS	AREA FT2	AREA M2	L	W	H	THEATRE STYLE	CLASSROOM	BOARDROOM	SQUARE	ROUND	U-SHAPE	RECEPTION / COCKTAIL	WITH STAGE / DANCE FLOOR
LEVEL 5													
Fuji Ballroom	11,433	1,063	42.5	25.0	6.8	1,600	1,000	165	260	378	200	1200/100	952
Fuji I	4,573	425	17.0	25.0	6.8	420	300	90	140	150	100	400/250	288
Fuji II	7,532	700	28.0	25.0	6.7	650	500	110	160	228	130	750/400	480
Fuji Foyer	3,938	366	33.0	11.0	3.6				175	174		650/400	276
Bern	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Montreux	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Lausanne	1,044	97	13.0	7.4	3.3	120	63	50	50	42	45	90/50	60
Foyer	2,410	224	16.0	14.0	3.3							120/100	
LEVEL 7													
Neuchatel	3,949	367	18.0	20.0	3.8	420	280	66	115	150	100	400/250	276
Neuchatel Foyer	2,410	224	14.0	16.0	3.9							275/150	
Geneve - Luzern	3,422	318	24.0	13.0	4.7	400	186	50	70	120	60	300/225	240
Geneve	2,131	198	15.0	13.0	4.7	250	133	50	70	72	60	160/100	240
Luzern	1,237	115	13.5	8.5	3.9	120	63	50	50	36	45	90/50	60
Zurich	1,216	113	8.0	13.5	2.9	120	63	50	50	42	45	90/50	60
Foyer	2,443	227	30.0	7.5	3.3							325/200	
LEVEL 10													
Monte Rosa 1	484	45	5.0	8.0	3.3	40	18	22	22	18	18	40/N/A	
Monte Rosa 2	753	70	8.0	8.0	3.3	60	36	22	34	30	27	60/40	
Monte Rosa Com	1,496	139	8.0	16.5	3.3	12	75	30	42	48	35	110/90	
Mönch	786	73	6.5	11.0	2.6	70	51	30	42	30	35	60/40	
Mont Blanc	882	82	7.0	11.0	3.4	80	54	30	42	36	35	70/40	
Eiger	409	38	5.0	7.5	2.6			11					
Matterhorn	409	38	5.0	7.5	2.6			11					
Jungfrau	409	38	5.0	7.5	2.6			11					
Chamonix	366	34	4.0	8.6	3.2			9					
LEVEL 7 (West Wing)													
Asuka	5,617	522	23.0	23.0	4.5	470	398	54	85	320	70	400/330	408
Asuka Foyer	2,163	201	30.0	7.0	2.4							200/150	
SWISSÔTEL LIVING													
Mimosa	1,151	107	15.5	7.0	3.1	85	81	32	42	48	36	100/70	60
Edelweiss	882	82	12.0	7.0	3.1	70	44	26	30	30	27	70/40	
Acacia	377	35	7.0	5.0	3.1			13					
Tulip	312	29	4.0	7.0	3.1			9					



WOW ISTANBUL HOTELS & CONVENTION CENTER



Wow

ISTANBUL

Hotels & Convention Center

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W: www.wowhotelsistanbul.com

Number of Guest Rooms: 635

(WOW Istanbul Hotel: 275,

WOW Airport Hotel: 360)

Number of Meeting Rooms: 16

Distance to

Istanbul Grand Airport: 40 km

Sabiha Gökçen Airport: 60 km



ISTANBUL HOTELS & CONVENTION CENTER: WHERE BUSINESS MEETS COMFORT

WOW Istanbul Hotels & Convention Center serves the business world with 4-star WOW Airport Hotel, 5-star WOW Istanbul Hotel and WOW Convention Center within the same complex with its ISO 9001 and ISO 10002 certified high-quality service understanding, dynamic structure and professional staff.

It is the biggest convention center of Istanbul having accommodation facility with total 635 rooms in 4 and

5-star accommodation options, total 16 meeting halls in 5.100 square meter activity area, and capacity of 6.000 persons.

WOW Istanbul Hotels & Convention Center is at a walking distance to Istanbul Exhibition Center and CNR Expo Center where important fairs take place. Metro station linking to the city center is located in the garden of the facility.

WOW ISTANBUL HOTEL

WOW Istanbul Hotel features all lux-

ury of a 5-star hotel with its specially decorated 56 executive, 3 suit and 216 standard rooms. It offers 24 hours room service, paid and free internet packages in general areas and hotel rooms, interactive LCD TV, non-smoking rooms and floors, specially designed rooms for the disabled, electronic safe, express laundry service, dual electronic air-conditioner system, 110/220 V adaptor system, special tea and coffee set in each room for its guests.

Restaurant Mezzanine shall turn your breakfasts into a feast with its rich

menu prepared by its skilful and experienced kitchen crew addressing a high taste and with its renovated modern decoration.

With an elite atmosphere, a menu featuring a wide selection of alcoholic and non-alcoholic beverages and a complete new look, Lobby Bar is the place to have fun everyday between 07:00 am and 01:00 am.

WOW Istanbul Hotel Health Club offers you an exclusive venue with the latest technology cardio devices and fitness equipment, personally prepared exercise programs, a glass-covered swimming pool, a Turkish bath, a steam bath and a professional staff.

WOW AIRPORT HOTEL

WOW Airport Hotel serves with its 360 standard rooms specially decorated considering all needs and comfort. It offers interactive LCD TV, paid and free internet packages in general areas and hotel rooms, electronic safe, express laundry service, dual electronic air-conditioner system, 110/220 V adaptor system, non-smoking rooms and floor privileges for its guests.

You can make a fresh start by taking the advantage of our open buffet breakfast in Coffee Shop Restaurant. The Lobby Bar Cafe serves you with its rich menu of alcoholic and non-alcoholic beverages and food. Located at the first floor of WOW Airport Hotel, WOW Spa serves you with a variety of different massages, Turkish bath and other SPA services.

WOW CONVENTION CENTER BLOCK A

Istanbul's biggest congress center with accommodation facilities, WOW Convention Center has total 16 meeting rooms, 5.100 square meter meeting area and capacity of 6.000 persons.

WOW Convention Center consists of two blocks, and Safir Hall, being the biggest in Istanbul, can serve 4.000 persons with its 3.108 m² column-free area. Safir Hall has with 8,6 m height and a foyer that can be divided into 3 sections with separators. There are also Zeus, Artemis, Keops, Babil, İskenderiye and Rodos halls in Block A.

WOW CONVENTION CENTER A BLOCK

	AREA	HALL (M ²)	FOYER (M ²)	HEIGHT (M ²)	WIDTH (M)	LENGTH (M)	STAGE (PERSON)	CLASS (PERSON)	U ORDER (PERSON)	BANQUET (PERSON)	COCKTAIL (PERSON)
SAFİR	A+B+C	3.108	1.260	8,6	42	74	4.000	1.980	-	200	3.000
	A	809	387	8,6	42	19,26	810	395	-	500	650
	A+	1.150	387	8,6	42	27,38	1.315	660	-	800	1.000
	A+B	1.958	858	8,6	42	46,61	2.380	1.090	-	1.400	1.600
	A+B+	2.298	858	8,6	42	54,71	2.920	1.385	-	1.420	2.000
	B	808	472	8,6	42	19,23	780	395	-	450	650
	B+	1.149	472	8,6	42	27,35	1.285	590	-	720	900
	+B+	1.491	472	8,6	42	35,5	1.705	790	-	930	1.100
	B+C	1.916	866	8,6	42	45,61	2.380	1.090	-	1.400	1.600
	C	809	394	8,6	42	19,26	810	395	-	500	650
ZEUS	A+B+C	A+B+C	93	4	10	22,5	235	155	65	140	150
	A	72	-	4	10	7,2	70	30	25	30	-
	B	81	-	4	10	8,1	85	45	30	40	-
	C	72	-	4	10	7,2	70	30	25	30	-
	AB	153	-	4	10	15,3	160	105	40	90	-
	BC	153	-	4	10	15,3	160	105	40	90	-
ARTEMİS	A+B+C	180	92	4	9,6	18,7	195	120	55	110	100
	A	56	-	4	9,6	5,82	60	30	-	20	-
	B	56	-	4	9,6	5,82	60	30	-	20	-
	C	68	-	4	9,6	7,06	70	30	25	30	-
	AB	112	-	4	9,6	11,64	115	70	30	60	-
	BC	124	-	4	9,6	12,88	115	85	30	60	-
	MEZZANINE										
	KEOPS	20	-	2,4	3,6	5,5	15	-	10	-	-
	BABİL	52	-	2,4	5,6	9,4	50	30	25	-	-
	İSKENDERİYE	52	-	2,4	5,6	9,4	50	30	25	-	-
	RODOS	20	-	2,4	3,6	5,5	15	-	10	-	-

WHERE GREEN MEETS BLUE

According to the warning of United Nations (UN), we have 10 years left to prevent irreversible damage from climate change. Istanbul, as a city where green meets with blue, is trying to take preventive precautions on this issue with its eco-friendly technologies, zero waste projects and green buildings.

As a metropole with a population of 15 million, Istanbul has 25 natural parks in total on 50 million m² area. These parks have bicycle roads, picnic areas, trekking areas, hand-line fishing areas and wildlife scenery areas. 9 of them are on the Asian side and 16 of them are located on the European side of the city. The city is trying to develop eco-friendly technologies, create a natural environment, reduce energy usage and use minimal non-renewable resources. Istanbul is focusing on the protection of the global climate for present and future generations.

Culturally, Turks have a saying that goes like this: “Even on Judgement day, if you have a plant in your hand, you should plant it to the ground before you die.” In Turkey, respecting the nature and saving it is a part of the culture.

DID YOU KNOW?

Due to its location, Istanbul has a complex climate that both carries the properties of Mediterranean climate and interacts with the surrounding climate zones.



CLEAN ENVIRONMENT AND WATER

Istanbul built drinking water network lines, purification plants and barrages for the city in order to remove the water problem of the city. Melen Barrage, which is still being constructed, will be completed in a few years and the city will not have any problems with water for a very long time. 99 percent of the waste water in Istanbul are purified in 81 different biological purification facilities.



ZERO WASTE

Istanbul is the largest city in Turkey and its population continues to grow constantly. Waste management is one of the most important issues in Istanbul and the city is actively working to keep it clean. The zero waste project of Turkey, which emerged as a waste management philosophy, envisages the most efficient use of resources by preventing waste or minimizing the amount of waste when it is generated. The project aims to reduce the volume of non-recyclable waste. The project is also listed in the Environmental Performance Review of the Organization for Economic Co-operation and Development. The recycling rate is 46% in the European Union countries compared with 13% in Turkey. The project aims to increase that ratio to 35% in Turkey by 2023.

ECO-FRIENDLY TECHNOLOGIES

Istanbul Metropolitan Municipality hosts World Cities Congress event in Istanbul every year. The event focuses on smart city technologies of the future and sustainability. On last year's event, The Istanbul Electric Tram and Tunnel Company (IETT) introduced its innovative shuttle, city's first self-driving eco-friendly electric vehicle. This year, the municipality announced a new recycling project. Residents of Istanbul are receiving free credit on their passenger cards in exchange of bottles and cans. The municipality's automated "smart containers" are able to collect 0.33-, 0.50-, 1- and 1.5-liter beverage cans and bottles.



GREEN BUILDINGS

U.S. Green Building Council (USGBC) created the LEED green building rating system in 1998 and the certificates have been provided to buildings ever since. LEED, or Leadership in Energy and Environmental Design, is the most widely used green building rating system in the world. Available for virtually all building, community and home project types, LEED provides a framework to create healthy, highly efficient and cost-saving green buildings. LEED certification is a globally recognized symbol of sustainability achievement. Every year, USGBC shares the "Top 10 Countries and Regions for LEED Green Building" list and last year, Turkey was in the 6th place. There's a LEED for every type of building project and Istanbul's buildings are getting greener each and every day.





Istanbul Meeting Planner's Guide



PCO & DMCs **YOU CAN** *Organise*

PCO and DMCs

Organising a specially-tailored and impeccable conference, event, reception, or large-scale meeting require specialised experience, qualifications and know-how. All these factors constitute the proficiency of Professional Congress Organisers (PCOs) in Turkey. PCOs in this country are the experienced companies active in organising conferences, congresses, incentive meetings, and large-scale events. Most of the PCOs in Turkey are located in Istanbul as the city hosts a higher number of events throughout the year.

The majority of PCOs have already gained a high level of recognition by international associations and corporations. The PCOs and Destination Management Companies (DMC) employ highly qualified, professional and experienced staff that have the enthusiasm and the know-how to organise best events for meeting planners. The leading ICVB-member PCOs and DMCs are also members of the international associations such as the International Congress and Convention Association (ICCA), and the International Association of Professional Congress Organisers (IAPCO). PCOs and DMCs in Turkey are well known companies offering a huge variety of options and alternatives to hold the best-planned event possible.



D EVENT



D Event İstanbul

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d-event-turizm-organizasyon

ABOUT US

As D Event, we are a team of professionals with years of knowledge and experience in the M.I.C.E. industry who aim to continue our mission with our young and dynamic structure. Our team at D Event recognizes importance of professionalism, honesty, dynamism, promptness, innovation, flexibility and solution oriented thinking in our industry and promises to deliver with this understanding.

Established in 2012 in Istanbul, D Event services to numerous corporates and associations providing customized solutions with its congress and event departments. D Event

is a full service agency offering local knowledge, meeting and event management with all sorts of logistics and creative design services for corporate events, product launches, incoming and/or outgoing incentive groups as well as international or national association congresses. D Event has offices in Istanbul and Ankara that operate throughout Turkey as well as worldwide.

We pride ourselves to create memorable meetings and events.

D Event holds the Turkish Ministry of Tourism's "A-Group" Travel Agency Certificate and is a member of TURSAB and ICVB.

OUR VISION

To be a global reference point in meeting, event and congress management with providing unconditional client and employee satisfaction.

OUR MISSION

To provide the best service with the right team, at the right time and place with the highest quality. We aim for operational excellence.

VALUES

Customer Focus, Integrity, Humanity, Team Spirit, Honesty & Commitment, Quality & Perfection

References: APASL Single Topic Conference 2018, European Biotechnology Congresses 2014 - 2021, TASL-AASLD Connect Regional Meetings 2020 & 2021, Turkish and British Associations for the Study of Liver Digital Meeting 2021, Familial Mediterranean Fever & Other Autoinflammatory Diseases International Online Meeting 2021, Congresses of Turkish Society of Reproductive Medicine and Surgery, Zeynep Kamil Gyneco-Patology Congresses, National Rheumatology Congresses, EULAR Endorsed International Vasculitis Course, International Molecular Immunology & Immunogenetics Congresses, National Immunology Congresses, National Immunooncology & Immunotherapy Congresses, 7th International Pediatric & Congenital Rhythm Congress, National Hepato-Gastroenterology Congresses, 2nd Thalassemia and Hemoglobinopatias Congress, National Hemophilia Congresses, Leukemia Lymphoma Myeloma Patient Congresses, National Geriatric Hematology Congresses, 10th National Thoracic Surgery Congress, Planned Implantology Education Group Annual Meetings International Pelvic Pain Society Annual Meeting, 14th Annual Meeting of Mediterranean Society for Reproductive Medicine.

BMS, EnerjiSA, Elekta, Pfizer, Ferring, Daiichi Sankyo, UCB Pharma, AMGEN, Samumed, Erdamed, Farmatek, Turk Traktor, Biem Ilac, AkDenet, adidas, Ilko Ilac, nutella, Blackboard.

2021-2022 Hyve Event Calendar

BeautyEurasia

16th International Cosmetics, Beauty, Hair Exhibition
16 - 18 June 2021 - IFM Istanbul Expo Center, Istanbul

WorldFood
Istanbul

19th International Food Products & Processing Technologies Exhibition
9 - 12 September 2021 - TUYAP Convention & Congress Center, Istanbul

eurasia rail

9th International Rolling Stock, Infrastructure & Logistics Exhibition
25 - 27 November 2021 - TUYAP Convention & Congress Center, Istanbul

Emitt
East Mediterranean International Tourism & Travel Exhibition

25th East Mediterranean International Tourism & Travel Exhibition
9 - 12 February 2022 - TUYAP Convention & Congress Center, Istanbul

YAPI
TURKEYBUILD
ISTANBUL

44th Building, Construction Materials & Technologies Exhibition
24 - 27 March 2022 - TUYAP Convention & Congress Center, Istanbul



Hyve Group

Hyve Fuarçılık A.Ş. | Hyve Build Fuarçılık A.Ş. | Hyve Beauty Fuarçılık A.Ş.

19 Mayıs Caddesi No:3 | Golden Plaza Kat:7 | Şişli 34360 | İstanbul / Turkey | Tel +90 212 291 83 10 | Fax +90 212 240 43 81 | turkey.hyve.group

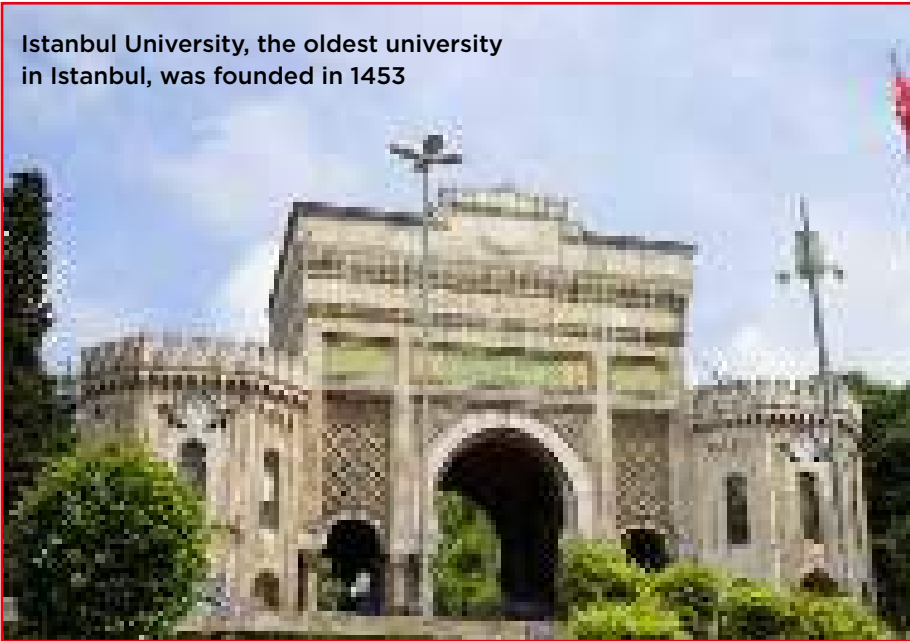
ACADEMIC EXCELLENCE IN ISTANBUL

Cities, Istanbul's high-quality educational institutions, cultural diversity and enviable lifestyle have transformed the city into an internationally recognized for human resources. The city's 58 universities and 11 technology development zones give a clue to Istanbul being a hub of learning, inspiration and innovation, perfectly in line with the philosophy of meetings. Istanbul has inspiring academic opportunities with universities dating back hundreds of years filled with experienced academicians.

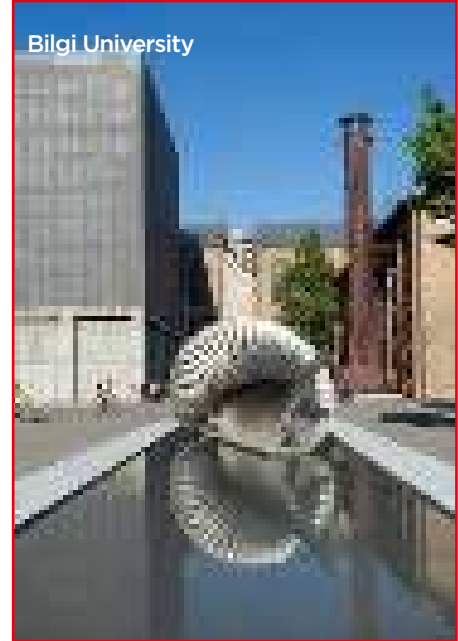


Galatasaray University

Istanbul University, the oldest university in Istanbul, was founded in 1453



Bilgi University



Tens of thousands of papers are published each year and respectable research has been carried out in the universities.

With a population of 15.1 million, the young generation ratio in Istanbul between the ages 15-39 is nearly 55 percent. With this statistics the city has many alternatives depending on the young people's preferences in terms of education. Every year, thousands of students and academicians from European countries apply to the Erasmus Student Exchange programme and chose Istanbul to study.

Located in Beyazit in European area Istanbul University – the oldest university in Istanbul – is founded in 1453 and has studies from engineering to medicine. With students up to 88 thousand Istanbul University is among the best 500 universities around the world since 2006.

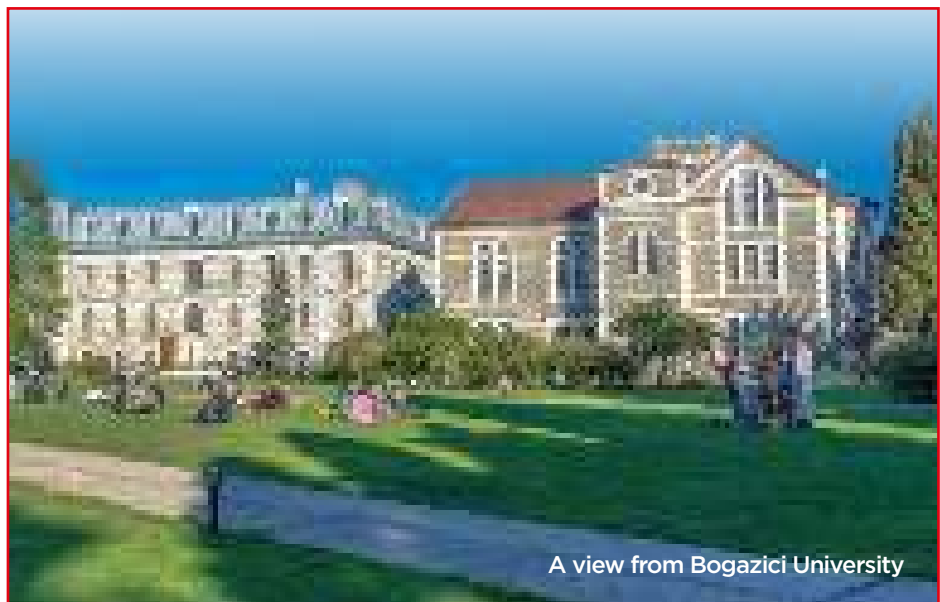
Founded in 1979 Galatasaray University is a highly prestigious place with providing education in French. Only nearly 500 students are accepted every year. Social and politics studies are widely respected in Galatasaray University.

Educating only in English, Boğaziçi University is founded in 1971 and is one of the highest reputable universities in the country. Also Istanbul and Yıldız Technical Universities provide quality engineering and science studies while Mimar Sinan University gives arts, graphic and architecture educations.

Marmara University that has campuses in both sides of Istanbul is a major academy place that provides education in many of the all branches and publishes major studies.

The foundation universities like Kadir Has University, Bilgi University, Yeditepe University, Işık University, Sabancı University, Bahçeşehir University, Kültür University, Koç University and Istanbul Commerce University are among the 40 that the young generation considers.

Universities in Istanbul not only provide distinguished education but also enable students to socialize in clubs of sports, theatre, music and many more.



A view from Bogazici University



UNIQUE EVENT VENUES &
INCENTIVE IDEAS
YOU CAN
Experience



ISTANBUL

Home Of Dream Venues & Incentive Ideas

Istanbul is the exotic city that provides what you can only imagine while setting the trends for your events.

A wide range of historic places from Ottoman Palace's to cisterns, from modern facilities to mansions on Bosphorus shores, Istanbul awaits you with unique venues to meet a fusion of diverse cultures and a wonderful cuisine of the East and the West.

Home to a diverse culture and vibrant crowd, Istanbul offers an infinite number of possibilities for incentive ideas. Whether a gala dinner or a social event, for any program you may conduct, Istanbul is ready for you with a promise of an unforgettable experience for your events and congresses.

For your guests to enjoy incentive experiences, Istanbul is the ideal city in the world. The city presents maybe what you never seen but have been longing for. Enjoying old Ottoman paintings, reaching inner peace while watching whirling Dervishes, making the only boat tour in the world between 2 continents or relaxing in a Turkish hamam are all one-time programs.

For a truly fascinating experience, the world connects in one place: Istanbul!

Once in a lifetime experiences

Enjoying the dazzling colors, smells and the ancient energy of the world's oldest shopping bazaar... Tasting the best examples of Turkish cuisine while enjoying the view of the Bosphorus... Attending the ateliers of "Ebru", a centuries old Ottoman art where you can paint colors on water... Welcome to the most unique destination of the world!

All these are only a small part of the incentive ideas that delegates can enjoy, learn and experience during their stay in Istanbul. Home to a diverse culture and vibrant crowd, Istanbul offers an infinite number of possibilities for incentive ideas.

Having the Bosphorus dividing the city and the continents, a boat tour on a beautiful Istanbul evening promises breathtaking scenery for your guests. A hammam experience will soothe your muscles.

As Turkey's ultimate dining and cultural capital, Istanbul offers a variety of dining opportunities offering a variety of dishes in syn-

thesis of Eastern and Western cultures together. With many classy restaurants, alongside Bosphorus shore fish and meze restaurants and ancient Ottoman places, to-

One of the most visited places in the world, Istanbul is a central hub connecting East and West, blending past and future, bringing together cultures and people from all over the world. Thus, whether a historic tour or an exotic night out, romantic beautiful scenery or a vibrant night-out, Istanbul promises a beautiful experience each day during your stay. To explore the beauties and attractions of this wonderful city and also to make your incentive ideas come true contact Turkey's experienced Destination Management professionals to create programs beyond your expectations.

gether with modern well known food chains, Istanbul offers plenty of dishes with any suitable plan.

Being a huge metropolis Istanbul offers many shopping opportunities. You will easily find almost any multinational and local brand in Istanbul's malls and districts.

Would you prefer a night-out instead of a relaxation treatment? You are in the right place! Istanbul, the city never sleeps is the dining, shopping, music and entertainment capital of Turkey. Throughout the year in Istanbul, many events, concerts, art exhibitions and social gatherings all occur at once.



SPIRITUAL DERVISHES

Another unique attraction for an incentive experience is the ceremony of "Whirling Mevlevi Dervishes" which has an enormous influence in Ottoman and Turkish cultures. The spiritual ideology and the life style of Dervishes have made a remarkable impact in Turkish music and folk traditions over centuries.

Sightseeing Tours

You can choose from a wide selection of sightseeing tours to experience Istanbul's amazing artifacts and beautiful sceneries.

Istanbul is a rich city: in traditions, history, culture, art, food and many others things.

If you have only one day to spend in Istanbul, the best way to get the most out of the city is to indulge in the sights, sounds, and scents of the famous Sultanahmet area. Here, you can get a feel of the rich Byzantine heritage, the glory of the Imperial Capital and the welcoming city of today. From glittering mosaics to aspiring minarets, from royal magnificence to the buzzing rhythm of everyday life, Sultanahmet will offer you the ultimate Istanbul experience in a nutshell.

Start your day by visiting Hagia Sophia, almost an embodiment of the Istanbul's history. Once you step out from Hagia Sophia, just walk straight and you will be approaching the

magnificent Blue Mosque. The next is Topkapi Palace. We suggest you to have a quick bite before entering the Palace, because even a quick visit takes a few hours. One of the oldest and largest covered markets in the world, the Grand Bazaar dates from

Boat Tours

One of the most beautiful sights in the world. The Bosphorus is a strait that runs a winding course between the two continents from one sea to another. This 19 miles long strait between Asia and Europe is also a celebration to nature and architecture. Motorboats are cruising along the Bosphorus and visiting the shores of both continents with all the summer palaces, old wooden houses and fortresses.

the 15th century. This is the perfect place to end your visit by shopping for some souvenirs for beloved ones back home!

If you plan to stay for more days in Istanbul, you can have a taste of its history as well as modern marvels. Since Istanbul is such a big city, you will still need to hurry if you want to make most of it. The main attraction

spot for every tourist from any part of the world, the iconic Taksim Square is always vibrant with cheerful tourists taking selfies before the monument or the historic tram. Just continue down the Istiklal Street until you reach a quarter that looks like a small Italian pizza. It is beyond simple likeness, because this little square, which is home to the Galata Tower, was once a Genoese neighbourhood. From Galata, make sure you walk towards Çukurcuma, Cihangir and Karaköy.

These neighbouring quarters offer not only an enjoyable walk along narrow streets dotted with historic facades of old Istanbul, but also include best vintage shops in town.

Be a Part of Istanbul's 8500 Year Old History

Look around in Istanbul and you will see marvelous buildings with the touch of the best architects of their time, the sparkling lights of the Bosphorus Bridge, the elegant blue tiles of mosques and the mosaics of Christianity.

Istanbul, one of the most ancient cities in the world, surely deserves to be called "an open air museum". With its 8,500 years of history, the city had various names such as Byzantium, Augusta Antonina, Dersaadet, Asitane, Constantinople, and Konstantiniye, and was eventually named Istanbul.

According to records, the city is founded by colonists led by Byzas in 7 BC. Once settled by Byzantines, the city became the trade and commerce center. In 330 AD, Constantine I allowed the Christianity to the public. In 1453 Sultan Mehmet II conquered the city which served as the Ottoman Empire's capital until 1923.

All of these historical empires created their own arts, architects and monuments. The old city area in Istanbul – now called "Sultanahmet" – is where those rulers mostly built their cultural, social and political life. Built by the order of Byzantine Emperor Justinian I in the 6th century, Hagia Sophia (Ayasofya), the Church of Holy Spirit, includes pagan pillars taken from Ephesus and the Temple of Artemis and precious mosaics of Christianity and Islam. Hagia Sophia is converted into a mosque following

the conquest of Istanbul. Since 1935, the building facilitates as a museum.

Across Hagia Sophia stands the magnificent Blue Mosque, built in 1617 upon the order of Sultan Ahmet I. It is the only mosque with six minarets. Originally named as the Sultanahmet Mosque, it is also known as the Blue Mosque due to its handmade blue and turquoise porcelain tiles brought from İznik.

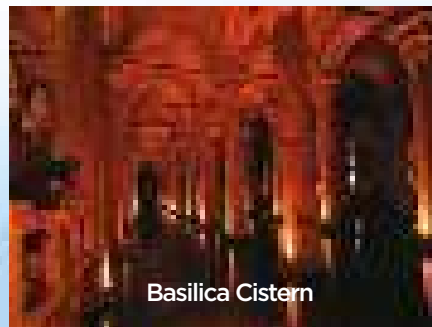
Walking down the once The Hippodrome (known as At Meydanı), you will come across the 25-meter high Obelisk of Theodosius - an ancient Egyptian obelisk of Pharaoh Tutmoses III that is re-erected in the Hippodrome of Constantiople by the Roman emperor Theodosius I. The Egyptian inscriptions celebrate Tutmoses III's

victories over the Mesopotamia area. Hippodrome area was a circus that was the sporting and social center of the city during the Byzantine rule. It was built between 203 to 330 AD dates with a length of 450 meters and a width of 130 meters. It is believed to have entertained 100,000 spectators at once. Now just like during the Byzantium and Ottoman reigns, many celebrations are organized.

BASILICA CISTERN

Built as a reservoir to hold significant water storage for the Hagia Sophia in the 6th century, then for the Topkapı Palace in the Ottoman period, the Basilica Cistern is today a significant art and culture centre of Istanbul.

The water stored here came from the Belgrade Forest via aqueducts. There are 336 marble columns each 9 meters long, in the Basilica, creating a very mysterious atmosphere. There is also a Medusa head and a Gorgon head under the two columns in the Cistern.



Basilica Cistern



OLDEST SHOPPING MALL OF THE WORLD

The real appealing shopping site is the world famous "Grand Bazaar". 559 year old Bazaar features many beauties of the Ottoman and Turkish "arts & crafts" including carpets, ceramics, fabrics and famous Iznik and Kütahya tiles.

For a deeper understanding, you may want to visit some of the ceramics ateliers to witness the creation of the famous tiles that covers almost entire surface of the most famous mosques.

Known as Hagia Irene, meaning "Holy Wisdom" the St. Irene Church was built by the order of Byzantine Emperor Constantine I. After getting away from the Old City and taking a walk near the seaside you will witness The Maiden's Tower in the middle of the Marmara Sea in Istanbul. Another tower, Galata Tower is built in 1348 by the Genoese. This medieval stone tower has become one of the most visited landmarks of Istanbul.

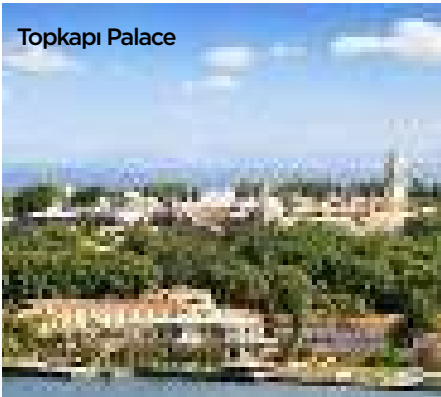


Grand Bazaar

the Ottoman Era, now a museum since 1948, the Chora (Kariye in Turkish) is famous for its fine mosaics and frescoes. Turkish and Islamic Arts Museum opened in 1913 exhibits Quran manuscripts and religious books, again hand made carpets made of silk and other Anatolian fabrics.

Established in 1897 the Istanbul Naval Museum located in Beşiktaş contains an important collection of 20.000 military artifacts.

Topkapı Palace



TOPKAPI PALACE

The primary residence for Ottoman Sultans for almost 400 years, Topkapı Palace is a large complex with hundreds of rooms and chambers built as a fine example of Ottoman architecture. The Palace Museum contains many holy relics of the Muslim world and Ottoman miniatures, Islamic calligraphy as well as Ottoman jewellery.

Built in the 19th century the Dolmabahçe Palace has served as an administrative centre in the late Ottoman era.

Another marvelous palace is Çırağan Palace on the same avenue with Dolmabahçe. Built in 1861 by the order of Sultan Abdülaziz, Çırağan Palace has roofs and inner walls from wood and the outer walls of colorful marble.

Also as a culture capital Istanbul harbors important historical, arts and archeological museums. The Archeological Museums are consisted of three different museums; Archaeological Museum, Museum of the Ancient Orient and the Museum of Islamic Art.

Considered to be one of the most beautiful surviving examples of a Byzantine church, the Chora Church is serving as a museum in Edirnekapi area in Fatih on the European side of Istanbul. Converted into a mosque in the 16th century in

THE BOSPHORUS

The Bosphorus is the strait that divides the city into European and Asian sides, and connects the Marmara Sea in the south to the Black Sea in the north. A very important strategic point, the Bosphorus has witnessed many wars during centuries. The shores of Bosphorus are lined with many beautiful houses and mansions. The historical peninsula is located on the European side near the Marmara Sea entrance of the Bosphorus, while Kadıköy, which used to house the summerhouses in the ancient times, is located on the opposite side of the Bosphorus. Frequent boat tours enable to have a closer look at the mansions and the glamorous Bosphorus area.

Hippodrome of Ancient Constantinople: Sultanahmet Square

If you are getting ready to visit Istanbul, without a shadow of doubt your first address will be Sultanahmet Square. The square is also known as the “Hippodrome” and “Horse Square”. Sultan Ahmed Mosque, Hagia Sophia, Topkapı Palace and Basilica Cistern, some of the most known touristic spots of Istanbul, are all within the borders of Hippodrome. The region has many touristic hotels, cafes, restaurants and shops and provides an entertaining and dynamic energy to tourists. The square was called “Horse Square” during the Ottoman period because the

word hippodrome comes from the word hippos (horse) and dromos (path or way). Throughout the Byzantine period and even before those times, the square was the light of social life and used for horse racing and chariot racing. Although the structures do not exist anymore, if you look carefully, you can still see the remnants of the giant hippodrome. It is possible that much more of the Hippodrome's remains still lie beneath the parkland of Sultanahmet Square.

DID YOU KNOW?

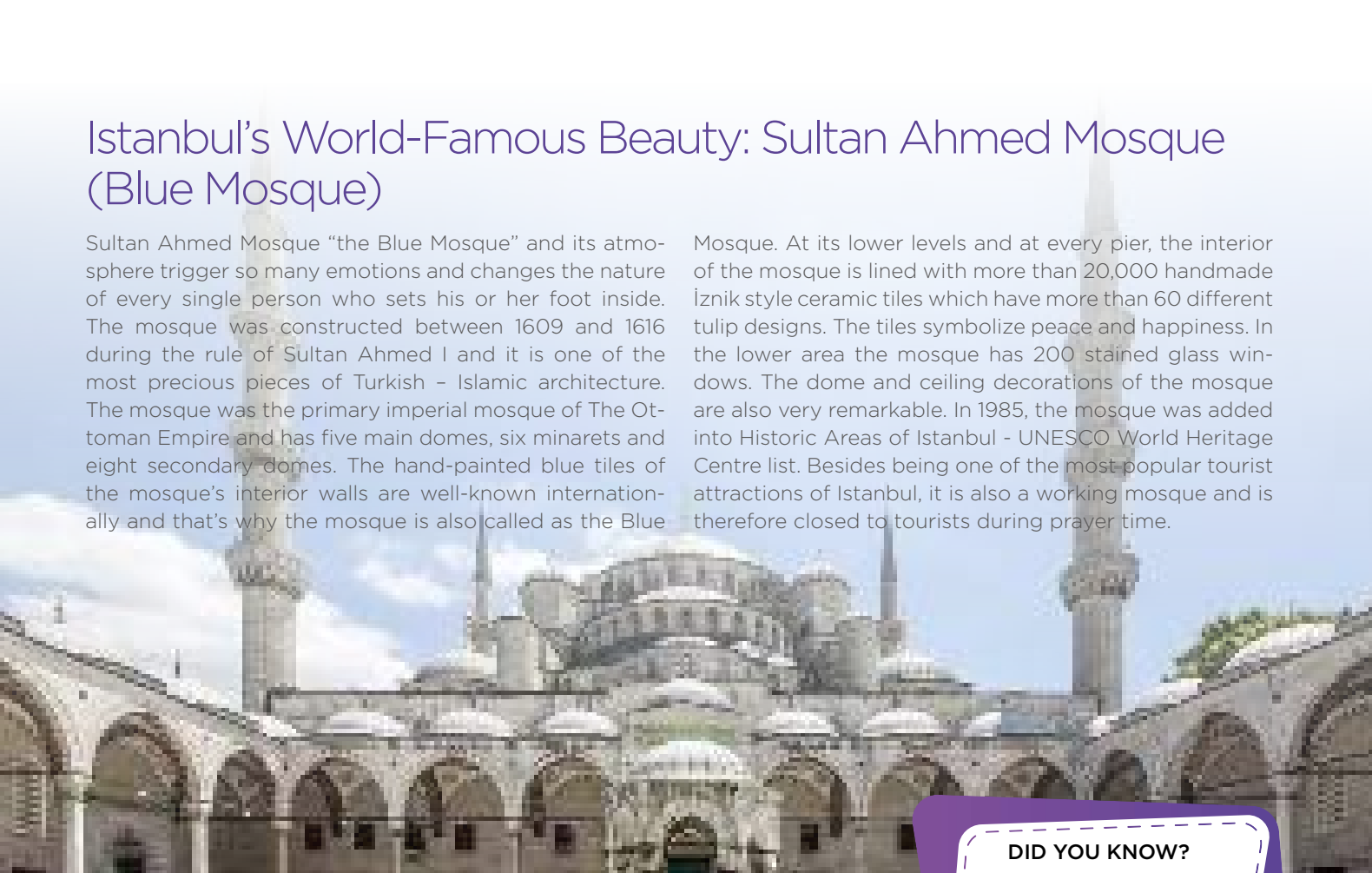
The city's biggest attraction is its historic center, the historical peninsula, and it is partially listed as a UNESCO World Heritage Site.



Istanbul's World-Famous Beauty: Sultan Ahmed Mosque (Blue Mosque)

Sultan Ahmed Mosque “the Blue Mosque” and its atmosphere trigger so many emotions and changes the nature of every single person who sets his or her foot inside. The mosque was constructed between 1609 and 1616 during the rule of Sultan Ahmed I and it is one of the most precious pieces of Turkish – Islamic architecture. The mosque was the primary imperial mosque of The Ottoman Empire and has five main domes, six minarets and eight secondary domes. The hand-painted blue tiles of the mosque's interior walls are well-known internationally and that's why the mosque is also called as the Blue

Mosque. At its lower levels and at every pier, the interior of the mosque is lined with more than 20,000 handmade İznik style ceramic tiles which have more than 60 different tulip designs. The tiles symbolize peace and happiness. In the lower area the mosque has 200 stained glass windows. The dome and ceiling decorations of the mosque are also very remarkable. In 1985, the mosque was added into Historic Areas of Istanbul - UNESCO World Heritage Centre list. Besides being one of the most popular tourist attractions of Istanbul, it is also a working mosque and is therefore closed to tourists during prayer time.



DID YOU KNOW?

The hand-painted blue tiles of the mosque's interior walls are well-known internationally and that's why the mosque is also called as the Blue Mosque.

THE ONE AND ONLY HAGIA SOPHIA MOSQUE

The Hagia Sophia, one of the historical architectural wonders of the world, has a very important place in the art world with its architecture, grandness, size and functionality. The Hagia Sophia, the biggest church constructed by the East Roman Empire in Istanbul, has been constructed three times in the same location. The church was the place in which rulers were crowned, and it was also the biggest operational cathedral in the city throughout the Byzantine period.

The first church was constructed by Emperor Konstantios (337-361) in 360. No remains have been recovered from the first church; however, the bricks found in the museum storage branded 'Megale Ekklesia' are predicted to belong to the first construction. The second church was reconstructed by Emperor Theodosios II (408-450) in 415. Some of the remains were found during excavations and architectural pieces that belong to the monumental entrance can be seen in the west garden. The current structure was constructed by Isidoros (Milet) and Anthemios (Tralles) by Emperor Justinianos's (527-565) orders between the dates 532 and 537. Resources show that on the opening day of the Hagia Sophia, Emperor Justinianos entered the temple and said, "My Lord, thank you for giving me chance to create such a worshipping place," and followed with the words "Süleyman, I beat you," referring to Süleyman's temple in Jerusalem. Following conquest of Istanbul in 1453, Hagia Sophia was renovated into a mosque.



The structure was fortified and was well protected after this period, and remained as a mosque. Additional supporting pillars were installed during the East Roman and Ottoman periods. The minarets designed and implemented by Mimar Sinan have also served to this purpose.

The Hagia Sophia was converted into a museum on 1935 by Mustafa Kemal Atatürk's orders. In 2020, the Hagia Sophia was converted into a mosque and reopened to worship. The Hagia Sophia Mosque welcomes visitors from all around the world and is one of the most magnificent tourist attractions of Istanbul. The design and architecture of the mosque is unbelievably gorgeous.

CEMİLE SULTAN KORUSU



Cemile Sultan Korusu
Adres: Kandilli Mah.Ömür Tepe
Yokuşu Sok. No:6 Üsküdar / İstanbul
P: +90 216 308 49 43 pbx
F: +90 216 332 02 39
@: info@cemilesultan.com
W: www.cemilesultan.com

Distance to
İstanbul Grand Airport: 55 km
Sabiha Gökçen Airport: 38 km



DESCRIPTION AND LOCATION

Cemile Sultan Korusu, named after the daughter of the Ottoman Sultan Abdülmecid, is an ideal setting for day- and night-time functions with its combination of history and nature and its view over the Bosphorus. Princess Cemile had a mansion constructed on the seashore here, as well as a lodge with a pool on the hillside for use in the winter months. The original lodge collapsed as the result of a series of natural disasters, and was rebuilt. After being abandoned to its fate for many years it was taken over by the Istanbul Chamber of Commerce (ICOC). Thanks to the efforts of the

ICOC, one of the supporters of the Istanbul Convention and Visitor's Bureau, the park was declared a conservation area. Dozens of trees which were in danger of dying were rescued, and some 2,000 new trees planted. This attractive 25 acre park is a habitat for the diverse flora of the Bosphorus.

MEETING FACILITIES

Cemile Sultan Korusu, offers various options for different types of events. Koru Restaurant overlooking Bebek Bay on the Bosphorus features French cuisine and seated 250 people. In addition it has a cafe and a meeting room Sultan

Köşk is a meeting hall seating 100, and in the same building there are two meeting rooms with 30 person capacity. Hünkar Köşk is a Kebab restaurant features Turkish Kebab Cuisine and seats 150 people.

There are 2 other areas which can be used for large functions. Şehzade is the garden with a pool and waterfall. Kır Tepe is the garden with Bosphorus view, seating 500 people and there is also a winter garden seating 300 people. As outdoor activities, there are mini golf, basketball, volleyball and tennis courts, a semi-olympic size swimming pool and a children playground.

ISTANBUL COMMERCE UNIVERSITY



ISTANBUL COMMERCE UNIVERSITY

Sütlüce Mahallesi, İmrahor Caddesi, No: 90,
34445 Beyoğlu / İstanbul
P: +90 444 0 413
F: +90 212 511 41 88
@: rektorluk@ticaret.edu.tr
W: www.ticaret.edu.tr

Number of Meeting Rooms: 2



ABOUT US

Istanbul Commerce University is one of the first non-profit private universities in Turkey, established by the Istanbul Chamber of Commerce, one of the most powerful chambers of the world.

Istanbul Commerce University's educational adventure began with 73 students in 2001 and continues today with over 7000 students in undergraduate, postgraduate and vocational schools with academic staff numbering more than 400.

FACULTIES

Faculty of Commercial Sciences: Business Administration (Turkish & 100% in English), Economics (Turkish & 100% English), International Trade (30% in English), Banking and Finance (30% in English), Political Science and International Relations (30% in English), Accounting and Control - Faculty of Engineering and Design: Computer Engineering (30% in English), Industrial Engineering (30% in English) Industrial Design Architecture Fashion and Textile Design Interior Architecture and Environmental Design (30% in English) Electrical-Electronics Engineering

(100% in English) Mechatronics Engineering (100% in English) Jewelry Engineering (100% in English), - Faculty of Arts and Sciences: Psychology (30% in English) Sociology - Faculty of Law: Law - Faculty of Communication: Media and Communication Systems(30% in English), Public Relations Visual Communication Design Advertising - Faculty of Applied Sciences: International Logistics (30% in English) Civil Air Transportation Management Tourism and Hotel Management (30% in English),

A GLOBAL DESTINATION IN HEALTH TOURISM

Istanbul provides various quality options & a cutting-edge technology for medical tourism and in the past few years, the city became a center of medical tourism.

Medical or health tourism is one of the ancient tourism types. Since Ancient Greece, patients have always looked far away for their cures. In the past few years, Turkey in general became a center of medical tourism with its cutting-edge technological medical equipment, world-class doctors and hospitals and world renowned hospitality. Turkey is also one of the world's top seven countries for thermal springs, with about 1,500 natural hot spring water resources. According to the Thermal Health and Tourism Association (TESTUD), Turkey attracted nearly 1 million people for health tourism in 2018. Besides being an indispensable holiday destination for tourists, especially those from Asia, Europe and the Middle East, Turkey has also seen considerable growth in health care tourism in recent years. The number of health tourists has increased tenfold in the past decade, with 75,000 visitors coming for health reasons in 2008. In 2017, that number rose to 700,000 medical tourists, according to the Istanbul International Health Tourism Association (ISTUSAD). Health Minister Fahrettin Koca recently said that Turkey's revenue

in health tourism has reached \$1.5 billion, and that they aim to increase this revenue five times by 2030. Receiving qualified service with low prices caused many patients from the world to flock to Turkey, he said. Health tourism encompasses a wide range of treatments, from medical tourism (such as treatment and surgery in hospitals), thermal tourism (services such as rehabilitation and rest in thermal facilities), elderly and disabled tourism (long-term stays with social activities in geriatric treatment centers). World countries now recognize Istanbul as a rising medical tourism center. Turkey has become first choice of tourists because of its good doctors, easy transportation, high health technology and location. Istanbul has become head health center of Turkey because of its location between Europe and Asia. Istanbul, combines its medical resources as like Wellness, Spa with five star hotels and gives qualified and advantage tourism packages to health tourists. Tourists' needs who come to Turkey for health are met by specialist health personnel and agency authorities.

Hair Transplant

World-class treatment at affordable prices make Istanbul a top destination for people from European and Middle Eastern countries looking to get hair transplants, an important component of the country's health tourism sector. The top choice for hair transplants in Europe, Turkey welcomes people from Middle East, Gulf countries and European countries for hair transplant operations. The quality of services and affordable prices has enabled Turkey to be ranked third in hair transplant procedures worldwide. Turkey offers world class medical facilities at affordable prices for a hair transplant procedures which cost around \$15,000 in the U.S. and most European countries, and \$2,000 to \$4,000 in

Turkey. In hair transplantation surgery, two surgical techniques — Follicular Unit Transplantation (FUT) and Follicular Unit Extraction (FUE) are widely used to remove hair from a patient's scalp. In the FUE technique, widely implemented in Turkey, each hair graft is removed from the donor site one by one using a punch tool. The advantage of the technique is that scarring is avoided, while the FUT technique leaves a permanent scar on the donor and recipient sites. Located in the middle of Europe, Asia, Middle East and Africa, Turkey, she said, reserves a huge potential to boost the market with its geographically significant location. The references of patients bring most of the others for hair transplants in Turkey.

THE QUALITY OF SERVICE OF TURKEY'S HEALTH INSTITUTIONS ARE APPROVED BY INTERNATIONAL ORGANIZATIONS SUCH AS JCI (JOINT COMMISSIONS INTERNATIONAL), JCAOH (JOINT COMMISSION ON ACCREDITATION OF HEALTHCARE ORGANIZATIONS) AND ISO (INTERNATIONAL ORGANIZATION FOR STANDARDIZATION).

Aesthetic Operations

When it comes to health tourism, most of the tourists are coming to Istanbul for aesthetic surgery, such as nose surgery, eyelid, face and abdominal lifting and liposuction. Approximate prices in Istanbul are below most of the European countries. Plastic surgery is one of the top forms of medical tourism worldwide, and Istanbul has made major strides in developing its medical tourism sector by implementing policies that effectively facilitate the process for tourists. Hundreds of thousands of medical tourists, particularly from the Middle East, visit Turkey for plastic surgeries.

Bariatric Surgery

If you cannot lose weight through weight loss methods such as diet, sports etc. surgical operations that provide permanent weight loss are called bariatric surgery. With the progress of technology and the development of new methods, the success rate of today's obesity surgeries is very high. Compared to the old obesity surgeries, the complications after a surgery have decreased in great extent and the healing period has shortened. Obesity and its comorbidities are among the primary challenges faced by health systems globally. Obesity is rapidly becoming a problem in Turkey, as well. Istanbul has experienced hospitals and health centers, offering bariatric surgery for all ages.

Laser Eye Surgery

Laser, which is the most commonly used method around the world for refractive surgeries, is also used for the treatment of myopia, hyperopia and astigmatism. Customized intraocular lens replacement surgeries are performed for people who are not suitable for laser surgery. Many patients choose to have their laser eye surgery in Istanbul due to the level of experience and quality of service. The prices are much better compared to other countries. Most of the medical care packages provided for foreigners usually cover accommodation and vacation costs.



Istanbul Meeting Planner's Guide

Support Services And Practical Info

YOU CAN *Coordinate*

SUPPORT SERVICES They Create Your Dreams

As one of the most populated and most visited city in the world, Istanbul is home to many companies striving to create the best event and congress in the industry. Most of these professionals are 3rd party companies that are the best of Istanbul's hospitality industry, providing best solutions possible.

Together with a worldwide growth in every kind of event, from corporate event, exhibitions to festivals, the need for high quality and bespoke event support services becomes more and more critical. These companies together constitute ICVB Service Supplier members including AV companies, interpretation services and stand contractors, as well as unique venues. These support services take care of your every need, from tailored logistics and transport through to catering and staffing. Assigned dedicated project managers and professionals will be at your side from start to finish, ensuring success of your event. The companies make your dreams and ideas come true with eagerly working professional and qualified teams.

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tripadvisor



TIME TO MEET IN ISTANBUL

ESTABLISHED IN 1997 THE ISTANBUL CONVENTION & VISITORS BUREAU – ICVB IS A NON-PROFIT DESTINATION MARKETING ORGANIZATION.

Dear Guest,

ICVB's main goal is to represent Istanbul around the world and to seek international associations and corporations planning to hold high-profile international congresses and events. ICVB has played a key role in Istanbul's rapid rise of popularity as a congress destination according to the ICCA statistics. Thus reassuring the significance of Istanbul's 8,500 year of history as well as professional services offered by the city's tourism industry and professional solutions offered by ICVB's strategies.

ICVB members include the leading corporations and associations involved in the conference and incentive tourism such as hotels, conference and exhibition centers, DMC & PCOs, airlines and other companies. The ICVB, working in close collaboration with the Turkish Ministry of Culture & Tourism, the Istanbul Chamber of Commerce and the Istanbul Metropolitan Municipality; designs and implements special events and other marketing strategies to raise Istanbul as a congress and event center.

Bahadır Yaşık
Executive Vice President of ICVB

ICVB SERVICES

BID SUPPORT
VENUE FINDING
CONSULTING & ADVICE
SITE INSPECTIONS
PROMOTIONAL MATERIALS
DESTINATION MARKETING

If you have any questions or need any help, feel free to get in touch with us.



İSTANBUL

— Convention & Visitors Bureau —



Istanbul Convention & Visitors Bureau

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 [IstanbulCVB](https://www.facebook.com/IstanbulCVB)

 [Istanbul CVB](https://www.linkedin.com/company/IstanbulCVB)

PRACTICAL INFO



EMERGENCY NUMBERS

Medical emergency /
Ambulance: 112
Fire: 110
Police: 155
Forest fires: 177
Missing child /
Women's helpline: 183



PHARMACIES

Pharmacies are open Monday to Saturday from 09:00 to 19:30. Most are closed on Sundays, but there is always one pharmacy in an area open 24 hours.



TOURISM

Istanbul Provincial Directorate of Culture and Tourism's Tourism Information Offices help all visitors to reach all kinds of information and documents they need. For more please call +90 212 518 10 21

Istanbul Tourism Police

+90 212 527 4503
WhatsApp: +90 505 187 6614
Instagram: istanbultourismpolice



CURRENCY

The Turkish lira is the official currency. Banknotes come in denominations of 5, 10, 20, 50, 100 and 200 TL.



ATMS

ATMs can be found all around the country. All of them offer foreign language options and pay out Turkish liras. Cash withdrawal limits vary from bank to bank and are around 500\$/€ to 1.000\$/€ TL



CHANGING MONEY

Foreign Exchange offices, which are known as "döviz bürosu" can be found throughout the country. Operating hours are mostly Monday to Friday, from 09:00 to 17:00. In the arrivals section of Istanbul Airport and Sabiha Gökçen Airport, there are 24 hour Exchange offices. Also the Exchange offices located in shopping malls and touristic areas are open later and on Saturdays. US Dollars and Euros are accepted in highly touristic districts like Sultanahmet and Taksim but rates are often better.



CREDIT CARDS

Credit cards are widely used and accepted. Visitors can use their Visa, Master-cards, Amex and Diner's.



WEIGHT AND MEASURES:

Metric System



ELECTRICITY:

220 volt, 50 cycle. Most hotels have a receptacle with 110 volts. Socket type is standart European two-pin.



BUSINESS AND BANKING HOURS:

Offices and banks are generally open 09.00 to 17.00 Mondays to Fridays, and close for lunch 12.00 to 13.30.



DEMORGRAPHICS:

Istanbul is the largest populated city of Turkey with a population of 15.1 million.



LOCAL TIME

UTC / GMT + 2 hours



OFFICIAL HOLIDAYS:

April 23rd: National Sovereignty and Children's Day.
May 19th: The Commemoration of Atatürk Youth and Sports Day.
August 30th: Victory Day.
October 29th: Republic Day.
1st of May: Worker's Day.
Ramadan:
13-15 May (only for 2021)
Eid Al-Adha:
20-23 July (only for 2021)



NATURE & CLIMATE:

Istanbul is a city where four seasons can be experienced. Spring and autumn are two unpredictable seasons with a range from chilly to warm. The average winter weather is between 5 C and 9 C. During the summers average temperature is between 18 C and 28 C. The hottest months are July and August while the coldest months are January and February.



POST OFFICE

Post Offices and the Postal Service in Turkey are generally abbreviated to PTT. (www.ptt.gov.tr)



VISAS:

To enter into Turkey visas are required but most of the visas can be purchased for 10 Euro or 20 dollar at Turkey's airports or border gates. Since the information of visas is changeable, please contact the visa information for foreigners on Turkish Foreign Ministry website. www.mfa.gov.tr
Turkey's electronic online visa application system offers to its applicants a comfortable and practical way to obtain visa. www.evisa.gov.tr



TELEPHONE

Istanbul's telephone service has two area codes, one for the Anatolian side and one for the European. If the land line you need to call is on the other side you must also include its area code (0216 for the Anatolian side and 0212 for the European side). Turkey's country code is 90.



HOSPITALS

In Istanbul, you can find world-class hospitals and medical facilities. Many doctors in Turkey speak English. In an emergency, foreigners who do not have social security insurance can go to any hospital, where they will not be charged.



PRACTICAL TURKISH

Hello
Merhaba (mehr hah bah)
How are you?
Nasılsın? (na suhl suhn)
Fine, thank you
İyiym, teşekkürler (ee yee yeem teh shek ür lerr)
What is your name?
Adın ne? (ad uhn ne)
My name is____
Adım ____ (Ad uhm____)
Nice to meet you
Memnun oldum (mem noon oll doom)
Please
Lütfen (Luet fen)
Thank you
Teşekkür ederim (teh shek uer eh der emm)
You're welcome
Bir şey değil (bir shey de yeel)
Yes
Evet (eh vet)
No
Hayır (hah yuhr)
Excuse me?
Bakar mısınız? (bah kar muh suh nuhz)
Excuse me? (begging pardon)
Afedersiniz (af air dair sin niz)
I'm sorry
Özür dilerim (ö zuer dil air rim)
Goodbye
Hoşçakalın (hsh cha kaluhn)
Goodbye
Güle güle (guele guele)
Good morning
Günaydın (guen eye duhn)
Good afternoon
Tünaydın (tuen eye duhn)
Good day
İyi günler (e yee guen ler)
Good evening
İyi akşamlar (e yee ak aham lar)
Good night
İyi geceler (e yee ge jay ler)
Good night (to sleep)
İyi uykular (e yee yoo ku lar)
Welcome
Hoşgeldin (hosh gel din)
I don't understand
Anlamıyorum (an la muh yor uhm)
Where is the toilet?
Tuvalet nerede?
(too va let ner eh de?)



Istanbul Meeting Planner's Guide



Dining, Shopping and Attractions

YOU CAN *Taste*

DINING, SHOPPING & ATTRACTIONS

Fascinating alternatives

Being in Istanbul means witnessing history, perfect harmony of different religions and feeling the atmosphere of intercultural traditions. Being in Istanbul means tasting the delicious meals, having the chance of choosing between the spicy, hot Anatolian food and Aegean dishes freshly cooked with olive oil. Being in Istanbul means buying the antiques of hundreds of years old while wondering around in Grand Bazaar or spending time in modern shopping malls decorated with latest fashions... Last but not the least, being in this beautiful city means delighting in the pulsating life 24 hours a day while wandering between the East and the West, the ancient and the modern.

As a metropolis that offers many alternatives in dining, shopping, and attractions, Istanbul entertains its visitors all day. The nightlife, both dining and going out has never been more abundant. Within a range from affordable to ultra luxury, Istanbul offers world's best tastes and entertainment for its guests. Various alternatives are available such as concerts, festivals, exhibitions, and clubs that are located across the city and serve both in summer and in winter. Not only adults enjoy Istanbul, but there is also a toy museum, an aquarium, and various playgrounds for kids to spend quality and enjoyable time. Fun and charm are hidden in every corner of this city.



Joy of Appetite: Turkish Cuisine

The Turkish cuisine's richness of variety offers a wide choice for those who want to experience and enjoy new flavours. From exquisite pastry choices to delicious meat, fish and vegetable specialities; Turkey's gastronomic panorama reflects a **remarkable culinary synthesis coming from its cultural heritage.**



Traditional Nuts and Dried Food

One of the traditions that should be fulfilled in Istanbul is to see the preparation of Turkish coffee and surely taste it. Internationally famous Turkish coffee is made by mixing extremely finely ground coffee, water and if you wish sugar in a special coffee pot (Cezve in Turkish). More mystic than all after drinking the coffee, the pot is turned upside down and closed on the small plate. Some people claim to tell the future by looking at the shapes of coffee left.



Istanbul is the junction point of world and Turkish cuisine's multi-coloured traditional traits. Hence Istanbul provides a wide range of food choices originated from all around the world. With the magical touch of many civilizations and cultures, Turkish Cuisine offers to its visitors a very rich fusion.

Foods, beverages and their consumption rituals are Turkey's one of the most important cultural projections and Istanbul is the junction point of world and Turkish cuisine's multi-coloured traditional traits.

Offering Turkish tea is a proof of hospitality and many restaurants

serve it after meal with no charge. Take Turkish coffee: the old idiom says that one cup of Turkish coffee is the answer of 40 years of friendship.

No need to say that "kebab", "baklava" and "delight" are among the most famous tastes of Turkish cuisine. While "döner kebab" is a roasted meat on a revolving spit, Iskender Kebab is made of grilled lamb meat and hot tomato sauce served over pita bread with melted butter and yoghurt. Adana and Urfa Kebabs are cooked on a wide skewer. Şiş Kebab is made of cubic cut meat grilled on a barbecue.

Surrounded by seas, Turkey is the place for seafood lovers. Bluefish, bonito,

mackerel, sole, octopus, trout, picarel and specially cooked mussel with rice definitely deserve to be tasted.

Börek is a layers of pastry filled with either meat, potato, cheese or vegetables. Lahmacun is a thin pastry with minced meat and onion on the top. Dolma made from vine leaves and rice came into life from Turkish people's emigrations.

Meal is eaten and its time to select from the long dessert menu. Traditionally the meal ends with a glass of tea, helping you to digest.

Sütlaç (rice pudding), muhallebi (milk pudding), kazandibi (white pudding with burnt surface) and tavuk-göğsü (white pudding with peeled chicken breast) are milkbased desserts. Famous Baklava with pistachio or walnut, Ekmek Kadayıfı with clotted cream and Künefe with soft cheese are among pastry-based desserts. As for fruit-based desserts; quince, fig, pumpkin and pear wait to be tasted. Made from yoghurt, water and salt, refreshing Ayran is generally served with a meal.

Boza, that is a fermenter drink made from corn or wheat, Salep made of boiled milk flavored with orchis plant and Şıra, made from slightly fermented

A dinner table never lacks Turkish delight that are cube shaped confections flavored with flower or fruit essence, filled with different nuts and powdered sugar.

grape juice are other traditional Turkish drinks.

In brief, if you experience Turkey's traditional foods and beverages, you will also experience the Turkish people's hospitality, fellowship and joyfulness. Be prepared!



Circle shaped and covered with sesame seeds, Simit is the guest of a beautiful breakfast with cheese and olives.



Shopping in History and Modernity

East and West, tradition and modernity... Istanbul's shopping variety with its traditional and modern products makes the city an attraction center for any kind of shopping lover.





HOME OF MODERN SHOPPING

Other than historical and street markets Istanbul has almost 200 modern shopping malls. Located in Levent district; Kanyon, Metrocity, Özdilek and Akmerkez are prominent malls. Istinye Park in Maslak offers an outstanding open air experience. Cevahir Istanbul in Mecidiyeköy is one of the biggest malls in the world. Capacity and Aqua Florya are located on the European side of the city. Capitol in Altunizade district, Palladium and Brandium in Ataşehir district and Nautilus in Kadıköy district and Viaport next to Sabiha Gokcen International Airport are in the Anatolian side.

Istanbul's shopping variety with its traditional and modern products makes the city an attraction center. The city provides various choices between Ottoman Empire originated historical bazaars and modern shopping malls. Fabulous Turkish carpets made of silk, wool or cotton; precious jewellerys, authentic glasswares, traditional evil eye souvenirs and haute couture, trendy and creative products... The city has multiple shopping areas reflecting every era's characteristic traits.

With its more than 4000 shops, the magnificent Grand Bazaar (Kapalıçarşı) is one of the world's greatest historical malls. Egyptian Bazaar (Mısır Çarşısı) is where various spices, dried fruits, basketry, jewelry, drapery and haberdashery is sold. With its craftsmen Sultanahmet is the place for those who want to enjoy the mysterious ambiance of the Ottoman era. The Arasta Bazaar with its jewelry, pottery, spice, textiles and carpet

shops and the Antique Books Market with its priceless books is for the history passionates. For a real Istanbul experience, street markets Salı Pazarı (Tuesday) in Kadıköy on the Asian Side, Ulus Pazarı (Friday) in Ulus and Cumartesi Pazarı (Saturday) in Beşiktaş are all worth to visit.

Taksim is a grand shopping area with loads of big brands located on and around the main İstiklal Street. The two kilometer long street has many neo-classical passages that include various types of shops from vintage clothing to hand made ceramics. Also these passages have 100 year old traditional shops and many cafes. Şişhane, Karakoy and Cihangir near Taksim are filled with designer and vintage stores and bookshops. Nişantaşı is famous with brands and local designer clothing shops. Bağdat Street on the Anatolian side is also a crowded place for shopping lovers.



Enjoy and Educate Istanbul with Kids

Istanbul offers many options where the kids can spend quality time filled with education, while the parents enjoy their own tastes. The city features a wide range of workshops, museums, aquariums and even a dinosaur park!





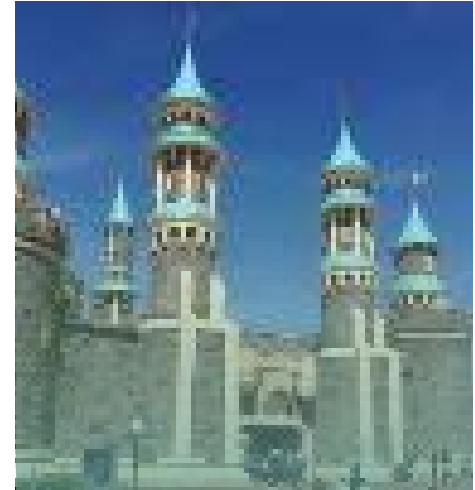
Miniaturk is an open park museum containing miniature models of many historical structures of Istanbul as well as of Anatolia and Ottoman territories outside Turkey. Opened in 2003, the park contains 122 models including the Blue Mosque, the Bosphorus Bridge and many other monuments.

Have you ever heard of a “toy museum” before? If your answer is “No”, then you should travel to the Asian side of Istanbul and head to Göztepe to visit the “Toy Museum”. Opened in 2005 in a beautiful several hundred years old mansion, the museum involves more than 4000 toys ranging from toy soldiers to metal cars, porcelain dolls and many more. The museum also stages theatre plays and organises games several days of the week.

In the European side Rahmi Koç Museum, Istanbul Modern and Sabancı Museum are also attractive places for kids. In the museum the children not only discover but also attend several ateliers.

The Naval Museum in Beşiktaş has set up a special room for children where they can make puzzles about ships, steer in a vessel or play games about the navy.

If your children love the animals and water, then aquariums are the place to visit. Istanbul has many aquariums but two of main are “Sealife” in Bayrampaşa and “Istanbul Akvaryum” in Florya; both in the European area where children can “touch” behind the glass



“İstanbul” that is located also in Eyüp, is a mass theme and amusement park that involves tens of facilities from 4D cinemas to water games, ferries wheels, driving activities or scientific discoveries.

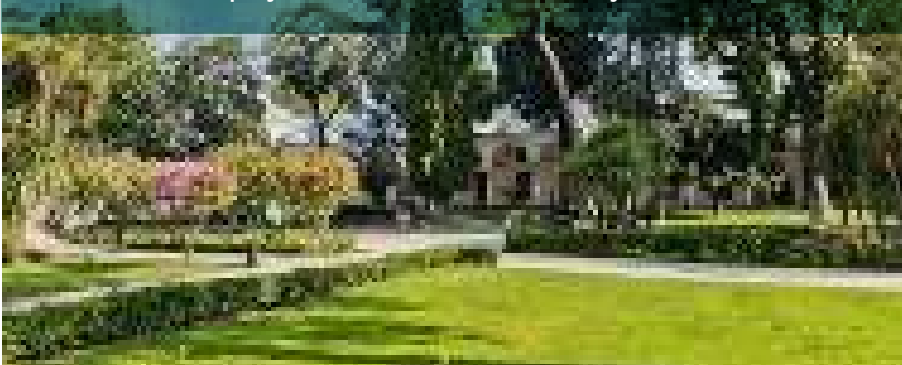
sharks, octopuses and many other animals.

Also in Dolphinarium in Eyüp, children can have the chance to watch the dolphins while making tricks or even to swim with them.

Shopping malls in Istanbul provide many enjoyable activities and amusement parks for kids. Also a Legoland Discovery Centre is another attraction for children in Istanbul.



Istanbul is filled with many public parks. Yıldız Park near the Yıldız Palace, Parkorman in Maslak, the Küçükçiftlik Park in Maçka and Belgrad Forest in Maslak (all in the European Side) have wide areas for kids to play and all the areas offer many facilities for children.



WHAT'S HAPPENING IN THE CITY?

THE ISTANBUL BIENNIAL

The Istanbul Foundation for Culture and Arts (İKSİV) has been organizing the Istanbul Biennial since 1987. The biennial aims to create a meeting point in Istanbul, in the field of visual arts between artists from diverse cultures and the audience. The fifteen biennials İKSİV has organized up to now have enabled the formation of an international cultural network between local and international art circles, artists, curators and art critics by bringing together new trends in contemporary art every two

years. Considered as one of the most prestigious biennials alongside Venice, São Paulo and Sydney, the Istanbul Biennial prefers an exhibition model which enables a dialogue between artists and the audience through the work of the artists instead of a national representation model. The curator, appointed by an international advisory board, develops a conceptual framework according to which a variety of artists and projects are invited to the exhibition.

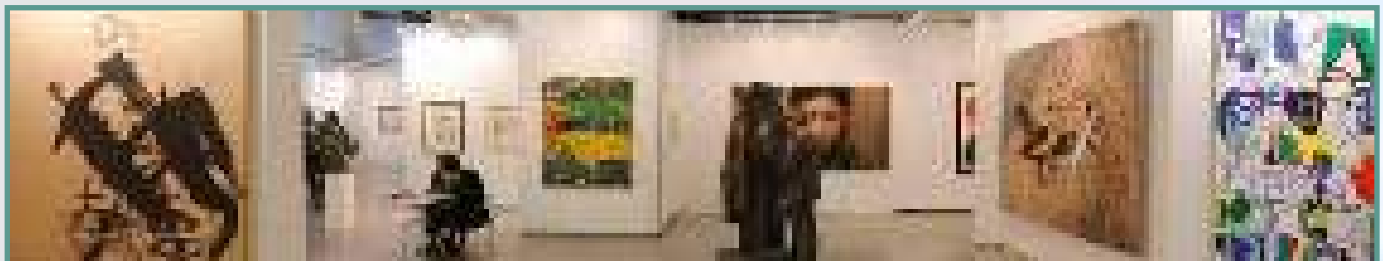


CONTEMPORARY ISTANBUL

Contemporary Istanbul is the leading annual art fair in Turkey, situated at the meeting point of Europe and Asia in one of the great cities of the world. Contemporary Istanbul takes place each September and of-

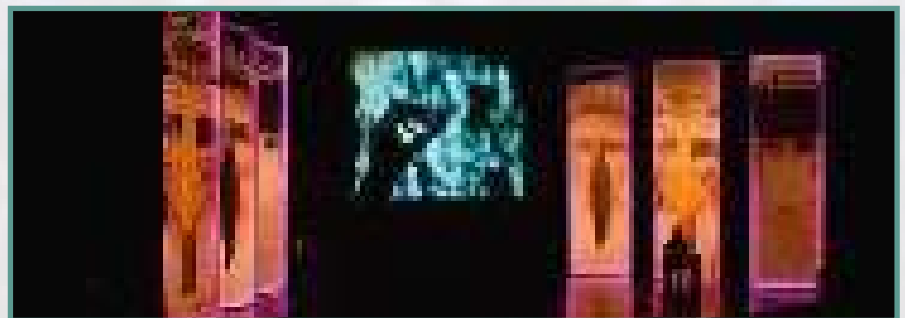
fers a platform for the city's thriving art scene, growing art market and collector base, as well as an access point to the best contemporary art from the wider region. CI is also conducting activities throughout the year to develop

contemporary art and culture and to increase awareness in the field and to promote them both inside and outside Turkey as well as to strengthen relations in the region by organizing international events and programs.



THE ISTANBUL FILM FESTIVAL

The Istanbul Film Festival was first presented as a film week in the summer of 1982, within the framework of the International Istanbul Festival. The grand prize of the festival, the first ever Golden Tulip, was given this year to Michael Radford for his film 1984. Accredited by FIAPF (International Federation of Film Producers Associations) in 1989 as a "specialized competitive festival", the "film week" thus was renamed the Istanbul Film Festival. The festival awards the Golden Tulip to a film that reflects "new perspectives in cinema." The Festival features an international competition, provides a broad showcase for recent Turkish film produc-



tions, and thus represents a rewarding medium where Turkish and foreign filmmakers get together. The Festival draws a special interest to world classics, presenting retrospectives, and curated sections included in its program which

comprises close to 200 titles, making it the most comprehensive film festival in Turkey. With an admission number of 110,000 in 2019, it is also considered the biggest film festival.

THE ISTANBUL MUSIC FESTIVAL

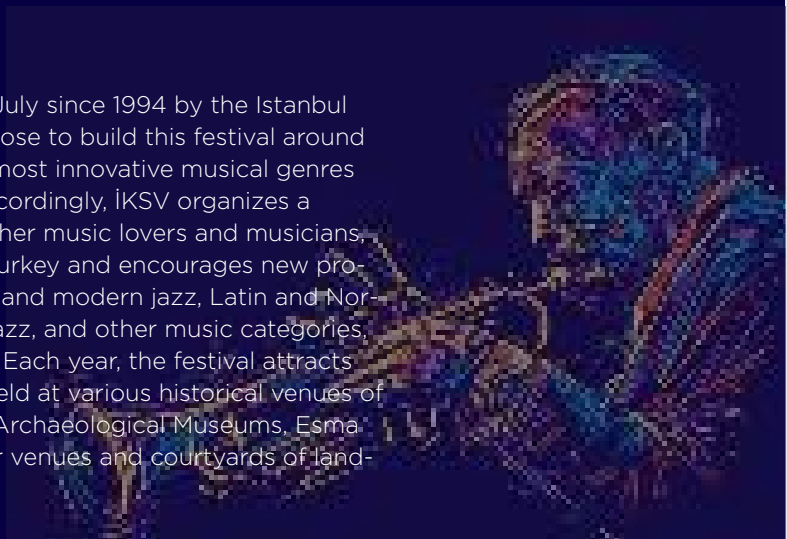
The Istanbul Music Festival is considered as the most prestigious and established classical music event in Turkey. Throughout its history of more than 40 years, it has played a major role in building up an appreciation for classical music in Istanbul and Turkey. In its 43 years the Istanbul Music Festival hosted the most prestigious orchestras and ensembles such

as Symphonieorchester des Bayerischen Rundfunks, New York Philharmonic, Berlin Philharmonic, Vienna Philharmonic, Royal Concertgebouw Orchestra, Simon Bolivar Symphony Orchestra, Orchestre de Paris and more. A distinguished line-up of international soloists such as Elizabeth Swarzkopf, Kiri Te Kanawa, Kathleen Battle, Cecilia Bartoli, Montserrat Ca-

ballé, Renée Fleming, Itzhak Perlman and Anne Sophie Mutter. Being the oldest of the Istanbul Festivals, which became landmarks of cultural life in Turkey, the Istanbul Music Festival has also earned a reputation for its major role in encouraging research in musicology and in launching special projects on shared cultural values through its productions.

ISTANBUL JAZZ FESTIVAL

Istanbul Jazz Festival is organised every year in July since 1994 by the Istanbul Foundation for Culture and Arts (İKSİV). İKSİV chose to build this festival around jazz music because it believes jazz is one of the most innovative musical genres – open to new ideas, inclusive and accessible. Accordingly, İKSİV organizes a broad-spectrum event that not only brings together music lovers and musicians, but also supports the work of jazz musicians in Turkey and encourages new productions. Istanbul Jazz Festival features classical and modern jazz, Latin and Nordic jazz, works combining electronic music and jazz, and other music categories, such as rock, pop, reggae, funk and world music. Each year, the festival attracts thousands of people to more than 30 concerts held at various historical venues of Istanbul, such as Hagia Eirene Museum, Istanbul Archaeological Museums, Esma Sultan Mansion, as well as extra-ordinary outdoor venues and courtyards of landmark buildings around the city.



THE ISTANBUL THEATRE FESTIVAL

An international event bringing together theatre companies and dance groups from Turkey and abroad with the audience, The Istanbul Theatre Festival was first held in 1989. Organised biennially since 2002, Istanbul Theatre Festival returned to

an annual cycle in 2017 after 15 years. Once every year, the festival hosts carefully selected companies and artists that open up new horizons for both the audience and the art world by bringing national and international, classical and contemporary rendi-

tions to the stage through its unique lens. The Istanbul Theatre Festival, together with the Avignon Festival, the Athens & Epidaurus Festival, the Grec Festival, has formed the European Network of Mediterranean Festivals entitled Kadmos.

ISTANBUL FOUNDATION FOR CULTURE AND ARTS (İKSİV)

Istanbul Foundation for Culture and Arts (İKSİV) is a non-profit cultural institution. Since 1973, the Foundation continues its efforts to enrich Istanbul's cultural and artistic life. İKSİV regularly organizes the Istanbul Festivals of Music, Film, Theatre and Jazz, the Istanbul Biennial, the Istanbul Design Biennial, Leyla Gencer Voice Competition, autumn film week Filmekimi and realizes one-off events throughout the year. The Foundation hosts cultural and artis-

tic events from various disciplines at its performance venue Salon İKSİV, located at the Nejat Eczacıbaşı Building, and offers creative events program for children and youngsters at İKSİV Alt Kat. İKSİV organizes the Pavilion of Turkey at the International Art and Architecture Exhibitions of la Biennale di Venezia, conducts studies and drafts reports with the aim of contributing to cultural policy development, and supports artistic and cultural production through pre-

senting awards at its festivals, commissioning works, taking part in international and local co-productions and coordinating an artist residency program at Cité Internationale des Arts in France, as well as the annual Aydın Gün Encouragement, Talât Sait Halman Translation, and Gülriz Sururi-Engin Cezzar Theatre Encouragement Awards. İKSİV is a member of the General Assembly of the Turkish National Commission for UNESCO, since 2018.

Museums

Istanbul Archaeology Museums

The Istanbul Archaeology Museums are a group of three archaeological museums located in the Eminönü district. The Istanbul Archaeology Museums consists of three museums: Archaeological Museum (in the main building), Museum of the Ancient Orient and Museum of Islamic Art (in the Tiled Kiosk). It houses over one million objects that represent almost all of the eras and civilizations in world.

Cankurtaran, 34122 Fatih/Istanbul
www.istanbularkeoloji.gov.tr

Rahmi M. Koç Museum

The Rahmi M. Koç Müzesi, part of the Rahmi M. Koç Museology and Culture Foundation, is a private non-profit institution dedicated to the collecting, housing, researching, preserving and exhibiting of industrial and engineering objects and their documentation from all countries and periods up to the present day. The Museum uses its collections and resources to inform, inspire and delight the general public, to attract more visitors to museums as well as cultural activities in Turkey, and to support research into industrial history.

Piri Paşa, Hasköy Cd. No:5 D:No:5, 34445 Beyoğlu/Istanbul
www.rmkmuseum.org.tr

Sakıp Sabancı Museum

Sabancı University's Sakıp Sabancı Museum is located in Emirgan. In 1925, Prince Mehmed Ali Hasan of the Hidiv family of Egypt commissioned the Italian architect Edoardo De Nari to build the villa, now the museum's main building, and it was used as a summer house for many years by various members of the Hidiv family. Sakıp Sabancı Museum presents a versatile museological environment with its rich permanent collection, the comprehensive temporary exhibitions that it hosts, its conservation units, model educational programs and the various concerts, conferences and seminars held there.

Emirgan, Sakıp Sabancı Cd. No:42, 34467 Sarıyer/Istanbul
sakipsabancimuzesi.org/tr

Istanbul Modern

Istanbul Modern was founded in 2004 as Turkey's first museum of modern and contemporary art. Committed to sharing Turkey's artistic creativity and cultural identity with the local and international art worlds, the museum hosts a broad array of interdisciplinary activities. Istanbul Modern embraces a global vision to collect, preserve, document and exhibit works of modern and contemporary art and make them accessible to the public at large. The museum offers a variety of cultural activities in its permanent and temporary exhibition halls, photography gallery, spaces for educational and social programs, library, cinema, café, and store.

Asmalı Mescit, Meşrutiyet Cd. No:99, 34430 Beyoğlu/Istanbul
www.istanbulmodern.org

Naval Museum

In 1897, Naval Museum was established under the name of "The Museum and Library Administration Office" in a small building in the Imperial Dockyard. The museum consists the annex exhibition building, the gallery of historical caiques, the cultural center and the open exhibition area.

Sinanpaşa, Beşiktaş Cd. 6/1, 34353 Beşiktaş/Istanbul
www.denizmuzesi.dzkk.tsk.tr

CITY OF SPORTS

Istanbul is always known for its history, outstandingly; the city is also the capital of various sports. All branches of sports from soccer to swimming are a huge part of Istanbul's culture. Let's explore...

Since Constantine's gladiators, Istanbul has always been a city of sports and fandom. Without a shadow of a doubt, most important branch of sports in Istanbul is soccer. The city has 3 big soccer clubs, all of which are older than a hundred years, and they have very devoted fans. Beşiktaş, Fenerbahçe and Galatasaray all

have impressive stadiums and millions of fans from all around Turkey and derbies between these teams are very important culturally. The city also hosted some of the most unforgettable games of Champions League and Super Cup. In addition, every year, Istanbul hosts one or more European or global sports organization such

as Final Four, World Cup or Formula 1 Championship. In addition, two very special sports events are held in Istanbul every year: Cross-Continental Swimming Race and the Istanbul (Eurasia) Marathon. This city lives and breathes with different types of sports and every single Istanbulite is passionate about at least one of them.

A Thrilling Competition: Samsung Bosphorus Cross-Continental Swimming Race



The Bosphorus Cross-Continental Race is an environmentally respectful "matchless experience" which allows thousands of swimmers from all around the world to meet in Istanbul every year. The race starts in Kanlıca neighborhood on the Asian side of Istanbul and ends at Kuruçeşme on the European side, covering a distance of 6.5 kilometers (4 miles).

World's One and Only Intercontinental Race: Istanbul Marathon

The Istanbul Marathon (formerly Eurasia Marathon) is an international athletics event organized in Istanbul every year since 1979. It is the only course in the world where the marathon includes two continents, Asia and Europe, in one race.

The marathon starts on the Asian side of the city, shortly before the first Bosphorus Bridge, crosses the bridge giving an outstanding view of the Bosphorus and Istanbul, passes many amazing views of historic sites including the Blue Mosque and

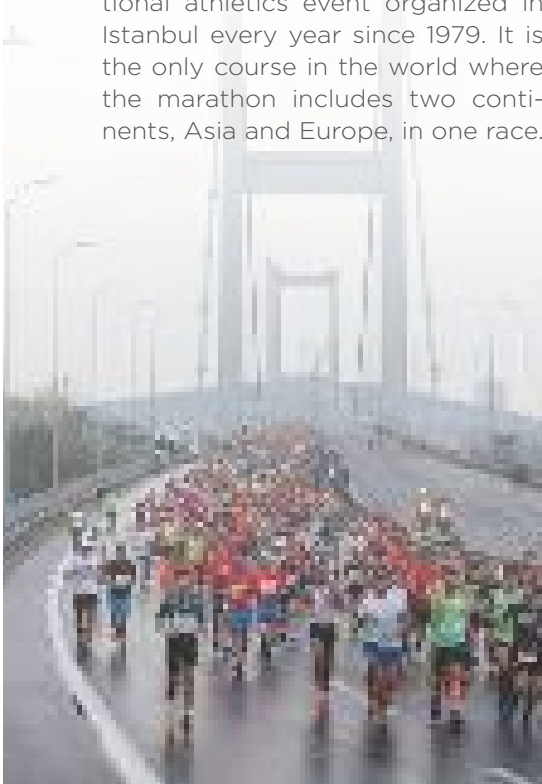
Hagia Sophia, and ends in Beşiktaş district in the European part. Every year, more than 100,000 Istanbul residents and tourists attend the race and it is listed as Europe's 17th best marathon.

2023 UEFA Champions League Final in Istanbul

The 2023 Champions League final will be played at the Istanbul. It will be the second time Istanbul hosts the European club football's most important game. In 2005, the Turkish metropolis hosted one of the most iconic and epic finals in history between Milan and Liverpool. The "final identity," as the UEFA called it, features famous Istanbul landmarks, including the July 15 Martyrs' Bridge, previously the Bosphorus Bridge, the Galata Tower and the Valens Aqueduct. The 2023 identity is based on an abstract de-



piction of the city at sunset and is inspired "by the rich colors of the Istanbul sky and the vivid lights of this bustling city."





Istanbul Meeting Planner's Guide

Access & Transportation **YOU CAN** *Access*

ISTANBUL

Easily accessible from all around the world

Located in the heart of the world, Istanbul is easily accessible by air, rail, sea and road. The city has two international airports: Istanbul Airport on the European side and the Sabiha Gökçen International Airport on the Asian side. Thanks to the Turkish Airlines' massive network (flying to more countries in the world than any other airline) Istanbul became a more popular and widely used transportation hub. Two billion people living within six hours' flying time of Istanbul and being the only city on two continents gives the city a unique and privileged position.

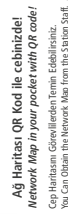
Another reason for easy access is the electronic visa application system that offers to its applicants a comfortable and practical way to obtain visa.

Apart from the air travel; getting to Istanbul can also be achieved by rail, highway and sea transports. While going around within Istanbul, the city has a huge network of public transportation with its highway, rail and funicular systems and sea transport services.

İstanbul Raylı Sistemler Ağ Haritası / İstanbul Railway Network Map

İSTANBUL BÜYÜKŞEHİR BELEDİYESİ

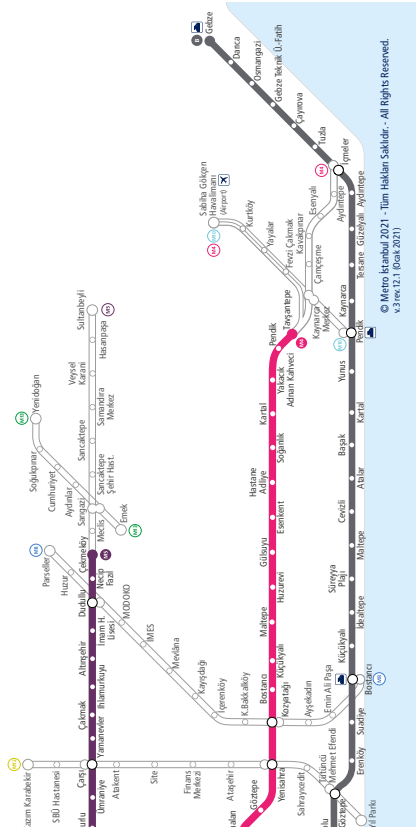
METRO İSTANBUL



Mevcut Hatlar / Lines in Operation	
	Yenikapi-Statistik Havalimanı Metro Hattı Metro Line
	Yenikapi-Kızıllı Metro Hattı Metro Line
	Yenikapi-Seyrantepe-Hacıosman Metro Hattı Metro Line
	Kızıllı-Olimpiyat-Bağcısuyu Metro Hattı Metro Line
	Kadıköy-Düvancılar Metro Hattı Metro Line
	Üsküdar-Cekirgeköy Metro Hattı Metro Line
	Levent-Bağcılar / Üsküdar Metro Hattı Metro Line
	Mediçevyolu-Mahmutbey Metro Hattı Metro Line
	Marmaray Tüneli Metro Hattı Cable Car
	Eyüp-Sütlüce Metro Hattı Cable Car
	Eyüp-Sütlüce Metro Hattı Cable Car
	Eyüp-Sütlüce Metro Hattı Cable Car
	Eyüp-Sütlüce Metro Hattı Cable Car
	Eyüp-Sütlüce Metro Hattı Cable Car
	Eyüp-Sütlüce Metro Hattı Cable Car
	Kabataş-Bağcılar Tramvay Hattı Tram Line
	Taksim-Tunel Nostaljik Tramvay (ETT) Tram Line
	Kadıköy-Moda Tramvay Hattı Tram Line
	İzmirli-Mercidi Selam Tramvay Hattı Tram Line
	Çekirgeköy-Cep Olgun Tramvay Hattı Tram Line
	Taksim-Kabataş Füniküler Hattı Funicular Line
	Karayözü-Büyükdere Tüneli (ETT) Tünel (Heritage Funicular)
	Seyrantepe-Yağsatanlı Füniküler Hattı Funicular Line
	Marmaray (Marmaray-TCD) Suburban Line
	Marmaray Hattı (ETT) Bus Rapid Transit
	Marmaray Hattı (ETT) Bus Rapid Transit
	Marmaray Hattı (ETT) Bus Rapid Transit
	Marmaray Hattı (ETT) Bus Rapid Transit
	Marmaray Hattı (ETT) Bus Rapid Transit
	Marmaray Hattı (ETT) Bus Rapid Transit

M1 hattı kapasite artırım çalışması ve
M1A Yenikapı - Atatürk Havalimanı ile
M9 Ataköy-İkitelli metro hatları
entegrasyon çalışması nedeni ile
Yeni Bosna, Dünya Ticaret Merkezi ve
Atatürk Havalimanı istasyonları geçici bir

Yeni Bosna, Dunya Ticaret Merkezi and Atatürk Airport stations are temporarily closed due to the M1 Line capacity enhancement works and M1A Yenikapı-Atatürk Airport and M9 Ataköy-İkinci metro line integration works.



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v.3 rev.12.1 (Ocak 2021)

iletisim / Contact

- Havalimanı / Airport
 - Otogar / Coach Station
 - YHT-Hızlı Tren Gari
High Speed Rail Transfer Station
 - Boğaz Su Altı Geçiş
Underwater Tunnel

 T2 Taksim-Tünel ve T3 Kadıköy-Moda tramvay hatları ile T4 tramvay hattı Cumhuriyet Mahallesi istasyonu haricindeki tüm raylı sistem istasyonları engelli erişimine uygundur.

All rail lines except for T2 Taksim-Tünel and T3 Kadıköy-Moda line, and all stations except for Cumhuriyet Mahallesi station of T4 Topkapı-Mescidi-i Selam tram line are accessible for disabled passengers.

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World's Fastest-Growing Metro Line: Metro Istanbul

Metro Istanbul was established as an affiliate company by Istanbul Metropolitan Municipality in 1988 to operate railway system network in Istanbul. Metro Istanbul continues to operate existing tram, metro, light rail, funicular and aerial cable car lines as an affiliate company of Istanbul Metropolitan Municipality. Metro Istanbul has a vision of becoming an exemplary brand in the world. Winning UITP's (International Association of Public Transport) best practice award in meeting high passenger demand with T1 Kabataş-Bağcılar Tram Line is a significant indica-

tor of this vision. Length of urban rail system network in Istanbul is 233, 05 km and Metro Istanbul operates 154, 25 km of this network and Metro Istanbul renders services to 2 million people every day with its 12 urban rail system lines within this network. Metro Istanbul continues to work for its aim of carrying Istanbul to the future by rendering fast and effective transportation services at world standards, constantly enhancing its transportation technologies, constantly investing in Research & Development and Human Resources.

Symbol of Public Transportation: Tram

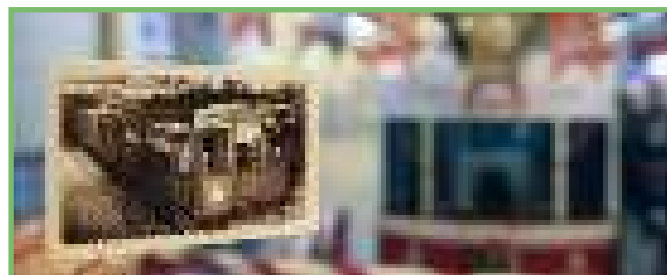
The 19th century's popular transportation vehicle tram was first used in United States in 1852 and Paris in 1855. Istanbul met with this modern vehicle in 1871. Horse-drawn trams started working between Azapkapı and Beşiktaş. After the attention they received, the system spread rapidly to the whole city. At the end of the first year, the tram system carried four and a half million passengers in Istanbul with 430 horses. Trams were a very fashionable way of transportation in the Ottoman Empire. In 1914, trams came back to the lives of Istanbul residents as electric vehicles. In 1933, Turkey's founder Atatürk directly gave an order to have 320 more trams within the city. However, around 1960s trams weren't able to keep up with the pace and size of the city and in 1966 trams of the city worked one last time and left their place to Trolleybuses. Though Istanbul residents never forgot trams... So much

so that, the question of restoring old wagons at the museum and electric trams once again coming into service for nostalgia arose in 1989. The most suitable place for this project was Istiklal Street which was getting ready for pedestrianization. Thus today's nostalgic tram line at Taksim started operating. The tram was embraced instantly with its red & white colors and original structure and became the symbol of Istiklal Street, Beyoğlu, Istanbul and Turkey.



World's Second Oldest Metro Line: The Tunnel

Istanbul's very own Tunnel allows you to travel from Karaköy to Galata. It is known as the world's second oldest metro line which has been serving the city for the last 146 years. A French architect Eugene-Henri Gavand, visited Istanbul in 1867 and observed that a large number of people walked the steep road between Galata and Karaköy every day. In 1871, he decided to design an underground railway in the form of a lift between these two locations so that the people and goods could be transported. After the approval of Sultan Abdulaziz, Gavand completed the Tunnel in just four years. The line was renewed in 1968 for electricity and has been providing non-stop service since 1971. The 573 meter long Tunnel has a single-wagon metro and travels the distance



in 90 seconds. Since the alternative of the Tunnel is the 1000-step stairway, that 90 seconds means a lot to Istanbul residents. Today, the Tunnel is still used actively by Istanbul residents and offers a magical and nostalgic atmosphere to everyone for 90 seconds.

Istanbul's Wheeled-Metro: Metrobus

Metrobus is one of the most creative solutions produced in order to decrease Istanbul's traffic density. The system was put into service in 2007. Metrobus works on the most important arterial road of the city and crosses between continents. The system allows passengers to transit through specific roads and saves time by shortening the distances. There are now 535 vehicles working within the system and each vehicle arrives 30 seconds apart. Metrobus carries almost one million passengers daily. Even though it gets a little crowded during rush hour, Metrobus has a very important role within urban transportation. With its environmental-

ly-friendly and comfortable vehicles, Metrobus is almost like a wheeled-metro. If you are in a rush in Istanbul, keep in mind that you can always choose to travel with Metrobus.



World's New "Silk Road": Marmaray



Marmaray is the 76.6 km long commuter rail line of Istanbul. It comprises a rail tunnel under the Bosphorus strait, and the modernization of existing suburban railway lines along the Sea of Marmara from Halkalı on the European side to Gebze on the Asian side. The procurement of new rolling stock for suburban passenger traffic is also a part of the project. Marmaray is the fourth underground system of the city. The name "Marmaray" comes from combining the name of the Sea of Marmara, which lies just south of the project site, with ray, the Turkish word for rail.

Shortest Road between Two Continents: Eurasia Tunnel

In Istanbul, there are many different ways to travel from one continent to the other. The brand new Eurasia Tunnel is the most special way to do it because it is world's first and only highway tunnel which connects the Asian and European continents.

Every single story of Istanbul has Asian and European bits in it and it is not possible to isolate Istanbul from the monumental stories of these two continents. For centuries, Istanbul's story has been about the power of uniting these two continents. That's why, Eurasia Tunnel is one of a kind and its place in history very significant.

Eurasia Tunnel is world's first twin-deck highway tunnel crossing beneath the seafloor. The tunnel covers a route of 14.6 kilometers. While the 5.4-kilometer section of the project consists of a twin-deck tunnel under the seafloor built with special technology and connection tunnels, a total of 9.2-kilometer routes on both the Asian and European sides includes road expansion and improvement works. It



only takes 15 minutes to cross between continents. Eurasia Tunnel is an exemplary, world-class project with its sensitive approach to the environment, community and city. The air quality in the region is continuously monitored and it is being ensured that the emission values meet set standards.

TURKISH AIRLINES



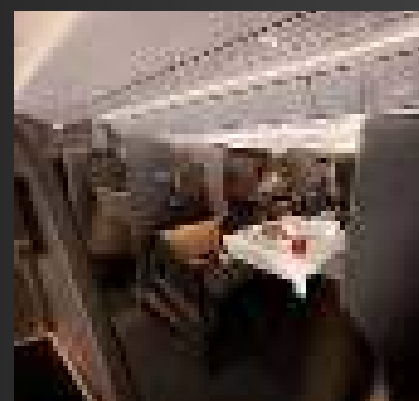
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Established in 1933 with a fleet of only five aircrafts, Star Alliance member Turkish Airlines has a fleet more than 350 aircrafts (passenger and cargo). Being one of the foremost carriers in terms of the connectivity, the flag carrier flies to over 300 destinations in the world. Receiving numerous awards for its excellent service, Turkish Airlines recently was named "2020 Five-Star Global Airline" by Airline Passenger Experience Association (APEX).

With the opening of Istanbul Airport, our new home, the role of Turkish Airlines in the aviation industry will reach new heights in the world. Well compatible with Turkish Airlines' growth strategy, new airport is designed with the latest technology, thus allowing the flag carrier to offer enhanced customer experience and high-end transit capabilities to our passengers. Furthermore, passengers can benefit from our newly designed

lounges such as Business Lounge, Miles&Smiles Lounge and Exclusive Lounge, which situated in area of 13.020 square meters with a capacity of hosting 1710 passengers. Lounges offer exceptional facilities such as meeting rooms, theatre, comfortable seating areas with daybeds and prayer rooms, specially designed Tea Room and Library Room, showers, suites, and corners which presents delicious samples of Turkish cuisine.

A class of its own: New Boeing B787-9 Dreamliner



Turkish Airlines keeps its reputation as one of the youngest fleet in the aviation sector with delivery of its new Boeing 787-9 Dreamliner aircrafts. Thanks to their fuel efficiency and passenger-centric cabin, they are regarded as one of the most advanced aircrafts thus it is presenting a privileged experience and offering ultimate comfort to passengers.

As one of the fastest growing airlines in the world, Turkish Airlines takes its strength from its ever-expanding fleet and network, the significant position of Istanbul as an international transfer hub and the cultural diversity of the historic city.

MEETING SOLUTIONS AT TURKISH AIRLINES

Having become a member of Star Alliance in 2008 and ICCA (International Congress and Convention Association) on October 2010, Turk-

ish Airlines offers multiple solutions for all kinds of events with a single point of contact; M.I.C.E Department.

TURKISH CONVENTIONS:

Given the importance of international events and meetings, Turkish Airlines has developed Turkish Conventions which offers benefits for both international event organizers and participants. For all international and national events, meetings, seminars, congresses or fairs in any type of industry with over 100 International participants, Turkish Airlines can provide exclusive offers through an online application. By going online, event organizers or travel agents can easily manage the request for Turkish Conventions product, provided they apply at least 60 days before the event date, and manage all procedures including support letter requests and reporting. On the other

hand, event participants or delegates may purchase their discounted tickets simply by entering their promotional codes via the online booking tool. The new Turkish Airlines Convention product intends to facilitate the planning and preparation of international and national events, whether they are business, cultural or social events. For more information: conventions@thy.com

FACTS & FIGURES

Aircraft types: A340-300, A330, A321, A320, A319, B737-400, B737-800, B777 ER, B787-9 Dreamliner

Hubs: Istanbul, Ankara

Frequent flyer program:
Miles & Smiles

Network strengths: Europe, Russia, Central Asia, Far East Asia, the Middle East, Africa, North and South America



ISTANBUL AIRPORT



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iGA was founded on October 7, 2013 with the purpose of constructing and operating for 25 years Istanbul Airport.

The Istanbul Airport is constructed over a 76.5 million square meter area north of Istanbul, 35 km from the city center. Construction will be carried out in four phases. The first phase is finalized in 2018 with the opening of two runways, a terminal and Air Traffic Control Tower with a 90 million passenger capacity. Once when all phases complete, Istanbul Airport with flights to more than 300 destinations and an annual passenger capacity of 200 million after completion of all phases.

The Istanbul Airport, boasting a futuristic yet functional structure has unique characteristics. Its architecture reflects the already rich social and cultural heritage of the global city of Istanbul. Boasting a unique architectural design that combines forward-looking and functional elements, the Istanbul Airport's terminal is inspired by the rich cultural heritage of Istanbul.



The architectural style of Istanbul Airport's terminals reflect the artistic richness of Istanbul's mosques, baths, domes and many other historic structures.

The motives used in Turkish - Islamic art and architecture add grandeur, texture and depth to the facility's overall design program. Air traffic control tower is inspired by the tulip, which has been the symbol of Istanbul for many centuries and is an important cultural reference in Turkish - Islamic history.

The Istanbul Airport has the largest-capacity airport parking area in Europe with a total capacity of 40,000 vehicles: 18,000 indoors and 22,000 outdoors.



SABIHA GÖKÇEN INTERNATIONAL AIRPORT



Istanbul Sabiha Gökçen
Uluslararası Havalimanı Yatırım Yapım
ve İşletme A.Ş. (ISG)
Sabiha Gökçen Havalimanı Terminal
Binası 34906 Pendik / İstanbul
P: +90 216 588 80 00
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Istanbul Sabiha Gökçen Airport winning Europe's fastest growing airport title 7 times in its category right after opening the new terminal building in 2009, was selected Airport of the Year 2019 in CAPA Aviation Awards for Excellence and in 2020 İstanbul Sabiha Gökçen International Airport, is "Highly Commended" by ACI in the Best Airport Award 2020 in the 25-40 million passenger category.

2020 has been a difficult year for the aviation industry in both Turkey and around the world. Sabiha Gokcen Airport, which was closed in April and May due to lockdown measures, has carried out its operations with a limited capacity, especially on international flights, as of June 1, 2020. Despite all the difficulties, as a result of the pandemic and hygiene measures taken in our terminal building, we made our passengers feel safe and prefer us on their travels. Because of the Covid-19 Pandemic while many European airports operated well below capacity, SAW has been one of the busiest airports in Europe

in 2020. According to ACI Europe airport traffic report of 2020, SAW is ranked 8th, increasing 4 places from being 12th according to 2019 annual data.

The airport has all the advantages that a mature and well-qualified airport has. It has a time-saver, straightforward and user-friendly terminal for both passengers and airlines.

The terminal capacity easily handles new airlines and passengers for their needs with a full service concept. It serves both for the low fare and legacy carrier concept with broad options, handling both domestic and international operations under one roof, so it offers the best transfer time in one terminal. With this best convenience and wide network, Istanbul Sabiha Gökçen has been the best option for the transfer passengers and the airport is likely to give service to more of them in the near future. Istanbul Sabiha Gökçen kept improving its services within the terminal to provide a better travelling

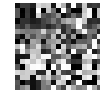
experience for its guests. To this purpose Sabiha Gökçen has added a new check-in counter island. New Passport e-gates for Turkish citizens are introduced at international arrivals, which enables the user to pass through border in 18 seconds and also airlines have increased the number of self-bag drop facilities to enhance the passenger experience. Reputable global brands are welcomed while duty free and F&B areas are renewed to offer more and luxury options. In November 2020, ISG welcomed World's Top Duty Free Brand Dufry which took over the Duty Free operations at the Sabiha Gökçen Airport. Dufry offers an attractive assortment of core travel retail categories such as liquor, tobacco, perfume and cosmetics as well

ANDROID APP ON
Google play

Available on the
App Store



Android uygulaması için
yukarıdaki QR kodu okutunuz



iPhone / iPad uygulaması için
yukarıdaki QR kodu okutunuz





as accessories and confectionery. A refined selection of local food and souvenir brands, that creates an immersive sense of place showcasing Turkey's cultural heritage and specialties, further complete and enhance the shopping experience at Sabiha Gökçen Duty Free.

Moreover, in 2020 İstanbul Sabiha Gökçen Airport Welcomed Plaza Premium Group in offering seamless world-class airport hospitality to global travelers. ISG handed over the operation of the lounge areas in the terminal as well as all premium services, including fast track and meet & assist services to Plaza Premium Group, a leading global airport hospitality services provider, on January 1, 2021. PPG aims to create an elevated lounge experience and to promote a seamless airport journey for global travelers.

Istanbul Sabiha Gökçen's user friendly mobile app enables guests to check on or track flights, see the campaigns/deals offered and purchase premium services such as ALLWAYS Fast Track, Lounge or Meet&Assist services. The ISG mobile app can be downloaded through Google Play and App Store.

In 2020 a new notion is introduced to our lives; Covid-19 PCR testing to detect the presence of a virus. Countries and airlines are asking for a negative PCR test to allow you to travel. Sabiha Gökçen Airport Covid-19 Test Center is serving at terminal arrivals land side. At the Airport Covid-19 Test Center guests can have PCR Test, Antibody and Antigen test, and get the PCR test results in 1,5 hours whether he/she is a passenger or not.

For your rest / sleep / shower needs during your travel abroad from Sabiha Gökçen Airport, Kepler Sleep Cabins/Resting Units are at the service of our esteemed guests in the mezzanine level after the passport control area. To use Kepler service the passengers can complete the reservation / check-in / check-out process using the self-service kiosks and make the payment. After the check-in process is completed, the guest can enter the resting area by scanning the printed QR code at the entrance.

The airport is located on the Anatolian shore of Istanbul at Pendik/Kurtkoy, at a distance of 30 km to Kadikoy, 12 km to Pendik and 40 km to Taksim, is well po-

sitioned to be the city airport of Istanbul. Marmaray suburban rail fully opened connecting Istanbul's East and West. From Sabiha Gökçen guests can travel to and from Pendik Train Station where the line is connected to Marmaray Metro and Pendik YHT High Speed Train by IETT public buses. Public buses also serve between Sabiha Gökçen Airport and Kadıköy-Kartal Tavşantepe metro line.

In the meantime, IETT public buses serve between Sabiha Gökçen Airport and Kadıköy-Kartal Tavşantepe metro where our guests can travel by rail line. The planning for the line to be extended to Sabiha Gökçen is progressing and the metro construction is expected to be completed at end of 2021. Public transportation (IETT) departs from Sabiha Gökçen Airport (SAW) to downtown Istanbul. There are many ways to travel from Sabiha Gökçen Airport into the several main locations of Istanbul such as Sultanahmet, Taksim, Eminönü (Sirkeci), Beyazıt (Laleli), Esenler, Harem, Bakırköy, Yeşilköy, Tuzla, by taxi, Havabus shuttles or the public bus services (IETT).



GALATAPORT ISTANBUL



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GALATAPORT ISTANBUL

Opening in 2021, Galataport Istanbul is one of the largest waterfront projects in the world, covering a length of 1.2 kilometers of coastline right by the Bosphorus strait.

Galataport Istanbul will regenerate the historical port of the city into a new neighborhood that organically blends the past into the future, protecting the rich heritage of the area. This unique coastline, which has been closed to access for approximately 200 years, will be opened to public, cruise passengers, crew and all visitors of the city. Galataport Istanbul is projected to welcome 25 million visitors, seven million tourists, including 1.5 million cruise passengers and crew per year.

WORLD'S FIRST UNDERGROUND TERMINAL

The project brings many firsts to the heart of the city, such as the world's first underground cruise ship terminal with a special hatch system, connected to a 29,000-square meter underground terminal, both of which have already received great global praise.

The main inspiration behind building the cruise terminal underground is the desire to open the 1.2 km coastal strip of Bosphorus to public as a 24/7 outdoor art and leisure space. By resurrecting the historical spirit of maritime com-

merce, this hub will put water back in the map for Karaköy which will be an inspiration for all of Istanbul.

The historic architecture and character of the ancient cisterns of Istanbul was referenced in the interior shell built by Autoban within the terminal space, through rounding the edges of the columns and structural forms of the upper floors.

Ready to welcome its guests in 2021, Galataport Istanbul Cruise Port is designed to facilitate compliance with the rules of the new normal for cruise ship passengers and crew in the most comfortable and safest manner.

POST-COVID ERA DINING AND SHOPPING

Galataport Istanbul will feature an architectural design with large public squares and open spaces that will facilitate social distancing in line with the "new normal" brought about by the pandemic. This concept will offer visitors a breath of fresh air as they enjoy their time at the heart of the city.

The project is also poised to become the new gastronomy neighborhood of the city with an eat-out rate of 40%. Located in an area that had been home to a variety of different cultures in the past, Galataport Istanbul features numerous domestic and international brands that

offer a wide selection of Turkish and world cuisines. It will also offer certification and inspection for the local food & beverage industry, enabling guests to experience certified and hygienic street food in a safe manner.

Galataport Istanbul is set to become the top choice of fine living, an appealing destination where visitors and their children can spend their entire day in a delightful and safe environment.

THE NEW CULTURAL HUB OF THE CITY

The complex houses the finest works of modern art in Turkey with the Istanbul Museum of Modern Art and Mimar Sinan Fine Arts University Istanbul Museum of Painting and Sculpture, both of which are located inside its premises.

The Tophane Square, which was renovated as part of the project's landscaping, will become the first museum square in Turkey. Located at the center of the Museum Square, the Tophane Clock Tower, dating back to 1848, is being restored on-site using a special technique.

Besides, several heritage buildings located within the project site are also being restored to embellish the city once again. Among these, Paket Postanesi (Post Office Fashion Galleria), the old-



est structure on the pier, is another one of the iconic symbols of the project with its characteristic slate roofs and facades.

PENINSULA ISTANBUL

Three other heritage buildings, namely the Merkez Han, Karaköy Passenger Terminal and Çinili Han are also undergoing

restorations to serve as the location of the 177 room Peninsula Istanbul hotel.

The Hongkong and Shanghai Hotels, owner and operator of The Peninsula Hotels, one of the most prestigious global hotel brands, is coming to Istanbul, right across the “historical peninsula”.

From 2022, Peninsula Istanbul will welcome its guests within the renovated heritage buildings and a new ballroom with a special guillotine facade opening up in 15 seconds. The new ballroom will host the most prestigious events in Istanbul with its innovative and elegant architecture and enchanting view of the Bosphorus.



BLENDING TECHNOLOGY AND INNOVATION WITH TRADITION

Galataport Istanbul is designed as an ecosystem that will offer the essential digital features that make life easier at the heart of the city, alongside a full range of the latest technologies.

It is a mixed-use living space where new technologies will have a more visible impact and where modern and traditional aspects will coalesce into a single experience. Deploying innovative, digitized shopping solutions, the “Galataport App” developed for Galataport Istanbul will serve as a destination and lifestyle application. It will also employ a digital approach in its communication with the disabled.

Galataport Istanbul will feature cutting-edge augmented reality and virtual reality experience areas for visitors. 5G speeds will offer the lowest latency in B2B events and organizations.



Pre & Post Tours

YOU CAN *Continue*

TIME TO DISCOVER

Both Istanbul and Turkey have a lot to offer if you have time to enjoy its unique beauties. After your trip in the city, you may wish to create the opportunity to discover that the Marmara region surrounding Istanbul has interesting sights blending nature with culinary tastes, quiet retreats, entertainment and beaches. Just only couple of hours of drive from the city, you can enjoy parties on sandy beaches, walk quiet streets of a tiny island, feel the breeze within a forest or jump into your skis and go down a white snowy hill.

If you want to expand your trip and start discovering Turkey, then the options you have are nearly limitless. Turkey is well known for its natural and touristic attractions, but let us tell you in case this fame has not reached your ears yet!

Turkey sits on the cradle of civilizations, Anatolia, which experienced the birth of nations and the forge of empires. Gifted by nature, you can ski on a mountain and have a swim at the beach on the same day in some regions of Turkey. As one of the tourism giants in the world, Turkey is ready to surprise you with its extensive facilities and entertainment. So, don't hesitate, make your trip a longer one to enjoy Turkey more!

The Hidden Treasures Around Istanbul

Istanbul offers plenty of secret corners, first time experiences and beautiful places to visit and see. But if you have time the environs of Istanbul provide to its visitors a historical, natural and culinary discovery experience. Carrying the traces of many ancient civilisations such as Roman, Greek, Byzantine and Ottoman, The Marmara Region is an attractive destination for history and nature lovers.

PRINCES' ISLANDS

The Princes' Islands is located on the Sea of Marmara, at the closest point of Istanbul's Asian Side. The place takes its name from the Byzantine period, when princes, emperors and empresses were exiled there. The Princes' Island is a combination of nine separated islands which are Büyükada, Heybeliada, Burgazada, Kınalıada, Sedef Adası, Sivriada, Yassıada, Kaşık Adası and Tavşan Adası. Those islands with their nat-

ural beauties, car-free streets and hospitable local populations are veritable refuges for those who want to escape from the metropolis' crowd. You can have the priority to go around in horse carriages, see beautiful wooden historical houses and also to see Istanbul from the hills. Public boats and sea buses travel to the islands from Kabataş, Sirkeci on the European side and Bostancı, Kadıköy and Kartal on the Asian part.

POLONEZKÖY

65 kilometers from Taksim; Polonezköy is an important piece of the Anatolian cultural mosaic. Firstly settled by Polish people, Polish traditions can still be observed in the village. It is mostly classified as a recreation area because of its natural beauty, comfortable hotels and pensions, lovely restaurants and restful parks. Butter, honey and cherry are some of the local flavors that you should taste.



KILYOS

25 kilometers from the Taksim Square, Kilyos is a resort town with its motels, guesthouses and restaurants. The village is a famous entertainment place hosting various concerts and festivals and visited especially at weekends, for big parties. Strategically settled near the intersection of the Bosphorus and the Black Sea by the Phoenicians and Greeks for primarily military purposes, Genoese Castle absolutely worth a visit. Visitors can see etched Greek inscriptions and the symbol of the Paleologus Family, Byzantium's rulers, on the castle's walls. In addition to its historical richness, the village's beaches are very famous during summers.

ŞİLE

Located 70 kilometers from Istanbul, Şile is an old and small fishing town on the Asian side of the Black Sea. The city is one of the most popular summertime vacation spots with its famous beaches, with historical Ottoman era lighthouses and the Şile cloth cotton fabric made in the town.

AĞVA

Dating back to 7th century BC and part of the ancient Bythinia; Ağva is located between Göksu and Ağva Rivers. 97 kilometers from Istanbul, the village is an ideal choice for a peaceful holiday. The town is a paradise for tourists due to its history and also its hotels especially near the Göksu River.

SAPANCA

1,5 hours from Istanbul and accessible by bus, Sapanca is a true beauty with its stunning natural environments. Firstly settled by Phrygians, the village's cultural and historical origins worth to be discovered. Located on a tectonic hole between İzmir Bay and Adapazarı

Meadow, Sapanca Lake is very important for domestic, industrial and touristic needs. Just above Sapanca, 115 kilometers from Istanbul, Kartepe ski-resort makes Sapanca an attraction center during winter. The village is very famous with wellness-Spa hotels.

İZNİK

Located on the east of Bursa in Eastern Marmara, İznik is a historical town once served as the capital of the Byzantine Empire and also an important place to visit for Christians. Hagia Sophia Church, Mosaics of Jesus, Mary and John the Baptist, Nilüfer Hatun Soup Kitchen, the Green Mosque, İznik Church and Church of Zoimesis are few of the many historical places of the city. İznik is also the center of tile (Çini) and ceramics production since the 15th century.

BURSA

Known as Yeşil (green) Bursa because of its outstanding natural beauty since the 15th century, Bursa is the first capital of the Ottoman Empire. Turkish silk industry's center Bursa is also rich in thermal springs. Green Mosque, Green Tomb, Muradiye, Ulucami and the silk market Koza Han are few of many places worth visiting. Bursa also features country's one of the most popular skiing centers – Uludağ. For the food lovers Bursa is the homeland of İskender Kebab.

EDİRNE

Located in the west of Turkey, Edirne is the one of the former capitals of Ottoman Empire. The symbol of the city is "Selimiye Mosque"; a masterpiece of the Great Architect Sinan's and the complex of Sultan Bayezid II, the Health Museum. Besides, the traditional Turkish sport oil wrestling from early times of the Ottoman Empire is originated from Edirne.



TURKEY:

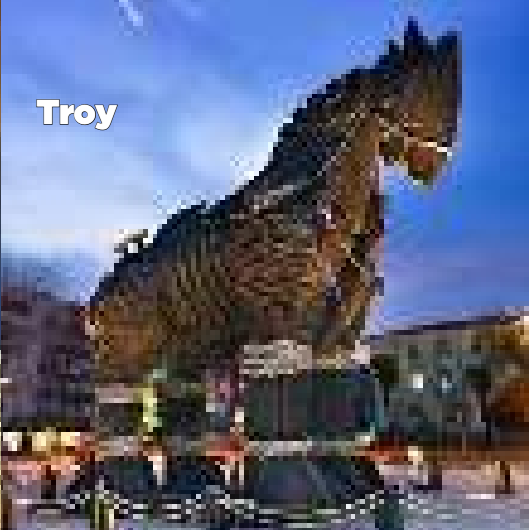
Make your dream come true in every season!

Uncountable civilisations blending perfectly the European and Asian cultures, immense artifacts dating back thousands of years, religious cites under those prayers are read for centuries... Unique experience of feeling four seasons at one time; swimming in the south while skiing in the east, having the rain on your skin in the north and a cool autumn breeze in the west. **No need to tell that this country is Turkey.**



A large, weathered stone statue of a deity, likely from the Nemrut Mountains, standing amidst a rocky landscape under a clear sky.

Nemrut

A large, ancient stone statue of a horse, the Trojan Horse, standing in a modern setting with people and cars in the background.

Troy

A panoramic view of a coastal town with white buildings and blue roofs, nestled between the sea and a hill.

Bodrum

Connecting the East to the West through Anatolia, any visitor coming to Turkey will have a unique experience witnessing the history. Home to the Hittite's, Lydian's, Hellenistic civilisations, Roman Empire, the Ottomans and finally the Republic of Turkey, Anatolia is one of the most precious territories of the world. Situated in the middle of three continents, Anatolia has always been a hub for cultural interaction, dating back to as early as 24th century BC. Surrounded by the Black Sea in the north, the Aegean Sea on the west and the Mediterranean Sea on the south; the Anatolia

Peninsula is home to varying climates enabling vegetation and therefore human settlements.

This land has witnessed wars and battles in order to be ruled for centuries. Hence there are remarkable ancient monuments, archaeological sites, religious monuments, shrines, pilgrimage areas, famous cities of both the ancient world and the modern world including the Troy, Cappadocia, Istanbul and many more.

Turkey also attracts world's attention with its stable and growing econo-

my. Turkish economy is among the 20 biggest economies in the world and is reporting growth each year with import and export values on the rise. The main sectors in Turkey are service, industry and agriculture. The main industries are textile, construction, tourism, food processing, autos, electronics, and steel.

To say in brief depending in what you enjoy most in your holidays, Turkey serves with its all values to fulfill all your expectations and also your dreams.

A view of the ancient ruins of Ephesus, showing a large, multi-story stone building with many windows and arches, set against a dramatic sunset sky.

Antique City of Ephesus, near İzmir

A view of a beautiful beach with white sand and clear blue water, framed by steep, rocky cliffs.

Kaputas Beach

DID YOU KNOW?

UNMATCHED CULTURAL HERITAGE
Catalhoyuk, a southern Anatolian settlement that existed from 7500 BC to 5700 BC, is the largest and best-preserved Neolithic site discovered to date. Another unique archaeological site dating back to the 10th-8th millennium BC, Gobekli Tepe is located in Şanlıurfa, known as the first temple in human history.

ANTALYA

With palm trees, a prize winning marina and an old castle, Antalya gives the impression of a typical Mediterranean paradise at first. The hot weather temperatures completed by glamorous five star hotels and a fancy palm boulevard Antalya is the 5-star city of the Turkish Riviera. Inhabited as a harbour city since 2nd century BC Antalya hosted civilisations such as Romans, Byzantines, Seljuks and Ottomans. Antalya that hosts Aspendos Amphitheatre has also beautiful beaches, world famous golf resorts. Side, Belek and Alanya are places to visit around.



BODRUM



Bodrum is famous for its beautiful sea, nightlife, remarkable historical sites, sandy beaches, and cosy mansions. Its coastline attract many yacht travellers. Known as Halicarnassus in the ancient times, Bodrum used to be an important trading port. It is home to one of the "Seven Wonders of the Ancient World", namely the monumental tomb of King Mausolos. Other important monuments in the town are the Old Castle and the amphitheatre. The Bodrum Museum of Underwater Archaeology is another important place to visit. Besides its sandy beaches, Bodrum is also famous for watersports such as sailing, yachting, wind-surfing, and diving.

CAPPADOCIA

Located in the Central Anatolia, the town is famous with its unusual landscape formed by the erosion of lava from ancient volcanoes dating back to 9 to 3 million years ago. Cappadocia (The Land of Beautiful Horses) has been home to many ancient civilisations as it has been a natural rock shelters in the harsh surroundings. The town consisted of underground houses, churches, passages and chambers carved out of volcanic rocks. Whole area is popular for hot-air ballooning. Trekking is enjoyed in Ihlara Valley, Monastery Valley (Güzelyurt), Ürgüp and Göreme. There are also known tunnels around 30 kilometres long.



CANAKKALE



Çanakkale is another city in Turkey that connects 2 continents – the Asia and the Europe. Established by the Hellenes as a major trade port, Çanakkale is known for the Trojan War as well as the Battle of Gallipoli in the 20th century. Home to the ancient city of Troy (dating back to the 3rd millennium BC), the city is declared UNESCO World Heritage site in 1998. Nearby towns such as Assos, Ayvalık, Ören, Edremit and Erdek as well as islands on the Marmara Sea, namely Gökçeada and Bozcaada, are famous tourist attractions with their historic monuments, beautiful beaches, diving opportunities, and extensive vineyards.

DALAMAN



Dalaman is a district of Mugla which carries the traces of many civilizations that were established thousands of years ago on the most fertile lands of Anatolia and even on the world. When you go to Dalaman; Lydae ancient city at the historic Kapıdag district, Lissa ancient city, Crya, Cleopatra's Bath, Serefier village, Kozpinar village, the rock tombs, the tomb at Kargintur, Antique Blacksmith Market at Gurkoy, Monastery and Madrasa at Karaagac, Lycian King Tombs at Gokdag, Sweet gum Forests, Hippokome ancient city at Kavacık, Oktapolis ancient city at Bozbel and its king tombs are the primary addresses of history, culture and religious tourism and are worth a visit.

FETHİYE

Modern Fethiye is located on the site of the ancient city of Telmessos, which was the most important city of Lycia, a coastal city at the borders of ancient Lycia-Caria. The name of the coastal city is derived from the sun god Apollo with a recorded history starting in the 5th century BC. The ruins of this antique city can be seen in Fethiye including the Hellenistic theatre by the main quay. The town in general is set beside a bay in the Gulf of Fethiye, where large and small islands are scattered. Today, as a well known touristic destination, Fethiye is famous for its cultural wealth and natural beauties.



GÖCEK



Located near Fethiye, Göcek was used as a harbour for ships loading chrome ore collected from the mines under nearby mountains during the Ottoman period. Today Göcek is a small town with six marinas, which makes it an important stop for yacht tourism in the region. In 1988, Göcek was declared a Registered Area of Special Protection. Therefore, multi-story buildings are not allowed, the tourist accommodation facilities are two-storied hotels, motels, apartment hotels, and pensions situated in the town center and its periphery.

İZMİR

A city on the Aegean coast, İzmir is founded on an important commercial bay in the ancient times. It is the 3rd most populous city in Turkey and has a picturesque waterfront called "Kordon". The nearby attractions include the spectacular ruins of the ancient city of Ephesus (Efes), one of the best-preserved classical city on the Eastern Mediterranean. Çeşme, a close-by town, is another tourist attraction for its beautiful beaches, crystal clear waters and sporting opportunities including yachting, hunting, and windsurfing.



KONYA

Serving as the capital city of the Seljuk dynasty, Konya became a centre of culture and politics during the 12th and 13th centuries. The city's architectural structure still carries the influence of that period. Since the Seljuk period, Konya has always been a central place for different İslam practices including the famous 'Tasavvuf' and 'Dervish' practice which is known with Mevlana Celaleddin Rumi. The city is also home to Çatalhöyük, one of the oldest settlements in human history dating back to 6800 BC. The area is declared UNESCO World Heritage Site in 2012.



KUSADASI



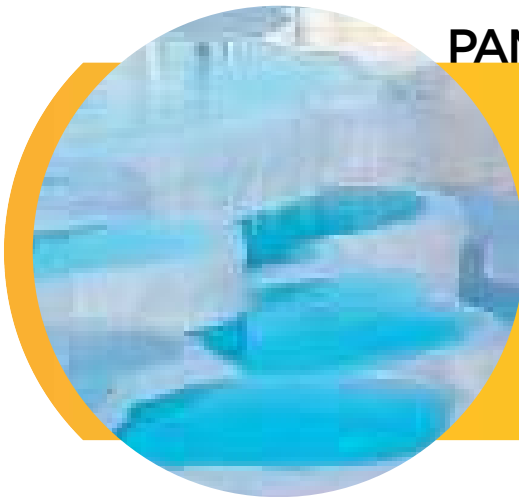
Kuşadası has been a centre of art and culture since the earliest times and has been settled by many civilizations since being founded by the Leleges people in 3000 BC. Later settlers include Aeolians, Ionians, Lydians and Persians while the tradition, Venetian and Genoese shippers to trade along the coast. 95 km from İzmir, Kuşadası attracts millions of tourists from all over the world with its famous beaches and historic sites as it is nearby Ephesus, Miletus, Didyma, Pergamum and Aphrodisias..

MARMARİS

Marmaris is a port town and tourist resort on the Mediterranean coast, located in Muğla Province. With roughly 31,000 inhabitants Marmaris's population reaches to 300,000 to 400,000 as it is a centre for sailing and diving with two major and several smaller marinas. Marmaris is also a popular location in winter for hundreds of cruising boaters as it is easily accessible through the Dalaman International Airport.



PAMUKKALE



The white travertine terraces of Pamukkale, (meaning cotton-castle in Turkish), are one of the most fascinating natural wonders of the world. Located in Denizli, the town contains hot springs and travertine with terraces of carbonate minerals left by the flowing water. The shining white structures are a result of calcium deposits of the spring waters running underground. Ancient city of Hierapolis founded by King Eumenes II of Bergama (the Holy City as referred in archaeological literature because of the numbers of temples and other religious structures) is in the area. The area is declared a World Heritage Site since 1998.



**Pamukkale
Traveltines**

Turkey can heal you

About 10 million tourists don't just come to Istanbul for the historical peninsula and the sights. Hundreds of thousands of foreign patients each year are now traveling to receive treatment in private hospitals in Turkish cities, especially in Istanbul. From eye surgery to dental treatment, plastic surgery to hair transplant, Istanbul's medical infrastructure, including 233 hospitals with 34 K bed

capacity, offers several advantages to benefit from.

WORLD RENOWNED ACCREDITED HOSPITALS

Accreditation is a long-term process that demands commitment. There is a great deal of preparatory work leading up to a survey and then subsequent performance and improvement work

is done to ensure those accreditation standards are maintained. As mentioned in Joint Commission International's (JCI) web site, organizations that achieve and maintain JCI accreditation are dedicated to providing their patients the best level of care possible. 27 hospitals, which equals 4% of all JCI accredited health care organizations in the world, are operating in Istanbul.





About Us

The Istanbul Convention & Visitors Bureau – ICVB is a non-profit destination marketing organization working as a branch of Tourism Development & Education Foundation – TUGEV. ICVB's main goal is to represent Istanbul around the world and to seek international associations and corporations planning to hold high-profile international congresses and events. ICVB has played a key role in Istanbul's rapid rise of popularity as a congress & event destination according to the ICCA statistics. Thus reassuring the significance of Istanbul's 8,500 year of history as well as professional services offered by the city's tourism & MICE industry and professional solutions offered by ICVB's strategies. ICVB members include the leading corporations and associations involved in tourism and MICE industries such as hotels, conference and exhibition centers, DMC & PCOs, airlines and other supplier companies. The ICVB, working in close collaboration with the Turkish Ministry of Culture & Tourism, the Istanbul Chamber of Commerce and Turkish Airlines; designs and implements special events and other marketing strategies to promote Istanbul as a congress and event destination. ICVB is also an active member of international meetings industry organizations such as the International Congress & Convention Association (ICCA), European Cities Marketing (ECM), Meeting Professionals International (MPI) and, lastly UNWTO Global Code of Ethics for Tourism.

- ◆ Being an impartial information clearinghouse and contact point for requests for proposals (RFPs)
- ◆ Organizing international congresses, conferences, events and incentives.
- ◆ Supporting the congress candidature process of Istanbul by preparing the official bid, providing promotional materials, assisting with destination presentation and coordinating the support of local and national authorities, providing letters of goodwill if requested.
- ◆ Presents Istanbul's event, meeting and incentive venues and helping the planners to find the venues matching the criteria. ICVB also assists planners in collecting quotations and selection of the venues industry, ICVB gives.
- ◆ Being an intermediary between planners and local meeting industry, gives information on services provided by local suppliers including venues, PCOs (Professional Congress Organizers) and DMCs (Destination Management Companies). ICVB checks the availability of the required facilities and makes tentative bookings of the venues and hotel rooms.

- ◆ Arranging site inspections with senior management of venues & hotels & event companies throughout Istanbul for the identification of the venue that best suits your event's requirements.
- ◆ National and international sales visits and organizing promotional trips for international associations, corporations, institutions and press members.
- ◆ Creating industry-focused surveys, research and statistics.
- ◆ Producing a wide range of promotional materials including the Meeting Planner's Guide, the Online Congress Calendar of Istanbul, the Istanbul Visitor's Guide, brochures, films and other digital and printed promotional materials.
- ◆ Attending world's biggest tourism & MICE industry-focused trade shows and events.

OUR SERVICES

**PROMOTION OF ISTANBUL
BY**

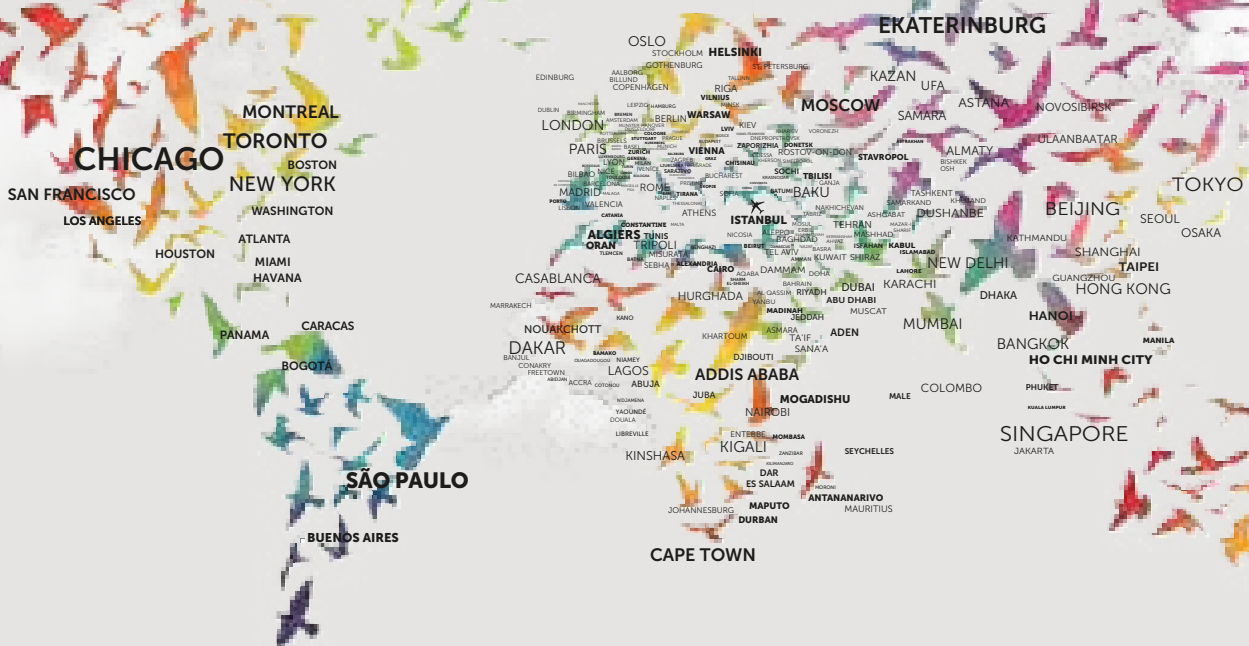
- BID SUPPORT**
- VENUE FINDING**
- CONSULTING & ADVICE**
- SITE INSPECTIONS**
- PROMOTIONAL MATERIALS**
- ONLINE CONGRESS CALENDAR**
- LETTER OF GOODWILL**
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